

## We do everything Loopio do, but better

Here is what we do that they don't:

**AutogenAI's Complex Query Handling:** Originating from an 'autofilling' background, Loopio struggles with providing complex, nuanced responses to unique customer queries. In contrast, AutogenAI is designed to handle complex queries with ease. It leverages AI and machine learning to provide sophisticated, detailed responses that meet your customers' unique needs.

**AutogenAI's Maintenance-Free Knowledge Base:** Loopio's knowledge base is very high maintenance. It requires constant manual updates to stay up to date where employees have to upload data in Q&A format into the platform. By contrast, AutogenAI uses a sophisticated algorithm that continuously learns and adapts to the changing needs of your business. Wrote a bid recently? No bother, just upload the entire document into AutogenAI, and the platform will automatically learn from and incorporate that data into your responses. With AutogenAI, you don't have to worry about keeping your knowledge base current, allowing you to focus on what really matters - satisfying your customers.

**AutogenAI's Advanced Semantic Search:** Loopio's search technology is predominantly 'keyword search' which limits the documents and text a search query is able to return. Loopio's technology can only automatically answer questions that are identical to questions that have been uploaded into the Q&A bank. Users need to manually handle unanswered ones. AutogenAI employs advanced semantic search techniques. This means that AutogenAI doesn't just look for keywords; it understands the context and intent behind your queries, delivering more accurate and relevant results.

**AutogenAI's Effective AI Integration:** Loopio's attempt to integrate AI through Avnio has been less than successful. AutogenAI, on the other hand, was built with AI at its core. This seamless integration of AI allows AutogenAI to provide a superior experience, delivering value where Loopio falls short.

**AutogenAI's Advanced Techniques:** Compared to Loopio which merely concatenates keywords together, AutogenAI uses advanced techniques like vector search and reinforced human learning loops. This ensures that AutogenAI delivers high-quality, nuanced responses, creating a significant advantage over Loopio. AutogenAI doesn't just provide answers; it provides solutions.

## Feature Comparison

	AutogenAI	Loopio
<b>PRODUCT FEATURES</b>		
<b>Innovative Ideation</b> to assist with generating novel ideas, giving your proposal the competitive edge it needs to stand out.	✓	✗
<b>Storyboarding</b> to visually communicate your ideas, ensuring clarity and effective presentation.	✓	✗
<b>Narrative Structure</b> to develop coherent, persuasive proposals and enhance overall quality.	✓	✗
<b>Content Evaluation</b> to assess the effectiveness of written content to ensure its maximum impact.	✓	✗
<b>Case Study Insertion</b> to find relevant case studies that can be effortlessly integrated into your proposals, showcasing your expertise and credibility.	✓	✗
<b>Statistic Insertion</b> for seamless integration of data and statistics, providing empirical evidence to strengthen your proposal.	✓	✗
<b>Evidencing</b> how your proposed solutions deliver value, making your proposal more convincing to evaluators.	✓	✗
<b>Alignment Simplification</b> to incorporate win themes, issues, and requirements that are simplified to bolster alignment with evaluators' preferences.	✓	✗
<b>Scoring Criteria Analysis</b> to help analyse scoring criteria for maximum scores, increasing your chances of winning bids.	✓	✗
<b>Large Data Extraction and Transformation</b> to effortlessly handle large datasets, providing insightful data analysis.	✓	✗
<b>Semantic Research Tool</b> to quickly find well-informed and up-to-date information to support your proposal.	✓	✗
<b>Advanced Text Transformation</b> such as word cutting, text expanding, and case study insertion, enhancing your bid writing efficiency.	✓	✗
<b>Knowledge Base Control</b> to provide a segmented and permission-based library to ensure controlled access to knowledge across your business.	✓	✗
<b>Export</b> all content to various file types for easy sharing and presentation.	✓	✓
<b>Custom Tone of Voice Transformation Tool</b> to maintain consistent tone of voice throughout your proposal, improving readability and consistency.	✓	✗
<b>Large Language Model Agnostic</b> to leverage the right language model for the right bid writing need, ensuring precision and relevance.	✓	✗
<b>Extensive Customisations</b> to fulfil any bid writing need specific to your organisation.	✓	✗

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<b>ONBOARDING, TRAINING AND SUPPORT</b>		
<b>Rapid Onboarding</b> to have your teams working on clear business impact in under a day.	✓	✗
<b>Support and Training</b> that provides high-impact, value-based training designed by AI experts, bid-writers and educators to enhance your team's bid writing skills.	✓	✗
<b>Dedicated On-Demand Training Platform</b> tailored to your team's needs.	✓	✗
<b>AI Literacy Impact</b> to improve your organization's AI literacy, enhancing your competitive edge.	✓	✗
<b>Claim Detection</b> to cross check all facts and find relevant sources.	✓	✗
<b>DATA SECURITY, COMPLIANCE AND PERFORMANCE</b>		
<b>Compliance:</b> SOC2, ISO27001, ISO27017, GDPR and Cyber Essentials compliant, ensuring adherence to latest global security standards.	✓	✓
<b>Hosting:</b> Provides reliable hosting services, ensuring seamless access to your content.	✓	✓
<b>Uptime:</b> Consistent up time of 99.999%.	✓	✗
<b>FEATURE GUARANTEE</b>		
<b>Feature Guarantee</b> to ensure integration of any competitor feature within three months of starting a 12-month contract.	✓	✗