ALEXANDER TERESHIN
Data Analyst

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Data Analyst with expertise in experimentation (designing and analyzing more than 30 A/B tests) and possessing a product sense. Specializing in identifying growth opportunities in e-commerce, I excel in constructing analytics infrastructure and implementing automation for operational efficiency. My skill set includes Machine Learning time series forecasting. Additionally, I have a solid grasp of production / project management. In previous roles, I efficiently managed and prioritized multiple projects in the aviation industry, ensuring optimal operations and resource utilization. I also excelled in leading cross-functional teams to success with over 60+ members.

SKILLS & INTERESTS

Programming: Python, R, SQL
Python libraries: Pandas, Numpy, Matplotlib, Sklearn, Statsmodels, SciPy
Data Visualization Tools: Looker Studio, Apache Superset, Power BI, Tableu
DevOps and Workflow: Linux, Git, Docker, GitLab CI/CD, Apache Airflow, S3
Web Analytics Tools: Google Analytics, Yandex.Metrika, Google Tag Manager (GTM), HTML/CSS
Interests: dogs, gym, cooking, coffee brewing

EXPERIENCE

Vseinstrumenti.ru   *Moscow, Russia (remote)*
(Russian online retailer of tools and instruments with 700K+ DAU)   *Jun 2023 – Present*
Product Analyst

- Designed and conducted a extensive analysis of more than 30 A/B tests across three products team, resulting in data-driven improvements in user experience and key metrics;
- Developed a Looker Studio (formerly Google Data Studio) dynamic dashboard with key metrics for website performance, shopping cart activity, order checkout methods, and payment processes, along with a heatmap of user activity by day and hour. Evaluated unit economics based on sessions and users;
- Configured GTM to ensure precise data tracking and reporting;
- Formalised a methodology for assessing the economic impact of implementing new features;
- Executed a detailed assessment of the impact of introducing BNPL payments on user behavior.

Sportmaster   *Moscow, Russia (remote)*
Data Analyst   *Feb 2023 – Jun 2023*

- Developed an ML time series forecasting model to predict inventory losses in offline retail stores;
- Implemented a Power BI dashboard using multiple data processing pipelines to visualize potential risks related to employee safety violations in distribution centers.

Aviation Experience   *Russia*
Production Shift Manager / Aircraft Maintenance Engineer   *Nov 2019 – October 2022*

- Managed and prioritized 30+ line and base maintenance projects for Boeing 737 CL, Boeing 737 NG, and Boeing 767 fleet, aligning with aircraft delivery schedules;
- Utilized Power Query and Excel tools for efficient data gathering, transformation, and visualization, enhancing decision-making and reporting capabilities;
- Led cross-functional teams, maintained relationships with stakeholders, and ensured adherence to organizational strategies and technical standards in the aviation industry;
- Analysed and interpreted complex technical data, including maintenance manuals, service bulletins, and other technical documents;
- Developed a keen problem-solving mindset in high-stakes and complex environments;
- Gained a solid understanding of agile production and project management principles.

EDUCATION

Higher School of Economics   *Moscow, Russia*
Master of Machine Learning and Data-Intensive Systems   *Graduation Date: Jun 2025*

Saint Petersburg State University of Civil Aviation   *Saint Petersburg, Russia*
Bachelor of Aircraft and Aircraft Engines Maintenance   *Graduation Date: Feb 2021*