

PROJECT NAME: NWF(Never Waste Food)
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IDEA IN SHORT:

NWF is an application that helps you find new and delicious recipes. Its purpose is to reduce food waste.

Hardcore entrepreneur hackathon 3.0

1.PRODUCT - PROBLEM WE SOLVE



With this application, we solve the problem of wasting food by displaying different recipes. The recipes we present influence people to cook more. A problem of many people is not knowing how to start a dish. In this way,our application leads them to try new things. Food waste could be reduced through the application.

2. OUR TARGET GROUP



Our target group are people of all ages who want to find new recipes and help stop food waste. Our application does not contain complex functions, so any age group can access it easily. Some recipes are not suitable for younger children as they involve the oven.

3. SMART OBJECTIVES



The 5 elements

- stopping food waste
- discovering new recipes
- organizing your meals
- home cooking
- eating healthy food

4. PRICE



Monetization

Our application works on the basis of the spoonacular API program with the help of which we introduced the recipes. We will add advertisements and a points system through which the spoonacular API website is also advantageous.

5. PROMOTION



How and where we market

NWF is free of charge on Play Store and is marketed to everyone with basic smartphone technology,willing to help the people with new cooking recipes. We could promote the application through social networks.