Alexa Marzina



(412) 719-3207



alexamarzina@gmail.com



190 Bost Drive West Mifflin, PA 15122



alexamarzina.com

Education

BACHELOR OF ARTS IN ENGLISH WRITING – NONFICTION

University of Pittsburgh Pittsburgh, PA April 2019

RELEVANT COURSEWORK

- Teaching Assistant Projects in Digital Composition
- Topics in Composition: Advanced Composing Digital Media
- Narrative and Technology
- Making the Book
- Journalism Boot Camp: Write Now
- Contemporary Readings in Nonfiction

Skills

- Fact checking
- Copy editing
- AP, MLA and Chicago styles
- Tableau Public, Plot.ly
- Python, HTML, CSS
- Github, Jupyter notebooks
- Canva, Slack, iMovie
- Mac & PC operating systems
- Microsoft Office, Google Drive
- Twitter, Facebook, Instagram, Snapchat, Pinterest

Work Experience

TRIB HIGH SCHOOL SPORTS NETWORK

Production Assistant | Pittsburgh, PA | May 2019 – Present Collaborate with team to stream live broadcasts of WPIAL sporting events

THE PITT NEWS

Staff Writer | Pittsburgh, PA | February 2018 - April 2019

Pitch, source, report and write researched pieces for online and print publication for the news, culture and sports sections; post and advertise written works to personal social media accounts

Copy Editor | Pittsburgh, PA | January 2017 - April 2019

Thoroughly fact check pieces for all sections; correct errors in spelling, grammar and sentence structure; ensure proper usage of AP style and house rules

TARGET

Front-End Associate | West Mifflin, PA | July 2015 - December 2018

Assist guests in person and over the phone; utilize POS system; take and count money; sign guests up for Redcard credit and debit; print and package photo orders; label, organize and retrieve online order pick-ups; perform returns and exchanges; make change; cover breaks at café area including practicing food safety

FRESH U ONLINE

Senior Editor | Remote | March 2017 - September 2017

Increased weekly page views from 10,000 to 40,000; trained a team of junior editors and staff writers; served as liaison between writers and Teen Vogue; edited articles for grammar, structure and content

Internship Experience

WESTERN PENNSYLVANIA REGIONAL DATA CENTER

Communications Intern | Pittsburgh, PA | May 2018 – April 2019

Write and format biweekly newsletter about civic tech and data; update events calendar with relevant community events; report and write data user stories as part of story bank project; visualize datasets to be included in various blog posts

535MEDIA/TRIB TOTAL MEDIA

upgrūv Intern | Pittsburgh, PA | May 2017 - August 2017

Aggregated trending news; pitched, researched and wrote opinionated columns; filmed, edited and posted original video content; sourced, reported and produced personality profiles

Languages

American Sign Language (Levels 1 to 4, Deaf culture, ASL literature, linguistics of ASL and English)

Spanish (Levels 1-4)