

# Website Planning Document

InfoClimate

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## Site Purpose

This site will be helpful for customer to communicate about city weather, in this case, Quito, Ecuador, also this site will provide tourist sites of the city.

## Target Audience

This site will be for all audience, in other words, general public, because this is an advertising site. Unique requirement is having a good internet connection and knowing the functionality of a smartphone or computer.

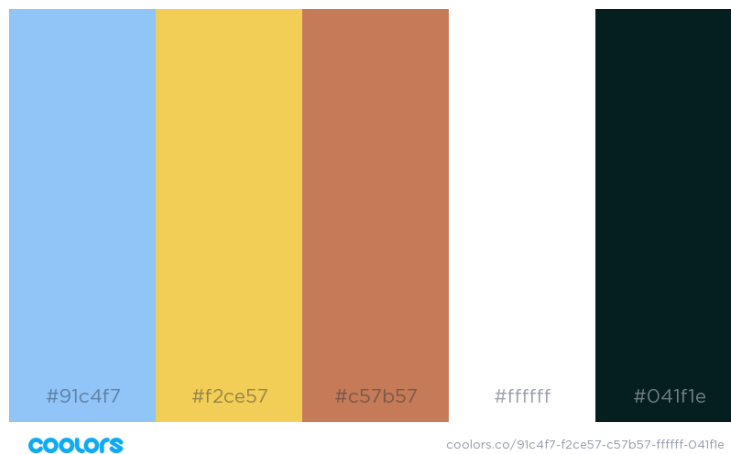
## Site Map

Site map will be Quito, Ecuador. I will do this with Google maps.

## Color Scheme

These are colors that I will use in this site.

<https://coolors.co/91c4f7-f2ce57-c57b57-ffffff-041f1e>



## Typography

### Heading Font

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

**1234567890!@#\$%^&\*()\_+**

**Verdana, Geneva, sans-serif, size 20**

## Body Copy Font

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

**1234567890!@#\$%^&\*()\_+**

**Tahoma, Geneva, sans-serif, size 14**

## Wire-Frame Sketches

Smartphone:



Computer:



Tablet:



## InfoClimate

Home
Places
City
Map
Information



### Weather Story

Lorem ipsum dolor sit amet, consetetur adipisicing elit. Nunc quam velit, vulputate eu pharetra nec, mattis ac neque. Duis vulputate commodo lectus, ac blandit elit tincidunt id. Sed rhoncus, tortor sed eleifend tristique, tortor mauris molestie elit, et laoreet ipsum quam nec dui. Quisque nec mauris sit amet elit laoreet pretium sit amet quis magna. Aenean velit odio, elementum in tempus ut, vehicula eu diam. Pellentesque rhoncus aliquam mattis. Ut vulputate eros sed feli sodales nec vulputate justo hendrerit. Vivamus varius pretium ligula, e aliquam odio euismod sit amet. Quisque laoreet sem sit amet orci ullamcorper at ultrices metus viverra. Pellentesque arcu mauris, molestie quis ornare accumsan, blandit sed diam.

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### City Data Sections

#### InfoClimate Site

Urbanización San José de Morán, Street 13 and Río de Janeiro  
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