ALEXANDRA LUNN

SKILLS AND EXPERTISE

Quick thinking, freshly graduated, goal orientated graphic designer with a conceptual approach to design that crosses all platforms. Curious, highly creative practice combined with enthusiasm and love for new ideas and approaches. Willingness to take direction, listen, learn, and share ideas with any team. Currently seeking a position within a leading design consultancy.

- Established design process including: research, concept generating, branding and marketing.
- Excellent command over Adobe Illsutrator,
 Photoshop, and After Effects and Indesign. An understanding of Cinema 4D, HTML, CSS and JavaScript.
- Experienced and creative social media user.
- Outstanding team player. Good verbal and written communication skills
- Wide knowledge of Mac operating systems.
- Excellent eye for detail.

EXPERIENCE

July-October 2014

Intern / Researcher: Metahaven Amsterdam

I worked on a variety of projects with international clients including a music video for Holly Herndon, (CA), digital design for The Lighthouse Gallery, (UK) and an **animated** piece for the **Metahaven's** exhibition (NL). My team and I easilly met deadlines by using an effective time management system.

March 2012 - June 2012

Intern: KEDD Animation Studios Budapest

Collaborating with large and small teams on a variety of assignments, mainly *promotional animations* to endorse the company's online and digital presence. Working with design processes that had been in place before I arrived was easy to adapt to.

EDUCATION

2009 - 14

The Glasgow School of Art

Communications Design / Graphic Design I BA (Hons)

2011 - 2012

MOME Budapest - Erasmus

Specialising in moving image and animation

2008

St Martins. London

Portfolio course

2004-2006

Kirklees College, West Yorkshire

BTEC National Diploma in Art and Design

FREELANCE

EXPERIENCE

October 2014 - Present

Freelance Graphic Designer, London

Developed promotional animations for clients such as *Russell Brand* and *Penguin Publishers*. This included devising concepts for marketing campaigns and executing projects for digital use. I enjoy making it my responsibility to promote all work on social media platforms.

June 2012 - January 2013

Motion Designer / Traum Records, Berlin

In collaboration with another designer, I directed, animated and edited *music videos* for the musician Robert Clouth who produced with the record label *Traum*.

2004 - 2009

Graphic Designer / Depthcuts, West Yorkshire

Filmed and edited footage from dance events and promoted them on social media platforms.

REFERENCES

Penguin Random House: Natalie Higgins /

nhiggins@randomhouse.co.uk

Metahaven: Vinca Kruk / vinca@metahaven.net

GSA: Neil Mcquire / neil@afterthenews.co.uk

Kedd: Geza Toth / kedd@kedd.net.

2010-11

Archivist / Transmission Art Gallery, Glasgow

Organising a collection of books, videos and documents owned by the *Transmission Gallery*. Building and managing an online database for the public to easily access all resourceful material.

March - May 2010

Artist Liaison Assistant / Glasgow International Festival of Visual Art

Managing an artist's work which was represented at the *GI* **2010.** Helping them navigate through the city and build a show by sharing my organisational skills and resourceful nature with them.

January 2010

Designer / Gartnaval Royal Hospital

Researching mental health issues with three psychologists to create a series of outcomes that would help to promote productive feelings for their clients. Mindfulness and neurolinguistics were at the core of my research.