

ALEXANDER TERESHIN

Data Analyst

✉ aleksandr.tereshin@outlook.com

☎ +7 (977) 957-81-01

in linkedin.com/in/alex-tereshin

📧 @tealandr

github.com/alexander-tereshin



Data Analyst with a background in experimentation and a strong product intuition. I have a proven track record of identifying growth opportunities in e-commerce products and optimizing resource allocation for production tasks. With over 4 years of experience in aviation, I've excelled in managing complex projects, including both line and base maintenance initiatives, and have successfully collaborated within cross-functional teams involving over 60 individuals. My skill set extends to Machine Learning time series forecasting, enabling precise contributions to data-driven decision-making.

SKILLS & INTERESTS

Programming: Python, R, SQL

Python libraries: Pandas, Numpy, Matplotlib, Sklearn, Statsmodels, SciPy

Data Visualization Tools: Looker Studio, Apache Superset, Power BI, Tableau

DevOps and Workflow: Linux, Git, Docker, GitLab CI/CD, Apache Airflow

Web Analytics Tools: Google Analytics, Yandex.Metrica, Google Tag Manager (GTM), HTML/CSS

Interests: Dogs, gym, cooking, coffee brewing

EXPERIENCE

Vseinstrumenti.ru

Moscow, Russia (remote)

Product Analyst

Jun 2023 – Present

- Designed and conducted an extensive analysis of more than 30 A/B tests across three products team, resulting in data-driven improvements in user experience and key metrics;
- Developed a Looker Studio (formerly Google Data Studio) dynamic dashboard with key metrics for website performance, shopping cart activity, order checkout methods, and payment processes, along with a heatmap of user activity by day and hour. Evaluated unit economics based on sessions and users;
- Configured GTM to ensure precise data tracking and reporting;
- Formalised a methodology for assessing the economic impact of implementing new features;
- Executed a detailed assessment of the impact of introducing BNPL payments on user behavior;
- Conducted ad-hoc research projects in collaboration with cross-functional teams.

Sportmaster

Moscow, Russia (remote)

Data Analyst

Feb 2023 – Jun 2023

- Developed an ML time series forecasting model to forecast inventory losses in offline retail stores;
- Implemented a Power BI dashboard using multiple data processing pipelines to visualize potential risks related to employee safety violations in distribution centers.

UTG aviation services

Moscow, Russia

Production Shift Manager

Feb 2022 – October 2022

- Managed and prioritized 30+ line and base maintenance projects for Boeing 737 CL, Boeing 737 NG, and Boeing 767 fleet, aligning with aircraft delivery schedules.
- Utilized Power Query and Excel tools for efficient data gathering, transformation, and visualization, enhancing decision-making and reporting capabilities.
- Led cross-functional teams, maintained relationships with stakeholders, and ensured adherence to organizational strategies and technical standards in the aviation industry.

EDUCATION

Higher School of Economics

Moscow, Russia

Master of Machine Learning and Data-Intensive Systems

Graduation Date: Jun 2025

Saint Petersburg State University of Civil Aviation

Saint Petersburg, Russia

Bachelor of Aircraft and Aircraft Engines Maintenance

Graduation Date: Feb 2021

- In the thesis, conducted a comprehensive analysis of the lubrication system of the CFM56-5B turbofan aircraft engine. The primary focus was to investigate the root causes of high oil consumption issues. Based on this analysis, proposed a set of preventive measures designed to enhance the oil system's reliability. The implementation of these measures is expected to improve the system's reliability by around 23% over a 10,000-hour operating period.