# **alexa**carmona

alexacarmonaportfolio.com
801-833-3354

## Skill

Adobe Suite
Vibe Coding
Claude AI
Cursor AI
Prompt engineering
(for LLMs like GPT,
Claude, Gemini)
Figma
Print Production
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Project Management
Lightroom Classic
Capture One
Product Photography
Sports photography
Logic Pro
Affinity
Digital marketing
SEO & SEM
Art Direction

## Language

English
Spanish

## Eductation

### Savannah College of Art & Design
BFA Graphic Design , Minor Photoraphy

## Experience

### Creative Project Manager, *Chateau Constantin*
Lourmarin, France
Jan 2025–Mar 2025
Led a comprehensive visual rebrand for a premium wine company, transitioning the brand's identity to a modern, sophisticated aesthetic.

### Professional Photographer, Art Direction
Atlanta, Georgia
Mar 2022–Present
Managing client relations and project scopes, from initial conceptualization and location scouting to final asset delivery, ensuring 100% client satisfaction.

### Graphic Designer & Photographer *Georgia Entertainment*
Atlanta, Georgia
Sept 2025–Nov 2025
Collaborated with editorial teams to conceptualize visual themes that aligned with specific article goals and audience interests. Conceptualized and designed editorial spreads.

### Art Instructor *Mable House*
Mableton, Georgia
Jun 2023 –Jul 2024
Developed and executed comprehensive lesson plans for students aged 4-13, focusing on foundational principles of color theory, composition, and visual storytelling.

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