

Parity Group Website

18.02.21
Lia + Hänk

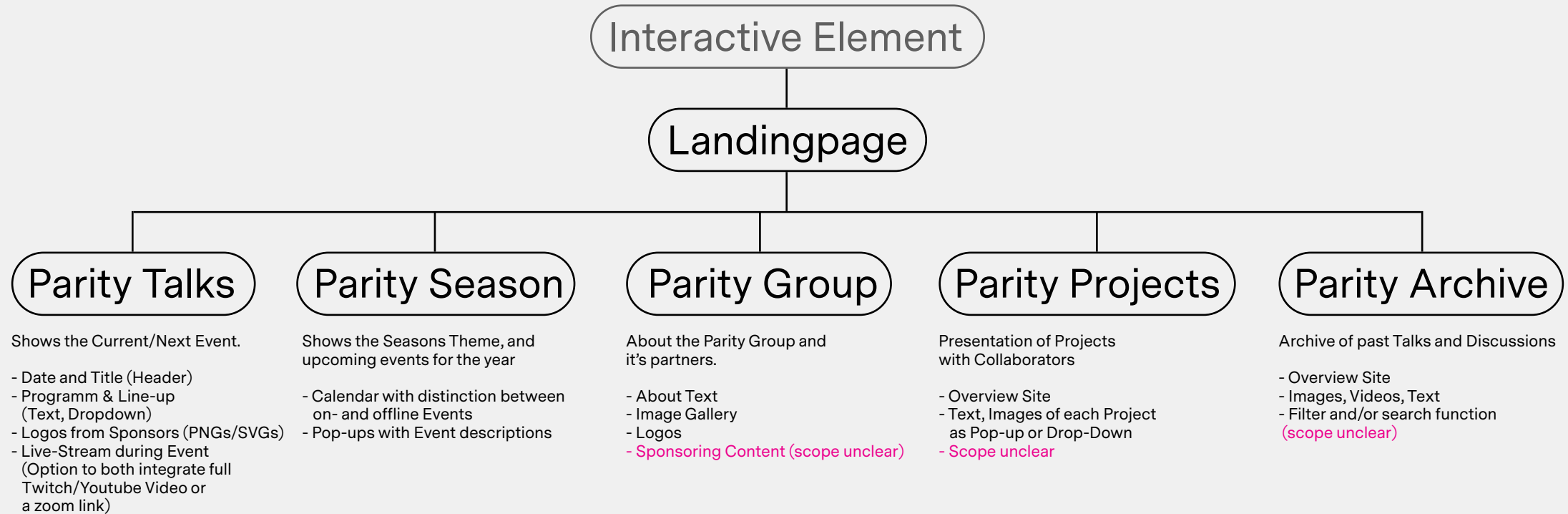
Overview

The Parity Group is an independently organized group within the Department of Architecture at ETH. They engage with themes such as Gender, Equality and Workplace ethics within the ETH and the wider architecture scene in an intersectional manner.

The website's main tasks are:

- Communicate each season theme and events
- Serve as a detailed archive of past Parity Talks and other activities
- Central point of information for all Parity Matters

Structure



Layout

NAVBAR



LEVEL 1

LEVEL 2

CONTACT

LEVEL 1

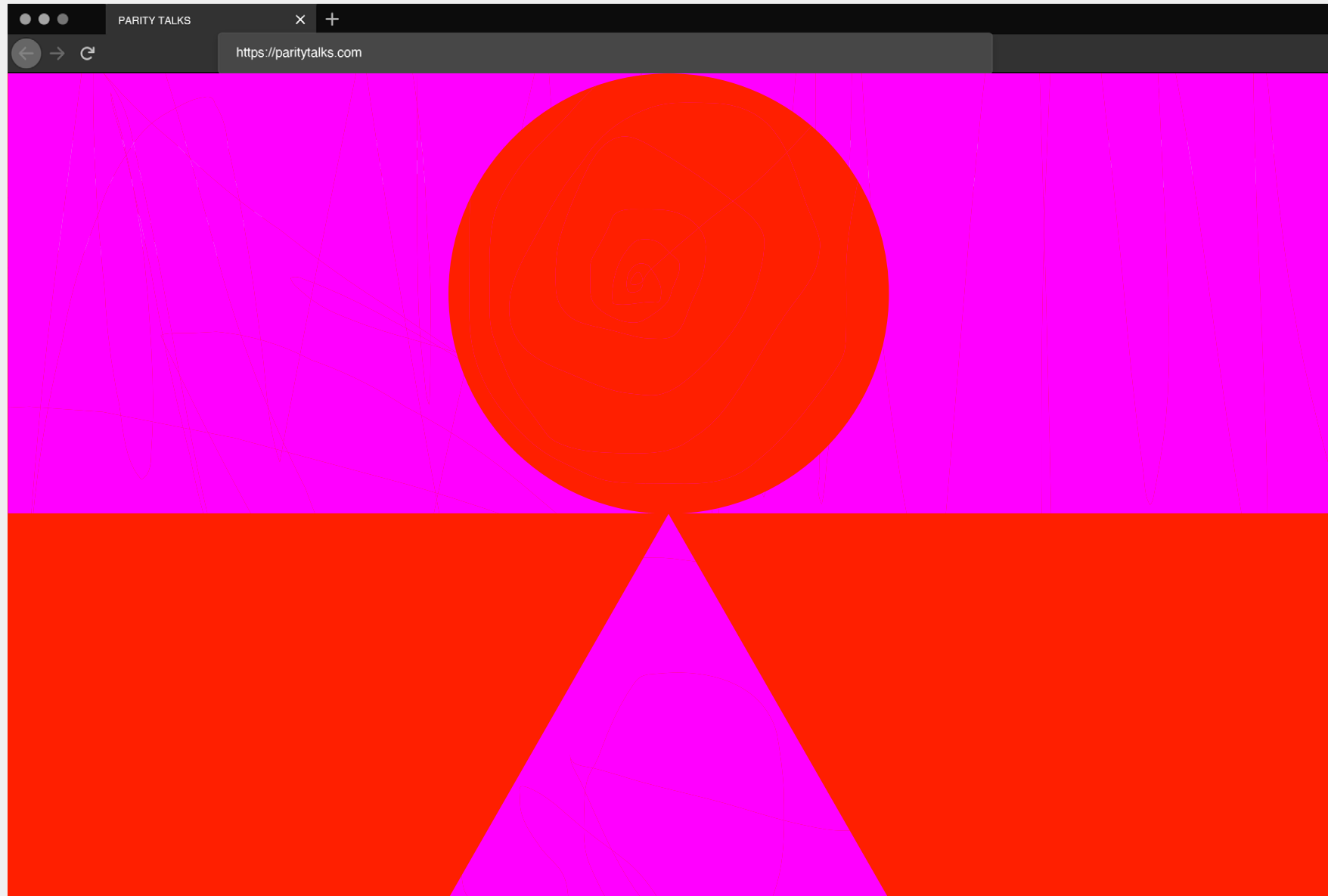
- Current subsite is always centered, so it reads «Parity» + current site title
- Works like a bar that scrolls from left to right in a loop to adjust
- Client wants the option to change the landing page based on their needs. (e.g. Talks, if they have an upcoming big event, or season, if the talks are over)

LEVEL 2

- 2nd Navigation with most important Infos and option to display more infos

CONTACT

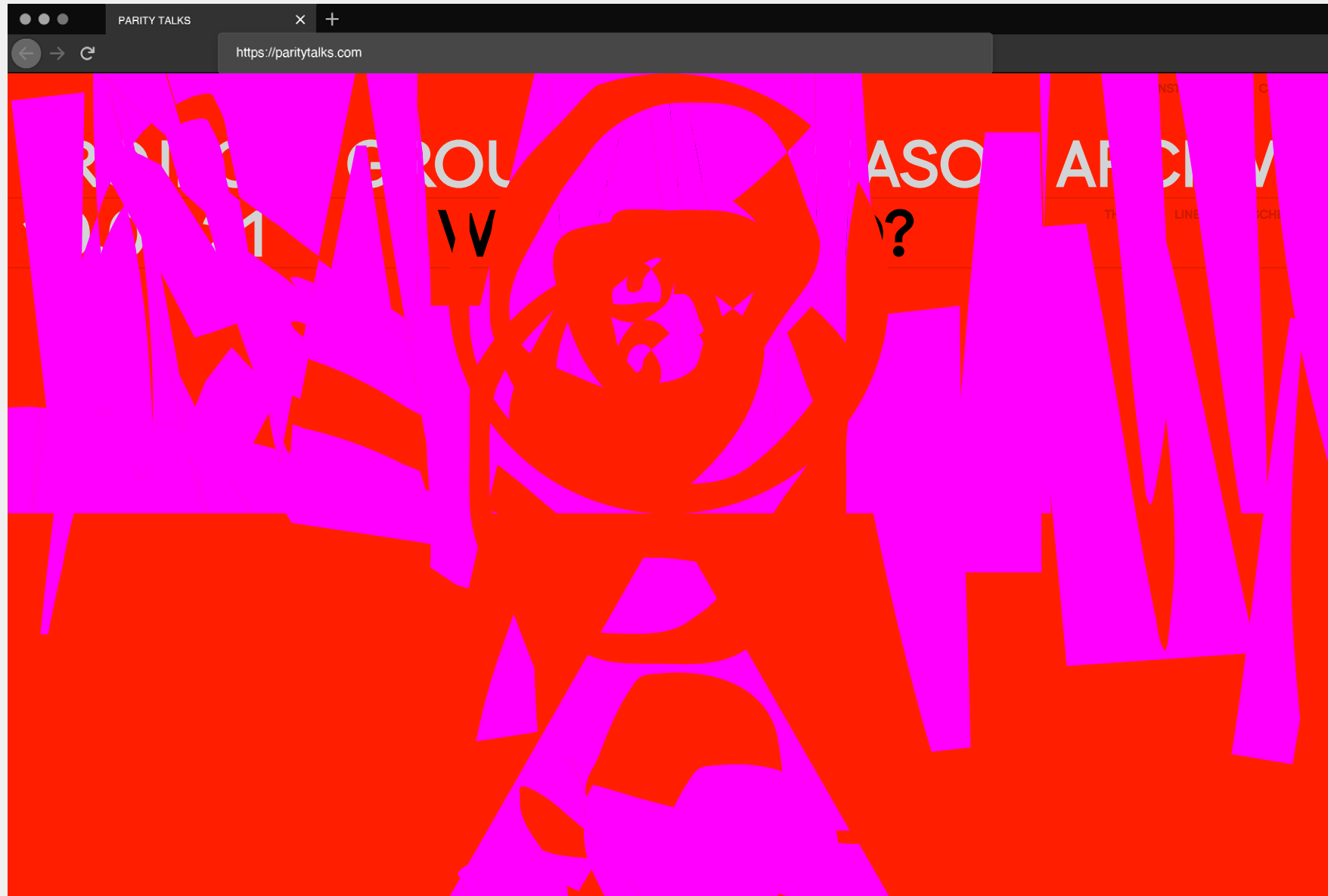
- Newsletter + Instagram Links
- Short Contact Pop-up



Interactive Element

2. Season Visual gets exposed to gravity after a short delay. The visual «crushes» down.

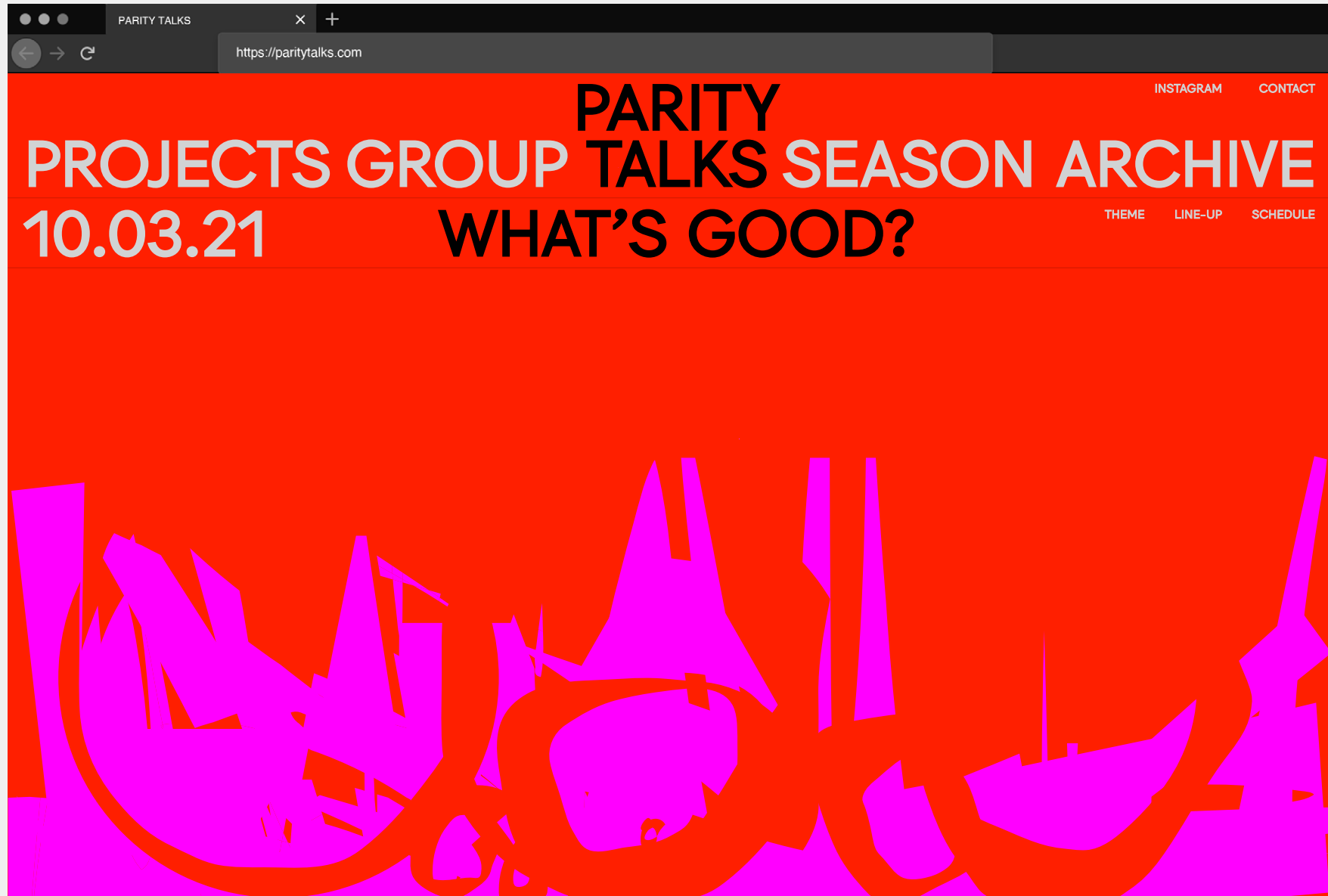
7

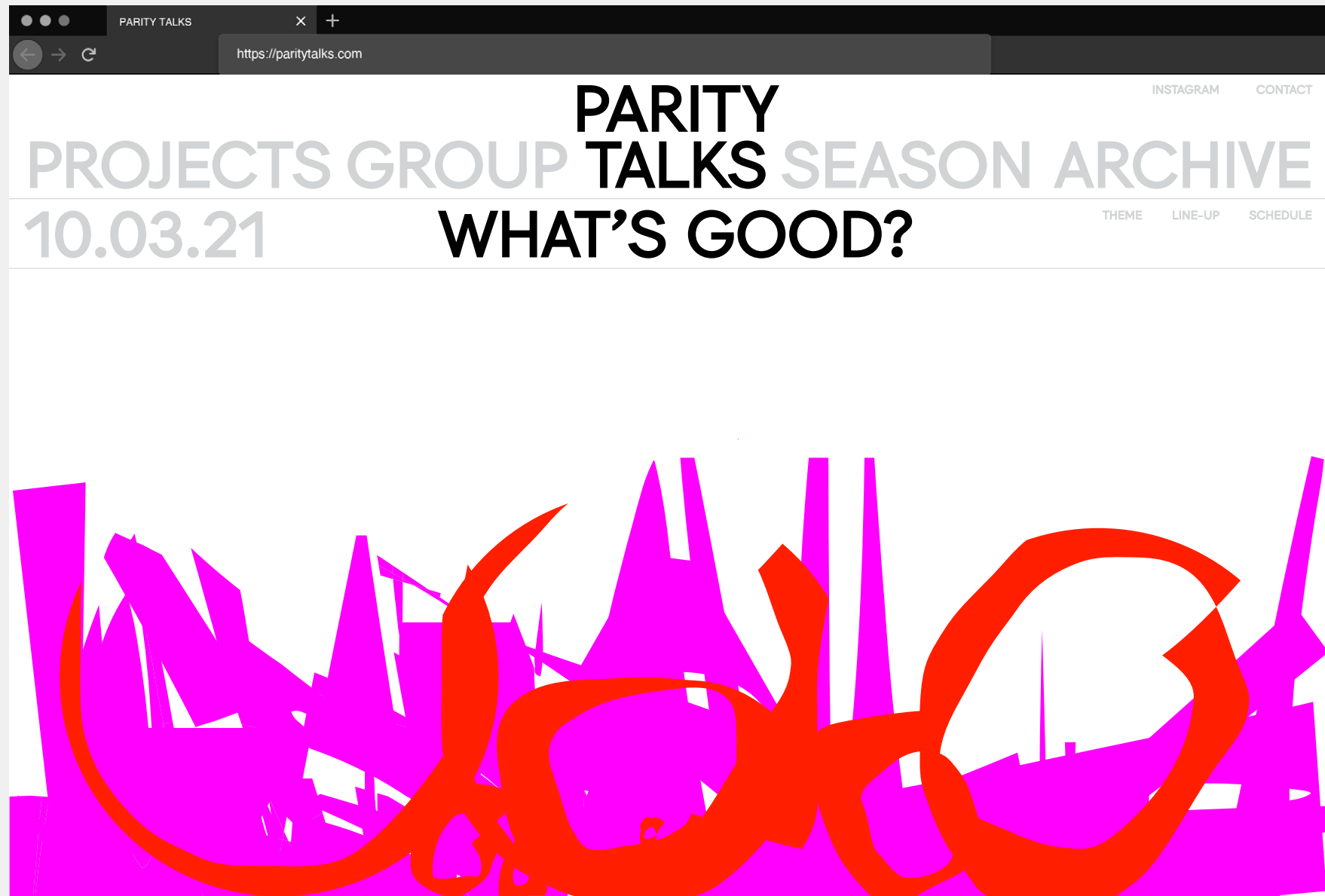


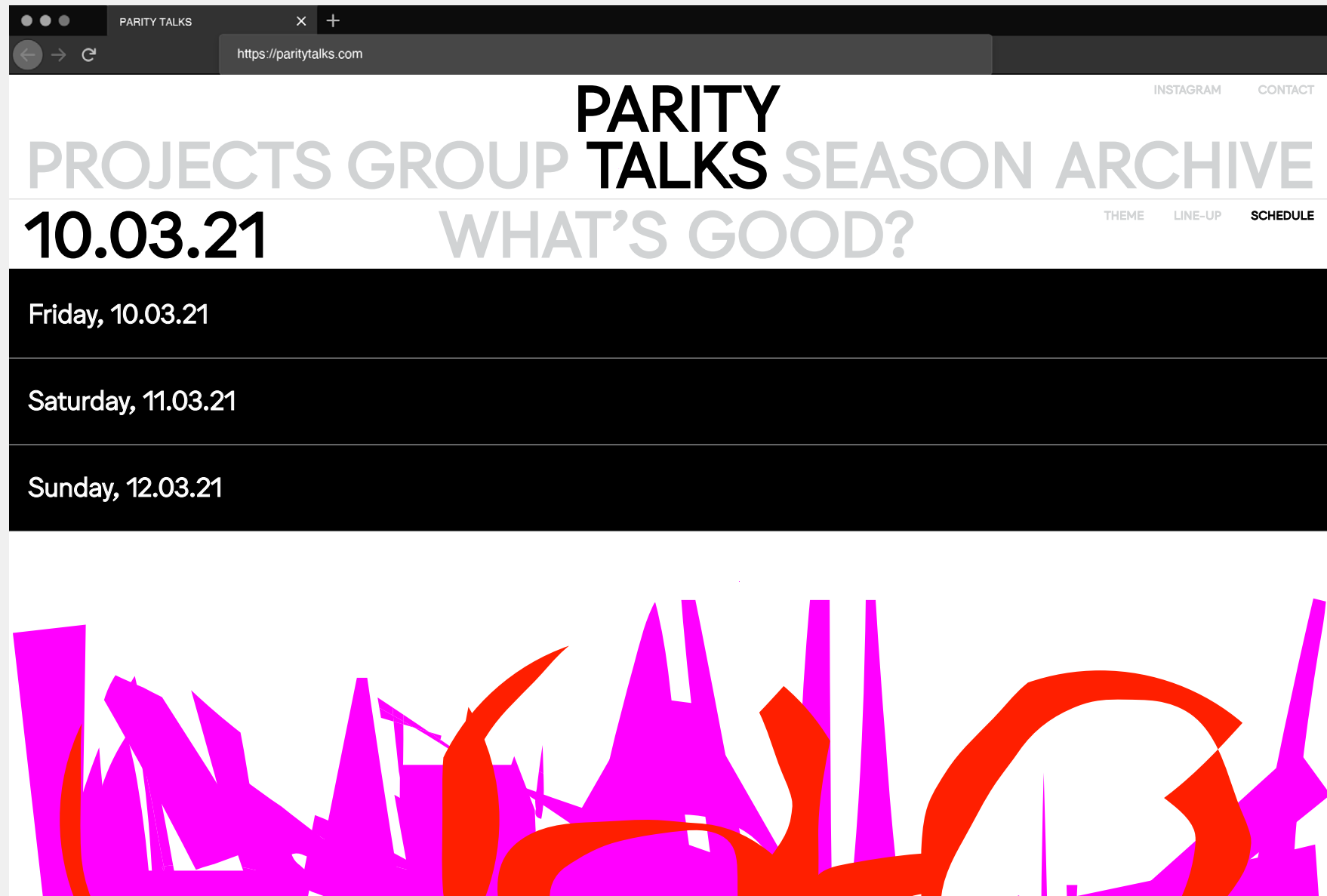
Interactive Element

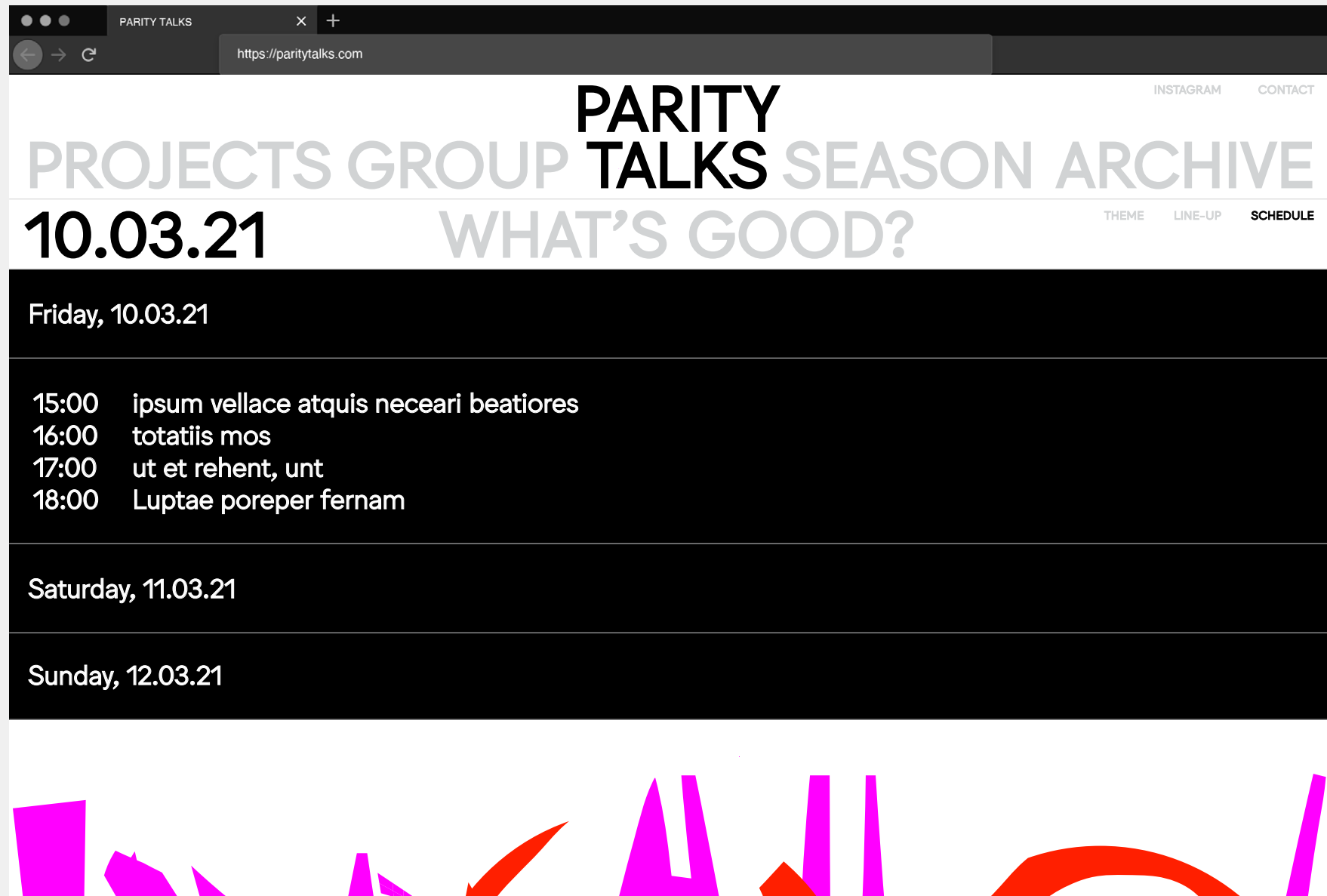
3. Landingpage is visible, with the interactive pieces collecting at the bottom.
User can normally interact with the website. Pieces can still be thrown around etc.

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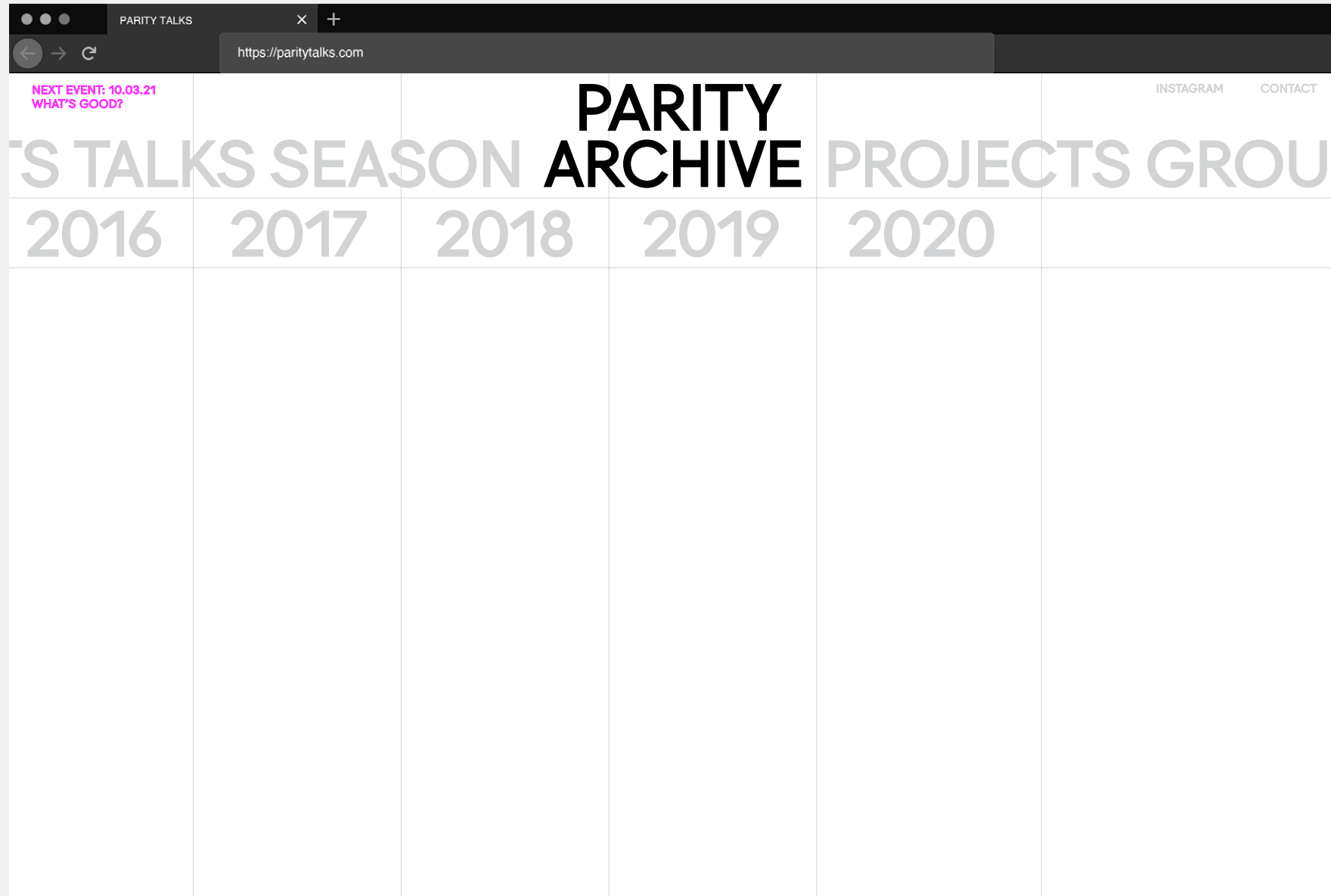


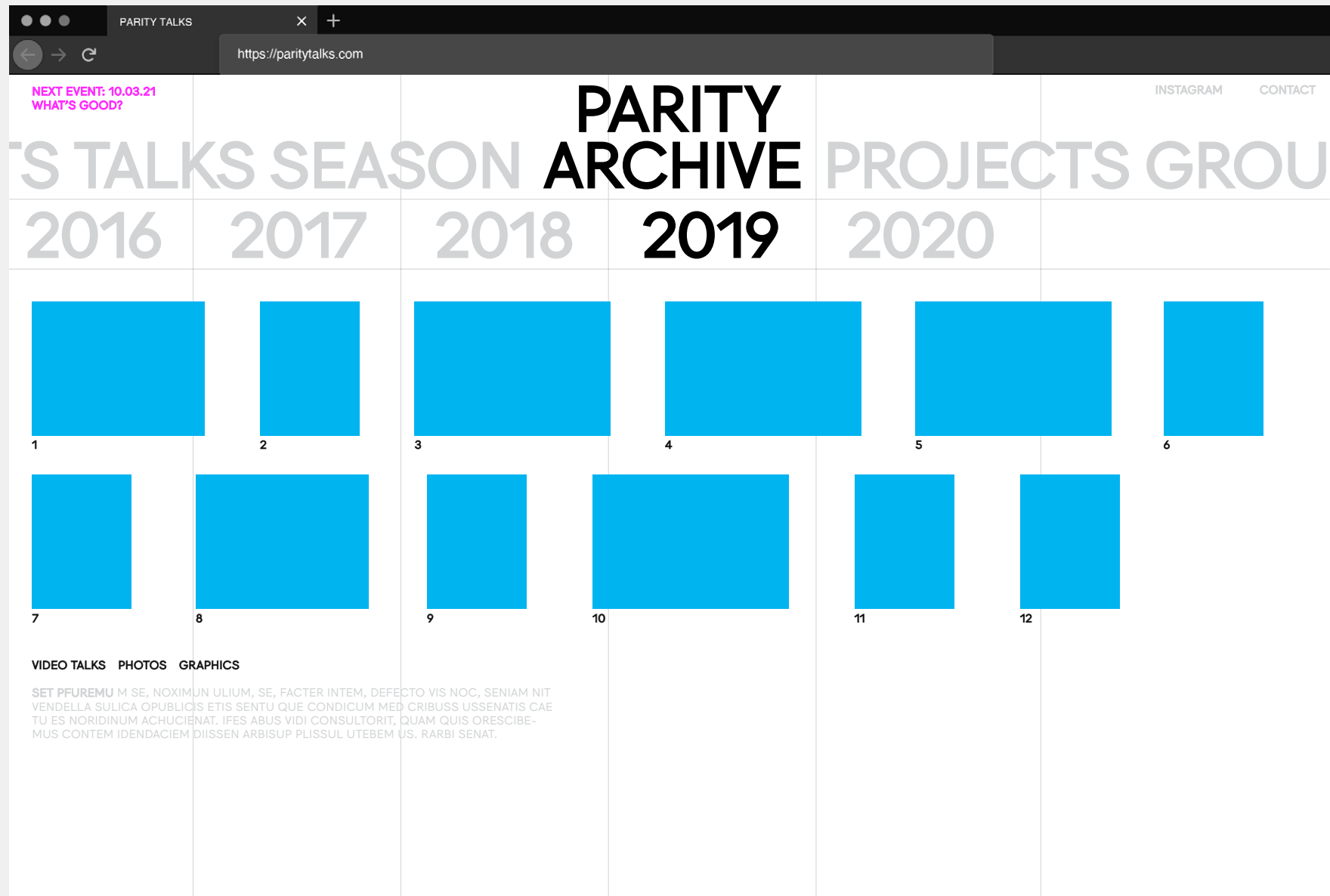


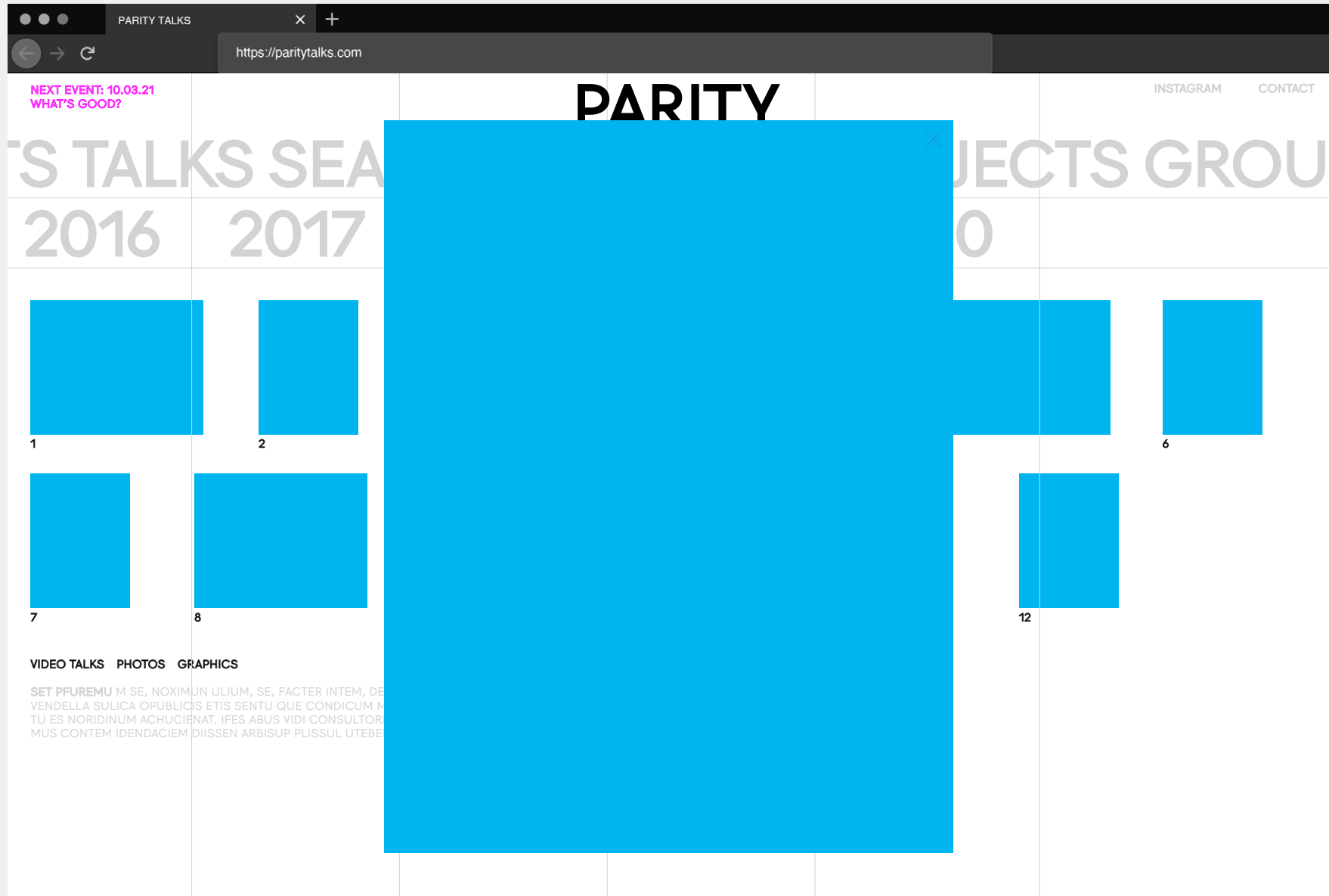


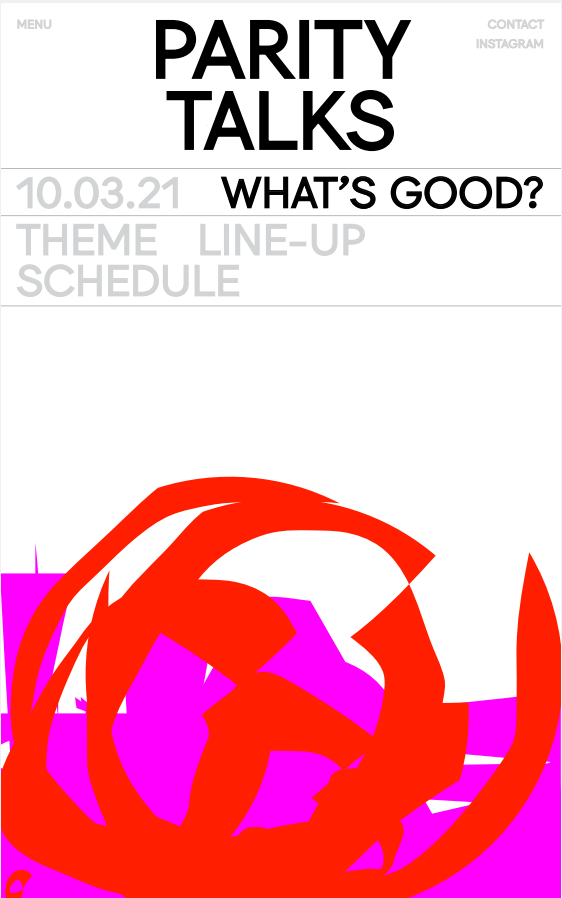
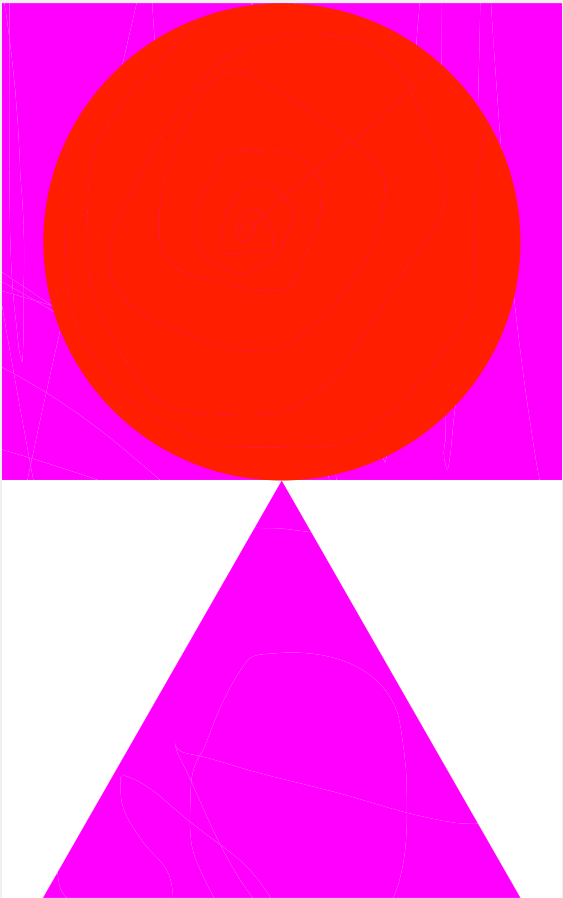






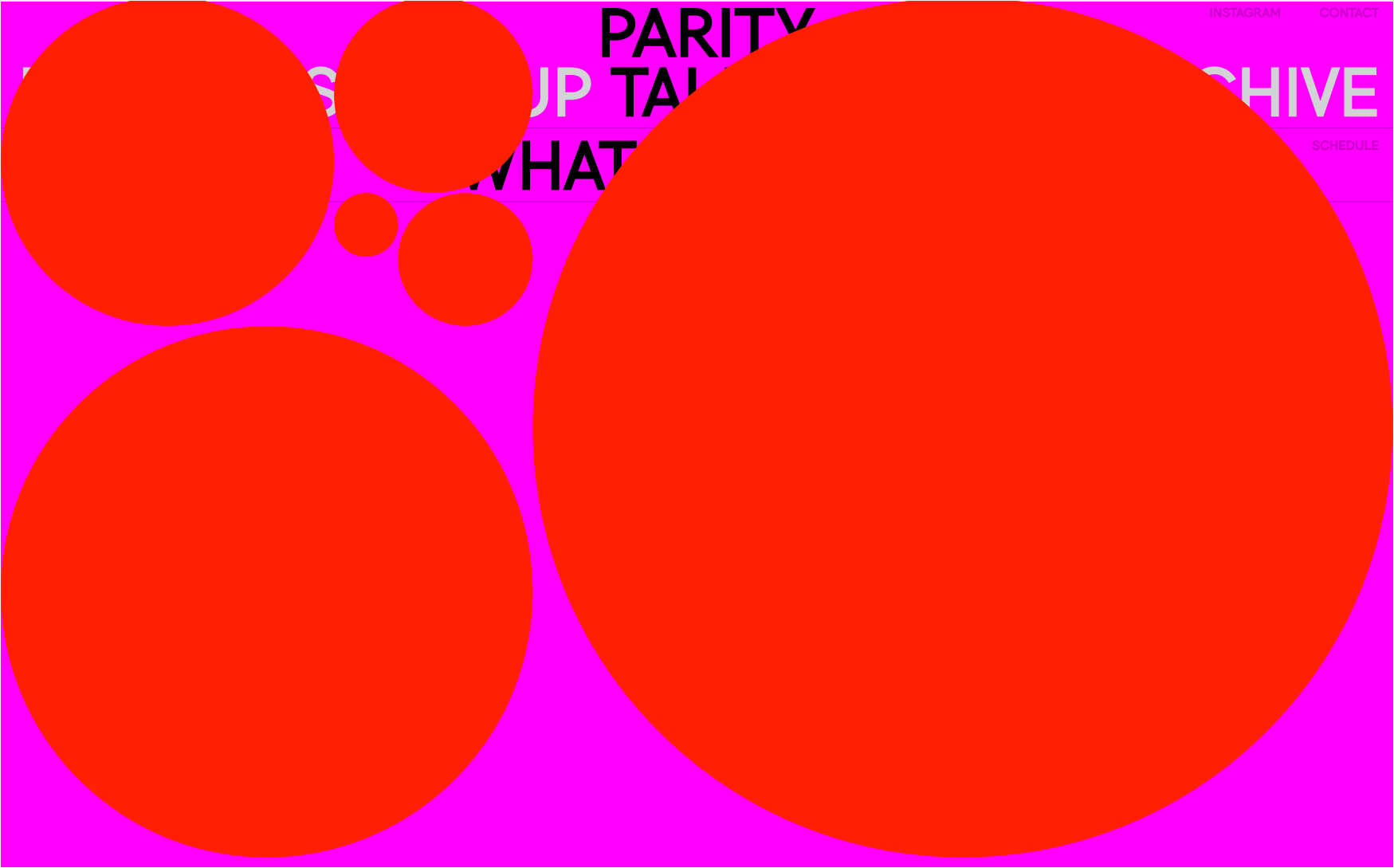


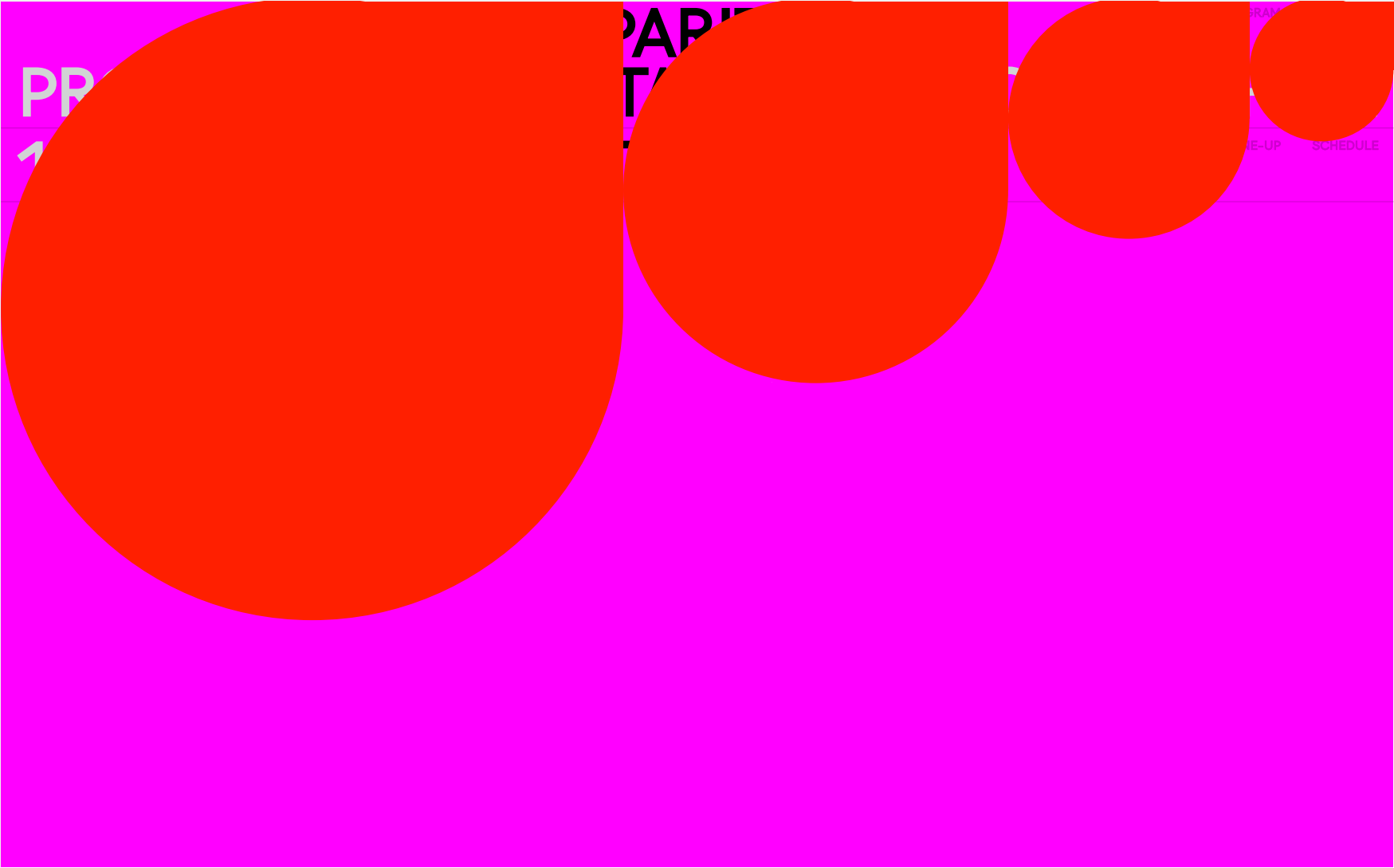


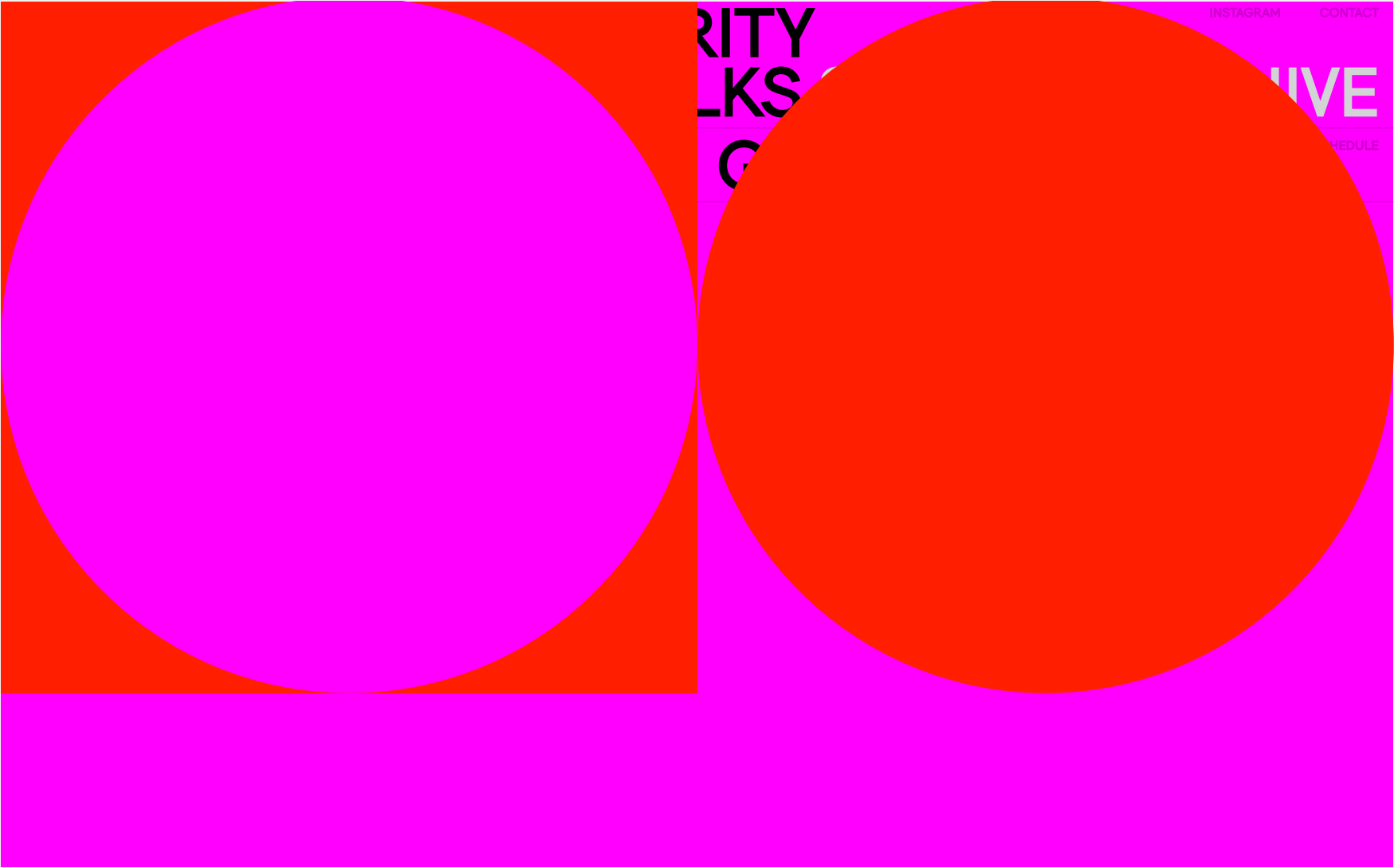


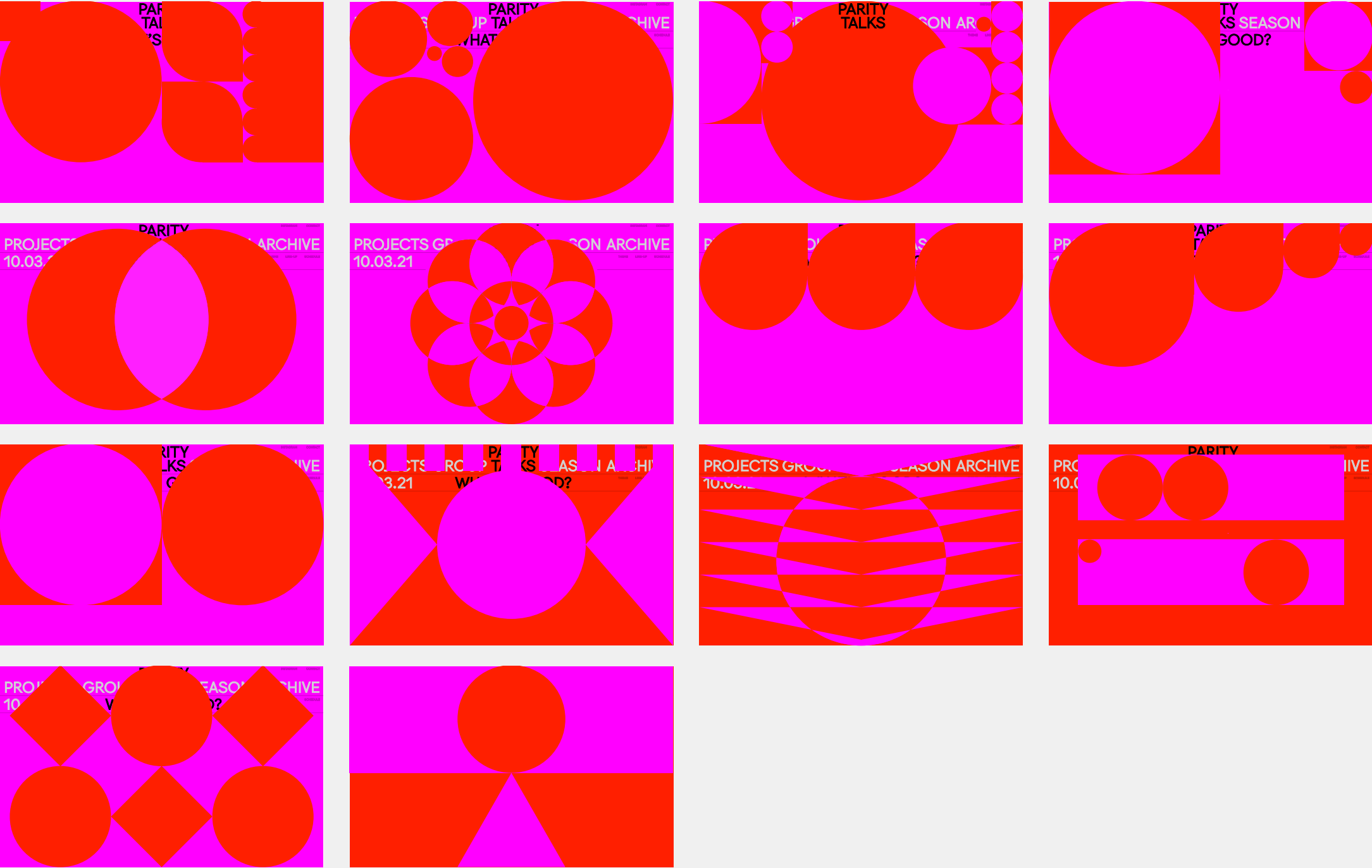
Season Visuals for 2021

Each year comes with one main season visual and 1-2 season colours (plus Black + White). Other visuals can be made for Instagram, if needed.



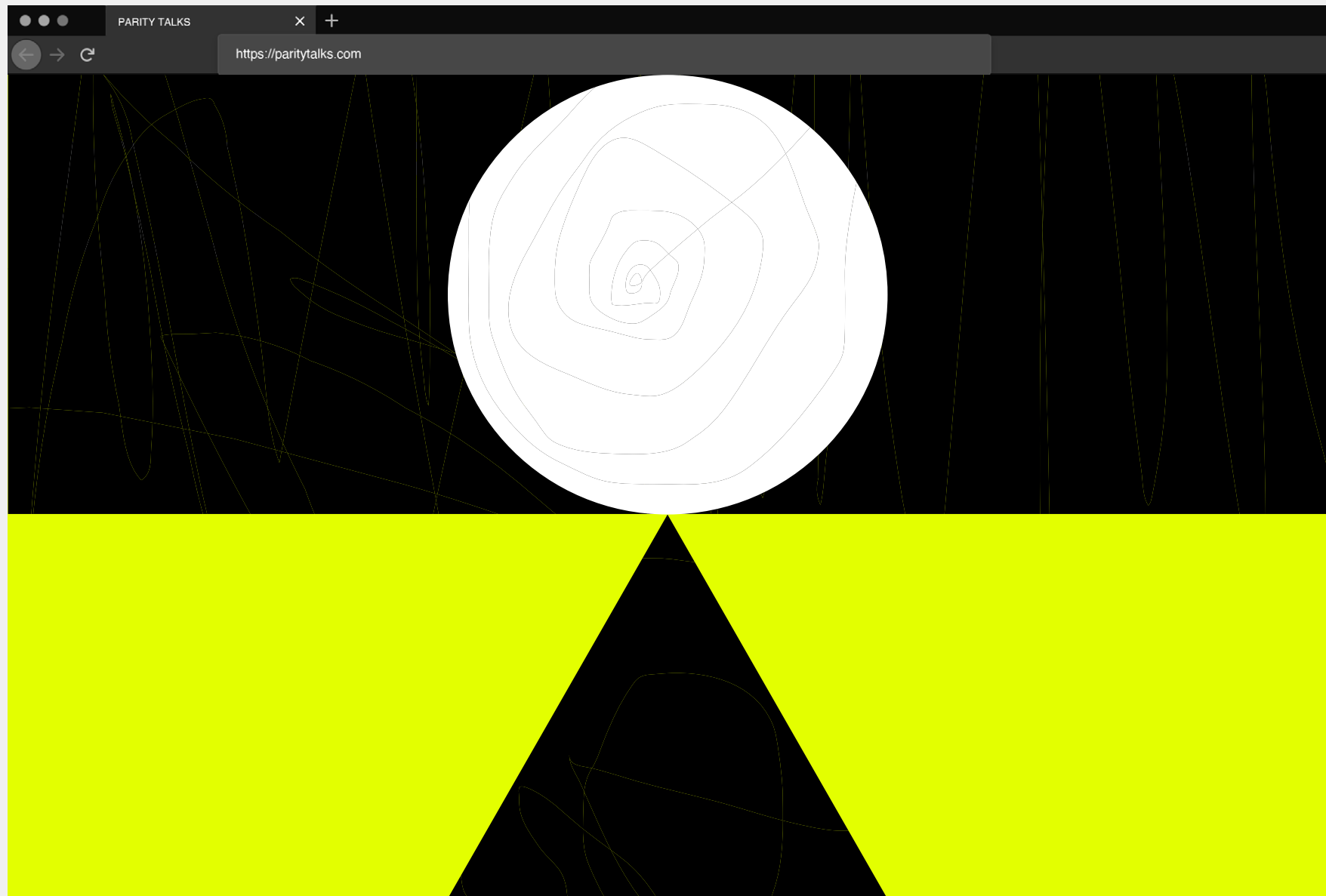






Website Colours



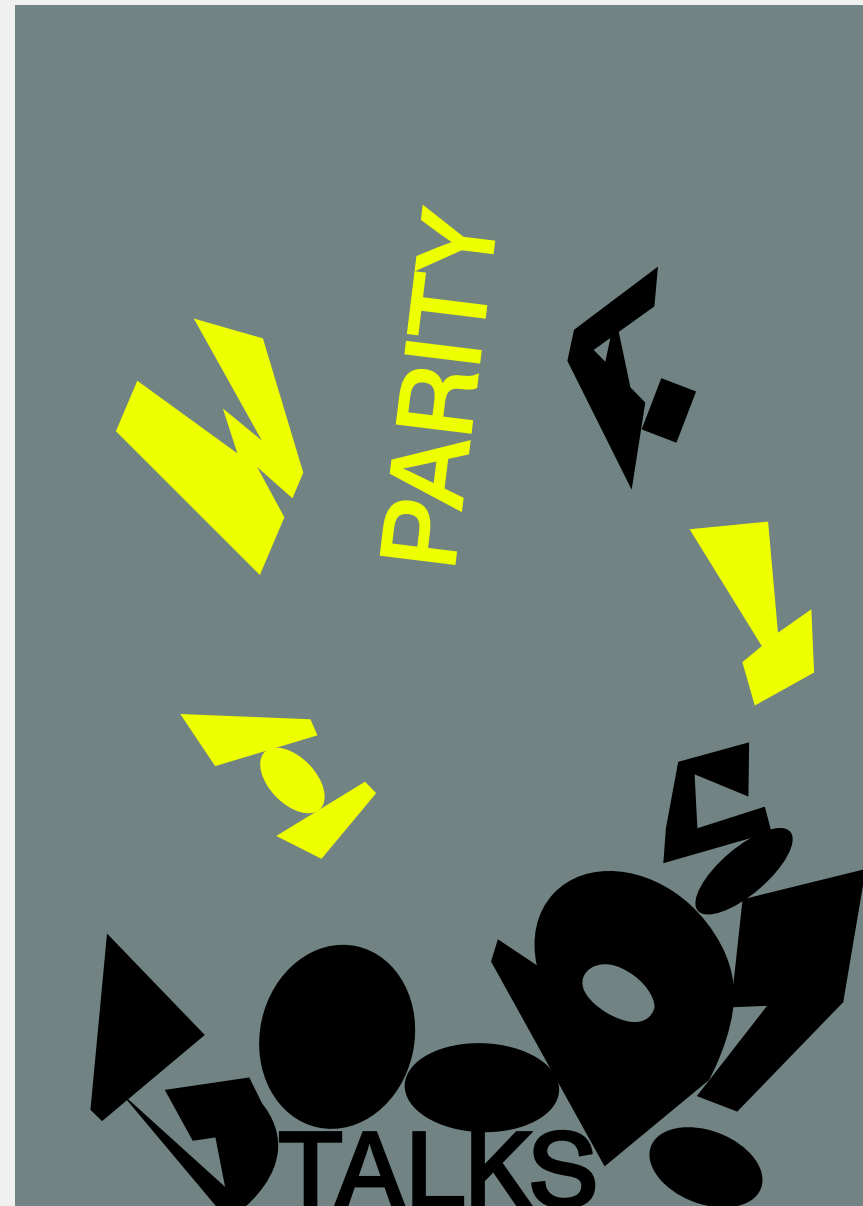






Future possibilities







Thank you!

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