AutogenAI | WRITER

AutogenAI vs Writer

Superior Specialisation: Unlike WriterAI's generalist tool, AutogenAI prioritises bid writers above all else. Think of WriterAI as an all-purpose knife, while AutogenAI is a sharp bread knife, expertly designed for a single purpose - bid writing. Our suite of text transformation tools is meticulously designed for the specific needs of bid writing. We've invested 50,000+ hours into researching and designing the best prompts for the swathe of text transformations bid writers make and then testing those prompts against various different LLM's to make sure we use the best LLM for the task. With AutogenAI, your bid writers can complete sophisticated text transformations that matter most at the click of a button. You can't do that with Writer.

AI Literacy: WriterAI relies heavily on its users understanding AI as a large part of the platform requires direct prompting from the user, to a degree that may prove challenging for many. AutogenAI, on the other hand, is designed to be user-friendly and intuitive, minimising the need for high-level AI literacy. Our developers, linguistic engineers, and AI & ML specialists have done the research and figured out how to do sophisticated text transformations at the click of a button so your users don't have to.

High-Value Training: We don't just provide a tool, we provide a complete support system. AutogenAI offers high-value training created by seasoned bid writers, AI engineers, and professional educators designed specifically for bid writers. This ensures your team can fully utilise our technology to enhance your bid function. We provide a dedicated user coach to guide your team on how to get the most out of AI, enabling them to begin writing winning bids in under a day.

Customised Approach: AutogenAI offers a suite of custom tool including a customised tone of voice transformation, ensuring consistent language across your bid teams.

User-Friendly Interface: While WriterAI can be intimidating to those not familiar with AI, AutogenAI offers an intuitive user interface designed with every bid writer in mind.

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Feature Comparison

PRODUCT FEATURES	AutogenAI	Writer
Innovative Ideation to assist with generating novel ideas, giving your proposal the competitive edge it needs to stand out.	✔	✖
Storyboarding to visually communicate your ideas, ensuring clarity and effective presentation.	✔	✖
Narrative Structure to develop coherent, persuasive proposals and enhance overall quality.	✔	✖
Content Evaluation to assess the effectiveness of written content to ensure its maximum impact.	✔	✖
Case Study Insertion to find relevant case studies that can be effortlessly integrated into your proposals, showcasing your expertise and credibility.	✔	✖
Statistic Insertion for seamless integration of data and statistics, providing empirical evidence to strengthen your proposal.	✔	✖
Evidencing how your proposed solutions deliver value, making your proposal more convincing to evaluators.	✔	✖
Alignment Simplification to incorporate win themes, issues, and requirements that are simplified to bolster alignment with evaluators' preferences.	✔	✖
Scoring Criteria Analysis to help analyse scoring criteria for maximum scores, increasing your chances of winning bids.	✔	✖
Large Data Extraction and Transformation to effortlessly handle large datasets, providing insightful data analysis.	✔	✖
Semantic Research Tool to quickly find well-informed and up-to-date information to support your proposal.	✔	✖
Advanced Text Transformation such as word cutting, text expanding, and case study insertion, enhancing your bid writing efficiency.	✔	✖
Knowledge Base Control to provide a segmented and permission-based library to ensure controlled access to knowledge across your business.	✔	✖
Export all content to various file types for easy sharing and presentation.	✔	✔
Custom Tone of Voice Transformation Tool to maintain consistent tone of voice throughout your proposal, improving readability and consistency.	✔	✖
Large Language Model Agnostic to leverage the right language model for the right bid writing need, ensuring precision and relevance.	✔	✖
Extensive Customisations to fulfil any bid writing need specific to your organisation.	✔	✖

Feature Comparison

	AutogenAI	Writer
ONBOARDING, TRAINING AND SUPPORT		
Rapid Onboarding to have your teams working on clear business impact in under a day.	✔	✘
Support and Training that provides high-impact, value-based training designed by AI experts, bid-writers and educators to enhance your team's bid writing skills.	✔	✘
Dedicated On-Demand Training Platform tailored to your team's needs.	✔	✘
AI Literacy Impact to improve your organization's AI literacy, enhancing your competitive edge.	✔	✘
Claim Detection to cross check all facts and find relevant sources.	✔	✘

	AutogenAI	Writer
DATA SECURITY, COMPLIANCE AND PERFORMANCE		
Compliance: SOC2, ISO27001, ISO27017, GDPR and Cyber Essentials compliant, ensuring adherence to latest global security standards.	✔	✔
Hosting: Provides reliable hosting services, ensuring seamless access to your content.	✔	✔
Uptime: Consistent up time of 99.999%.	✔	✘

	AutogenAI	Writer
FEATURE GUARANTEE		
Feature Guarantee to ensure integration of any competitor feature within three months of starting a 12-month contract.	✔	✘