LAURA SIBILLE

www.laurasibille.com

UX DESIGNER

« Every problem has its solutions »

EXPERIENCE

Web Project Manager

Euroquality, **Bulgaria** 2018 - 2020 **V.I.E.**

UX-UI Designer

ForEach Agency, France 2018
Freelance

UX-UI Designer, Front End

StackSystem, Japan 2018 Freelance

Eyewear Designer

Wenzhou Aishi Optics Industry, **Japan** 2018 FakbyFak, **China / Japan** 2016 - 2018 **Freelance**

TALENTS

- Perpetually happy to learn and share
- Deep sense of empathy, which fuels my passion to craft honest and meaningful experiences for people
- · Ambitious, curious and detail oriented
- Driven by the conception of new projects
- Share positive vibes to create an enjoyable working atmosphere

TOOLS

- Energetic collaborator, obsessed with improvements
- Embrace my defaults to turn them into qualities
- Always meet deadlines without having to be reminded

VISION

Beyond user experience lies the complexity of technical conception and its related costs.

My cross canal international challenges and experiences taught me that grasping and integrating all dimensions from the start of a project is crucial for its impact and success.

As a seasoned UX Designer, my approach is therefore based on a helicopter strategy, from global to local, from comprehensive to minor detail, bringing relevant and tailored proposals.

CORE SKILLS

User research Illustrator Interaction Design Photoshop Adobe XD Interviews & Surveys Competitiv analysis InDesign Wireframes / Prototypes Sketch Figma Experience map Graphic design InVision HTML **Branding & Storytelling CSS** Usability testing

LANGUAGES

| French | Native | German | Intermediate |
|---------|--------|----------|--------------|
| English | Fluent | Japanese | Beginner |

EDUCATION

RNCP II, 3W Academy Lyon Full Stack Developer degree, 2018

Coding in HTML, CSS, JS, JQUERY & PHP to better understand the work of developers and provide them more realistic designs.

Bachelor Degree, ISO Paris

Eyewear Design specialized in crafting & luxury retail, 2013 - 2016

ACHIEVEMENTS

- Increased success rate of European Project submitted to the European Commission by designing comprehensive graphics
- Managed and coordinated teams for international events
- Enhanced the design documentation for European Projects
- Structured design requests with production of specifications
- Engaged in corporate life and actions