

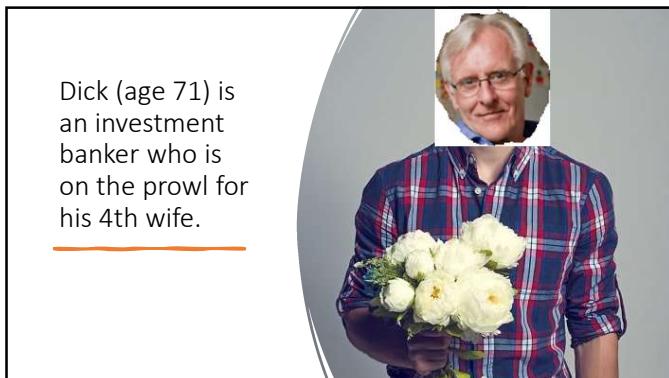
CSCE 190

Assignment Name: Personas

Group Name: C.O.C

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1



2



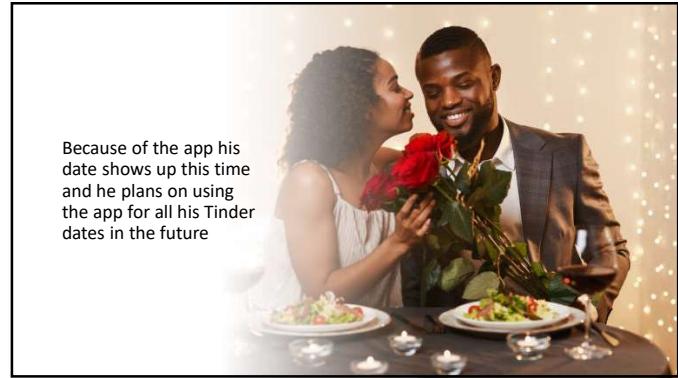
3



4



5



6

Brad is a personal trainer.



1

Brad always goes to the gym early to work out.



2

Brad offers a discount for clients that show up early to warm up with him.



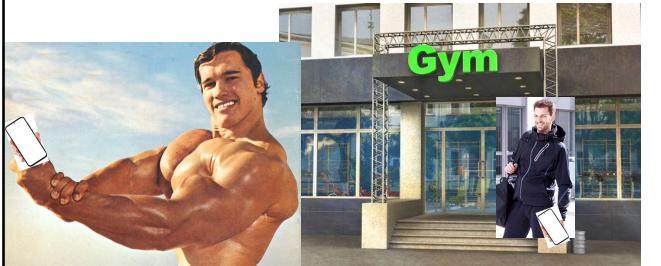
3

Alternatively, Brad will charge a fee for clients that are less eager to work out.



4

Brad will use the app to make sure his clients arrive on time



5

Brad will also reimburse his clients for any missed sessions on his end, creating accountability on both ends of the deal.



6



Bartholomew is a professionally self employed welder

1

Bartholomew requires reliable business partners.



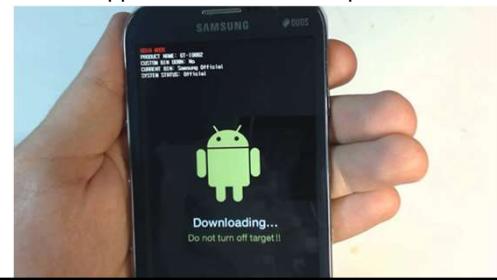
2

Bartholomew is constantly let down by people who are tardy.



3

In order to counter these lazy individuals Bartholomew downloaded an app that incentivised his partners.



4

This app made sure that his business partners were entirely dedicated to their work.



5

Now Bartholomew has other like minded individuals to assist him in his trade and help improve continuously.



6

Mike Smith's office starts their day at 08:00. When he arrives it seem that a few people are missing.



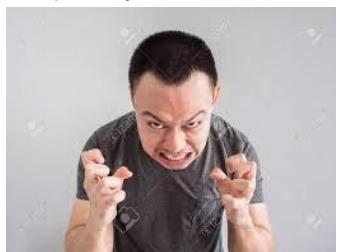
Mike's full staff finally arrives at 0815.



Mike is sick of this behavior. Most of his staff is late everyday and because they are all paid on salary what can he do about it? So Mike calls a meeting to try and fix the situation.



The next day a few more of Mike's employees are on time but for the most part they are not all there. Mike is furious.



Mike calls another meeting. This time he decided that he is going to start taking money out of his employee's paychecks for being late using a cool new app he heard about from his wife's mother in law.



The next day the entire staff arrives on time and is working happily on their projects. And Mike is very happy.





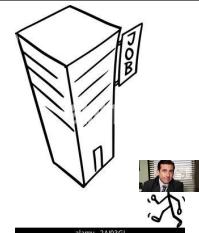
Michael always has trouble getting to his business meetings. He decides to try the Being Late app and sees if that can help schedule his day that way he can stay on top of his business meetings.



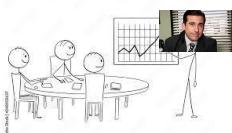
First, Michael decides to get ready and uses the app in order to tell him how long he has in order to get ready and get going out of the house.



Then Michael is given the destination as well as how much time will it take to get to the business meeting of the day.



He runs in making sure to check in through the app to confirm its location. After that Michael makes sure to ace the meeting and impresses all the ladies.



Michael crushes the rest of his business meetings by being on time and didn't lose any money because of it.



And at the end of the day, Michael makes sure to rush home in time for dinner.