

# ALEXANDER MARCELL

## WEB DEVELOPER

### EXPERIENCE

#### Real Estate Sales Consultant | Keller Williams

AUG 2015 - 2019, MIAMI, FL

- Consulted and negotiated contract terms and purchase price in order to help clients accomplish their real estate buying, selling or investment goals.
- Professionally marketed services using a multipronged approach including online advertising, video tours and open houses, which led to more efficient sales.
- Guided sellers and buyers through real estate transactions by setting realistic expectations during transactions, leading to greater customer retention and a smoother closing process.

#### Operation Specialist | Najé Essentials, Inc

MAR 2012 - 2015, MIAMI, FL

- Resolved complex administrative problems, saved valuable time, and increased productivity in the organization.
- Increased company revenue by \$60,000+ yearly after analyzing website and sales processes, comparing processes and trends with those of competitors, and implementing changes that led to increased monthly revenue goals.
- Determined shipping method for product orders using researched methods for saving money on shipping, which led to enabling the company to offer free shipping and increased sales.

### PROJECTS

#### Developer | BandSite Project

FEB 2022, BrainStation/ Project

- Built website utilizing HTML, JAVASCRIPT, SCSS and AXIOS calls to get information from API

#### Developer | BandSite Project

MAR 2022, BrainStation/ Project

- Built website utilizing REACT JS, SCSS and AXIOS calls to an API

#### Co-creator | Dad Jokes App

FEB 2022, BrainStation/HACKATHON

- Built with REACT JSX & SCSS where we utilized AXIOS call to dadjokez API

#### Creator | Solei Cosmetic E-Commerce Website

MAR 2022, CAPSTONE PROJECT

- Simple E-commerce site for an online business that takes payments

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[github.com/alexandermarcell](https://github.com/alexandermarcell)

### SKILLS

HTML, CSS, SASS, JavaScript, DOM APIs, Web APIs, User Authentication, OAuth, Heroku, Jira, Figma, GitHub, Jest, React, Node, Knex, MySQL, Flexbox, BEM, GitHub

### PROFILE

I am a recent Brainstation web development graduate with a passion for responsive website design and a firm believer in the mobile-first approach. I hope to use my expert problem solving and communication skills to work with teams developing products and tools people love to use.

### EDUCATION

#### BrainStation | Diploma

#### Candidate, Web

#### Development

JAN 2022 - APR 2022, NEW

YORK, NY

#### Florida International University | Bachelors in Economics, Minor Finance

AUG 2009 - 2014, MIAMI, FL

#### Broward College | A.A. History

MAY 2008 - 2009, Fort

Lauderdale, FL