

# Alexander S. Rich

Department of Psychology  
New York University  
6 Washington Place  
New York, NY 10003  
email: asr443@nyu.edu

## Education

- |              |   |
|--------------|---|
| 2013–present | New York University<br>Psychology: Cognition and Perception<br>Ph.D. expected 2018<br>Advisor: Dr. Todd Gureckis  |
| 2009–2013    | Williams College<br>B.A. Mathematics, <i>Magna Cum Laude</i> , Phi Beta Kappa<br>Concentration with Honors in Cognitive Science<br>Advisor: Dr. Safa Zaki |

## Honors and Fellowships

- |            |  |
|------------|--|
| 2015, 2014 | Robert J. Glushko and Pamela Samuelson Foundation Student Travel Grant for attendance at the annual meeting of the Cognitive Science Society |
| 2015       | Honorable Mention, National Science Foundation Graduate Research Fellowship  |
| 2013–2018  | MacCracken Fellowship, New York University   |

## Refereed Conference Proceedings

- Rich, A.S.** and Gureckis, T.M. (2015). “The Attentional Learning Trap and How to Avoid It” in P. Bello, M. Guarini, M. McShane, & B. Scassellati (Eds.) Proceedings of the 37th Annual Conference of the Cognitive Science Society. Austin, TX: Cognitive Science Society.
- Rich, A.S.** and Gureckis, T.M. (2014). “The value of approaching bad things” in P. Bello, M. Guarini, M. McShane, & B. Scassellati (Eds.) Proceedings of the 36th Annual Conference of the Cognitive Science Society. Austin, TX: Cognitive Science Society.

## Professional Presentations

- Markant, D., Chan, P., Coenen, A., Martin, J., McDonnell, J., **Rich, A.** and Gureckis, T. M. (November 2014). “psiTurk: An open-source framework for conducting reproducible behavioral experiments online.” Poster presented at the 2014 meeting of the Society for Computers in Psychology, Long Beach, CA, USA.
- Rich, A.S.** and Gureckis, T.M. (August 2014). “The value of approaching bad things” Talk presented at the 36<sup>th</sup> Annual Meeting of the Cognitive Science Society, Quebec City, Canada.
- de Leeuw, J.R., Coenen, A., Markant, D., Martin, J.B., McDonnell, J.V., **Rich, A.S.**, Gureckis, T.M. (2014) “Workshop: Online Experiments Using jsPsych, psiTurk, and Amazon Mechanical Turk” in P. Bello, M. Guarini, M. McShane, & B. Scassellati (Eds.) Proceedings of the 36th Annual Conference of the Cognitive Science Society. Austin, TX: Cognitive Science Society.

## Research Experience

- |              |  |
|--------------|--|
| 2013–present | Graduate Research Assistant<br>Advisor: Dr. Todd Gureckis, New York University |
| 2012–2013    | Research Fellow<br>Advisor: Dr. Safa Zaki, Williams College                    |
| 2011         | Research Assistant<br>PI: Dr. Frank Keil, Yale University                      |

## Teaching

- |             |  |
|-------------|--|
| Fall 2014   | Teaching Assistant, <i>Mathematical Tools for Neural and Cognitive Science</i> (graduate, NYU) |
| Spring 2013 | Teaching Assistant, <i>Data Structures and Advanced Programming</i> (undergraduate, Williams)  |
| Fall 2012   | Teaching Assistant, <i>Introduction to Computer Science</i> (undergraduate, Williams)          |
| Spring 2012 | Teaching Assistant, <i>Linear Algebra</i> (undergraduate, Williams)                            |
| Fall 2010   | Teaching Assistant, <i>Calculus II</i> (undergraduate, Williams)                               |