

We do everything Rohirrim do, but better.

Here is what we do that they don't:

Specialist tool: AutogenAI is designed explicitly for bid writers, and we've created the best possible tool for bid writing. Unlike Rohirrim, which attempts to cover multiple use cases, we've channeled our expertise and innovation into one area, ensuring our product performs exceptionally well. Whether it's RohanRFP, RohanLegal, RohanEnergy, or RohanGov, Rohirrim's products are spread thin and thus unable to deliver the specialised performance that AutogenAI can.

Tailored Bid Writing Workflow: Our solution caters to the bid writing workflow. Unlike Rohirrim, we offer meticulously crafted text transformation tools that enable bid writers to make critical edits effortlessly. From expanding or reducing text to a specific word count, inserting fact-based case studies, to incorporating win themes and company values into every answer, we've got you covered. With us, you can maintain consistent language across your bid teams with a customised tone of voice transformation.

Rapid Value Realisation: With AutogenAI, your team will start writing winning bids in less than a day. Unlike Rohirrim, we offer dedicated user coaches who will guide your team on maximising the benefits of GenAI. Our expert-designed, high-impact training is created by seasoned bid writers, AI engineers, and professional educators. This means that your users will fully utilise our technology and become proficient in using AI to significantly enhance your bid function. We don't just provide a tool; we empower your team to utilise AI effectively for bid writing.

Feature Comparison

	AutogenAI	Rohirrim
PRODUCT FEATURES		
Innovative Ideation to assist with generating novel ideas, giving your proposal the competitive edge it needs to stand out.	✓	✗
Storyboarding to visually communicate your ideas, ensuring clarity and effective presentation.	✓	✗
Narrative Structure to develop coherent, persuasive proposals and enhance overall quality.	✓	✗
Content Evaluation to assess the effectiveness of written content to ensure its maximum impact.	✓	✗
Case Study Insertion to find relevant case studies that can be effortlessly integrated into your proposals, showcasing your expertise and credibility.	✓	✗
Statistic Insertion for seamless integration of data and statistics, providing empirical evidence to strengthen your proposal.	✓	✗
Evidencing how your proposed solutions deliver value, making your proposal more convincing to evaluators.	✓	✗
Alignment Simplification to incorporate win themes, issues, and requirements that are simplified to bolster alignment with evaluators' preferences.	✓	✗
Scoring Criteria Analysis to help analyse scoring criteria for maximum scores, increasing your chances of winning bids.	✓	✗
Large Data Extraction and Transformation to effortlessly handle large datasets, providing insightful data analysis.	✓	✗
Semantic Research Tool to quickly find well-informed and up-to-date information to support your proposal.	✓	✗
Advanced Text Transformation such as word cutting, text expanding, and case study insertion, enhancing your bid writing efficiency.	✓	✗
Knowledge Base Control to provide a segmented and permission-based library to ensure controlled access to knowledge across your business.	✓	✗
Export all content to various file types for easy sharing and presentation.	✓	✓
Custom Tone of Voice Transformation Tool to maintain consistent tone of voice throughout your proposal, improving readability and consistency.	✓	✗
Large Language Model Agnostic to leverage the right language model for the right bid writing need, ensuring precision and relevance.	✓	✗
Extensive Customisations to fulfil any bid writing need specific to your organisation.	✓	✗

Feature Comparison

	AutogenAI	Rohirrim
ONBOARDING, TRAINING AND SUPPORT		
Rapid Onboarding to have your teams working on clear business impact in under a day.	✓	✗
Support and Training that provides high-impact, value-based training designed by AI experts, bid-writers and educators to enhance your team's bid writing skills.	✓	✗
Dedicated On-Demand Training Platform tailored to your team's needs.	✓	✗
AI Literacy Impact to improve your organization's AI literacy, enhancing your competitive edge.	✓	✗
Claim Detection to cross check all facts and find relevant sources.	✓	✗
DATA SECURITY, COMPLIANCE AND PERFORMANCE		
Compliance: SOC2, ISO27001, ISO27017, GDPR and Cyber Essentials compliant, ensuring adherence to latest global security standards.	✓	Unknown
Hosting: Provides reliable hosting services, ensuring seamless access to your content.	✓	Only on Prem
Uptime: Consistent up time of 99.999%.	✓	✗
FEATURE GUARANTEE		
Feature Guarantee to ensure integration of any competitor feature within three months of starting a 12-month contract.	✓	✗