Company overview

Founded in 2018 by a team of artificial intelligence researchers in Edinburgh, the birthplace of European AI innovation, Neurolabs was born from a vision to redefine how consumer packaged goods (CPG) brands see and understand retail execution.

Our mission is simple yet ambitious: to deliver the global standard in enterprise image recognition, empowering CPG companies to act faster, operate smarter, and drive measurable growth.

Specialising in consumable visibility across the supply chain, we process over 19 million images every month and maintain a comprehensive catalogue exceeding 100,000 CPG items. But it's not just about the numbers, it's about the impact.

Our technology enables brands to go from onboarding to full deployment in just 20 days, harnessing the power of 3D synthetic images to build detailed digital catalogues that redefine what's possible in image recognition.