

Alexandra West

📞 805-441-0905 @ alexandra Lauren West@gmail.com 🔗 <https://www.linkedin.com/in/alexandra Lauren West/> 📍 Ann Arbor, MI

SUMMARY

Experienced research director seeking a new role in Data Science prior to completing an executive master's degree in December 2020. Passionate about communicating complex subjects simply, and all aspects of data stewardship.

RELEVANT EXPERIENCE

Director of Research

Ann Arbor SPARK 06/2016 - Ongoing Ann Arbor, MI

Ann Arbor SPARK is a regional non-profit public-private economic development organization.

- Using the power of data to tell a compelling story about the Ann Arbor region for...
 - businesses considering location decisions, site selectors, existing businesses, stakeholders;
 - economic and industry trend reports, proposals, infographics;
 - comparative regional analyses and benchmarking exercises;
 - ...to support Ann Arbor SPARK's business attraction and retention efforts in Southeast Michigan.

Business Development Associate - Enterprise Software and Cyber Security

Department for International Trade 03/2013 - 08/2015 San Francisco, CA

The Department for International Trade is the UK government's trade promotion organization tasked with growing the GDP through both trade and foreign direct investment.

- Strategic consulting for US/UK businesses in the cybersecurity and enterprise software industries.
- Exceeded both quantitative and qualitative targets: assisted and managed relationships with up to 100 UK companies considering the US market per year, and account managed 15-20 US companies setting up in the UK per year.

Membership Manager

BritishAmerican Business 02/2011 - 08/2012 London, UK

American Chamber of Commerce in London

- Management responsibility for over 75 accounts ranging from SMEs to multinational corporations. Directly involved in prospecting, pitching, and closing new business (in 12 months individually facilitated entry of 22 new member companies).

SKILLS

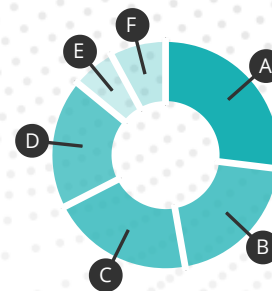
Tech Stack

Python	R	Tableau	d3	Apache Spark	DataBricks
GitHub	scikit learn	docker	SQL	Google Cloud (GCP)	

Foreign Languages

Italian (native) Spanish (proficient)

MY TIME



- A Communicating about data
- B Creating awesome data visualizations
- C Data wrangling and cleaning
- D Recharging with family (and dog)
- E Taking it out on the bag (kickboxing)
- F Being outside

EDUCATION

Master of Information and Data Science (MIDS)

UC Berkeley School of Information

05/2018 - 12/2020

- Courses completed: Research Design and Applications, Python Fundamentals, Statistics, Data Engineering, Applied Machine Learning, Experiments and Causality, Machine Learning at Scale, Data Visualization and Communication, Capstone (in progress)
- [Portfolio here](#)

MA, International Policy

Middlebury Institute of International Studies at Monterey

08/2009 - 05/2011

- Concentration: International Trade Policy
- International Professional Service Semester: 6 month internship in London, UK

BA, Italian Studies

UC Berkeley

08/2005 - 05/2009

- Pre-med, full year abroad at University of Padua, Italy (2007-2008)