Alexander A. Maat

Lehi, Ut

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https://github.com/alexandermaat99

EDUCATION

Brigham Young University – Marriott School of Business　　Provo, UT
Bachelor of Science in Information Systems　　Dec 2024
- Accepted into BYU Startup Incubator - Sandbox 03

EXPERIENCE

Proxxy.ai　　Provo, UT
Co-Founder – Founding Design　　Dec 2022 – Mar 2023
- Spearheaded product development as co-founder and Head of Design, aligning mobile and desktop platforms with company vision
- Drove strategic decision-making, providing design, business, and engineering insights and aligning products with company vision across both mobile and desktop platforms
- Leveraged understanding of software engineering to design efficient UX/UI for the entire software, end-to-end across mobile and web platforms while cooperating with developers and users

Allen's Camera　　Provo, UT
Sales Professional　　Nov 2021 – Dec 2022
- Consistently achieved top sales performance, securing three merit-based pay increases within the first year of employment
- Trained and onboarded four new employees performing in leadership roles
- Designed and developed a custom inventory tracking system, streamlining pre-owned stock management and enhancing operational efficiency

Professional Photographer　　San Diego, CA
Owner　　Oct 2017 – Jun 2023
- Developed a strong entrepreneurial sense in managing all aspects of business, including marketing, client acquisition, scheduling, budgeting, and bookkeeping
- Created and maintained strong client relationships, delivering exceptional customer service and ensuring client satisfaction with 100+ clients and five corporate brands

LEADERSHIP & SERVICE

John Olsen Show　　San Diego, CA
Podcast Production Manager　　Nov 2020 – Sep 2022
- Teamed with local spokesperson John Olsen to create a podcast aimed at assisting active-duty military in San Diego understand and navigate San Diego's housing market
- Produced over 60 episodes, generating 7,000+ downloads through 14 different streaming platforms

The Church of Jesus Christ of Latter-day Saints　　Bangkok, Thailand
Volunteer Representative　　Sep 2019 – Sep 2021
- Collaborated with others navigating challenges and conflicts, applying problem-solving and conflict-resolution strategies.
- Cultivated and strengthened leadership skills by leading and coordinating with a diverse team of missionaries in various leadership roles

AWARDS, SKILLS & INTERESTS

- **Programming Languages**: Java, SQL, HTML, CSS, TypeScript, Python, Next.js
- Design Tools: Figma, Adobe Creative Suite (Premiere Pro, Photoshop, Illustrator, Audition)
- *3D Design: SolidWorks, Fusion 360*
- Languages: Fluent in written and spoken Thai
- Soft Skills: Leadership, Problem-solving, Cross-cultural communication