

## AutogenAI vs ChatGPT

**Unparalleled Specialisation:** Unlike ChatGPT, AutogenAI is meticulously designed to cater to the unique needs of bid writers. Our product follows the bid writing workflow, offering a suite of transformation tools that allow users to make impactful edits. With AutogenAI, you're not just using an all-purpose tool; you're wielding a precision instrument tailored to your specific needs. ChatGPT is a chatbot designed for generalised use for individuals, not teams.

**Text transformations:** At AutogenAI, we've invested 50,000+ hours into researching and designing the best prompts for the swathe of text transformations bid writers make and then testing those prompts against various different LLM's to make sure we use the best LLM for the task. With AutogenAI, your bid writers can complete sophisticated text transformations that matter most at the click of a button. You can't do that with ChatGPT which requires users to interact with a chat interface and define their own prompts, so the quality of the text transformation that occurs using ChatGPT will depend on the AI literacy and prompting capability of the user.

**Training & Support:** We train your users to ensure that not only are your team proficient at using AI, they're proficient at using AI for bid writing. Our training programme is designed by seasoned bid writers, AI engineers, and professional educators. We ensure your team starts winning bids in under a day, thanks to the support from dedicated user coaches and our training programme. We don't just provide a tool; we empower your team to utilise AI effectively for bid writing.

**Tailored Approach:** AutogenAI doesn't just offer a tool, but a fully customised experience. From inserting fact-based case studies to incorporating win themes and company values, and you a custom 'tone of voice' feature, our tool helps create a consistent language across your bid teams. In comparison, Microsoft's 'AI for everything' approach lacks this level of personalisation.

In conclusion, AutogenAI is not just a product, but a comprehensive solution that empowers bid writers to effectively harness the power of AI, ensuring consistent, high-quality results.

## Feature Comparison

	AutogenAI	Rohirrim
<b>PRODUCT FEATURES</b>		
<b>Innovative Ideation</b> to assist with generating novel ideas, giving your proposal the competitive edge it needs to stand out.	✓	✗
<b>Storyboarding</b> to visually communicate your ideas, ensuring clarity and effective presentation.	✓	✗
<b>Narrative Structure</b> to develop coherent, persuasive proposals and enhance overall quality.	✓	✗
<b>Content Evaluation</b> to assess the effectiveness of written content to ensure its maximum impact.	✓	✗
<b>Case Study Insertion</b> to find relevant case studies that can be effortlessly integrated into your proposals, showcasing your expertise and credibility.	✓	✗
<b>Statistic Insertion</b> for seamless integration of data and statistics, providing empirical evidence to strengthen your proposal.	✓	✗
<b>Evidencing</b> how your proposed solutions deliver value, making your proposal more convincing to evaluators.	✓	✗
<b>Alignment Simplification</b> to incorporate win themes, issues, and requirements that are simplified to bolster alignment with evaluators' preferences.	✓	✗
<b>Scoring Criteria Analysis</b> to help analyse scoring criteria for maximum scores, increasing your chances of winning bids.	✓	✗
<b>Large Data Extraction and Transformation</b> to effortlessly handle large datasets, providing insightful data analysis.	✓	✗
<b>Semantic Research Tool</b> to quickly find well-informed and up-to-date information to support your proposal.	✓	✗
<b>Advanced Text Transformation</b> such as word cutting, text expanding, and case study insertion, enhancing your bid writing efficiency.	✓	✗
<b>Knowledge Base Control</b> to provide a segmented and permission-based library to ensure controlled access to knowledge across your business.	✓	✗
<b>Export</b> all content to various file types for easy sharing and presentation.	✓	✓
<b>Custom Tone of Voice Transformation Tool</b> to maintain consistent tone of voice throughout your proposal, improving readability and consistency.	✓	✗
<b>Large Language Model Agnostic</b> to leverage the right language model for the right bid writing need, ensuring precision and relevance.	✓	✗
<b>Extensive Customisations</b> to fulfil any bid writing need specific to your organisation.	✓	✗

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<b>ONBOARDING, TRAINING AND SUPPORT</b>		
<b>Rapid Onboarding</b> to have your teams working on clear business impact in under a day.	✓	✗
<b>Support and Training</b> that provides high-impact, value-based training designed by AI experts, bid-writers and educators to enhance your team's bid writing skills.	✓	✗
<b>Dedicated On-Demand Training Platform</b> tailored to your team's needs.	✓	✗
<b>AI Literacy Impact</b> to improve your organization's AI literacy, enhancing your competitive edge.	✓	✗
<b>Claim Detection</b> to cross check all facts and find relevant sources.	✓	✓
<b>DATA SECURITY, COMPLIANCE AND PERFORMANCE</b>		
<b>Compliance:</b> SOC2, ISO27001, ISO27017, GDPR and Cyber Essentials compliant, ensuring adherence to latest global security standards.	✓	✓
<b>Hosting:</b> Provides reliable hosting services, ensuring seamless access to your content.	✓	✓
<b>Uptime:</b> Consistent up time of 99.999%.	✓	✗
<b>FEATURE GUARANTEE</b>		
Ability to provide you with a 3 month feature guarantee if there is a key feature that you need to enhance you bid writing needs.	✓	✗