Alexander S. Rich

Department of Psychology New York University 6 Washington Place New York, NY 10003 email: asr443@nyu.edu

Education

2013–present New York University

Psychology: Cognition and Perception

Ph.D. expected 2018

Advisor: Dr. Todd Gureckis

2009–2013 Williams College

B.A. Mathematics, Magna Cum Laude, Phi Beta Kappa

Concentration with Honors in Cognitive Science

Advisor: Dr. Safa Zaki

Honors and Fellowships

2015, 2014 Robert J. Glushko and Pamela Samuelson Foundation Student
Travel Grant for attendance at the annual meeting of the Cognitive Science Society

2015 Honorable Mention, National Science Foundation Graduate Research Fellowship

2013–2018 MacCracken Fellowship, New York University

Peer Reviewed Journal Articles

Gureckis, T.M., Martin, J., McDonnell, J., **Rich, A.S.**, Markant, D., Coenen, A., Halpern, D., Hamrick, J.B., Chan, P. (2015) psiTurk: and open-source framework for conducting replicable behavioral experiments online. *Behavior Research Methods*.

Refereed Conference Proceedings

Rich, A.S. and Gureckis, T.M. (2015). "The Attentional Learning Trap and How to Avoid It" in P. Bello, M. Guarini, M. McShane, & B. Scassellati (Eds.) *Proceedings*

of the 37th Annual Conference of the Cognitive Science Society. Austin, TX: Cognitive Science Society.

Rich, A.S. and Gureckis, T.M. (2014). "The value of approaching bad things" in P. Bello, M. Guarini, M. McShane, & B. Scassellati (Eds.) *Proceedings of the 36th Annual Conference of the Cognitive Science Society.* Austin, TX: Cognitive Science Society.

Professional Presentations

Markant, D., Chan, P., Coenen, A., Martin, J., McDonnell, J., **Rich, A.** and Gureckis, T. M. (November 2014). "psiTurk: An open-source framework for conducting reproducible behavioral experiments online." Poster presented at the 2014 meeting of the Society for Computers in Psychology, Long Beach, CA, USA.

Rich, A.S. and Gureckis, T.M. (August 2014). "The value of approaching bad things" Talk presented at the 36th Annual Meeting of the Cognitive Science Society, Quebec City, Canada.

de Leeuw, J.R., Coenen, A., Markant, D., Martin, J.B., McDonnell, J.V., **Rich, A.S.**, Gureckis, T.M. (2014) "Workshop: Online Experiments Using jsPsych, psiTurk, and Amazon Mechanical Turk" in P. Bello, M. Guarini, M. McShane, & B. Scassellati (Eds.) Proceedings of the 36th Annual Conference of the Cognitive Science Society. Austin, TX: Cognitive Science Society.

Research Experience

2013-present Graduate Research Assistant

Advisor: Dr. Todd Gureckis, New York University

2012–2013 Research Fellow

Advisor: Dr. Safa Zaki, Williams College

2011 Research Assistant

PI: Dr. Frank Keil, Yale University

Professional Service

Ad-hoc journal reviewing: Annual Meeting of the Cognitive Science Society, Cognitive Science

Teaching

Fall 2015	Teaching Assistant, Laboratory in Human Cognition (undergraduate, NYU)
Fall 2014	Teaching Assistant, $Mathematical\ Tools\ for\ Neural\ and\ Cognitive\ Science\ (graduate,\ NYU)$
Spring 2013	Teaching Assistant, Data Structures and Advanced Programming (undergraduate, Williams)
Fall 2012	Teaching Assistant, Introduction to Computer Science (undergraduate, Williams)
Spring 2012	Teaching Assistant, Linear Algebra (undergraduate, Williams)
Fall 2010	Teaching Assistant, Calculus II (undergraduate, Williams)