

Competitive Landscape

	AutogenAI	Rfpio	Loopio	Microsoft Co-Pilot
Creative Ideation	✓			✓
Evidenced Ideation- proprietary and public knowledge domains	✓			✓
Contextualised Ideation	✓			
Story Boarding	✓			
Research Tool	✓			✓
Narrative Structure Creation	✓			
Evidenced Winning Prose Evaluation	✓			
Case Study Insertion	✓			
Statistics Insertion	✓	✓	✓	
“Tell me how” Evidencing	✓			
Easy Incorporation of Win Themes, Customer Issues and Requirements	✓			
Database of Previous Responses	Redundant	✓	✓	
Collaboration	Roadmap	✓	✓	✓