Alexandra Kruip

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TECHNICAL SKILLS

Strong: Javascript, jQuery, Bootstrap, HTML5, CSS3, Git, Ubuntu, OOP, MVC, Drupal 8 Experienced: ES6, ReactJS, Redux, Node.js/Express, PHP, MySQL, WebAPIs, Photoshop

APPLICATIONS DEVELOPED

League of Boatwrights live I github

- Created with a team of 6 developers, this application provides a hub for small boat builders to chronicle their progress, share boat designs and interact with fellow boat builders.
- Served as a front end developer, theming in **Drupal 8**, utilizing **Javascript, jQuery, Bootstrap** and **CSS3** to create a clean, mobile-friendly site.

Couch Potato live | github

- An application created with a team of 4 developers that displays media and food choices based on the user's mood selection.
- Implemented Youtube, Google Places, Spotify, CocktailDB and The MovieDB APIs via AJAX calls.
- Applied styling and animations using **CSS3**, **HTML5**, and **Bootstrap**.

Student Grade Table (SGT) live | github

- A student grade table that allows users to add, delete, and save student information to a database.
- UI created with **Bootstrap**, **Javascript** and **jQuery** used for functionality and logic, and implemented student data **API** using **AJAX** calls.

RELEVANT EXPERIENCE

NBC's The Voice, Television Production, Segment Producer

Los Angeles, CA 2014 -2016

- Pitched, developed and executed compelling stories for a primetime, Emmy-award-winning show.
- Problem solved stressful situations in both the field and the office.
- Coordinated with fellow employees and superiors to meet forecasted deadlines.
- Utilized and updated company-wide data sheets to ensure all facts, scripts and storylines were accurate prior to air.
- Produced first-pass segments using Avid Media Composer Software.

NBC's The Voice, Television Production, Clearance Coordinator

Los Angeles, CA 2013 -2015

- Worked with brand reps to produce marketing integration packages for clients including Starbucks, Nissan,
 Kia and Beats.
- Negotiated with companies/individuals/entities to commission rights for use of movie/TV clips and other copyrighted intellectual property.
- Liaised with multiple departments to ensure that all legal clearance standards are met efficiently to meet production deadlines.
- Within one year was promoted to a position of greater responsibility.

EDUCATION

LearningFuze, Intensive Web Development Training Program
University of California, Irvine, B.A. in Sociology, Minor in Medical Anthropology

PERSONAL

Played Division 1 Collegiate Volleyball; Avid lover of pugs (including my own, Lucy, age 5);