

Alexander S. Rich

Department of Psychology
New York University
6 Washington Place
New York, NY 10003
email: asr443@nyu.edu

Education

- | | |
|--------------|---|
| 2013–present | New York University
Psychology: Cognition and Perception
Ph.D. expected 2018
Advisor: Dr. Todd Gureckis |
| 2009–2013 | Williams College
B.A. Mathematics, <i>Magna Cum Laude</i> , Phi Beta Kappa
Concentration with Honors in Cognitive Science
Advisor: Dr. Safa Zaki |

Honors and Fellowships

- | | |
|------------|--|
| 2015, 2014 | Robert J. Glushko and Pamela Samuelson Foundation Student Travel Grant for attendance at the annual meeting of the Cognitive Science Society |
| 2015 | Honorable Mention, National Science Foundation Graduate Research Fellowship |
| 2013–2018 | MacCracken Fellowship, New York University |

Peer Reviewed Journal Articles

- Gureckis, T.M., Martin, J., McDonnell, J., **Rich, A.S.**, Markant, D., Coenen, A., Halpern, D., Hamrick, J.B., Chan, P. (2015, in press) psiTurk: and open-source framework for conducting replicable behavioral experiments online. *Behavior Research Methods*

Refereed Conference Proceedings

- Rich, A.S.** and Gureckis, T.M. (2015). “The Attentional Learning Trap and How to Avoid It” in P. Bello, M. Guarini, M. McShane, & B. Scassellati (Eds.) *Proceedings*

of the 37th Annual Conference of the Cognitive Science Society. Austin, TX: Cognitive Science Society.

Rich, A.S. and Gureckis, T.M. (2014). “The value of approaching bad things” in P. Bello, M. Guarini, M. McShane, & B. Scassellati (Eds.) *Proceedings of the 36th Annual Conference of the Cognitive Science Society.* Austin, TX: Cognitive Science Society.

Professional Presentations

Markant, D., Chan, P., Coenen, A., Martin, J., McDonnell, J., **Rich, A.** and Gureckis, T. M. (November 2014). “psiTurk: An open-source framework for conducting reproducible behavioral experiments online.” Poster presented at the 2014 meeting of the Society for Computers in Psychology, Long Beach, CA, USA.

Rich, A.S. and Gureckis, T.M. (August 2014). “The value of approaching bad things” Talk presented at the 36th Annual Meeting of the Cognitive Science Society, Quebec City, Canada.

de Leeuw, J.R., Coenen, A., Markant, D., Martin, J.B., McDonnell, J.V., **Rich, A.S.**, Gureckis, T.M. (2014) “Workshop: Online Experiments Using jsPsych, psiTurk, and Amazon Mechanical Turk” in P. Bello, M. Guarini, M. McShane, & B. Scassellati (Eds.) *Proceedings of the 36th Annual Conference of the Cognitive Science Society.* Austin, TX: Cognitive Science Society.

Research Experience

2013–present	Graduate Research Assistant Advisor: Dr. Todd Gureckis, New York University
2012–2013	Research Fellow Advisor: Dr. Safa Zaki, Williams College
2011	Research Assistant PI: Dr. Frank Keil, Yale University

Professional Service

Ad-hoc journal reviewing: *Annual Meeting of the Cognitive Science Society, Cognitive Science*

Teaching

Fall 2015	Teaching Assistant, <i>Laboratory in Human Cognition</i> (undergraduate, NYU)
Fall 2014	Teaching Assistant, <i>Mathematical Tools for Neural and Cognitive Science</i> (graduate, NYU)
Spring 2013	Teaching Assistant, <i>Data Structures and Advanced Programming</i> (undergraduate, Williams)
Fall 2012	Teaching Assistant, <i>Introduction to Computer Science</i> (undergraduate, Williams)
Spring 2012	Teaching Assistant, <i>Linear Algebra</i> (undergraduate, Williams)
Fall 2010	Teaching Assistant, <i>Calculus II</i> (undergraduate, Williams)