



# AN 5988 Introducing Pricing for Advanced Digital Transaction Services: Dynamic Linking Validation in France and Italy

**Type:**

Bulletin Announcement

**Category:**

Pricing/Fees

**Audience:**

Acquirer

Issuer

Processor

**Country or Territory:**

France and overseas territories

Italy

**Brand:**

Mastercard®

Debit Mastercard®

Maestro®

Cirrus®

**Product or service:**

Digital Secure Remote Payment

**Action indicator:**

Financial impact

**System:**

Mastercard Consolidated Billing System

**Published:**

23 May 2023

**Effective:**

3 October 2022

## Executive overview

Mastercard announced pricing for Advanced Digital Transaction Services (ADTS): Dynamic Linking Validation for issuers and acquirers in France and Italy.

## Effective date details

Date	Details
3 October 2022	Pricing became effective

## What Mastercard is doing

The payments landscape rapidly changes, methods and channels evolve, and new ways of payment arise. In line with these developments, Mastercard provides various services to enable secure and convenient digital transactions for the benefit of cardholders, merchants, issuers, and acquirers.

Collectively, these services can be referred to as ADTS. Mastercard will review and adapt ADTS pricing on an ongoing basis in line with the development of the payments ecosystem and Mastercard strategy and services.

As part of this ongoing effort, Mastercard announced a Dynamic Linking Validations fee for issuers and acquirers that applies to transactions where the On-behalf Service (OBS) 54 is performed. This fee does not apply to transactions where Mastercard SecureCode™ or Mastercard Identity Check™ program is used.

## Version history

Date	Description of change
23 May 2023	Added new billing events to Dynamic Linking validation pricing table: <ul style="list-style-type: none"><li>• Added Billing event number column</li><li>• Added Issuing Dynamic Linking Validation Maximum Fee row</li><li>• Added Acquiring Dynamic Linking Validation Maximum Fee row</li><li>• Updated the language throughout to reflect the past effective dates</li><li>• Removed sentence: The billing events will be published in a subsequent update to this announcement.</li></ul>
25 January 2022	Initial publication date

## Pricing and billing information

Pricing applies to issuers and acquirers for Dynamic Linking Validation:

### Weekly Dynamic Linking Validation Pricing

Billing event name	Billing event number	Service ID	Applies to	Rate
Issuing Dynamic Linking Validation Volume Fee	2EA3903	EA	Issuers	0.0155%
Issuing Dynamic Linking Validation Maximum Fee	2EA3903Q	EA	Issuers	EUR 15.5
Acquiring Dynamic Linking Validation Volume Fee	2EA3803	HN	Acquirers	0.0155%
Acquiring Dynamic Linking Validation Maximum Fee	2EA3803Q	HN	Acquirers	EUR 15.5

All declined transactions over EUR 100,000 are billed as if they are equal to EUR 100,000. The first billing was 9 October 2022.

## Questions

Customers with questions about the information in this announcement should contact Global Customer Service using the contact information on the Technical Resource Center.