**Carrie’s Bar — Transparency‑First Website Plan  
(Research‑First, Review‑Backed, BDD‑Driven)**

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# 1. Purpose & Context

Mission: deliver three market‑backed UI directions and a working proof‑of‑concept (POC) that prioritizes transparency for guests: who’s playing now/next, today’s specials, and realistic wait times (karaoke and bar).

Constraints & guardrails:  
• Research‑first / BDD‑driven workflow; designs must be justified by market needs.  
• Static‑site friendly, Google Sheets as the primary content source.  
• Accessibility: WCAG AA contrast, keyboard focus, reduced motion safe.  
• Performance: quick LCP, lazy‑load heavy embeds, <180 KB hero media target.  
• No unlicensed third‑party images; owned imagery only on the site.

# 2. Vision (condensed)

We explored five statements and selected a Transparency‑First direction:  
• “Give guests the confidence to come now.”  
At any moment, the site should answer without digging: What’s on now/next? What deals apply today? How long is the wait for karaoke or a drink? When information changes, the site updates first and clearly shows status (including cancellations).

# 3. Objectives & Success Metrics

• Decision in 5s: 80% of visitors can identify tonight’s act within five seconds of landing.  
• Queue clarity: reduce “how long is the wait?” questions by ~50% (staff feedback).  
• Attendance lift: +20% Add‑to‑Calendar clicks; +15% “Get Directions” taps on event nights.  
• Zero surprises: 100% cancellations display a visible CANCELLED badge within 2 minutes of update.  
• Value visibility: +25% taps on “Today’s Specials.”

# 4. Core Principles (how transparency shows up)

1) Now • Next • Later: the current slot, the next one, and a simple week preview.  
2) Single source of truth: one update (Sheet) populates Hero, Week cards, Calendar/ICS.  
3) Honest status: show uncertainty or ranges (e.g., “~6–8 min”), never fake precision.  
4) Low‑friction actions: every block ends with one clear action (Add to Calendar, Join Queue, Order from table, Map).  
5) Fail‑gracefully: if an embed fails, show a useful fallback (hours, evergreen specials).

# 5. MVP Features & IA (merged)

Hero — Tonight @ Carrie’s  
• Now/Next act, start time, cover/no‑cover chips, Add‑to‑Calendar.

Status Rail (persistent)  
• Now • Next • Bar ETA (range) • Karaoke: Open/Closed • ETA & count ahead.

Week at a Glance  
• Seven day cards; genre tags; badges for No Cover; bold CANCELLED when applicable; per‑card calendar link.

Karaoke Page  
• Live queue status with honest ETA and count ahead; “Join Waitlist” (provider link/embed) and “Request a Song” (e.g., SongbookDB).

Booking Fast‑Lane (Bands)  
• 2‑minute form (Act, dates, genre, EPK link, tech needs). Returning bands get a prefilled quick‑book link.

Specials Tile  
• Day/time windows; auto‑roll at midnight local; disclaimers (while supplies last).

# 6. Data Model & Source of Truth (Google Sheets‑first)

Events (sheet → JSON/ICS at build)  
• date (YYYY‑MM‑DD), start\_time (HH:MM 24h), act, genre, cover (e.g., “No Cover” / “$5 Cover”), status (CONFIRMED/CANCELLED), notes.

Specials  
• day (weekday name), window (e.g., “17:00‑19:00”), label, details.

Live Status  
• karaoke\_open (bool), karaoke\_ahead (int), karaoke\_eta\_minutes (int), bar\_eta\_range (string), last\_updated (ISO‑8601).

Calendars  
• ICS link per event + Google/Apple add‑to‑calendar shortcuts.

# 7. Abstract BDD Rules & Example Scenarios (Smart‑style)

Rules explain behavior; examples illustrate rules.

Rule A — Show Now & Next above the fold after 5pm local.  
Example: GIVEN it’s Friday 7:05pm WHEN a visitor lands THEN the Hero shows tonight’s act, start time, cover chip, and an Add‑to‑Calendar button.

Rule B — Global cancellation visibility.  
Example: GIVEN an event switches to CANCELLED WHEN staff update the Sheet THEN a red CANCELLED badge appears in Hero and Week views within 2 minutes AND the site suggests karaoke/specials as a fallback.

Rule C — Queue transparency without exposing identities.  
Example: GIVEN karaoke is open WHEN a visitor checks status THEN show Open • ETA range • count ahead AND never display full names.

Rule D — Specials roll at midnight.  
Example: GIVEN it’s Thursday 11:59pm THEN the page still shows Thursday Happy Hour; WHEN it becomes 12:01am Friday THEN Friday specials automatically appear.

Rule E — Quick booking for regular acts.  
Example: GIVEN a returning band has a quick‑book link WHEN they submit dates/EPK THEN the system sends an acknowledgment and routes to scheduling with a 48‑hour response SLA.

# 8. Third‑Party Tools (static‑site friendly)

Karaoke request/rotation: SongbookDB (guests request on phone; you manage rotation).  
Licensed karaoke platforms: KaraFun Business, Singa Business.  
Virtual waitlists w/ SMS: TablesReady, Waitwhile, Waitlist Me, NextMe.  
QR Order & Pay (reduce bar waits): Square Online (QR ordering), GoTab, Flipdish.  
Note: finalize vendors and pricing during implementation; the site only links/embeds and remains static‑host friendly.

# 9. Implementation Plan (2–3 sprints)

Sprint 1 — Data + Transparency baseline  
• Sheet → JSON build; Hero + Status Rail; Week view; ICS links; base styles & a11y.

Sprint 2 — Waits + Specials + Cancellations  
• Waitlist embed + public page fallback; Specials module w/ midnight rollover; global cancellation badges; analytics on key CTAs.

Sprint 3 — Booking Fast‑Lane + polish  
• New/returning band forms; copy & etiquette; performance passes; QA for keyboard & screen readers.

# 10. Assets Produced (described; images/HTML not embedded)

• UI mockups (desktop & mobile): “Tonight‑first”, “Space/Patio‑forward”, and Transparency‑First set.  
• Strategy PDF: Transparency‑First Web Strategy (objectives, MVP, BDD, roadmap).  
• Proof‑of‑Concept static site (index.html + assets) reading JSON from Sheets‑like structures.  
• Google Sheets templates: Events, Specials, Status CSVs (and an optional XLSX multi‑tab).

Note: See the conversation thread for all download links and file previews.

# 11. References

Primary source of truth: this client conversation thread.  
Conversation link: Paste the link to this ChatGPT conversation here ➜ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Supplemental vendor materials (for tool selection): visit each provider’s current pricing/features page during implementation to confirm details (pricing changes frequently).