



ALEXA MARZINA

COPYWRITER

PERSONAL PROFILE

I'm a copywriter and editor with a track record of producing content that encompasses many subjects. I am always eager for new challenges and opportunities to use my writing skills.

RELEVANT SKILLS

- Copy Editing
- Proofreading
- Search Engine Optimization
- Creative Copywriting
- Commerce Copywriting
- Data Reporting & Analytics
- Customer Service
- Data Entry

EDUCATION

UNIVERSITY OF PITTSBURGH

Bachelor of Arts in Nonfiction Writing
December 2020

- Nominated for Alexandra L. Rowan Writing Award in nonfiction

EMPLOYMENT HISTORY

TRIB TOTAL MEDIA

Media Specialist
May 2019 - Present

- Film and produce live sports broadcasts for TribLive High School Sports Network
- Oversee creation and quality of on-screen graphics

Multimedia Intern
May 2017 - August 2017

- Jumpstarted creation of community food vendors' profile series
- Scoured news wires and social media to aggregate trending news

THE PITT NEWS

Copy Editor
January 2017 - April 2019

- Meticulously applied AP and house styles to copy and graphics
- Fact-checked articles of all genres before publication

Staff Writer
February 2018 - April 2019

- Pitched, reported and wrote copy for news, sports and culture sections

WESTERN PENNSYLVANIA REGIONAL DATA CENTER

Communications Intern
June 2018 - April 2019

- Analyzed three large datasets to create data visualizations
- Conduct interviews of data users for use in storybank