

Alexandra Huang

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Objective

Looking for a full-time product design role to solve interesting problems that help improve both quality of a user's experience and life.

Experience

Product Design Intern

San Mateo, CA

ASURION

May 2019 - July 2019

- Led the research and design as the sole product designer on two projects on the Security and Privacy Team
- Conducted usability testing to discover users' pain points with the current design and to test the new design for Sprint Complete's breach check results page (desktop and mobile)
- Worked with developers to implement the new design
- Designed and tested a series of mobile app screens (iOS and Android) on a new recovery feature for the Complete Security app

Electronics Technician II

San Jose, CA

WESTERN DIGITAL (CONTRACT ROLE THROUGH KELLY SERVICES)

Jun. 2018 - Jun. 2019

- Ran measurements of hard drive heads for reliability testing
- Ran data reduction scripts to generate reports

Projects

Chegg Gamification Project for Interaction Design II at SJSU

[Link to project on portfolio](#)

INTERACTION DESIGN

Nov. 2019 - Dec. 2019

- Worked in a team of two to design a gamified experience using Chegg's primary product, Chegg Study
- Built a prototype to encourage use of three Chegg products and facilitate group work among Chegg users
 - Designed and prototyped in Axure

Asurion, Security and Privacy Team

[Link to project on portfolio](#)

DESIGN AND RESEARCH

May 2019 - Jun. 2019

- Researched, redesigned, and tested the Sprint Complete Security breach check results page, doubling conversion from 24.5% to 47.7%
- Designed and tested a new feature for the Sprint Complete Security mobile app to implement a master keyphrase recovery solution
 - Designed in Sketch, prototyped in Invision, tested with UserTesting

Sunnyside Up

[Link to Invision prototype](#)

IDEATION AND RESEARCH

Nov. 2018 - Jan. 2019

- Created a mobile app prototype in a team of four designed to help opioid addicts to recover from addiction
- Winner of the 2019 HFES Health Care Symposium Student Design Competition
 - Made with Sketch and Invision

Education

M.S. in Human Factors and Ergonomics

GPA: 4.0

SAN JOSE STATE UNIVERSITY

Aug. 2018 - May 2020 (expected)

- Relevant Coursework: Interaction Design I & II, User Research and Usability Testing, Human Factors/Ergonomics, Human Computer Interaction, Engineering Psychology

B.S. in Cognitive Science with Specialization in Human Computer Interaction

Graduated Cum Laude, GPA: 3.756

Minor in Computer Science

UNIVERSITY OF CALIFORNIA, SAN DIEGO

Sept. 2012 - Jun. 2016

- Relevant Coursework: HCI Programming Studio, Practicum in Prof. Web Design, Cognitive Design Studio, Cognitive Ethnography

Skills

UX/Design Tools Sketch, Invision, Axure, UserTesting, HTML5, CSS3, Bootstrap
CS/Programming Java, Python, MATLAB, R, SQL, Git, Eclipse, Sublime

Awards & Extracurriculars

Mar. 2019	HFES Health Care Symposium Student Design Competition Winner , SJSU	San Jose, CA
2018 - present	Human Factors and Ergonomics Society , SJSU	San Jose, CA
2015 - present	Phi Beta Kappa member , Phi Beta Kappa Honor Society, UCSD Chapter	La Jolla, CA