

Proven to Increase Win Rates by 241%

"This year we've beaten our bid-winning target by 241% and that is down to AutogenAI."

- The Times, 27th of December 2023

Organisations that adopt AutogenAI experience a measurable improvement in their performance; with clients reporting a substantial 241% increase over their bid-win targets.

“ AutogenAI, not only elevated the quality of our bids, but it also increased the speed of responses, especially when faced with challenging questions.”

- Mark, Sargeant, Twin Training

How does AutogenAI Improve Win Rates?

AutogenAI helps clients to win more bids by providing them with a comprehensive set of tools and capabilities to generate creative and effective ideas, develop compelling narratives and storyboards, and incorporate evidence and statistics to support their proposals.

1. Creative Ideation: Helps you to generate innovative ideas for a competitive edge.

2. Evidenced Ideation: Use proprietary and public knowledge to incorporate credible evidence into your proposals.

3. Contextualised Ideation: Tailor ideas to project-specific requirements, increasing success chances.

4. Story-Boarding: Create storyboards for better communication of ideas.

5. Narrative Structure Creation: Develop coherent narratives.

6. Evidenced Winning Prose Evaluation: Evaluate the effectiveness of written content.

7. Case Study Insertion: Integrate relevant case studies to showcase your expertise.

8. Statistics Insertion: AutogenAI grounds assertions in empirical evidence.

9. "Tell me how" Evidencing: Easily explain how your proposed solutions delivers value.

10. Easy Incorporation of Win Themes, Issues, and Requirements: Simplify the alignment of your proposals with evaluators' themes and requirements.

11. Scoring Criteria Analysis: Analyse scoring criteria and makes improvement recommendations.

12. Mega-Extraction and Mega-Transformations: Read large quantities of text and extracts meaning.

13. Embedded Semantic Research Tool: Helps you to ensure that your proposals are well-informed and completely current.