

# ALEXA H. ANTHONY

425.213.4776 ■ alexahanthony@gmail.com

## BUSINESS DEVELOPMENT & PRODUCT MANAGEMENT

ENTREPRENEURIAL BUSINESS LEADER | GROWTH CATALYST | TECHNOLOGY INNOVATION EVANGELIST

**Visionary business leader with 5 years of entrepreneurial and corporate experience founding and maturing technology startups, driving customer-centric technology products from concept to launch, and building strategic partnerships to support sustainable business growth and competitive advantage.**

## PROFESSIONAL EXPERIENCE

**Chief Executive Officer ♦ Co-FOUNDER | Magic AI Corporation (Seattle, WA) | 2017 – 2019**

~ Early-stage Seattle-based startup dedicated to bringing computer vision-based machine learning to animals and humans; the company first product is called StableGuard which is the world's only AI, 24-hour monitoring and alert system for horses ~

Co-founded Magic AI Corp., served as CEO, managed cross-functional team, brought product to market, raised \$1.5M Seed round.

- As CEO led product management from concept, prototype, beta testing, and production deployment in collaboration with CTO and technical team.
- Developed financial models, market analysis, budgets, and operating plans that accelerated building and deployment of 500 units of StableGuard to 10 different clients in the US.
- Secured \$1.5 M in seed funding and completed end-to-end negotiations for equity transactions, including acquisition for early-stage machine learning startup Victory Parade.

**Deal Sourcing | Forstmann & Co. Inc. (New York City, NY / Los Angeles, CA) | 2016 – Present**

~ Forstmann & Co. Inc. is a merchant bank whose goal is to identify and invest early in companies participating in large magnitudes of change. A highly diverse, creative and experienced management team built this merchant bank for the benefit of its investors and business partners.~

- Sourced deals and developed strategic opportunities.

**Intellectual Ventures (IV) | 2015 – 2017 | Bellevue, WA**

~ Global invention and investment business that creates, incubates, and commercializes inventions. Led by prolific inventor and visionary Nathan Myhrvold, IV has created more than a dozen companies with the power to transform industries ~

**MANAGER — INVENTION SCIENCE FUND INCUBATOR | 2016 – 2017**

Sourced and managed relationships. Developed an incubator partnership model that accelerates startup formation around intellectual property in metamaterials, autonomous vehicle subsystems, and many other technologies.

- Built and managed a network of investors, incubators, and technology-focused entrepreneurs.
- Executing commercialization strategy by connecting entrepreneurs to technology and financial resources, and supporting the successful formation of spinouts.
- Directly managed the launch of a communication portal of technology and market information for incubators and entrepreneurs.

**ASSOCIATE — INVESTOR RELATIONS | 2015 – 2016**

Assisted with investor relations and corporate development projects.

- Sourced and managed relationships with external companies, scientists, and investors.
- Functioned as the group project manager for the team that created and developed content for the annual investor meeting.
- Directly managed the logistics, collateral development, and operations for the successful participation in the Hannover Messe Industrial Technology Trade Fair. The effort led to multiple opportunities and partnerships for the company.

## EARLIER EXPERIENCE:

PROFESSIONAL ATHLETE — EQUESTRIAN — TRAINED AND COMPETED AT THE HIGHEST LEVEL OF SPORT

## EDUCATION & CREDENTIALS

UNIVERSITY OF SOUTH CAROLINA | Columbia, SC  
| BACHELOR OF ARTS ❖ DIVISION 1 SCHOLARSHIP ATHLETE |  
3.9 GPA

Magna Cum Laude. Active member of Phi Beta Kappa National Honor Society and Sigma Delta Pi National Honor Society. President of the Sigma Delta Pi National Spanish Honor Society at the University of South Carolina.

D. 1 Student Athlete, Equestrian: 1 National Championship Title, 3 SEC Championship Titles, MVP

Fluent in Spanish, Portuguese. Basic proficiency in German, Japanese, French, Italian.

## PROFESSIONAL DEVELOPMENT

### Harvard Business School(HBX) - Online

- Finance, Economics, and Management online seminars.

### University of Washington

- Mentor: Jones + Foster Accelerator.
- Coding Boot Camp: Full stack web development skills.  
(HTML5, CSS, Responsive Design, CSS Frameworks (Bootstrap, Materialize), JavaScript, jQuery, Handlebars, Cookies, Local Storage, React.js, Node.js, Heroku, Git, Github, Java, MySQL, MongoDB.)

## PATENTS

System for Monitoring Livestock, Birds, and other animals—Unpublished App # 62724746