

Alexander S. Rich

Department of Psychology
New York University
6 Washington Place
New York, NY 10003
email: asr443@nyu.edu

Education

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| 2013–present | New York University
Psychology: Cognition and Perception
Ph.D. expected 2018
Advisor: Dr. Todd Gureckis |
| 2009–2013 | Williams College
B.A. Mathematics, <i>Magna Cum Laude</i> , Phi Beta Kappa
Concentration with Honors in Cognitive Science
Advisor: Dr. Safa Zaki |

Honors and Fellowships

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| 2015 | Honorable Mention, National Science Foundation Graduate Research Fellowship |
| 2014 | Robert J. Glushko and Pamela Samuelson Foundation Student Travel Grant for attendance at the 2014 Meeting of the Cognitive Science Society |
| 2013–2018 | MacCracken Fellowship, New York University |

Refereed Conference Proceedings

- Rich, A.S.** and Gureckis, T.M. (2015). “The Attentional Learning Trap and How to Avoid It” in P. Bello, M. Guarini, M. McShane, & B. Scassellati (Eds.) Proceedings of the 37th Annual Conference of the Cognitive Science Society. Austin, TX: Cognitive Science Society.
- Rich, A.S.** and Gureckis, T.M. (2014). “The value of approaching bad things” in P. Bello, M. Guarini, M. McShane, & B. Scassellati (Eds.) Proceedings of the 36th Annual Conference of the Cognitive Science Society. Austin, TX: Cognitive Science Society.

Professional Presentations

- Markant, D., Chan, P., Coenen, A., Martin, J., McDonnell, J., **Rich, A.** and Gureckis, T. M. (November 2014). “psiTurk: An open-source framework for conducting reproducible behavioral experiments online.” Poster presented at the 2014 meeting of the Society for Computers in Psychology, Long Beach, CA, USA.
- Rich, A.S.** and Gureckis, T.M. (August 2014). “The value of approaching bad things” Talk presented at the 36th Annual Meeting of the Cognitive Science Society, Quebec City, Canada.
- de Leeuw, J.R., Coenen, A., Markant, D., Martin, J.B., McDonnell, J.V., **Rich, A.S.**, Gureckis, T.M. (2014) “Workshop: Online Experiments Using jsPsych, psiTurk, and Amazon Mechanical Turk” in P. Bello, M. Guarini, M. McShane, & B. Scassellati (Eds.) Proceedings of the 36th Annual Conference of the Cognitive Science Society. Austin, TX: Cognitive Science Society.

Research Experience

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| 2013–present | Graduate Research Assistant
Advisor: Dr. Todd Gureckis, New York University |
| 2012–2013 | Research Fellow
Advisor: Dr. Safa Zaki, Williams College |
| 2011 | Research Assistant
PI: Dr. Frank Keil, Yale University |

Teaching

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| Fall 2014 | Teaching Assistant, <i>Mathematical Tools for Neural and Cognitive Science</i> (graduate, NYU) |
| Spring 2013 | Teaching Assistant, <i>Data Structures and Advanced Programming</i> (undergraduate, Williams) |
| Fall 2012 | Teaching Assistant, <i>Introduction to Computer Science</i> (undergraduate, Williams) |
| Spring 2012 | Teaching Assistant, <i>Linear Algebra</i> (undergraduate, Williams) |
| Fall 2010 | Teaching Assistant, <i>Calculus II</i> (undergraduate, Williams) |