

# Alexandra Kruip

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## TECHNICAL SKILLS

**Strong:** Javascript, jQuery, Bootstrap, HTML5, CSS3, Git, Ubuntu, OOP, MVC, Drupal 8

**Experienced:** ES6, React.js, Redux, Node.js/Express, PHP, MySQL, WebAPIs, Firebase

## APPLICATIONS DEVELOPED

**League of Boatwrights** live | github

- Created in a team of 6 developers, this application provides a hub for small boat builders to chronicle their progress, share boat designs and interact with fellow boat builders.
- Served as a site builder and front end developer, theming in **Drupal 8**, utilizing **Javascript**, **jQuery**, **Bootstrap** and **CSS3** to create a clean, mobile-friendly site.

**Couch Pugtato** live | github

- An application created in a team of 4 developers that displays media and food choices based on the user's location and genre selection, respectively.
- Implemented *YouTube*, *Yelp* and *The MovieDB* **WebAPIs** via **Axios**.
- Used **React.js**, **Redux**, and **Node.js** to build and **CSS3** and **Bootstrap** to style.

**Student Grade Table (SGT)** live | github

- A student grade table that allows users to add, delete, and save student information to a database.
- Built using the **MVC** pattern in **Javascript** and **jQuery**, with a UI created using **Bootstrap** and **CSS3**, and utilized **Firebase** to build the database.

## RELEVANT EXPERIENCE

**NBC's The Voice**, *Television Production*, Segment Producer | Los Angeles, CA 2014  
-2016

- Pitched, developed and executed compelling stories for a primetime, Emmy-award-winning show.
- Problem solved stressful situations in both the field and the office.
- Coordinated with fellow employees and superiors to meet forecasted deadlines.
- Utilized and updated company-wide data sheets to ensure all facts, scripts and storylines were accurate prior to air.
- Produced first-pass segments using Avid Media Composer Software.

**NBC's The Voice**, *Television Production*, Clearance Coordinator | Los Angeles, CA 2013  
-2015

- Worked with brand reps on marketing integration packages for clients including Starbucks, Nissan, Kia and Beats.
- Negotiated with companies/individuals/entities to commission rights for use of movie/TV clips and other copyrighted intellectual property.
- Liaised with multiple departments to ensure that all legal clearance standards are met efficiently to meet production deadlines.
- Within one year was promoted to a position of greater responsibility.

## EDUCATION

**LearningFuze**

*Intensive Web Development  
Training Program*

**University of California,  
Irvine**

*B.A. in Sociology, Minor in  
Medical Anthropology*

## PERSONAL

Played Division 1 Collegiate  
Volleyball

Avid lover of pugs (including  
my own, Lucy, age 5);

