Audition kit rubric

Teaching

CRITERIA	EXCELLENT (PASS)	GOOD (RETRY)
Narration	-Clear and confident -A natural and well-paced narration style -Has pauses between slides, reads evenly between bullet points, and offers inflection in explanations	- Fast paced narration; difficult to follow -Uses several filler words "um" or "sort of" -Pauses are not intentional and distracting from lesson
Effective overview	-Defines the purpose of the module -Answers "what's in it for the learner?" -Shows results of what can be accomplished through upcoming demo	-Uses a simplistic statement of "what" the user will learn ("You will learn all about Microsoft Power BI and its uses") -Over explains concepts in the overview rather than sharing information in demo
Demo/ applications	-Shares a problem that the new information solves -Sets up a story (characters/ scenario) in which a problem may arise -Shares step-by-step how a problem can be solved using code, annotations, call outs, character models, etc. -Uses slides to move learner through the story of solving the problem	-Vague in storytelling -Does not provide a realistic scenario of providing a solution to a problem -Stagnant use of slides (over 1-1.5 minutes on a slide) while scenario is explained and problem is solved
Effective summary	-Creates summary of practical takeaways for a learner -Answers "why" this idea or technique is important -Executes learning objectives with short, concise bullet points	-Typically answers "what" a learner can take away from a video and not "why" it would be important

Production

CRITERIA	EXCELLENT (PASS)	GOOD (RETRY)
Slide layout	-Uses Pluralsight audition template -Includes a variety of slides to keep users engaged -Uses multiple slides to explain complex topics -Slide or visuals changes every 20-30 seconds -Bullets change one at a time as information is introduced	-Busy slides with too much text -Uses same slide layout -Slides remain stagnant for too long (over 30 seconds) -Information on slides is not aligned with visuals or with audio recording
Engaging visuals	-Uses clean and simple visuals to focus on what is important -Visuals relate to the information or storyline -Uses slide transitions sparingly	-Visuals distract from information -Visuals used are not necessary or related to information
Annotations & call-outs	-Shows learner essential information on screen; creates dynamic information on screen -Can be used to share quick definitions or asides -Utilizes colors that stand out from information on slide	-Uses cursor to point at information or area of screen -Shares non-relevant information -Avoids using call outs during complex instructions
Sound production	-Clear and crisp audio that is a separate recording track.	-Small distractions that take away from narration (background noise present, typing and clicking are audible).
Video length	-5-8 minutes in length	-Shorter or longer than audition requirements