

BUILD VS BUY

Organizations considering the investment in generative AI solutions may face the question of whether to build or buy. Below is a summary of factors to consider when making this decision. From significant upfront investment and long-term maintenance to cost-effectiveness and scalability, these considerations are crucial for organizations looking to make the best choice for their business.

BUILD

**Significant upfront investment:**

Building software in-house requires significant upfront investment and procurement of expertise in technologies and skills over and above a company's core capabilities.

**Time and risks associated with the build, and implementation:**

Significant time is required to design, build, and test the solution which could lead to a distraction from core business services. Implementation of an in-house system is an exercise that will require careful planning and execution.

**Technology is constantly evolving, becoming outdated almost immediately:**

Updates are crucial to maintain competitiveness, but they can be difficult to prioritize amidst other competing tasks.

BUY*

**Cost effective and secure:**

Buying software is more cost-effective than building it in-house, as it eliminates the need for hiring developers, training them, and investing in infrastructure and maintenance. Monthly license is fixed and all-inclusive.

**Available today:**

Purchasing software allows companies to quickly implement and start using the software, saving time compared to developing it from scratch, which could take years to develop to a similar level. Implementation risks are significantly reduced through the support and expertise of AutogenAI.

**Customization and enhancements:**

Specific requirements can be built into AutogenAI to satisfy bespoke client needs.

*all is included in an annual subscription

BUILD**Long-term investment to maintain relevance:**

While in-house development avoids third-party licensing fees, long term resourcing (including developers, support and training etc), and infrastructure investment (security, hosting) is required for maintenance, support and upgrades to ensure the system remains current and fit for purpose.

**May encourage innovation avoidance:**

Building software in-house allows a company to tailor it to its exact needs and requirements. This level of customization may not be achievable with off-the-shelf software solutions and can help differentiate the company from its competitors. It does however carry the risk of delayed innovation due to the perceived cost and effort involved with changing or upgrading in-house software.

**AI Software and LLMs require ongoing maintenance and enhancement to stay functional:**

This involves a dedicated team of experts regularly evaluating, optimizing, and updating models to suit specific use cases. Building this in-house means committing a costly team of AI & ML specialists, linguistic engineers, and bid writers for the duration of its use.

BUY***Expertise and reliability:**

AutogenAI employs some of the world's top engineers and data scientists. We've dedicated 50,000 hours to develop our software to ensure it is the fastest, most intelligent, reliable, and secure solution on the market.

**More than AI:**

AutogenAI provides more than a solution; it's an investment in comprehensive support, including employee training and onboarding. Our user coaches offer expert training and continuous support, enabling your team to maximize the software's capabilities, boosting productivity and results.

**Specialized support and enablement:**

AutogenAI has dedicated account management support, offering 24/7 customer service and technical assistance at no extra cost.

**Scalable and always upgrading:**

Ready-made software allows for easy scalability to meet your company's growing needs. Building in-house requires constant development and updates to match business growth.

**World-leading research and development:**

At AutogenAI, our dedicated team's focus lies in heavy investment in Engineering and R&D, constantly incorporating the latest breakthroughs in deep AI research for the benefit of our customers.

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