

Alexander RAKIM Whiteside

intentional creative design.

academic

cedarville university

- *ba in graphic design*
- 2012-'14; 2016-graduating '18

southern new hampshire university

- *ba in graphic design*
- 2014-'15

- graphic design i, ii, iii
- production design i, ii
- three dimensional design
- web design i, ii
- user experience & interface design
- design thinking
- two dimensional design
- typography
- illustrator
- photoshop
- intro to business communication
- intro to film & storyboarding

professional

griffith wedding

- facilitated dialogue with clients
- edited photography
- created a visual identity for the event
- designed ceremony programs
- designed wedding invitations

whiteside (my own) wedding

- edited photography
- designed invitations
- designed save-the-dates
- designed programs
- printed save-the-dates myself
- handled mailing all pieces

freda wedding

- designed invitations

hospital of hope

- researched organization and surrounding culture
- designed visual identity
- designed stationery implementing new logo
- helped create visual guidelines

gospel motion films

- researched organization and industry
- facilitated dialogue with client
- designed a visual identity
- designed stationery implementing new logo

barista: starbucks coffee company

- may 2014-present
- serving customers
- managing inventory
- serving and preparing food
- resolving conflicts
- cleaning and maintaining the store
- supervising shifts and partners
- training new partners
- intentionally connecting with guests

paraprofessional: webster elementary

- november 2014-december 2015
- lead lessons
- performed pull-out/one-on-one tutoring
- resolved student conflicts
- prevented or deescalated crises

course ranger: pirate's cove adventure golf

- may 2013-august 2014
- served customers
- maintained grounds and equipment
- managed inventory
- enforced course rules