

# Alexandra Hill

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## EXPERIENCE

### Dev Bootcamp

February 2017 – June 2017

Full Stack Immersive Program

New York, NY

- Full stack web development program covering Ruby, Rails, Sinatra, SQL, JavaScript, Node.js, jQuery, AJAX and Git workflow.
- Curriculum featured algorithms, object oriented programming, databases and web programming.
- Implemented CI for seamless deployments and practiced TDD using frameworks like Jasmine, Mocha and RSpec.
- Owned the Google API integration during final project build of 'Recess' a travel app, spanning the course of five days.

### KBS / Spies & Assassins

March 2015 – February 2017

Technical Producer

New York, NY

- Clients: Hershey, Stanley Black & Decker and Windstream.
- Managed large-scale builds, including: UI & Platform development, platform management, database architecture and UX design.
- Product Manager tasks including: managing product vision, conducting user and stakeholder interviews, testing & research, feature prioritization, evaluating business needs/requirement and creating product roadmaps.
- Project Manager tasks including: defining project scope, create work-based schedules, plan resources, develop comprehensive budget and manage internal and external cross-functional teams including UX, Design, UI and Platform.
- Led day-to-day technical execution utilizing agile methodologies.

### McCann Erickson / CRAFT

January 2015 – March 2016

Digital Production Coordinator

New York, NY

- Clients: Microsoft, L'Oréal, MasterCard, General Mills, State Street, Verizon, U.S. Army, and Lockheed Martin.
- Produced HTML5/flash/rich media banners, out-of-home displays, apps, games and custom websites for both external and internal clients simultaneously and under tight deadlines.
- Worked directly with clients, developers, and third party vendors or offshore partners as necessary, from inception to launch.
- Establish and enforce a streamlined workflow of agency project-related processes and spearheaded financial processes including managing and processing vendor invoices, P&L reports, client billing, and department finance reporting.

### Bliss Integrated Communication

September 2014 – December 2014

Associate Account Executive

New York, NY

- Clients: Chubb, BDO, Symphony, Fidelity, and Bank of the West.
- Managed day-to-day client activities including strategy, research, planning, pitching, news monitoring, and press relations for accounts in the healthcare, financial services, and professional services sectors.
- Developed and wrote pitches, articles, press releases, press statements and other industry-related content.

### LeaseLabs | DZAP Group

June 2014 – September 2014

Account | Project Coordinator

San Diego, CA

Ran branding, marketing, and website design campaigns in the housing, restaurant, and hospitality sectors.

- Responsibilities included developing contracts, creative briefs, campaign scope of works, project plans, and functional specification documents and managing web projects through the entire project lifecycle from strategy to implementation.
- Collaborated with content strategists, UX designers, Graphic Designers, QA Engineers, and Web Developers.

## EDUCATION

### Dev Bootcamp

New York, NY

Full Stack Web Development

### Loyola Marymount University

Los Angeles, CA

Bachelor of Arts in English Literature and Spanish

### Saint Louis University

Madrid, Spain

Study Abroad Program

## SKILLS

**Languages & Frameworks:** HTML, CSS, JavaScript, jQuery, Ruby, Rails, Sinatra, SQL and Spanish.

**Software & Systems:** Smartsheets, Basecamp, JIRA, Confluence, Pivotal Tracker, Microsoft Project, Omnigraffle, Sketch, Team Gantt, Adobe Creative Suite, Keynote, FogBugz, Google Analytics, SAP Vantage, Meltwater and Measureful.