King County Housing Prices Module 1 Project Alex Beat

King County Housing Prices

Predicting housing costs for real estate in King County, WA.

Alex Beat

Project objective

Finding the best pricing for a home in King County boils down to looking at several different factors including features of the home, square foot living area, location and other details.

We will take a look at some of these variables to help predict pricing for homes.

Value

- Predictability of housing market prices.
- Benefits realtors, sellers and buyers.
- Base your search on key features that will bring the best profit or best buy.

Method

Compare bathrooms versus bedrooms.

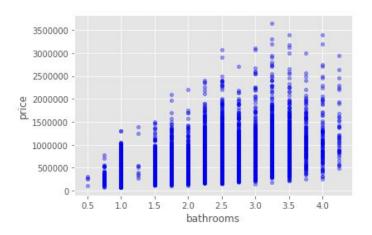
Compare square foot living area versus square foot lot area.

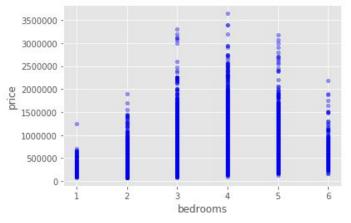
Waterfront property versus non-waterfront.

Latitude and Longitude location.

Bathrooms Or bedrooms

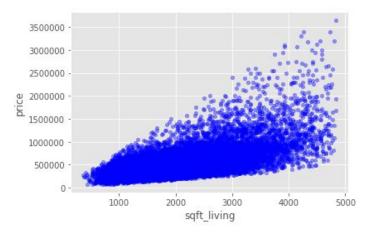
- Bathrooms have a more positive relationship to price as the amount increases.
- About \$14,360 added to home value per additional bathroom.

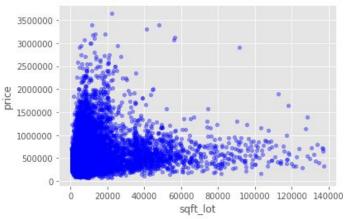




Square foot living Or square foot lot area

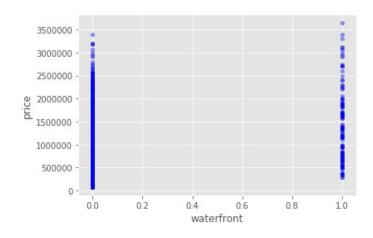
- Square foot living area has a better relationship to price.
- A 1% "unit" increase in square foot of living area is associated with a 9.9% increase in price, compared to 1.7% for lot area.





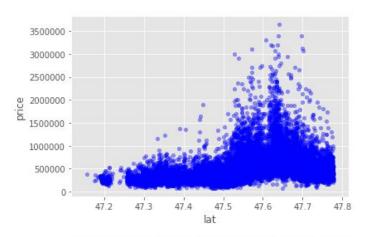
Waterfront = yes.

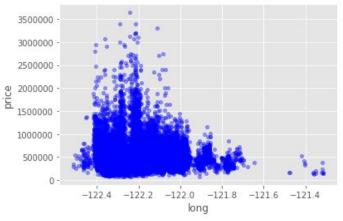
- Yes, you want waterfront property.
- A waterfront property will get you a price bump of about \$760,500 compared to a similar home elsewhere.



Latitude, longitude and price.

- Price will increase by about 9.7% for each unit closer to city center located at 47.6 degrees.
- Price will increase by about 2.3% for each unit closer to city center located at -122.3 degrees.





Summary

Increasing bathrooms has a more positive relationship to price compared to bedrooms.

Square foot living area is more important when comparing to price.

You want a property on the water for the best real estate value.

Having a property closer to city center will be worth more than a similar one farther away.

Future work

Look at trends relating to:

- Conditions of the homes.
- Age of homes.
- Style of architecture.



Thank you.