

The background features abstract organic shapes in shades of orange and yellow. In the top left, there's a large orange shape with a pattern of small orange dashes. In the top right, there are several parallel orange lines. In the bottom right, there's a yellow shape with a pattern of small white dashes. On the left side, there are dark brown wavy lines. The title 'MaskerAid' is centered in a dark brown serif font, with a small yellow horizontal bar underlining the 'A'.

# MaskerAid

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# Background

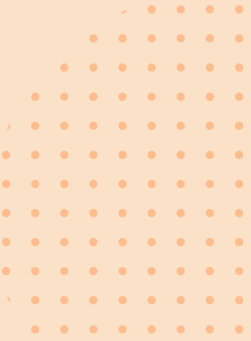
- COVID-19
  - use of face masks in public
- Homemade/DIY face masks

# Objective

- Inspired by modern social media platforms
- Bring awareness to how people can use at-home resources and their own creativity to do their part in slowing the spread of COVID-19
- Provide a creative outlet
- Bring communities together

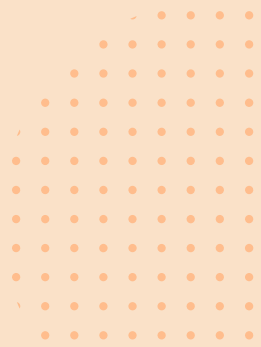


# Features

- User authentication/Google sign-in
    - Tutorial walkthrough/Message before sign-in
  - Home Page
    - Infinite Scrollable feed
      - Lazy Load posts as you scroll down
      - Progressive Image loading with low-res thumbnails
      - Toggle the feed to view all posts, or only posts from users you follow
    - Video support
      - Toggle sound for video
      - Videos auto-pause once you scroll past them
    - Like and comment on Posts
      - Double tap to like
      - Like and add individual comments
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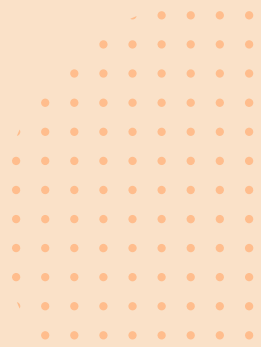


# Features

- Post Page
    - Upload images and videos with captions
  - Profile Page
    - Edit profile
    - Display all posts, followers, profile picture, name
    - Create custom themes on the profile page
    - Follow other users and view their posts on their profile page
  - Search Page
    - Search either for a user or a specific caption
    - Results are displayed as you type (no need to press a search button)
  - Direct Messages
    - Real-time messaging
    - Messages screen shows all users you've had conversations with
    - Find users in the search tab or from the home feed
- 



# Features

- App Theming
    - User's can choose their own theme color for the entire app
    - The theme is automatically saved in the user's account and persists after logging out/closing the app
  - Account Deletion
    - User's can delete their accounts and their corresponding posts/messages will be deleted from the backend and the search index
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# Technology Stack

- React Native
- Firebase
  - NoSQL Database (Firestore)
- 3rd Party Sign in with Google
- Image Compression
  - Resizes photo and compresses client side before upload
  - Thumbnails of every photo are generated server side and are loaded onto device while the full-res version loads
  - Once loaded, the blurry thumbnail dynamically transitions to reveal the full-quality version
- Realtime-Updates of photo feed and like count
  - No reload required to see new posts/likes
- Atomic writes to database ensure that a post either fully succeeds or fails, preventing a case where a post is written to the database without a corresponding photo.



Demo!