### Alexander S. Rich

Department of Psychology New York University 6 Washington Place, New York, NY 10003 email: asr443@nyu.edu

#### **Education**

2013-present New York University

Psychology: Cognition and Perception

Ph.D. expected 2018

Advisor: Dr. Todd Gureckis

2009–2013 Williams College

B.A. Mathematics, Magna Cum Laude, Phi Beta Kappa

Concentration with Honors in Cognitive Science

Advisor: Dr. Safa Zaki

### Honors and Fellowships

2014 Robert J. Glushko and Pamela Samuelson Foundation Student

Travel Grant for attendance at the 2014 Meeting of the Cognitive

Science Society

2013–2018 MacCracken Fellowship, New York University

# **Refereed Conference Proceedings**

Rich, A.S. and Gureckis, T.M. (2014). "The value of approaching bad things" in P. Bello, M. Guarini, M. McShane, & B. Scassellati (Eds.) Proceedings of the 36th Annual Conference of the Cognitive Science Society. Austin, TX: Cognitive Science Society.

#### **Professional Presentations**

Markant, D., Chan, P., Coenen, A., Martin, J., McDonnell, J., **Rich, A.** and Gureckis, T. M. (November 2014). "psiTurk: An open-source framework for conducting reproducible behavioral experiments online." Poster presented at the 2014 meeting of the Society for Computers in Psychology, Long Beach, CA, USA.

- **Rich, A.S.** and Gureckis, T.M. (August 2014). "The value of approaching bad things" Talk presented at the 36<sup>th</sup> Annual Meeting of the Cognitive Science Society, Quebec City, Canada.
- de Leeuw, J.R., Coenen, A., Markant, D., Martin, J.B., McDonnell, J.V., **Rich, A.S.**, Gureckis, T.M. (2014) "Workshop: Online Experiments Using jsPsych, psiTurk, and Amazon Mechanical Turk" in P. Bello, M. Guarini, M. McShane, & B. Scassellati (Eds.) Proceedings of the 36th Annual Conference of the Cognitive Science Society. Austin, TX: Cognitive Science Society.

## Research Experience

| 2013–present | Graduate Research Assistant<br>Advisor: Dr. Todd Gureckis, New York University |
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| 2012–2013    | Research Fellow<br>Advisor: Dr. Safa Zaki, Williams College                    |
| 2011         | Research Assistant<br>PI: Dr. Frank Keil, Yale University                      |

# **Teaching**

| Fall 2014   | Teaching Assistant, Mathematical Tools for Neural and Cognitive Science (graduate, NYU) |
|-------------|---|
| Spring 2013 | Teaching Assistant, Data Structures and Advanced Programming (undergraduate, Williams)  |
| Fall 2012   | Teaching Assistant, Introduction to Computer Science (undergraduate, Williams)          |
| Spring 2012 | Teaching Assistant, Linear Algebra (undergraduate, Williams)                            |
| Fall 2010   | Teaching Assistant, $Calculus\ II$ (undergraduate, Williams)                            |