

Email: [contact@alexandrabatrak.uk](mailto:contact@alexandrabatrak.uk)  
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Detail-oriented and creative frontend developer with experience in building websites using React, WordPress and Prestashop CMS. Passionate about delivering optimized solutions with a focus on aesthetics and user experience. Recently completed a frontend development bootcamp at the University of Birmingham.

## Skills

Languages: HTML, CSS, JavaScript, PHP

Frameworks/Libraries: Bootstrap, jQuery, React, Node.js

CMS: WordPress, Prestashop

Design: Adobe Photoshop, Illustrator, InDesign, Premier Pro, After Effects, XD

Version Control: Git

Project Management: Budgeting, Project Timelines

## Experience

### Frontend Developer

2019 - now

*Self-employed*

Built and maintained custom WordPress themes for personal use and experimentation

Developed and designed websites with a focus on responsive design and accessibility, primarily for personal projects

Managed project timelines and budgets for personal projects to ensure timely delivery of high-quality work

Optimized website speed and performance through code and image optimization techniques, primarily for personal projects

### Home Fragrance Business Owner

2016 - 2018

*Self-employed*

Developed and managed a home fragrance business, including the creation of an e-commerce website using Prestashop

Conducted business planning, budgeting, supplier research, legal research, trademark registration, quality control, and product and packaging design

Built and managed the online presence of the business, including social media and email marketing campaigns

# Alexandra Batrak

*continued*

## Technical Customer Support Advisor

2012 - 2014

*WDS, a Xerox Company, Google Contract*

Represented Google and provided technical support over the phone, email, and chat for Google Play products and YouTube

Trained and supported team members to achieve higher KPI scores

Accurately entered data and maintained databases for the department

## Education

Frontend Development Bootcamp

*University of Birmingham, UK*

A-levels, GCSE

*Pärnu Vene Gümnaasium, Estonia*

Music theory and practical piano

*Pärnu Muusikakool, Estonia*