

Alexander Mata

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WORK EXPERIENCE

Kenan Advantage Group

Remote

Transportation Broker

July 2024 - Present

- Improved operational efficiency by developing data-driven insights, leading to a 15% increase in customer satisfaction as measured through post-service surveys.
- Conducted market analysis and vendor performance evaluations, boosting revenue by 20% for assigned accounts.
- Optimized transportation logistics by leveraging analytics to forecast demand and streamline service delivery.

JEAR Logistics

Nashville, TN

Logistics Executive

April 2022 - July 2024

- Reduced transportation costs by 18% year-over-year through advanced data modeling and predictive analytics for route optimization.
- Utilized business intelligence tools to identify market trends and improve decision-making, driving a 25% increase in client retention.
- Enhanced operational performance by implementing data analysis frameworks to measure and improve key logistics metrics.

Northwestern Mutual

Nashville, TN

Financial Advisor

June 2021 - April 2022

- Conducted comprehensive financial data analyses, growing client portfolios by an average of 12% annually through personalized investment strategies.
- Developed and presented data visualizations to communicate investment trends and opportunities, achieving a 95% client satisfaction rate.

AMCT Construction

Nashville, TN

Operations Assistant

April 2020 - May 2021

- Streamlined operations by analyzing workflow data, reducing project completion times by 10%.
- Created and managed project schedules using data visualization tools, ensuring a 100% on-time delivery rate.

EDUCATION

Middle Tennessee State University | Jennings A. Jones College of Business

Murfreesboro, TN

BS in Business Administration, Finance (GPA: 3.5)

- **Organizations/Awards:** Honors Program, Dean's Honors List, Dale Carnegie Certification
- **Relevant Coursework:** Business Analytics, Data Science Foundations, Statistics, Financial Accounting

SKILLS & INTERESTS

Tools & Software: Microsoft Excel (Pivot Tables, VLOOKUP), Google Suite, SQL, R, Tableau, Power BI

Technical Skills: Data Visualization, Statistical Analysis, Predictive Modeling, Market Trend Analysis, Process Optimization

Interests: Financial Research | Predictive Analytics | Business Intelligence | Customer Relationship Management

Certifications: Google Data Analytics

Languages: English (Native), Spanish (Native)