

Alexander J. Suglio

(954) 579-3168 | ajsuglio@gmail.com
LinkedIn www.linkedin.com/in/alexandersuglio/

Education

Bachelor of Science - Computer Science

Florida State University, *Distance Learning*

Exp Fall 2019

Full Stack Developer Certificate

University of Central Florida, Orlando FL

August 2017

Bachelor of Science in Business Administration - Marketing

University of Florida, Gainesville FL

December 2014

Experience

Multimedia Marketing & Web Specialist, Xceptional Marketing LLC, *Remote* 6/2016-Present

- Technical project consultant for marketing campaigns including website creation and deployment with HTML, CSS, Bootstrap, and Javascript.
- Execute digital marketing strategies with cross functional teams to achieve maximum reach across various channels and platforms.
- Film, edit, and produce content for various PGA clients ranging from instructional videos to webmercials
- Implement and evolve high impact strategies for attracting new business on social media
- Assist with running promotional marketing campaigns and online product launch

Television Production Assistant, KOCT Community TV, San Diego CA 1/2016-10/2016

- Started as a volunteer to increase knowledge in the local TV industry, led to paid position
- Assistant to station's Technical Director and Chief Engineer during live broadcasts
- Operated audio and visual mixer in station control room
- Help set up and dismantle sets and camera equipment before and after shoots

Staff Producer, Medicus-KickX Golf, San Diego CA 4/2015-6/2016

- Scriptwriter, director, and producer of Direct Response TV spots that air nationwide on NBC Golf Channel
- Managed and responsible for all phases of production and editing of original slates sent to TV Dub House for network approval
- Created and pitched treatments, scripts, B2C and B2B web copy under very rigid deadlines
- Directed talent and coordinated logistics of offsite video shoots while maintaining budgetary and time constraints

Content Tutor, University of Florida Athletic Association, Gainesville FL 8/2013-4/2015

- Specialized in Micro and Macroeconomics
- Analyzed student comprehension, monitored class progress, and prepared goals
- Prepared weekly reviews designed to engage student interest and improve understanding of concepts

TECHNICAL SKILLS

Browser based technologies (HTML, CSS, JavaScript, React, Redux, jQuery, Responsive Design)

Server Side development (Node.js, Linux, Apache, MySQL, and PHP)

Design/Production- Adobe Creative Suite, Tricaster Visual Switcher

AWARDS

Five Time Recipient, Alfred & Rose Miniaci Foundation Scholarship

2010-2016

Dean's List: Fall 2012, Spring 2013, Fall 2013

2012-2013

University of Florida President's Honor Roll

Spring 2013