

Neurolabs Enterprise Commercial Framework

Neurolabs offers a structured Commercial Framework designed to accommodate varying business needs and levels of engagement. Our three-tiers provide scalable solutions tailored to Use Cases and organisational size.

| Tier | Pricing | Description | ZIA Capture licences | Use Case Complexity | | |
|--------------------|---------|---|----------------------|---------------------|-------------|-------------|
| Enterprise Level 1 | £75k | For businesses beginning their journey with image recognition technology. Features: <ul style="list-style-type: none">No of Use Cases: One single, NUC Level 1Access to Neurolabs' core image recognition technologyBasic support and onboarding (catalogue of up to 1K items a year) | 10 | NUC Level 1 | | |
| Enterprise Level 2 | £200k | For growing teams that require more comprehensive solutions to handle multiple, slightly complex use cases. Features: <ul style="list-style-type: none">No of Use Cases: Up to 2 (L 1 & L 2 Cases)Everything in Enterprise Level 1, plus:Advanced support and trainingEnhanced onboarding (catalogue of up to 5K items a year)Access to a wider range of image recognition scenarios | 25 | NUC Level 1 | NUC Level 2 | |
| Enterprise Level 3 | £500k | The most robust solution, perfect for large enterprises with extensive and varied use case requirements. This level offers unlimited flexibility and support. Features: <ul style="list-style-type: none">Number of Use Cases: no limit on use-cases to deployEverything in Enterprise Level 2, plus:Access to Unlimited use case managementEnterprise onboarding (5K+ catalogue item)Account managerFull integration with existing enterprise systemsPriority support and service level agreements (SLAs)Tailored training programs and workshops | Unlimited | NUC Level 1 | NUC Level 2 | NUC Level 3 |

| | Complexity | Pricing (annual) | Description |
|-----------------|---------------|------------------|---|
| Use Case | NUC - Level 1 | £60k | Individual item recognition e.g. SKU recognition, Promo display recognition. Volume capped at 1.5M images a year. |
| | NUC - Level 2 | £120k | Multiple item recognition and association e.g. Price-product association. Volume capped at 1.5M images a year. |
| | NUC - Level 3 | £180k | Category-level scene understanding e.g. Category-level SKU & promo activity recognition. Volume capped at 1.5M images a year. |

| | Level | Pricing (d/r) | Description |
|------------------------------|---------------|---------------|-------------------|
| Professional Services | NPS - Level 1 | £450 | Catalogue Manager |
| | NPS - Level 2 | £900 | Project Manager |
| | NPS - Level 3 | £1,700 | Senior Architect |

| Annual Fee Increase | |
|----------------------------|------------------|
| Item | Pricing (annual) |
| Enterprise Platform Fee | 7.50% |
| NUC - Level 1 | 5.00% |
| NUC - Level 2 | 7.50% |
| NUC - Level 3 | 10.00% |

* Prices exclude VAT and are current for 30 days from issue. E&OE