

# Alexandra Jennifer Gibbon

Düsseldorf Institute for Competition Economics (DICE) · Heinrich Heine University  
Universitätsstraße 1 · D-40215 Düsseldorf · +49 211 81-10976  
gibbon@dice.hhu.de · alexandragibbon.github.io

## CURRENT ACADEMIC POSITION

---

10/2019–present      **Düsseldorf Institute for Competition Economics (DICE), Germany**  
Doctoral Researcher and PhD Candidate – Economics

## RESEARCH INTERESTS

---

Empirical Industrial Organisation, International Trade, Applied Econometrics

## EDUCATION

---

expected 2025    **Heinrich-Heine-University Düsseldorf, Germany**  
Doctor of Philosophy, Economics

2017–2019      **Heinrich-Heine-University Düsseldorf, Germany**  
Master of Science, Economics

2013–2016      **University of Paderborn, Germany**  
Bachelor of Science, International Business Studies

## PUBLICATIONS

---

“Rising Markups, Common Ownership, and Technological Capacities”, with J.P. Schain, *International Journal of Industrial Organization*, 2023, 89 (102900).

## PRESENTATIONS (\*scheduled)

---

2025      DICE PhD Seminar\* (Düsseldorf, Germany), DICE Brown Bag Seminar\* (Düsseldorf, Germany), DICE Winter School\* (Fügen, Austria)

2024      NABE TEC Europe Meetup (Berlin, Germany)

2023      DICE Winter School (Fügen, Austria), CISS (Ulcinj, Montenegro), DICE PhD Workshop (Düsseldorf, Germany)

2022      MaCCI Conference (ZEW Mannheim, Germany), IIOC Conference (Boston, MA, Rising Star session), Munich Summer Institute Poster Session (ETH/TUM/LMU/MPI, Munich, Germany), EEA-ESEM Congress (Milan, Italy), EARIE Conference (Vienna, Austria), German Economic Association Conference (Basel, Switzerland), DICE Brown Bag Seminar (Düsseldorf, Germany)

2021      CRESSE Conference (Crete, Greece)

2020      RISE3 Workshop (Max Planck Institute Munich, virtual), DICE PhD Workshop (Düsseldorf, Germany)

2019      DICE PhD Workshop (Düsseldorf, Germany)

## TEACHING EXPERIENCE

---

2024	TA for Data Science: Introduction to Statistical Programming (Master's/PhD level)
2024	TA for Innovation Economics (Bachelor's level)
2022	TA for Empirical Industrial Economics (Master's level)
2020–2024	TA Coordinator for Introductory Econometrics (Bachelor's level)
2019–2024	Supervision of numerous term papers for B.Sc. Economics

## GRADUATE COURSEWORK

---

<b>Mentee at SelmaMeyerMentoring (female researchers mentoring programm)</b> <i>Heinrich Heine University Düsseldorf</i>	2021
<b>ÊSTIMATE: The Reduced Form. Difference-in-Differences with Panel Data</b> <i>Jeffrey M. Wooldridge (Michigan State University) – virtual</i>	2021
<b>CEMFI Summer School 2020: Empirical Analysis of Firm Performance</b> <i>Jan De Loecker (KU Leuven) – virtual</i>	2020
<b>Mini Lectures: I. Market Power and Conduct &amp; II. Static Entry Models</b> <i>Frank Verboven (KU Leuven) – Düsseldorf, Germany/virtual</i>	2019, 2021
<b>Econometrics of Treatment Effects and Policy Evaluation, Causality and Programme Evaluation, Topics in Corporate Innovation, Topics in Industrial Economics (M&amp;A, Market Structure and Firm Performance), International Trade, Causal Machine Learning</b> <i>DICE &amp; RGS Graduate School courses - Düsseldorf/Dortmund/Duisburg, Germany</i>	2019-2020
<b>3rd International Summer School on Deep Learning (DeepLearn)</b> <i>Institute of Computer Science (Polish Academy of Sciences), IRDTA – Warsaw, Poland</i>	2019

## PREVIOUS (NON-ACADEMIC) POSITIONS

---

03/2024–08/2024	<b>Zalando SE – Berlin, Germany</b> AI & Economics Research Fellowship – Pricing Platform
06/2018–07/2019	<b>PricewaterhouseCoopers GmbH – Düsseldorf, Germany</b> Working Student – Assurance Financial Services Regulatory Banking
10/2016–03/2017	<b>KPMG AG – Frankfurt am Main, Germany</b> Intern – Audit Forensic Investigations
08/2015–09/2015	<b>Pohlmann &amp; Company LLP – Munich, Germany</b> Intern – Compliance and Corporate Governance

## LANGUAGES AND SOFTWARE

---

<i>Languages</i>	English (native speaker), German (native speaker), French (basic command)
<i>Programming</i>	Stata, R, Python, Matlab
<i>Data Management</i>	SQL, AWS, Databricks, Spark
<i>Misc</i>	L <sup>A</sup> T <sub>E</sub> X, Git

## REFERENCES

---

**Prof. Dr. Joel Stiebale**

Professor of Empirical Industrial Economics  
Düsseldorf Institute for Competition Economics  
Heinrich Heine University Düsseldorf  
Email: stiebale@dice.hhu.de

**Prof. Dr. Katharina Erhardt**

Professor of Trade and Competition Policy  
Düsseldorf Institute for Competition Economics  
Heinrich Heine University Düsseldorf  
Email: erhardt@dice.hhu.de

**Prof. Dr. Jannis Kueck**

Professor of Data Science in Economics  
Düsseldorf Institute for Competition Economics  
Heinrich Heine University Düsseldorf  
Email: kueck@dice.hhu.de

This version: November 12, 2024