

ALEXANDRA GUEVARA

USER EXPERIENCE DESIGNER



PHONE
(561) 309-0671



EMAIL
alexandra.guevara@outlook.com



PORTFOLIO
www.alexandraglam.co

Motivated by passion, driven by great design.

Hello, I'm Alexandra Guevara, an Austin based UI/UX designer. I have a diverse skill set which allows me to work in multiple areas in my field. I am a logical thinker, creative yet decisive, and always willing to try new things. I am a hard worker with high ambitions, always striving to better myself in my field.

Experience

Front-End Developer @ The University of Central Florida's Center for Distributed Learning

April 2017 - September 2018

- Worked as a UX designer and front-end developer co-developing a student dashboard for the college of Health and Public Affairs Master's program.
- Designed the user experience for our new website redesign, made it responsive, more accessible, and added a blog component using Jekyll and Bootstrap.
- Designed pixel-perfect mockups and used HTML and CSS for rapid prototyping.
- Lead creative brainstorming sessions with clients and developers to ensure project met deadlines.

Shift Manager @ Style Encore

May 2015- April 2017

- Generated repeat business by developing and maintaining a strong team devoted to customer service.
- Signed customers up for marketing lists and informed them of upcoming promotions or events.
- Trained and mentored new employees to maximize performance in customer service, revenue generation, and daily tasks such as buying and working the cash register.

Conferences & Talks

IDL Week 8, 2018

- Taught faculty at The University of Central Florida how to make their courses more accessible.

Capabilities

UI/UX Design
Wireframes
User Personas & User Flows
Prototyping
Responsive Design
Web Design
Front-end Development
Bootstrap

Tools

Sketch	HTML/CSS
Balsamiq	Sublime Text
Principle	Git & Github
Affinity Designer	Command Line
Photoshop/XD	Evernote

Education

Bachelors of Arts in Communications
University of Central Florida