

BUILD VS BUY

Organisations considering the investment in generative AI solutions may face the question of whether to build or buy. Below is a summary of factors to consider when making this decision. From significant upfront investment and long-term maintenance to cost-effectiveness and scalability, these considerations are crucial for organisations looking to make the best choice for their business.

BUILD

**Significant upfront investment:**

Building software in-house requires significant upfront investment and procurement of expertise in technologies and skills over and above a company's core capabilities.

**Time and risks associated with the build, and implementation:**

Significant time is required to design, build, and test the solution which could lead to a distraction from core business services. Implementation of an in-house system is an exercise that will require careful planning and execution.

**Technology is constantly evolving, becoming outdated almost immediately.**

Updates are crucial to maintain competitiveness, but they can be difficult to prioritise amidst other competing tasks.

BUY*

**Cost effective and secure:**

Buying software is more cost-effective than building it in-house, as it eliminates the need for hiring developers, training them, and investing in infrastructure and maintenance. Monthly licence is fixed and all-inclusive.

**Available today:**

Purchasing software allows companies to quickly implement and start using the software, saving time compared to developing it from scratch, which could take years to develop to a similar level. Implementation risks are significantly reduced through the support and expertise of AutogenAI.

**Customisation and enhancements:**

Specific requirements can be built into AutogenAI to satisfy bespoke client needs.

*all is included in an annual subscription