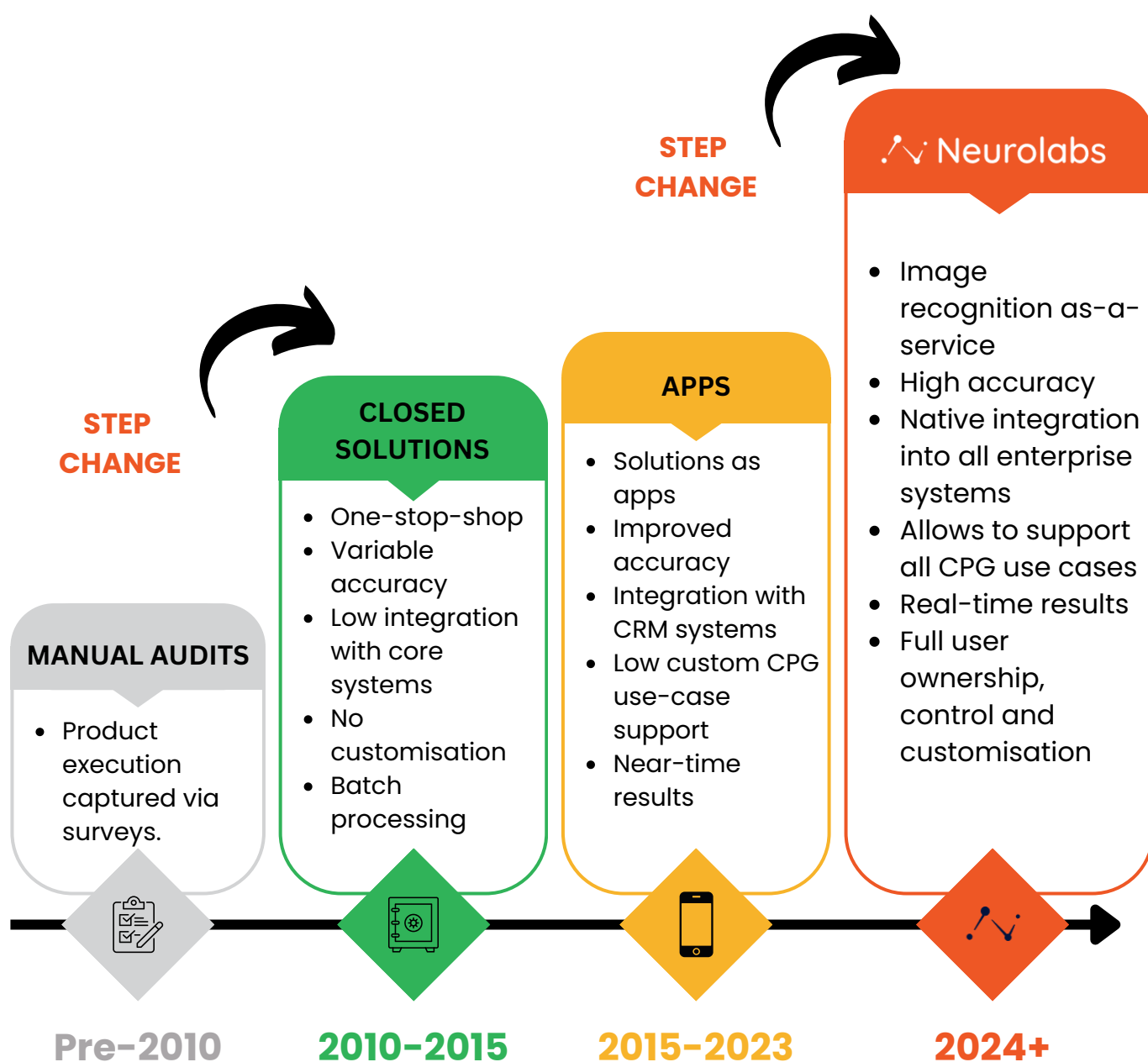


New Major Paradigm Shift in the IR Space

For 15 years, image recognition technology has evolved with key drivers such as time to value, speed to value, and scalability. Today, the focus has shifted from the technology itself to CPG customers seeking ownership, control, and seamless integration into their ecosystems to quickly extract value and scale across diverse use cases and markets.



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