ALEXANDRA LUNN

SKILLS AND EXPERTISE

Newly graduated, goal orientated graphic designer with a multi-disciplinary approach to design that crosses all platforms. Curious, highly creative practice combined with enthusiasm and love for new ideas and approaches. Willingness to take direction, listen, learn, and share ideas with the team. Currently seeking a Junior Design position within a leading design consultancy who focus on creating world-changing Ideas.

- Established design process including: research, concept generating, branding and marketing.
- Excellent command over Adobe Illsutrator,
 Photoshop, and After Effects and Indesign. An understanding of Cinema 4D, HTML, CSS and JavaScript.
- Experienced social media user.
- Outstanding team player. Good verbal and written communication skills
- Wide knowledge of Mac operating systems.
- A great eye for detail.

EDUCATION

2009 - 14

The Glasgow School of Art

Communications Design / Graphic Design I BA (Hons)

2011 - 2012

MOME Budapest - Erasmus

Moving Image

DESIGN EXPERIENCE

October 2014 - Present

Freelance Graphic Designer // London

Developed promotional animations for clients such as *Russell Brand* and *Penguin Publishers*. This Included devising concepts for marketing campaigns and executing projects for digital use. I further promoted the work on social media platforms.

June 2012 - January 2013

Motion Designer // Traum Records, Berlin

Directed, produced and edited music videos for the musician Robert Clouth who produced with the record label *Traum.*

2004 - 2009

Graphic Designer // Depthcuts // West Yorkshire

Devised and printed and web based promotional material for commercial music events in my local area. Filmed and edited footage from the events and put it on social media platforms to help encourage event promotions.

2008

St Martins. London

Portfolio course

2004-2006

Kirklees College, West Yorkshire

BTEC National Diploma in Art and Design

INTERNSHIPS

July-October 2014

Researcher / Designer // Metahaven, Amsterdam

I worked on a variety of projects with international clients including a music video for Holly Herndon, (CA), digital design for The Lighthouse Gallery, (UK) and print ready artwork for the Gallery Tensta Konsthalle, (SE). Meeting my deadlines by using my time management system when designing for websites, campaigns and banners.

March 2012 - June 2012

Internship // KEDD Animation Studios Budapest

Collaborating with large and small teams on a variety of conceptual assignments, mainly promotional ID animations to endorse the company's online / digital presence. Developed the ability to prioritise, organise, and work with existing design processes that had been in place before I arrived.

REFERENCES

Penguin Random House: (Natalie Higgins)

nhiggins@randomhouse.co.uk

Metahaven: (Vinca Kruk) Vinca@metahaven.net

GSA: (Neil Mcguire) Neil@afterthenews.co.uk

Kedd: (Geza Toth) kedd@kedd.net.

WORK EXPERIENCE

2010-11

Archivist // Transmission Art Gallery // Glasgow

 Organising a collection of books, videos and documents owned by the Transmission Gallery. Building and managing an online database for the public to easily access all resourceful material.

March - May 2010

Artist Liaison Assistant // Glasgow International Festival of Visual Art

 Managing an artist's work which was represented at the GI 2010. Helping them navigate through the city and build a show by sharing my organisational skills and resourceful nature with them.

January 2010

Designer // Gartnaval Royal Hospital

• Researching mental health issues with three psychologists to create a series of outcomes that would help to promote productive feelings for their clients.

Mindfulness and neuro-linguistics were at the core of my research.