Fundamentals of Data Engineering Chapter 7

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Data ingestion

What is data ingestion?



Data ingestion is the process of moving data from one place to another. Data ingestion implies data movement from source systems into storage in the data engineering lifecycle, with ingestion as an intermediate step.

Data ingestion vs data integration



Data ingestion is the data movement from point A to B, data integration combines data from disparate sources into a new dataset.

Data pipelines



A data pipeline is the combination of architecture, systems and processes that move data through the stages of the data engineering lifecycle.



A data pipeline should be flexible enough to fit any needs along the data engineering lifecycle.

Key engineering considerations for the ingestion phase

Question

- What's the use case for the data i'm ingesting?
- Can I reuse this data and avoid ingesting multiple versions of the same dataset?
- Where is the data going? What's the destination?
- How often should the data be updated from the source?
- What is the expected data volume?
- What format is the data in? Can downstream storage and transformation accept this format?
- Is the source data in good shape for immediate downstream use? Is the data of good quality? What post-processing is required to serve it? What are data-quality risks?
- Does the data require in flight processing for downstream ingestion if the data is from a streaming source?

Considerations

- Bounded versus unbounded
- Frequency
- Synchronous versus asynchronous
- Serialization versus deserialization
- Throughput and scalability
- Reliability and durability
- Payload
- Push versus pull patterns

Bounded versus unbounded



Unbounded data is data as it exists in reality, as events happen, either sporadically or continuously, ongoing and flowing. Bounded data is a convenient way of bucketing data across some sort of boundary, such as time.

All data is unbounded until it's bounded



A grocery list was written as a stream of consciousness (unbounded data) onto a piece of scrap paper, where the thoughts now exist as a list of things (bounded data).



Streaming ingestion systems are simply a tool for preserving the unbounded nature of data so that subsequent steps int he lifecycle can also process it continuously.

Frequency

- Batch
- Micro batch
- Real-time



No pipeline is genuinely real time. Any database, queue or pipeline has inherent latency in delivery data to a target system. ML models are typically trained on a batch basis, although continuous online training is becoming more prevalent. Rarely can data engineers build purely near real-time pipelines with no batch components, they choose where batch boundaries will occur. The batch frequency will become a bottleneck for all down-stream processing.

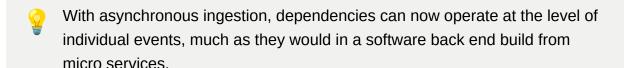


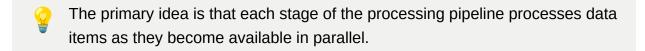
In IOT applications, the typical pattern is for each sensor to write events or measurements to streaming systems as they happen. While this could be written directly to a database a streaming ingestion platform such as Kinesis or Kafka is a better fit for the application. Software applications can adopt similar patterns by writing events to a message queue as they happen rather than waiting for an extraction process to pull events from a back end database.

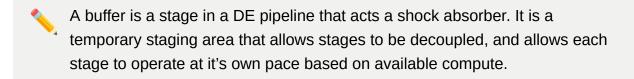
Synchronous vs asynchronous ingestion



With synchronous ingestion, the source, ingestion and destination have complex dependencies and are tightly coupled. Process C depends on process B which depends on A. If A fails everything else fails.







Serialization and Deserialization



Moving data from source to destination involves serialization and deserialization. Serialization means encoding data from a source and preparing data structures for transmission and intermediate storage stages. The destination must have a means to properly deserialize the data.

Throughput and scalability



Data ingestion should never be a bottleneck. Data throughput and system scalability become critical as your data volumes grow and requirements change. Design your system to scale and shrink to flexibly match the desired data throughput. Use managed services that handle the throughput scaling for you.



Suppose a source database goes down. When it comes back online and attempts to back-fill the lapsed data loads, will your ingestion be able to keep up with the sudden influx?

Reliability and durability



Reliability entails high up time and proper fail-over for ingestion systems. Durability entails making sure that data isn't lost or corrupted. Reliability of ingestion systems leads directly to the durability of generated data. Continuously evaluate the trade-offs and costs of reliability and durability.

Payload



A payload is the dataset you're ingesting and has characteristics such as kind, shape, size, schema and data types, and metadata.

Kind



Kind consists of type and format. Type can be tabular, image, video, text. Format determines the way it is expressed in bytes, names and file extensions. CSV or Parquet

Shape



Every payload has a shape that describes its dimensions. RGB for images.

- Tabular
 - Number of rows and columns
- Semi-structured JSON
 - The key-value pairs and nesting depth occur with sub-elements.
- Unstructured text
 - Number of words, characters or bytes in the text body
- Images
 - RGB, height, width
- Uncompressed audio
 - number of channels

Size



The size describes the number of bytes of a payload. To reduce the size it may be compressed into various formats such as ZIP and TAR. Can also be split into chunks.

Schema and data types



A schema describes the fields and types of data within those fields. This depends on the format and type of data. Understanding the schema is a great challenge. Applications organize data in various ways, and engineers need to be familiar with the organization of the data and relevant update patterns to make sense of it.

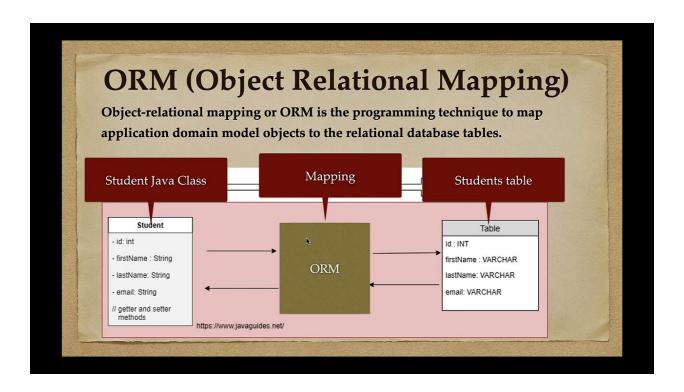


JDBC stands for Java DataBase Connectivity. It is an API for java that allows for accessing relational databases in Java.

ORM



Object Relational Mapping is a programming technique that allows developers to map their code objects directly to tables in a database.





Engineers should study source systems as soon as they to plan to ingest data from a new source.

Changes in schemas



Changes in schemas happen frequently. It is more common to make ingestion tools to automate the detection of schema changes and even auto-update target tables. Schema changes can still break pipelines downstream of staging and ingestion. This makes communication crucial when a schema changes to avoid a unseen impact on downstream processes.

- Adding a new column
- · Changing a column type
- Creating a new table
- Renaming a column

Schema registries



A schema registry is a metadata repository used to maintain schema and data type integrity in the face of constantly changing schemas. Schema registries can also track schema versions and history. It describes the data model for messages, allowing consistent serialization and deserialization between producers and consumers.

Metadata



Metadata can be just as critical as the data itself. One of the significant limitations of the early approach to the data lake or data swamp which become a data super fund site was a complete lack of attention to metadata. Without a detailed description of the data it may be of little value.

Pull Versus Pull Versus Poll patterns



A push strategy involves a source system sending data to a target, while a pull strategy entails a target reading data directly from a source.

Polling



Polling for data involves periodically checking a data source for any changes. When changes are detected, the destination pulls the data as it would in a regular pull situation.

Batch ingestion considerations



Data is ingested by taking a subset of data in a source system, based either on a time interval or the size of the accumulated data. Ingestion patterns are below.

- Snapshot or differential extraction
- · File based export and ingestion
- ETL versus ELT
- Inserts, updates and batch size
- Data Migration

Snapshot or differential extraction



DEs must choose to capture the full snapshots of a source system or differential (incremental) updates. Full snapshots grab the entire current state of the source system on each update read. Incremental update patter, only changes since last read are pulled.

File based export and ingestion



Data is quite often moved between databases and systems using files. Data is serialized into files in an exchangeable format, and these files are provided to an ingestion system. This is considered a push-based pattern. This is because data export and preparation is done on the source system side.

ETL versus ELT

Extract



Getting data from a source system. While extract seems to imply pulling data, it can also be pushed based. It may also require reading metadata and schema changes.

Load



Once extracted data can either be transformed before loading it into a storage destination or simply loaded intro storage for future transformation.

Insert, updates and batch size



Batch-oriented systems perform poorly when users attempt to perform many small-batch operations rather than a smaller number of large operations. BigQuery performs poorly on a high rate of vanilla SQL single-row inserts but extremely well if data is fed in through it's steam buffer. Know the limits and characteristics of your tools.

Data migration



Most data systems perform best when data is moved in bulk rather than as individual rows or events. File or object storage is often an excellent intermediate stage for transferring data.

Message and stream ingestion considerations

Schema evolution



Schema evolution is common when handling event data; fields may be added or removed, or value types might change. Schema evolution can have unintended impacts on your data pipelines.

Schema registry



If your event-processing framework has a schema registry, use it to version your schema changes.

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Communication



Have an open communication stream with downstream stakeholders to allow them to address changes.

Late arriving data



Some data may occur at certain time but arrive later. To handle late arriving data you need to set up a cutoff time when late-arriving data is no longer processed.

Ordering and multiply delivery



Streaming platforms are generally built out of distributed systems, which can cause some complications. Messages may be delivered out of order and more than once.

Replay



Replay allows readers to request a range of messages from the history, allowing you to rewind your event history to a particular point in time. (Seeking). It is useful when you need to re-ingest and reprocess data for a specific time range.

Time to Live



Time to Live TTL is a key parameter that determines the maximum message retention time. It is a configuration you'll set for how long you want a message to live before they are acknowledged and ingested. Long TTL will cause a large backlog, short TTL will cause messages to be missed.

Message size



Make sure the platform can handle the maximum expected message size.

Error handling and dead-letter queues



Messages that couldn't be handled need to be sent to dead-letter queues for future analysis, and diagnosis, they could use the replay to fix the error messages. If messages aren't sent to a dead letter queue these messages risk blocking other messages from being ingested.

Consumer Pull and Push

Pull



A consumer subscribing to a topic can get events by pulling data. Subscribers read messages from a topic and confirm when they have been processed.

Push



Pub/Sub and RabbitMQ allow services to write messages to a listener.

Location



It is often desirable to integrate streaming across several locations for enhanced redundancy and to consumer data close to where it is generated. Generally, the closer to data origination the better the bandwidth and latency. Balance data egress costs.

Ways to ingest data

Direct database connection



Data can be pulled from database for ingestion by querying and reading over a network connection. Most commonly this connection is made using ODBC and JDBC.

ODBC and **JDBC**



ODBC (Open DataBase Connectivity) is a standard interface for accessing databases developed my Microsoft. JDBC (Java DataBase Connectivity) is a Java API that provides a set of classes and interfaces for connecting to and working with relational databases from Java programs.



Conceptually both ODBC and JDBC allow you to connect and work with relational databases in your coding language of choice by abstracting away the complexity of writing queries in a format that the database will understand. For ingestion the application using ODBC or JDBC drivers is an ingestion tool.

Weaknesses



JDBC and ODBC struggle with more complex semi-structured data such as text and nested data, since they send data as rows. Therefore JDBC and ODBC connections should generally be integrated with other ingestion technologies. For example, use a reader process to connect to a database with JDBC, write the extracted data into multiple objects and then orchestrate ingestion into a downstream system.

Change Data Capture CDC



The process of ingesting changes from a source database system.

Batch oriented CDC



If the table has an updated_at field, we can query the table to find all updated rows since we last captured changed rows from the tables. This will allow us to pull changes and deferentially update a target table. This technique has the weakness of missing out on rows that may have been changed multiple times since the last capture process.

Continuous CDC



Continuous CDC captures all table history and can support near real-time data ingestion. Rather than running periodic queries to get a batch of table changes, continuous CDC treats each write to the database as an event.



An event stream can be captured in multiple ways. One way is log-based CDC. The database binary log records every change to the database sequentially. A CDC tool can read this log and send the events to a target.

CDC and database replication



CDC can be used to replicated between databases: events are buffered into a stream and asynchronously written into a second database. This is useful in creating a loosely coupled architecture pattern. Where there may be a slightly delayed replica that can handle read operations.

APIs



There is no proper standard for exchanging information over APIs. This is being solved by API client libraries, and data connector platforms which provide turnkey data connectivity to many data sources. Finally there is data sharing, the ability to share data through a standard platform. You can also build custom API connectors.



Reserve custom connection work for APIs that aren't well supported by existing frameworks. Handling custom APIs has two aspects: software development best practices, using version control, continuous delivery, and automated testing. In addition to Dev Ops practices, as well as orchestration frameworks.

Message Queues and Event-Streaming platforms



Widespread ways to ingest real.time data from web and mobile applications, IoT and smart devices.

Messages



A message is handled at the individual event level, and is meant to be transient. Meaning it is not meant to persist long and should be handled quickly. Once it is consumed, it is acknowledged and removed from the queue.

Stream



A stream is an ordered log. The log persists for as long as you wish, allowing events to be queried over various ranges, aggregated and combined with other streams to create new transformations published to downstream consumers.

Non linearity of streaming



Whereas batch usually involves static workflow (ingest data, store it, transform it, and serve it), messages and streams are fluid. Ingestion can be nonlinear with data being published, consumed, republished and reconsumed.

Managed data connectors



Managed out of the box tools to connect to a particular source. It is suggested to use managed connectors if possible.

Moving data with object storage



Object storage is the most optimal and secure way to handle file exchange.

Electronic Data Interchange EDI



File exchange through email or flash drive.

Databases and File Export



Data Engineers should be aware of how the source database systems handle file export. Export involves large data scans that can impact production transaction systems. You must assess if these scans can be made without impacting production performance. Export queries can be broken down into smaller queries.

Practical issues with Common file formats



Engineers should be aware of the file formats to export. CSVs default delimiter is the most common character in the English language. More robust formats include Parquet, Avro, Arrow, ORC and JSON. The arrow file format is designed to map data directly into processing engine memory providing high performance in data lake environments.

SSH



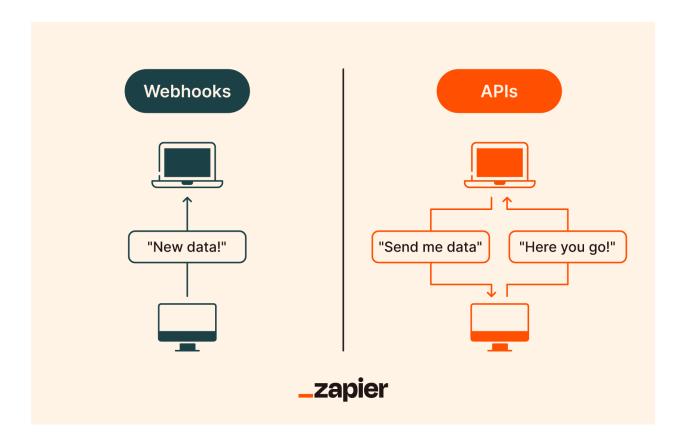
SSH (Secure shell) is a remote protocol that allows two devices to communicate securely through encrypted communication over an insecure network. SSH can be used with SCP (Secure Copy) for transferring files over a secure shell connection. Application databases should never be directly exposed on the internet. Instead engineers should set up a bastion host, an intermediate host instance that can connect to the database in question, it exposed to the internet but locked down for certain IP addresses only.

SFTP and SCP



SFTP and SCP are secure ways to transfer files.

Webhooks





While with an API, the data provider will gives engineers API specifications that they use to write their ingestion code and request data from the provider. Web hooks allow the data provider to automatically send new data, to a predefined webhook endpoint. Meaning the responsibility of the data engineer is to create a webhook to receive the data and ingest it.

Web scraping



Legally murky, and complex.

Transfer appliances



Send data in physical box of hard drives. Avoid ingress fees when sending huge amount of data over a network. Egress fees are typically higher than ingress,

Whom you'll work with

Upstream stakeholders



A disconnect between those generating data, typically software engineers and the data engineers who will prepare the data for analytics and data science. Simply improving communication between these two will significantly improve consumption.

Downstream stakeholders



Identify key parts of the business. The most complex solution is not always the most crucial, and instead focus on value add. If a report provides a lot of value, complete that first. **Pareto principle.**

Undercurrents

Security



Use a VPC, data needs to be transferred within a VPC and never leave it.

Use a dedicated private network if you need to send data between the cloud and on premise.

Data management



Data management starts at data ingestion. This is the starting point for lineage and data cataloging. DE need to think about schema changes, ethics, privacy and compliance.

Schema changes



Any schema change in the source should trigger target tables to be recreated with the new schema. You can also look into data version control where you hold several versions of the same dataset. Storage is cheap this is possible.

Data ethics, privacy and compliance



Data engineers should always ask if the sensitive data is necessary for their downstream consumers. Hash sensitive data at ingestion time. Or single field encryption.

DataOps



Ensure your data pipelines are properly monitored, this is a crucial step towards reliability and effective incident response. The ingestion stage is crucial to monitor. Your pipelines should predictably process data in streams or batches. Use these metrics:

- Uptime
- Latency
- Data volumes
- Job failure

Data quality tests



Unlike DevOps data is entropic it often changes in unexpected ways without warning. In DevOps we expect regressions when we deploy changes, with data regressions can occur independently and outside our control. Handle data quality with tests such as logs to capture history of data changes, checks (nulls), exception handling. You can also look into statistical testing.

Software engineering



It pays to use proper version control and code review processes and implement appropriate tests even for any ingestion-related code. Your code needs to be decoupled when writing software. Avoid monolithic systems.

Conclusion



Ingestion is plumbing, connecting pipes to other pipes, ensuring that data flows consistently and securely to its destination.