

ALEXA GOLDMAN

SOFTWARE ENGINEER

CONTACT DETAILS

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PROGRAMMING SKILLS

HTML, CSS, Golang
JavaScript, React
NodeJS, ExpressJS
MongoDB, MySQL
Java, Python, Selenium

SOFTWARE SKILLS

Sketch, Adobe Photoshop
Litmus, Email on Acid
Salesforce/ExactTarget
Confluence, Wrike, Jira
Git/Github, Looker

SOFT SKILLS

Self-starter, Collaboration
Creative/Innovative
Detail-oriented, Multitasking
Project Management, Adaptable
Critical Thinking, Analytical

WORK HISTORY

Software Engineer

Wunderkind (Formerly BounceX) | March 2019 - Present

- Responsible for the development, testing, and maintenance of behavioral-based emails using HTML, CSS, JavaScript, and Golang.
- Mentor new engineers, maintain detailed documentation, and provide training sessions for all new hires across the different departments.
- Collaborate with designers, developers, and account managers to scope, prototype, and implement innovative tools, features, and products needed to make the company more scalable.

Web Developer

Freelance | May 2018 - Present

- Develop, maintain, and expand websites for various hockey reporters and analysts that showcase weekly and seasonal statistical data.
- Work with clients to create high-quality mock-ups and build portfolio sites that meet their specifications.

Jr. Front-end Developer

ERGO Inc. | October 2018 - March 2019

- Coded pixel perfect HTML emails for American Express that leveraged data from Salesforce to populate Movable Ink assets that provided a personalized experience.
- Collaborated with an experimental team to enhance Amex trigger-based emails.

ACADEMIC BACKGROUND

New York University

Bachelor of Arts in Computer Science | May 2018

Minor: Web Development and Databases

Courses: Operating Systems, Computer Systems, Data Structures, Basic Algorithms, Intro to iOS, Applied Internet Technology, Linear Algebra, Calculus II, Database Design & Web Development, Music Technology Recording, Audio For Video
Athletics: Varsity Cross-Country, Track & Field, Member, 2014-2018