



LAURA SIBILLE

EYEWEAR CREATIVE WORK

PRODUCT — DESIGN — FAKBYBAK

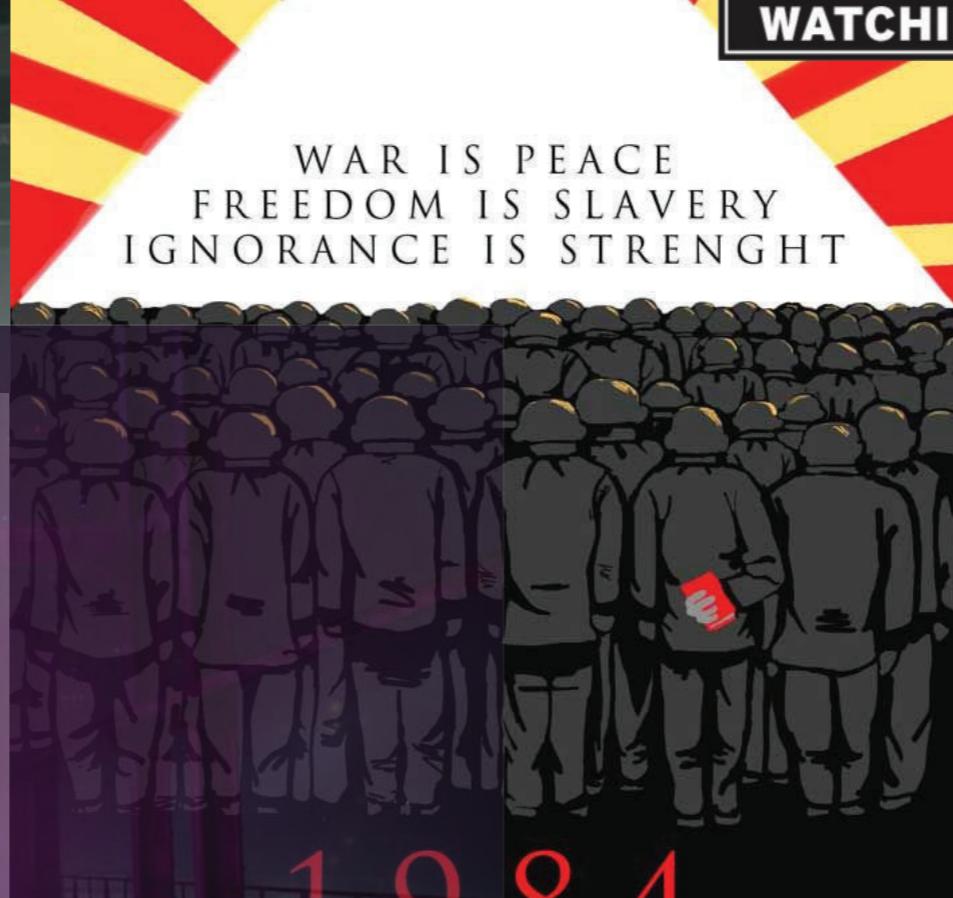


FAKBYFAK™ is the first Russian brand of conceptual sunglasses and optical eyewear that became an event in the world of fashion. Brand is now recognised in optical industry as the principal trend of the last decade. The approach to creation of the collections, ideas and brand's potential are compared to the revolutionary Alain Mikli, and the product itself is associated with the products of world leading brands.

FAKBYFAK

DIVE INTO GEORGE ORWELL'S WORLD

1984 INSPIRATION



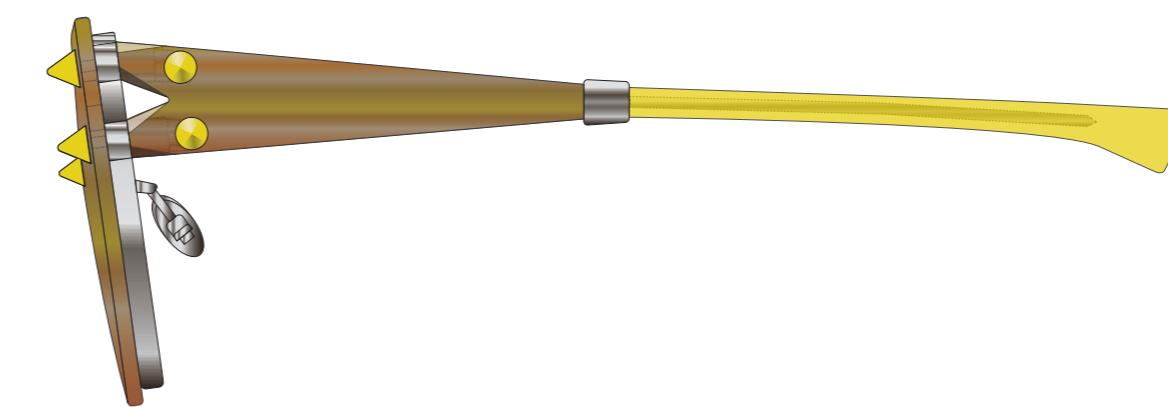
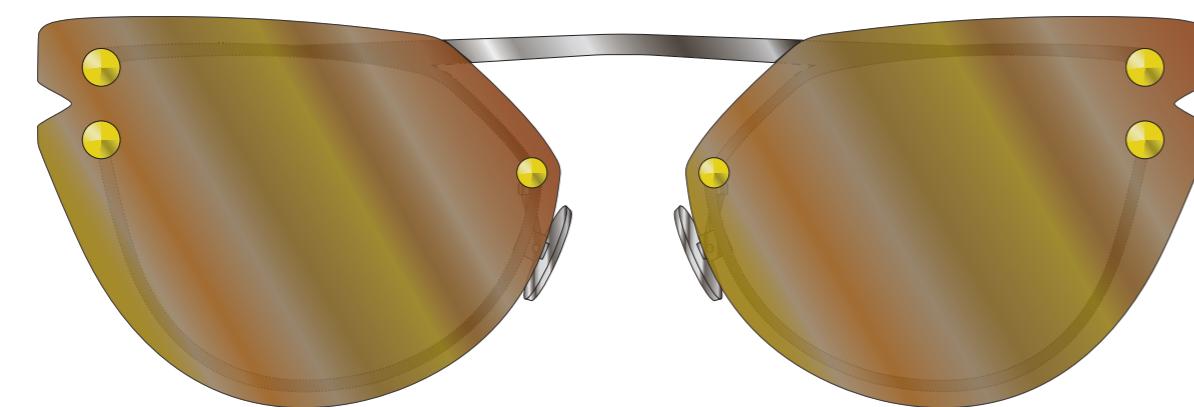
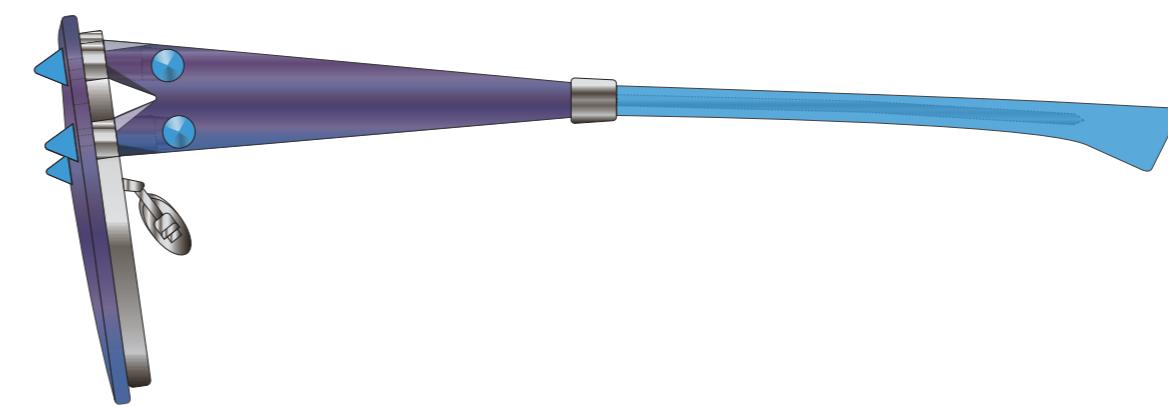
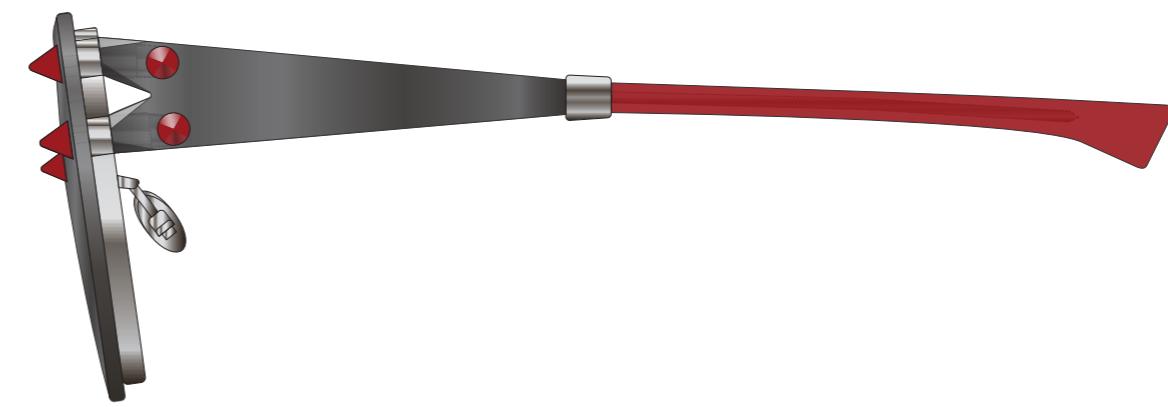
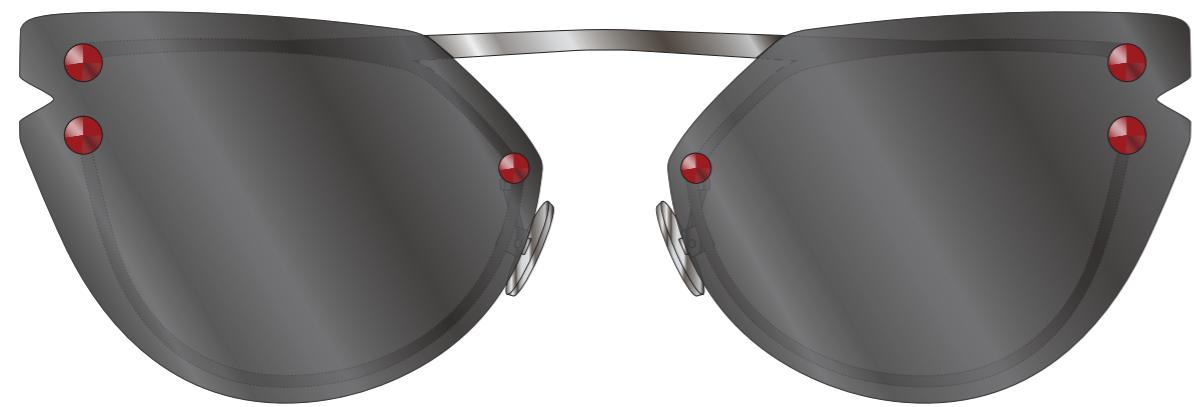
1984
A TERRY GILLIAM FILM

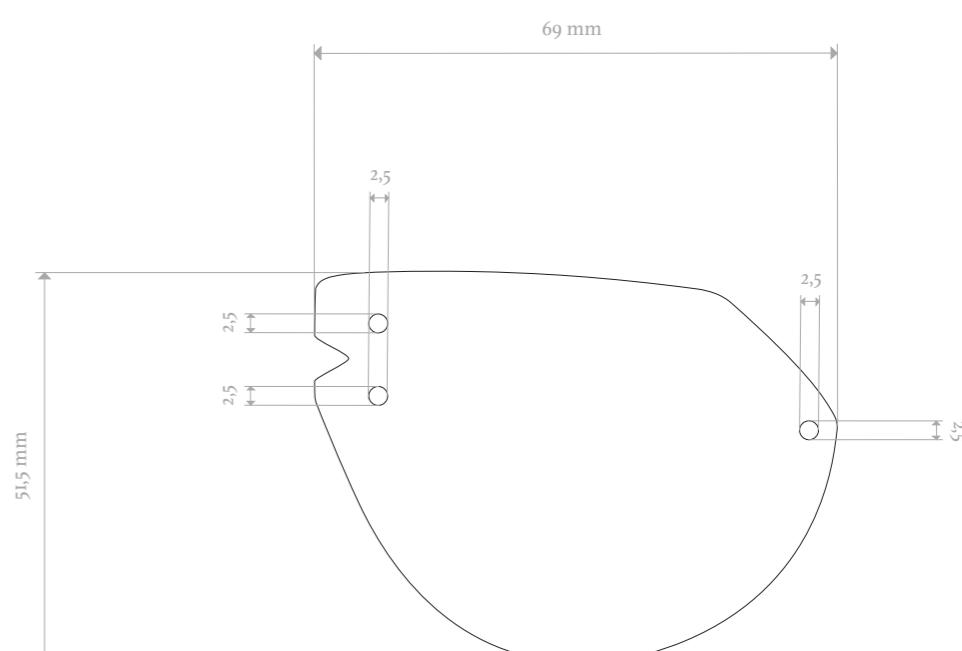
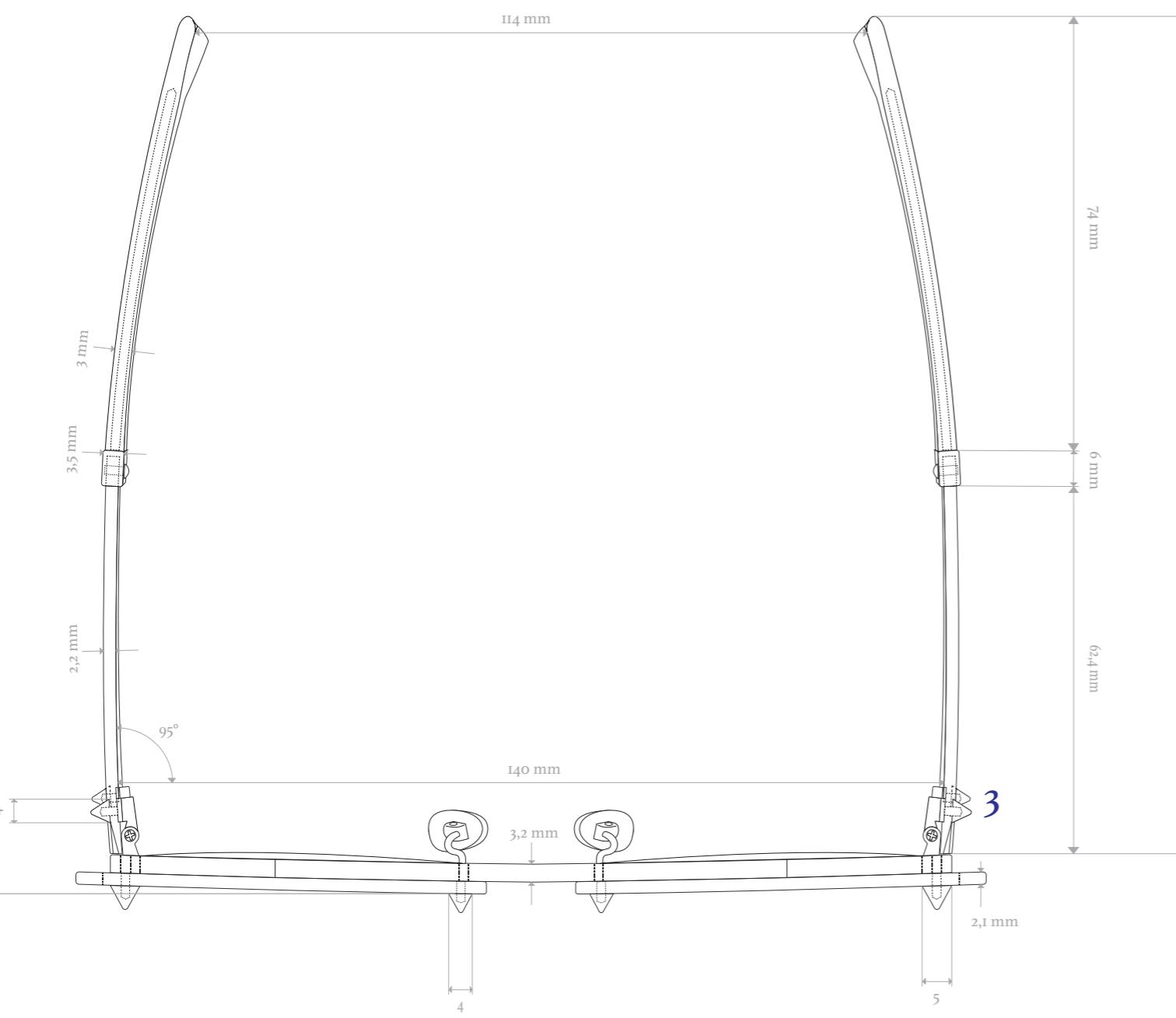
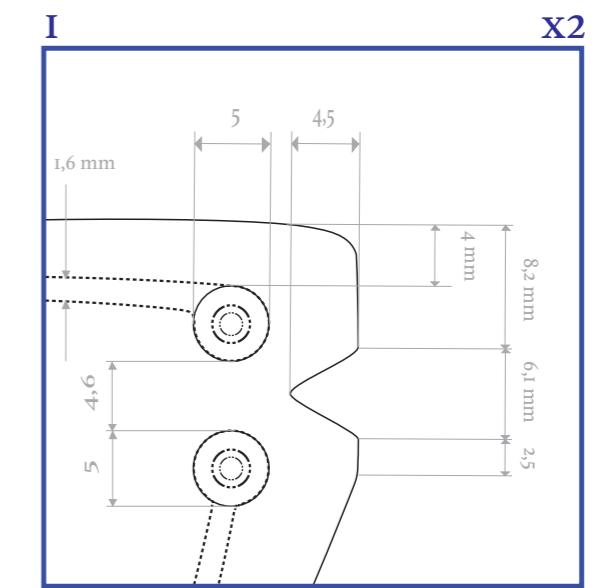
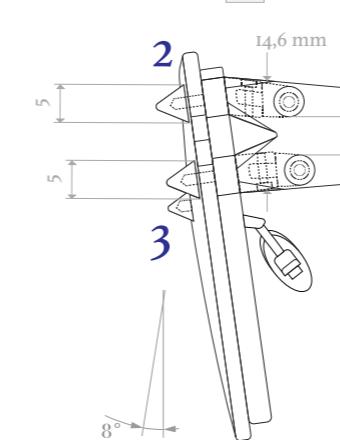
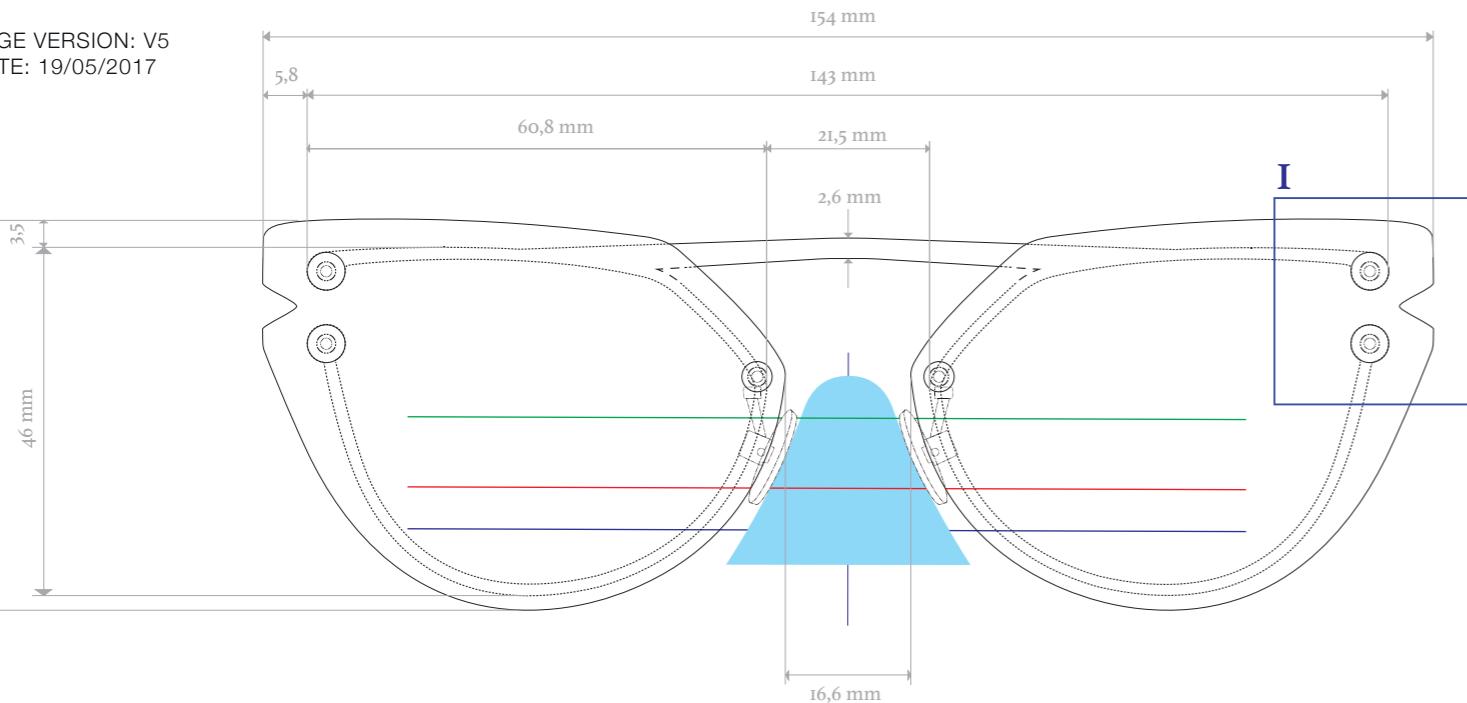
JONATHAN PRYCE ROBERT DE NIRO KATHERINE HIGGINS

emg



Color Rendering



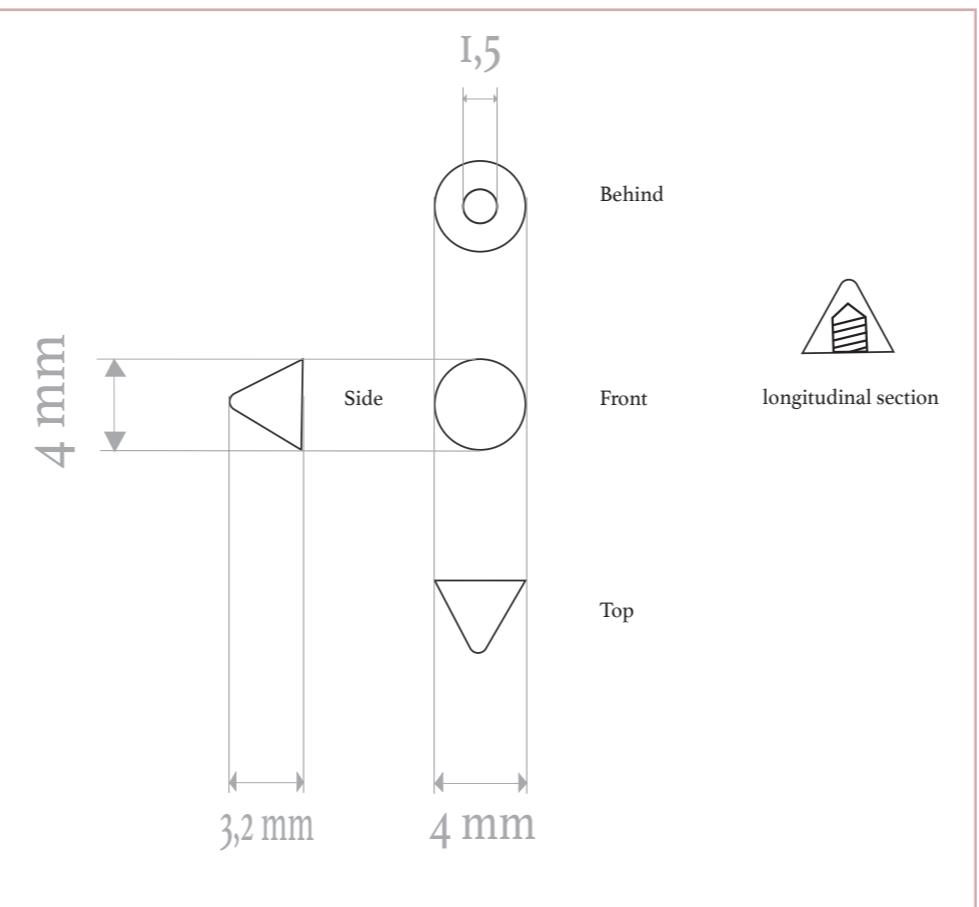
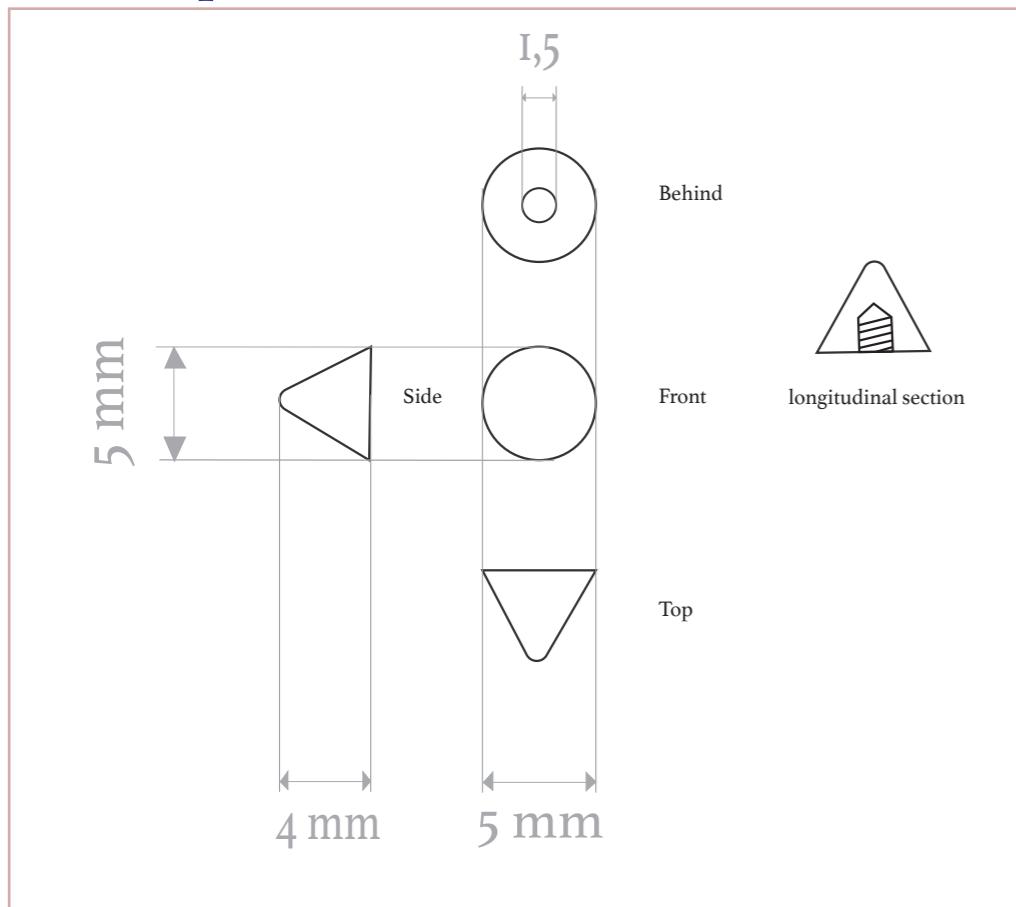


Lense Dimensions

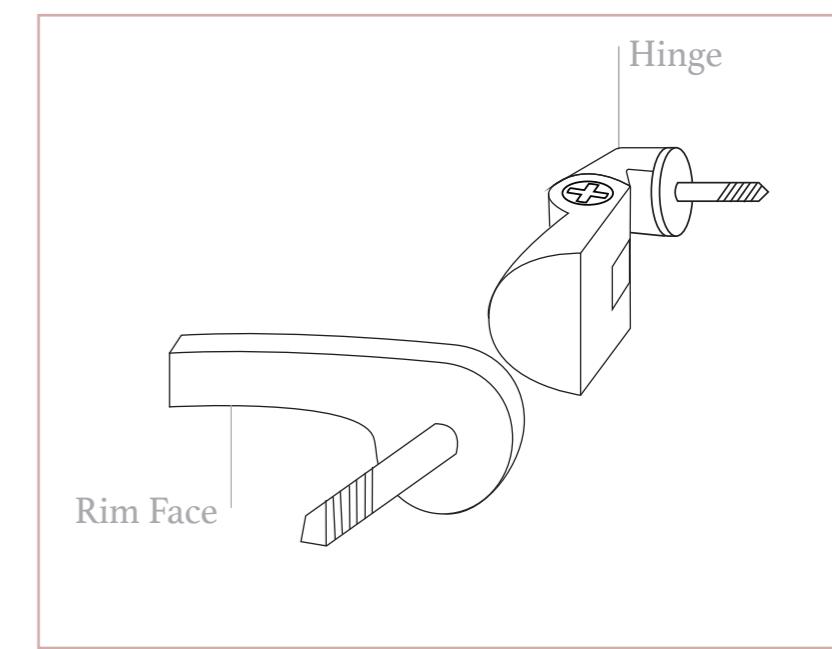
2 Spike

x3 3 Spike

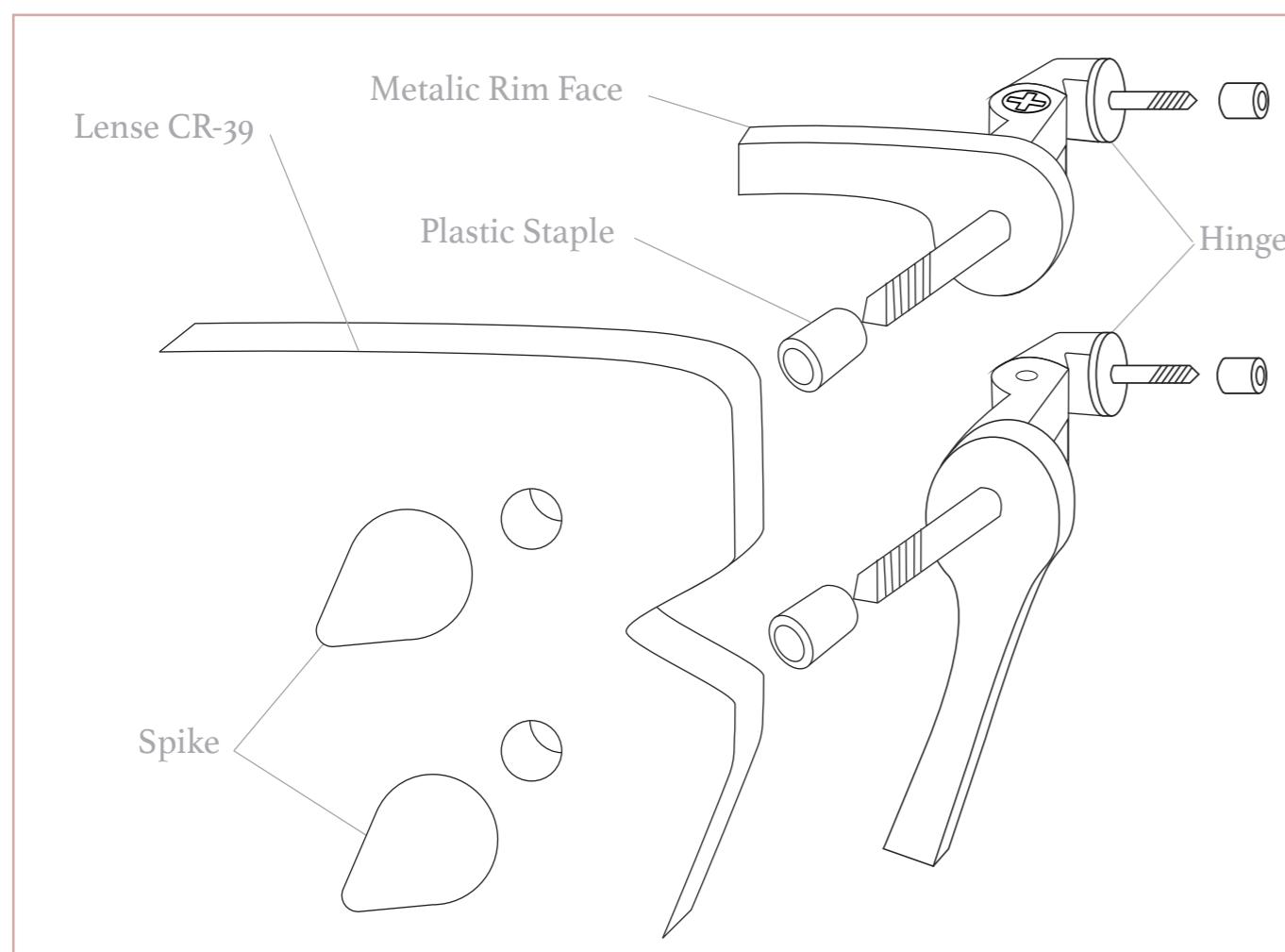
x3



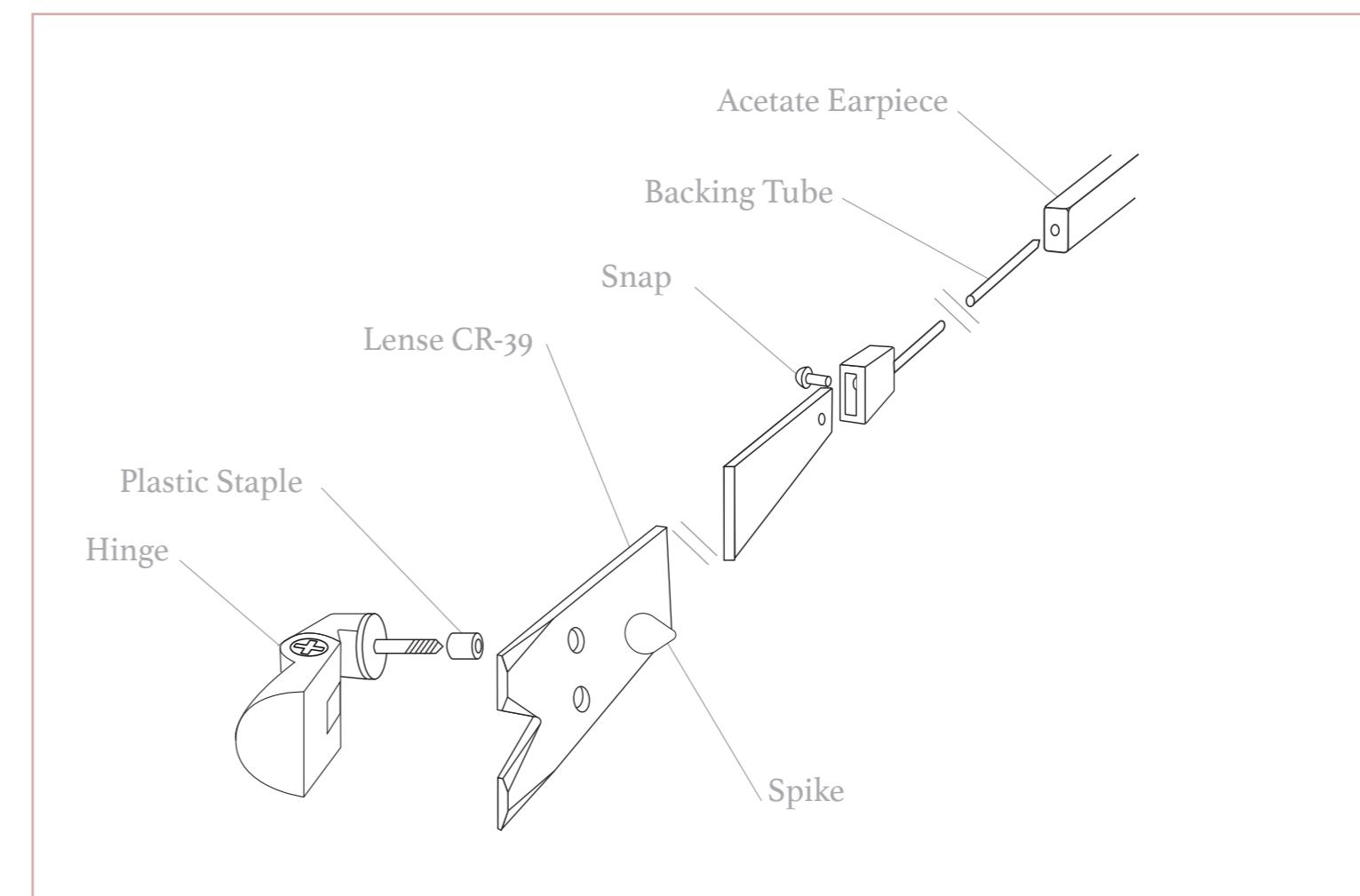
HINGE + Rim Face



Face

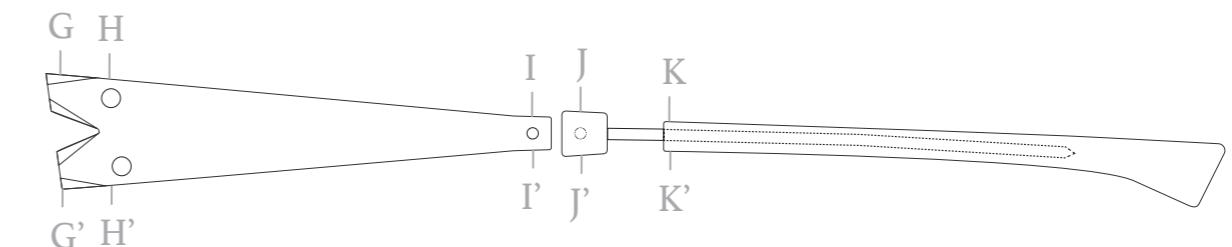
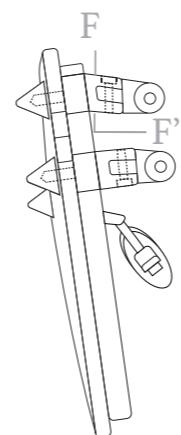
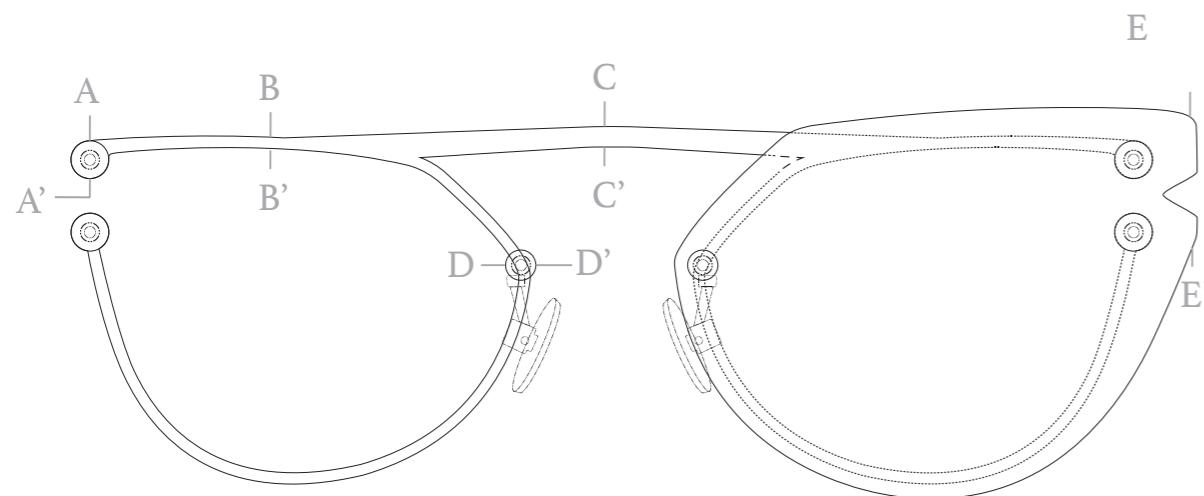


Temple

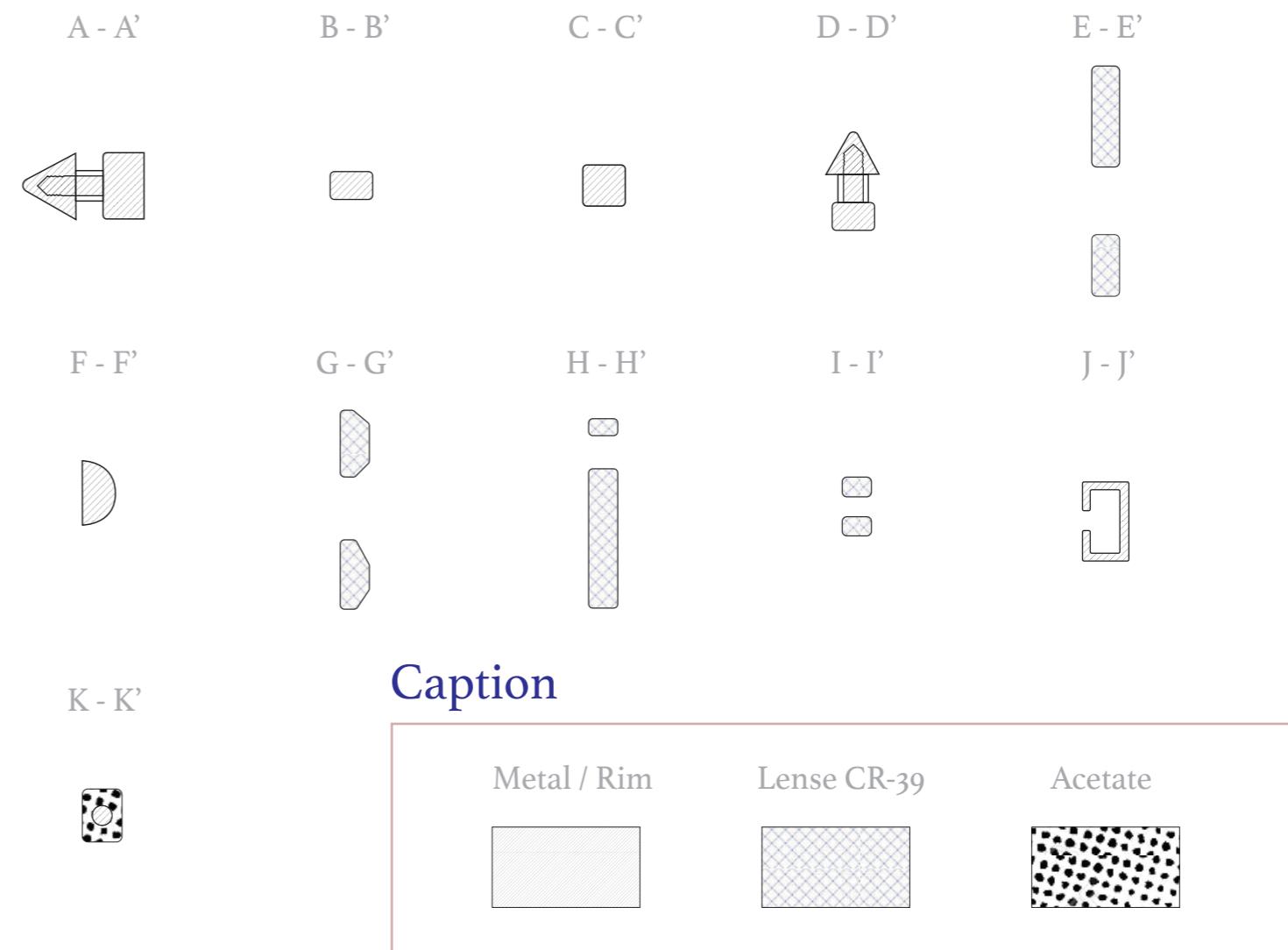
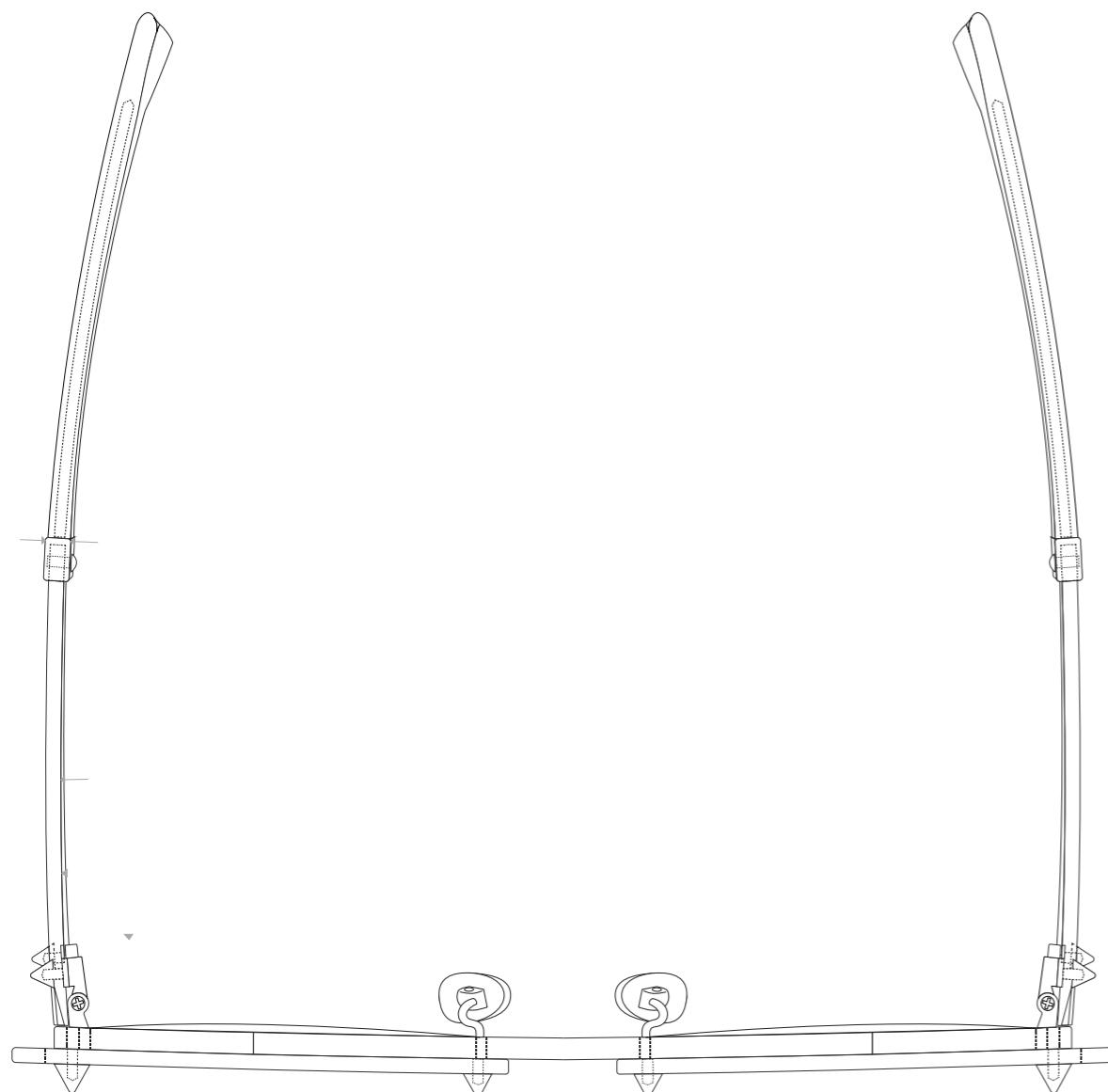


Views Rim + Hinges





Sections



FAKBYFAK

TRIBUTE TO THE JAPANESE BUTŌ PERFORMER KAZUO OHNO

INSPIRED BY ANTONY AND THE JOHNSONS

‘THE SPIRIT WAS GONE’ OFFICIAL VIDEO

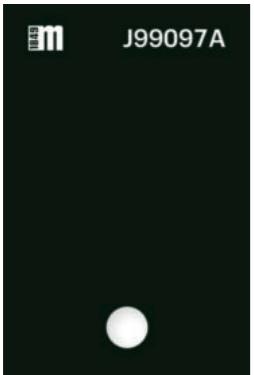




Lenses Silver miror

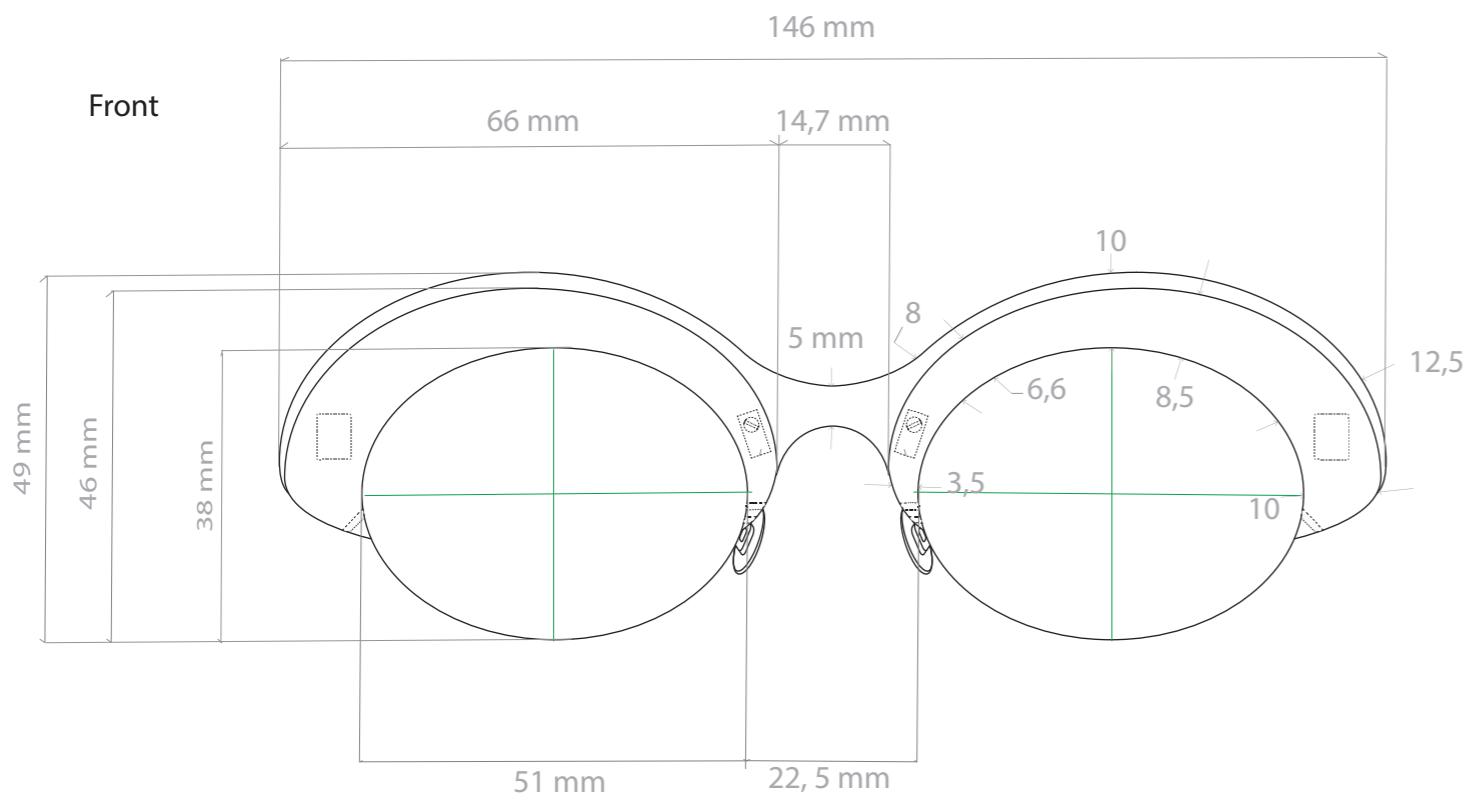


- Make up inspiration for the colors
- Silver miror lenses biphases to accentuate the shape of the eyes
- Temple' shape which can represent the flower he uses and also the movement he is doing when performing

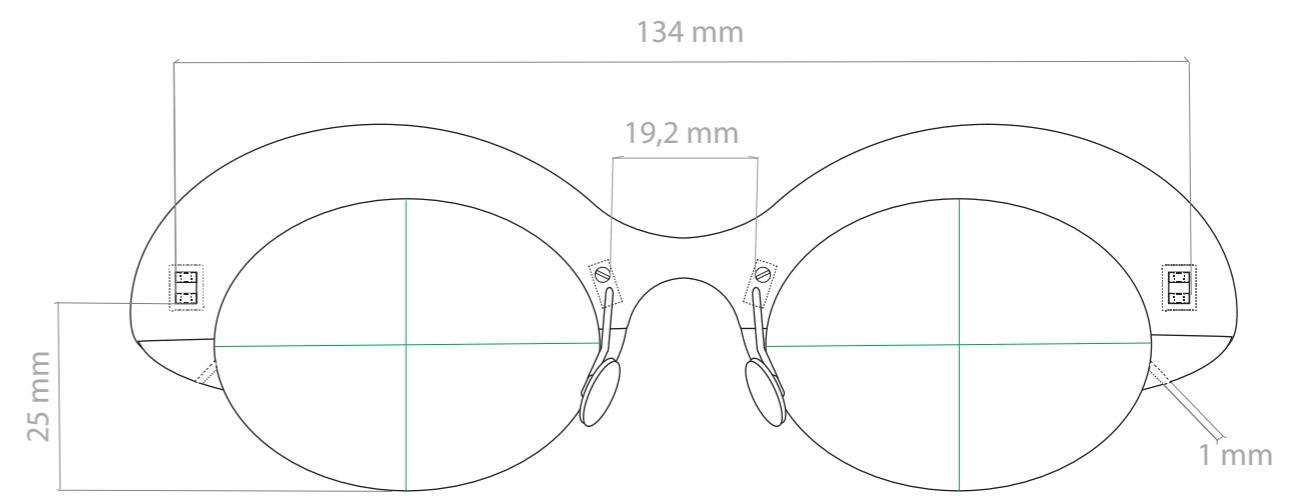
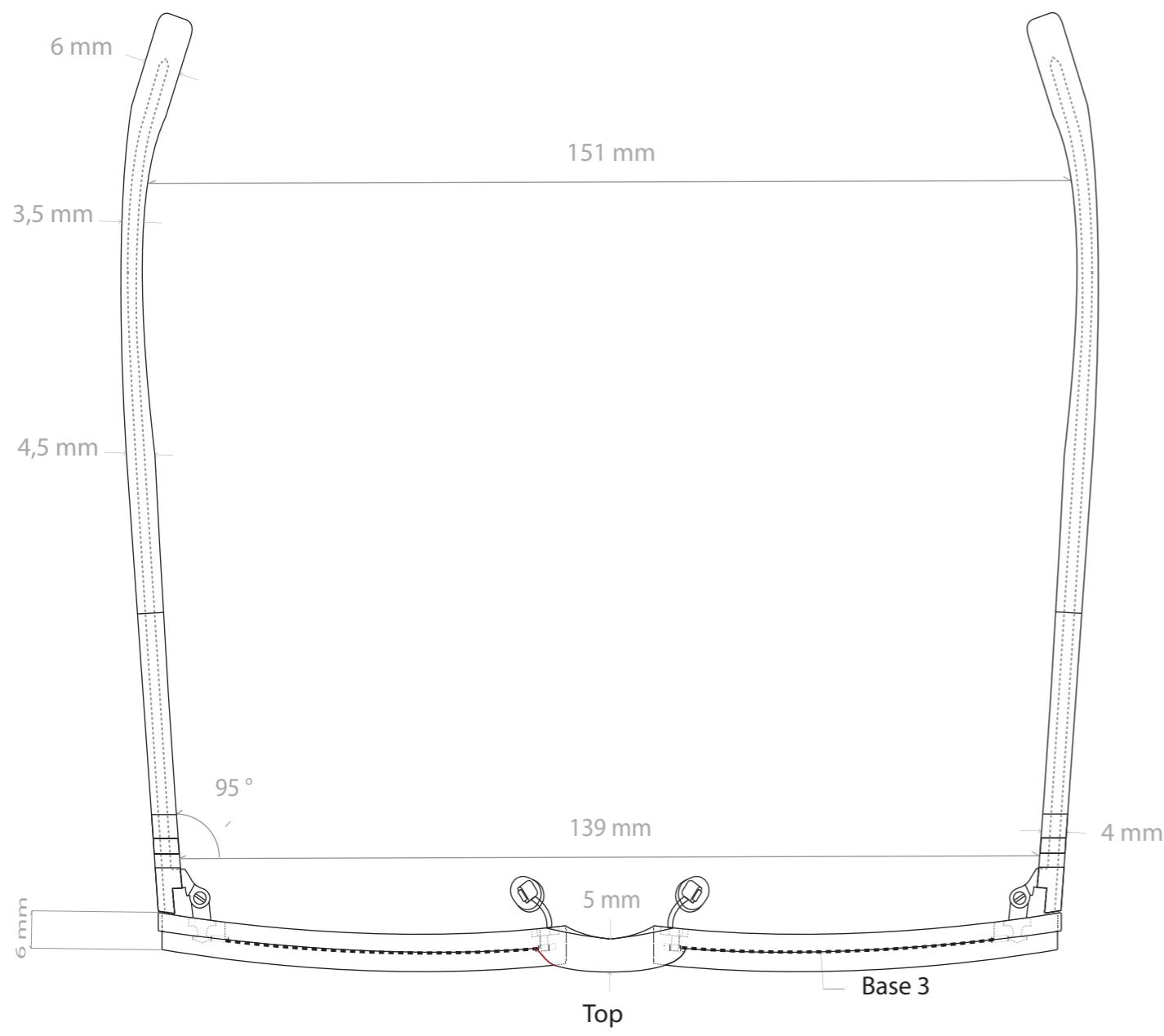
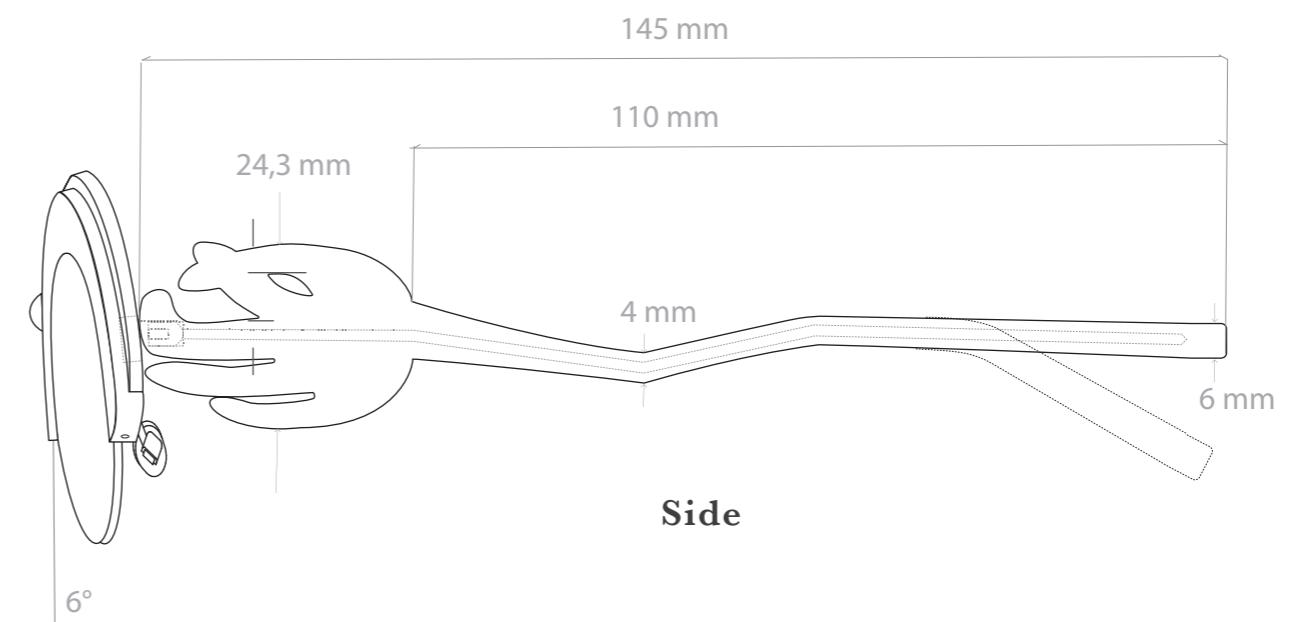


J99097A
AB1352
AB1352T





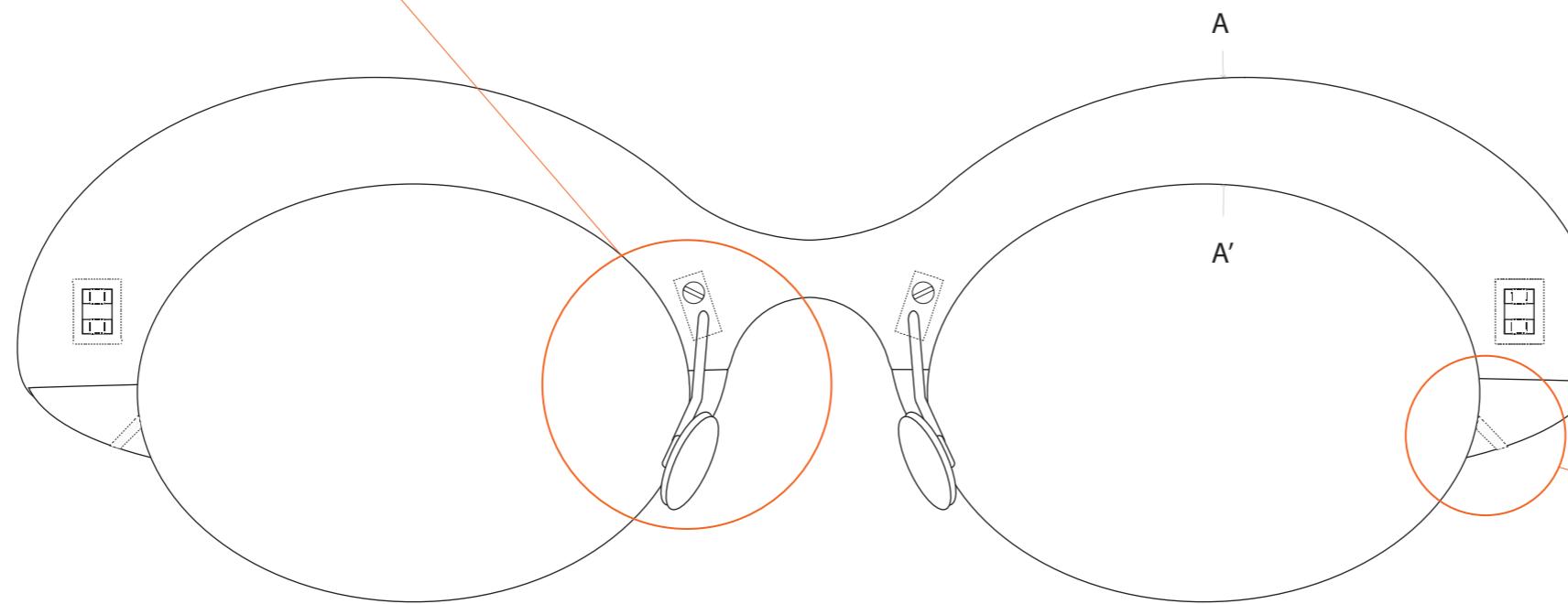
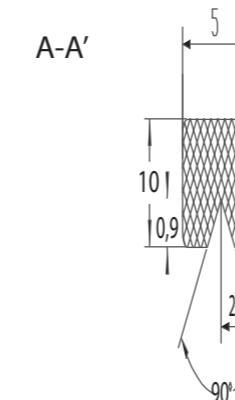
FBF10 / OHNO



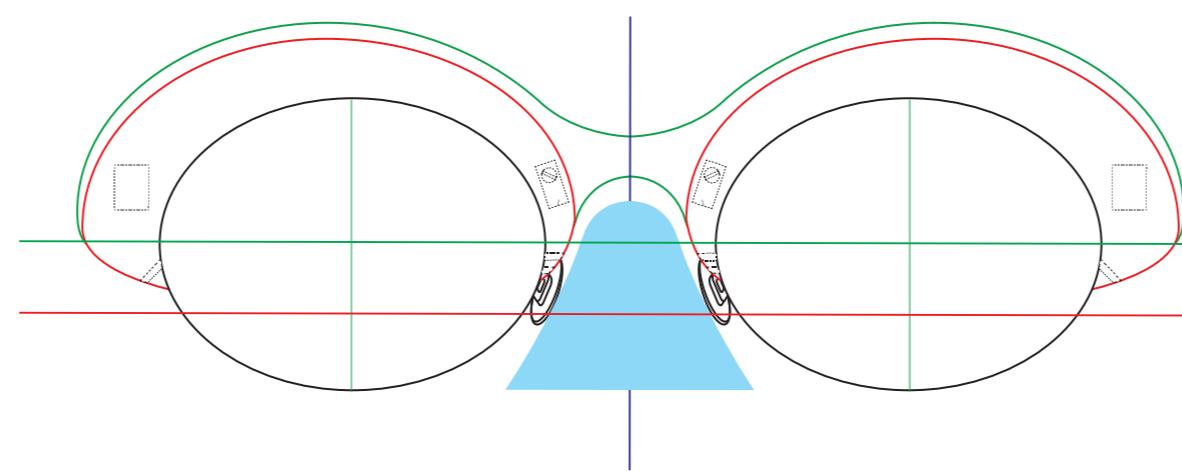
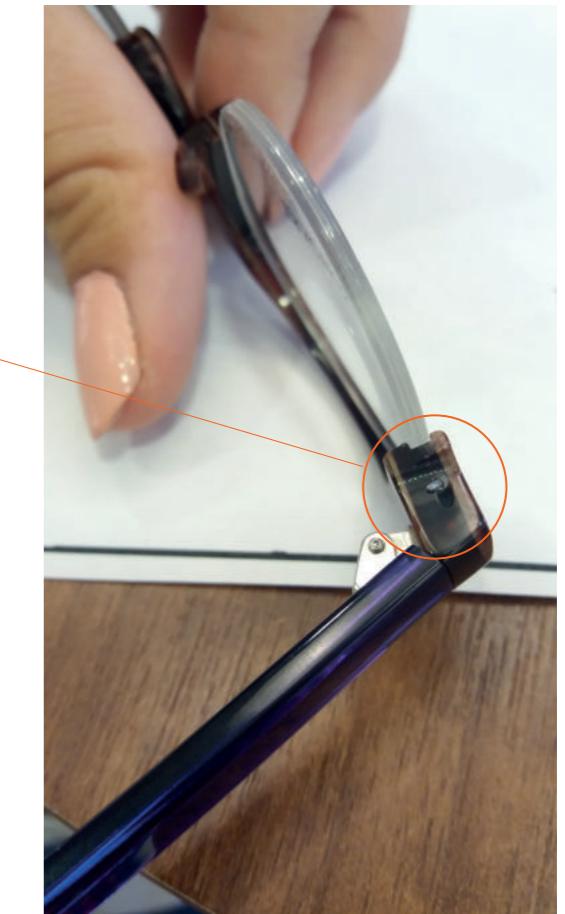
| Tribute to Kazuo Ohno | | |
|-----------------------|-------------------|-----------------|
| Model: Flower | Material: Acetate | |
| Mixte | Temple: 145 mm | Date: 26/06/201 |
| Sunglasses | Boxing: 52□22,5 | Base 3 |

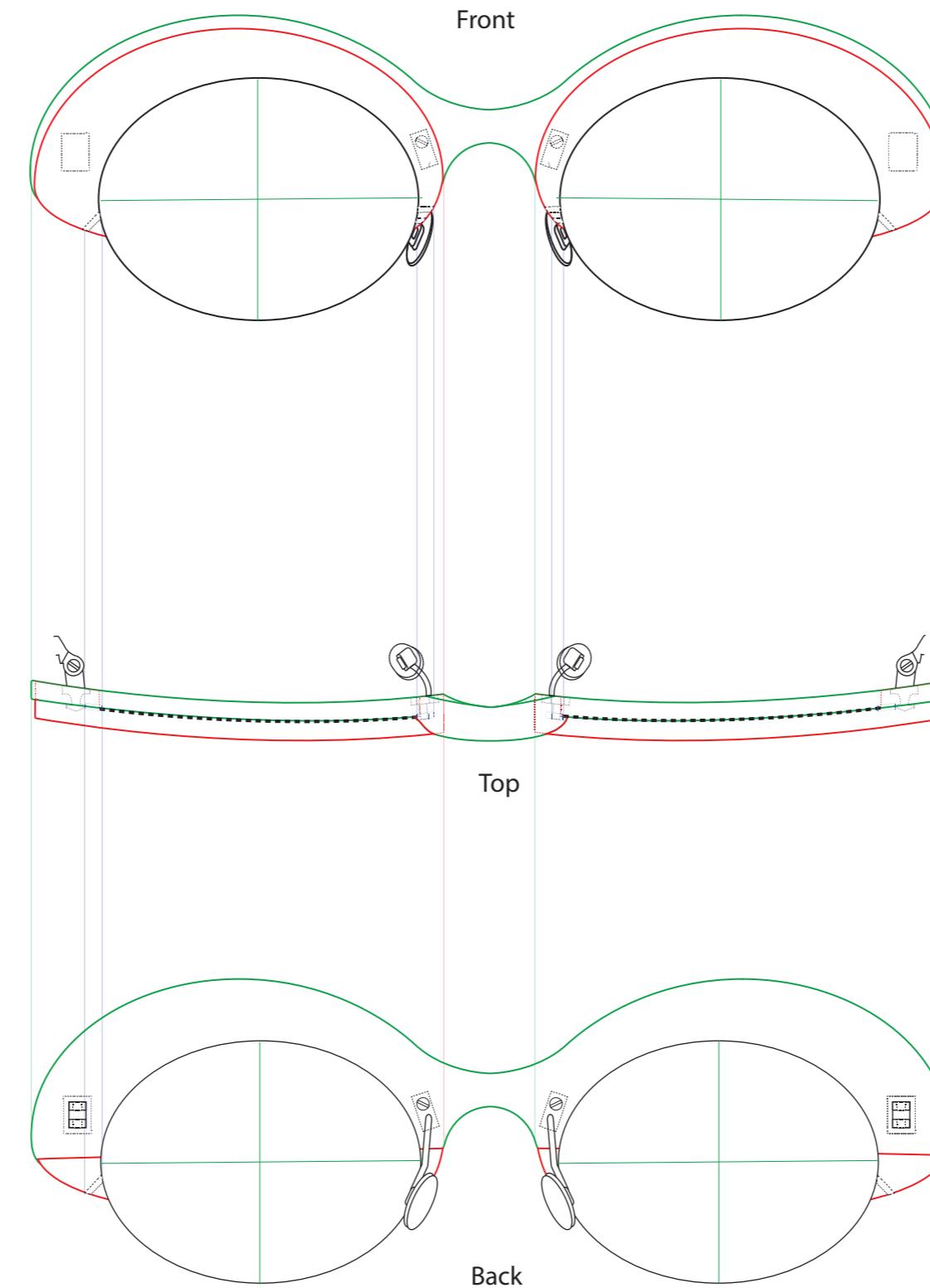
FBF10 / OHNO

TECHNICAL DRAWING
DOC VERSION: V2
18/08/2016
Zoom on details such as nose pad
and Nylon hole

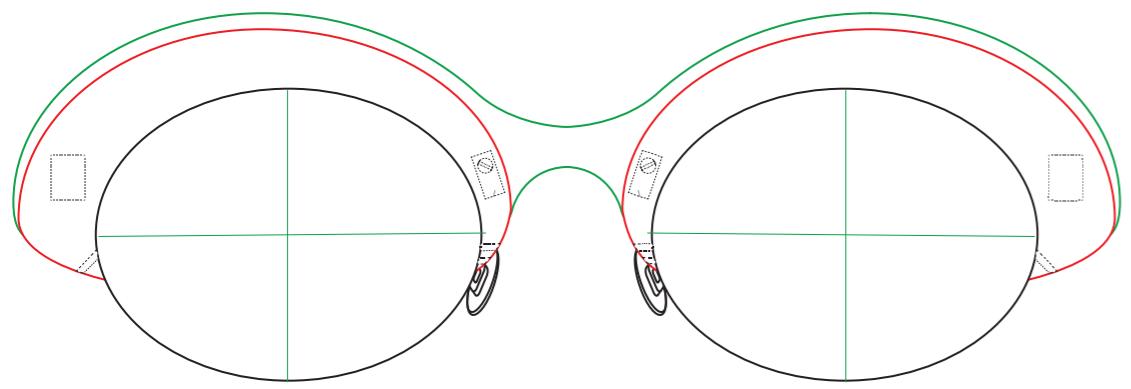


Nylon thread thickness: 0,5 mm

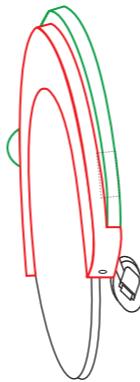




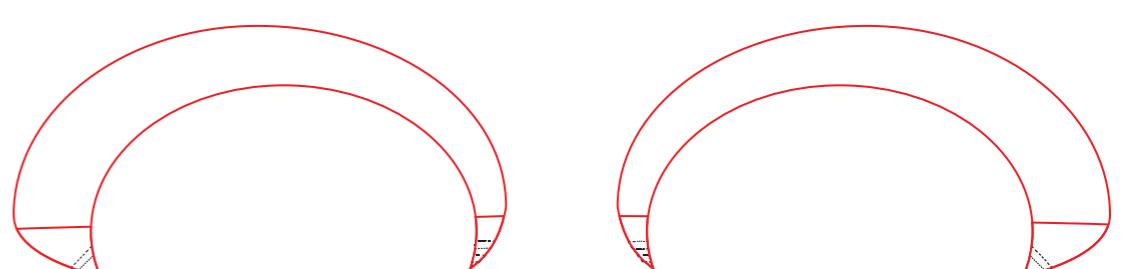
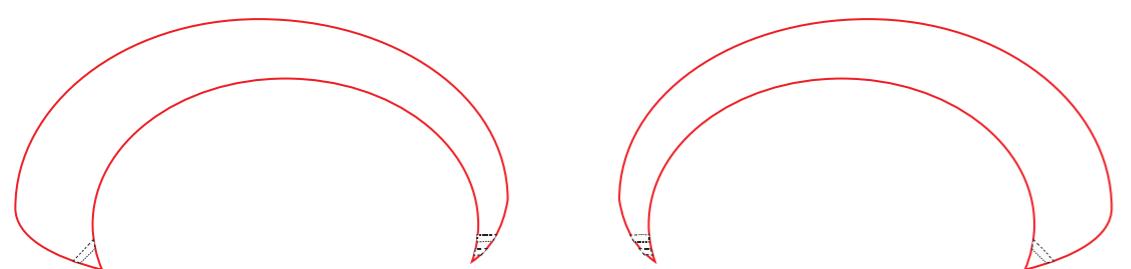
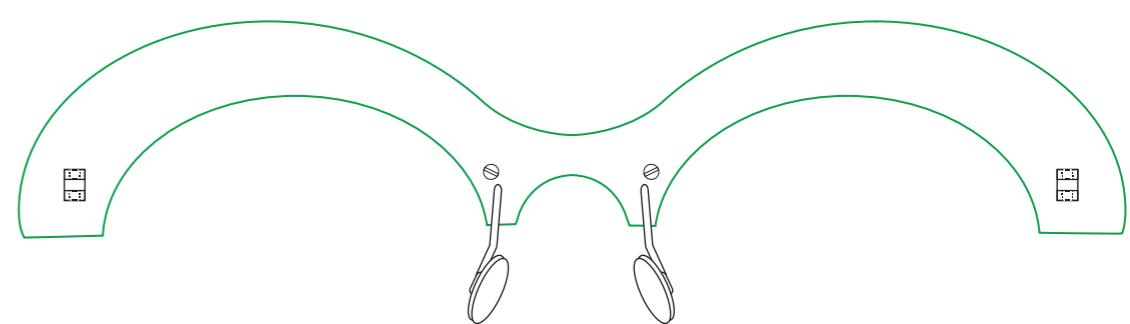
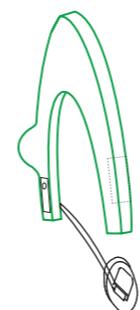
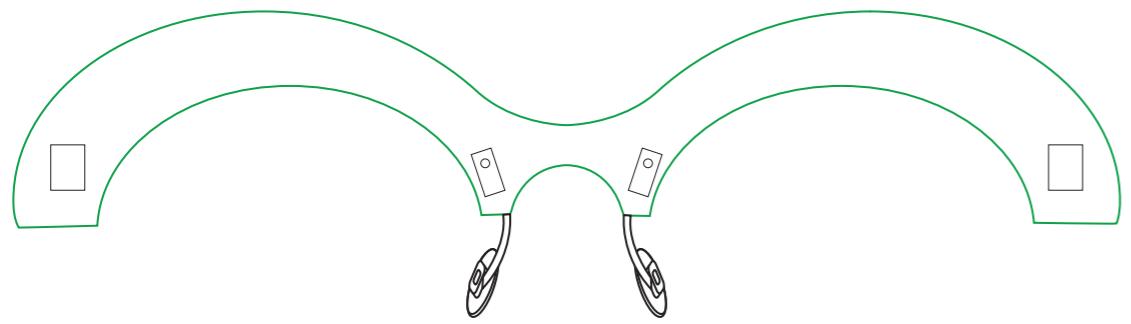
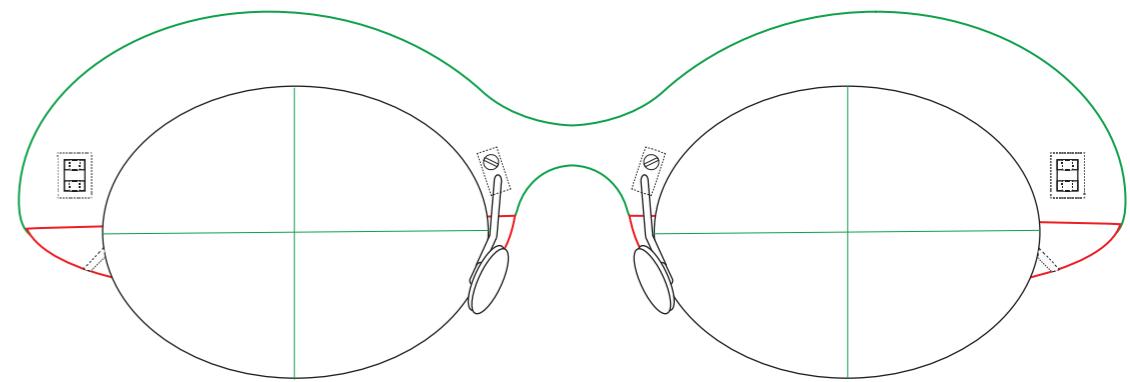
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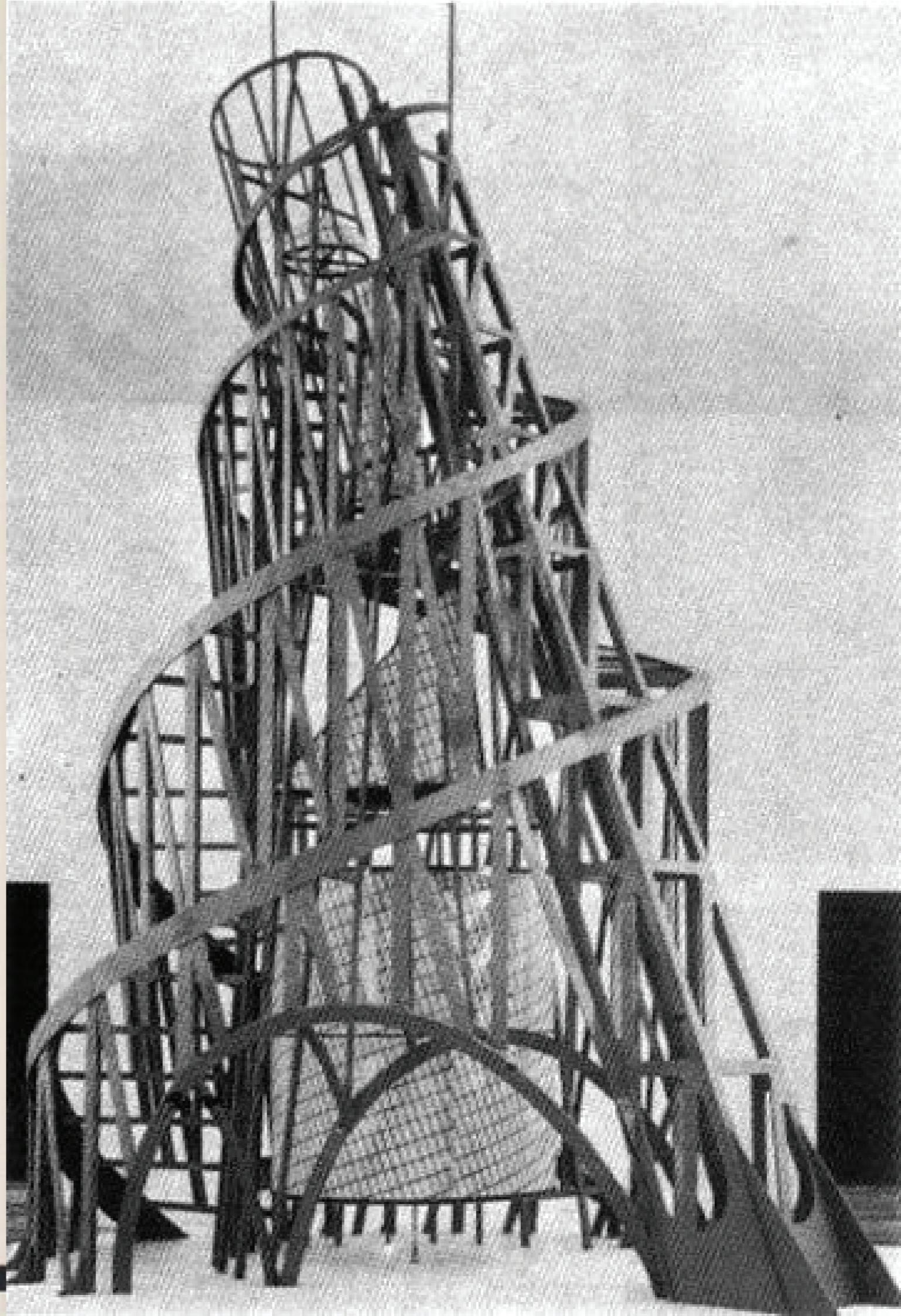
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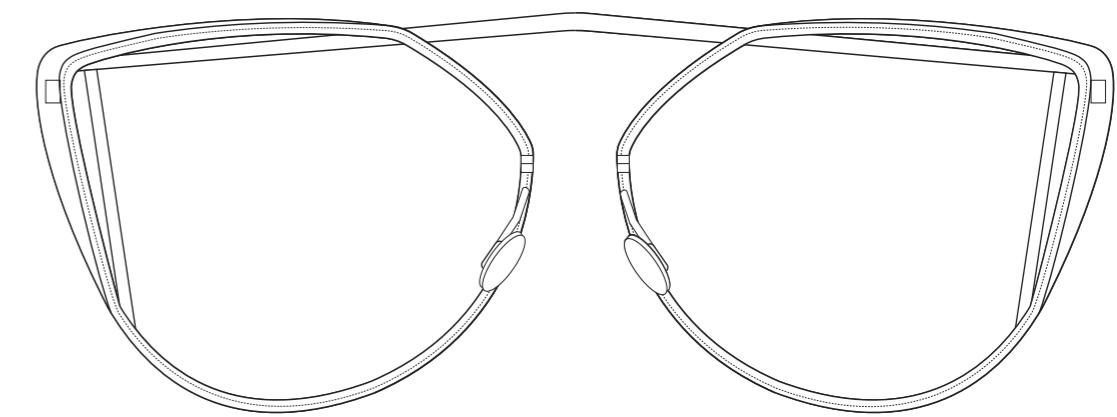
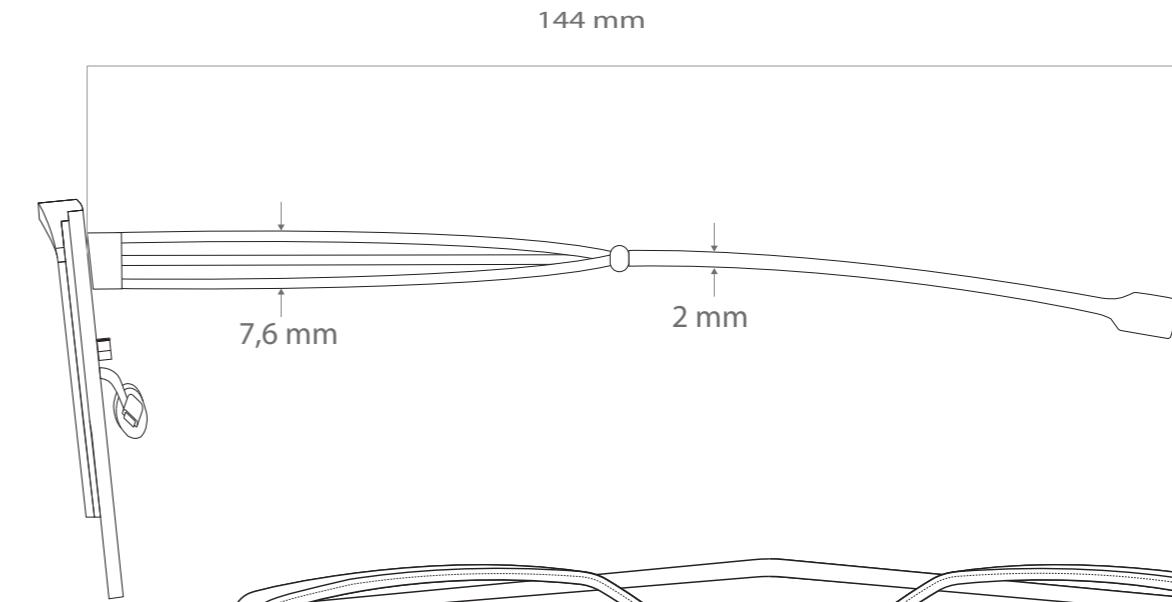
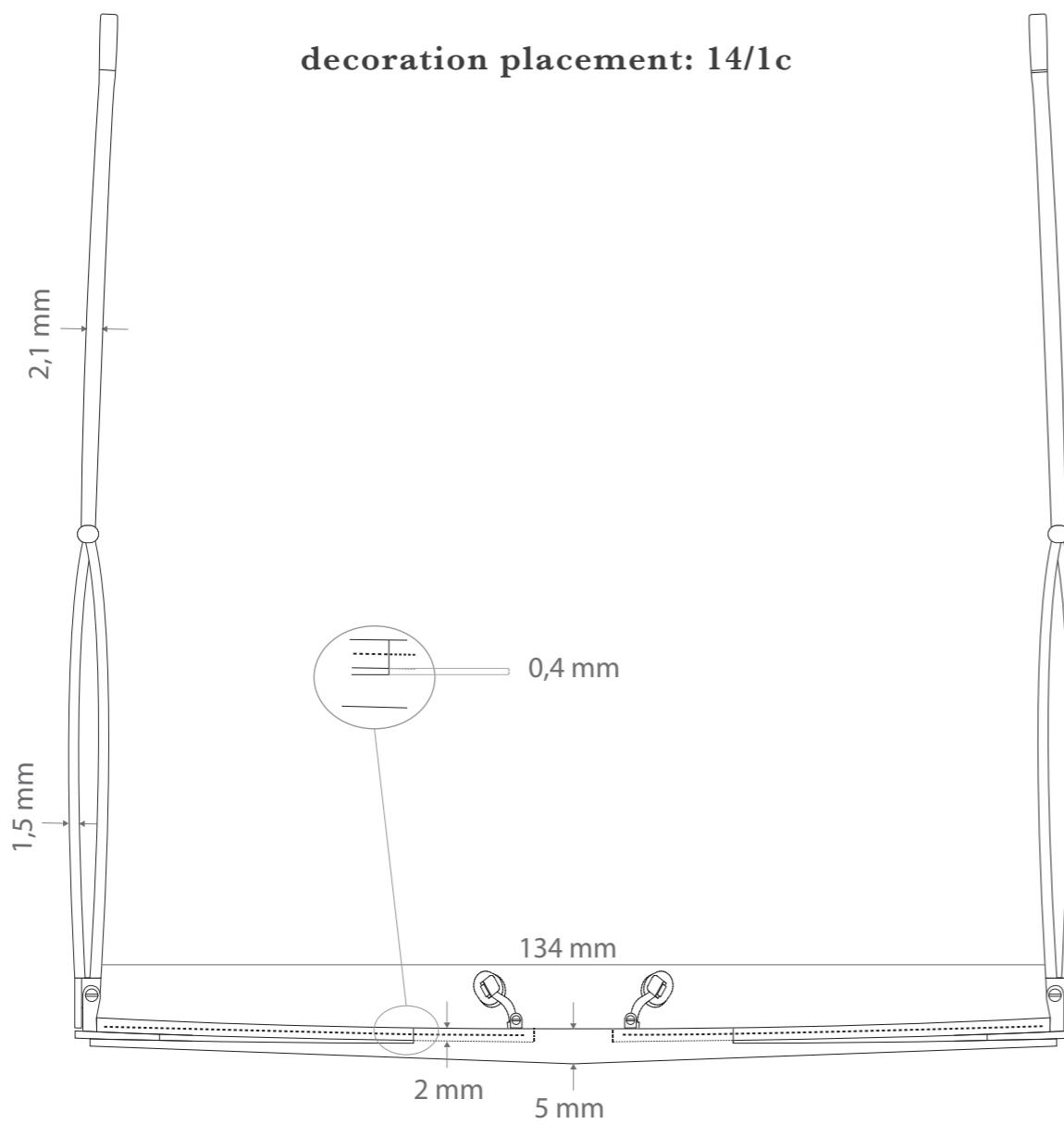
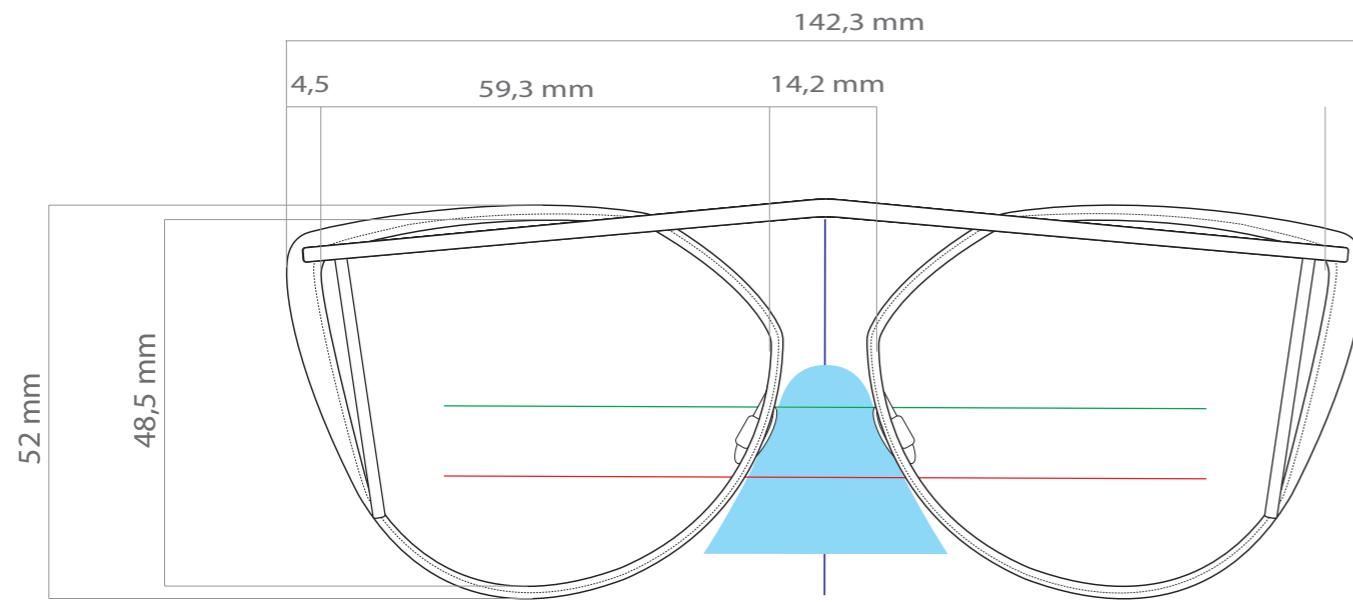
Back



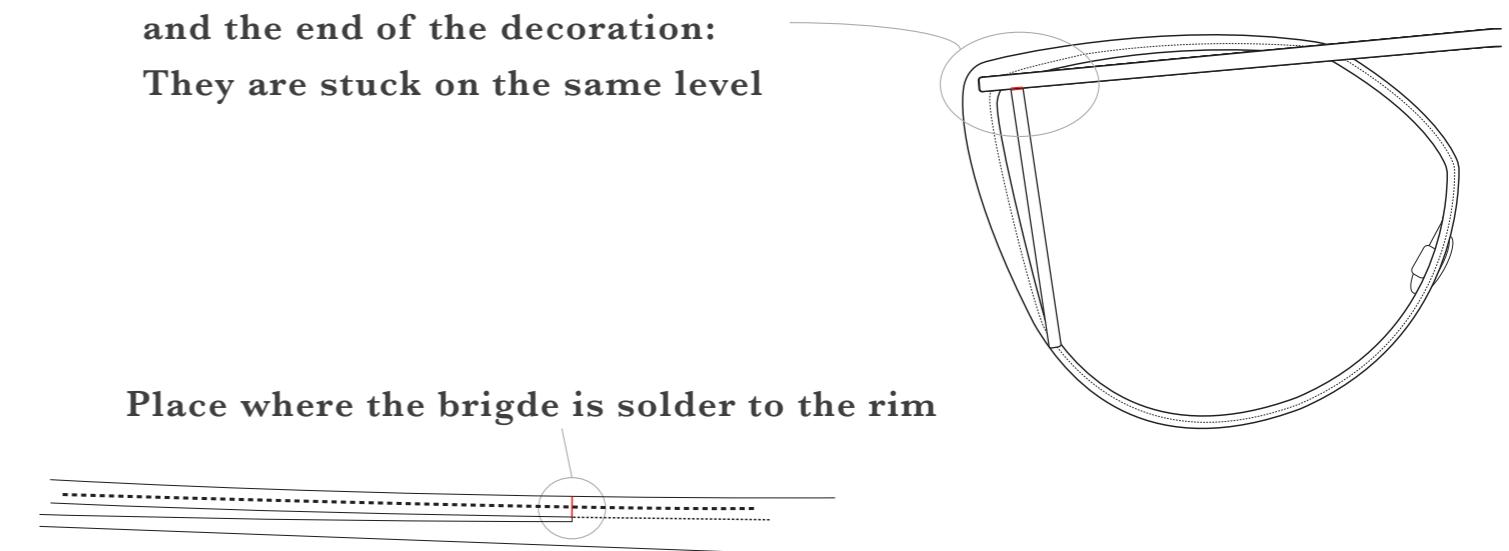
RUSSIAN CONSTRUCTIVISM POST USSR ARCHITECTURE



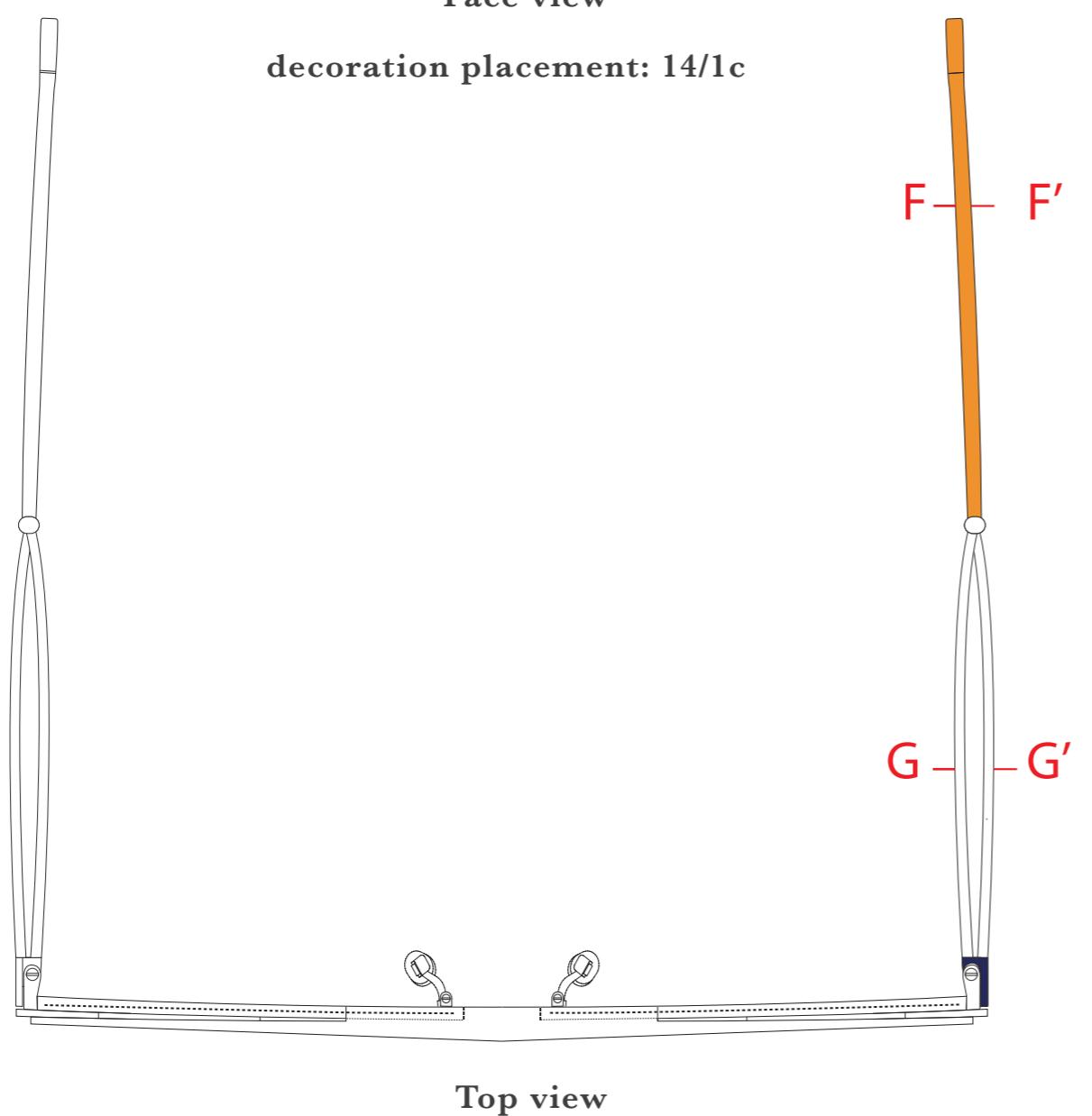
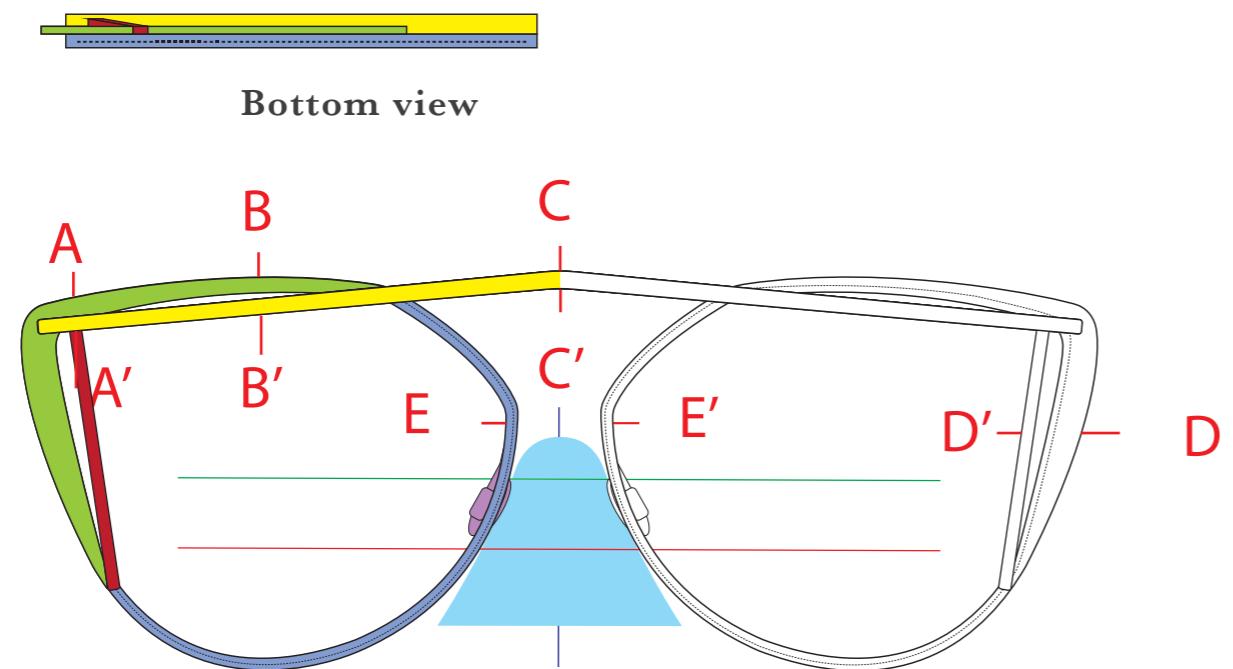
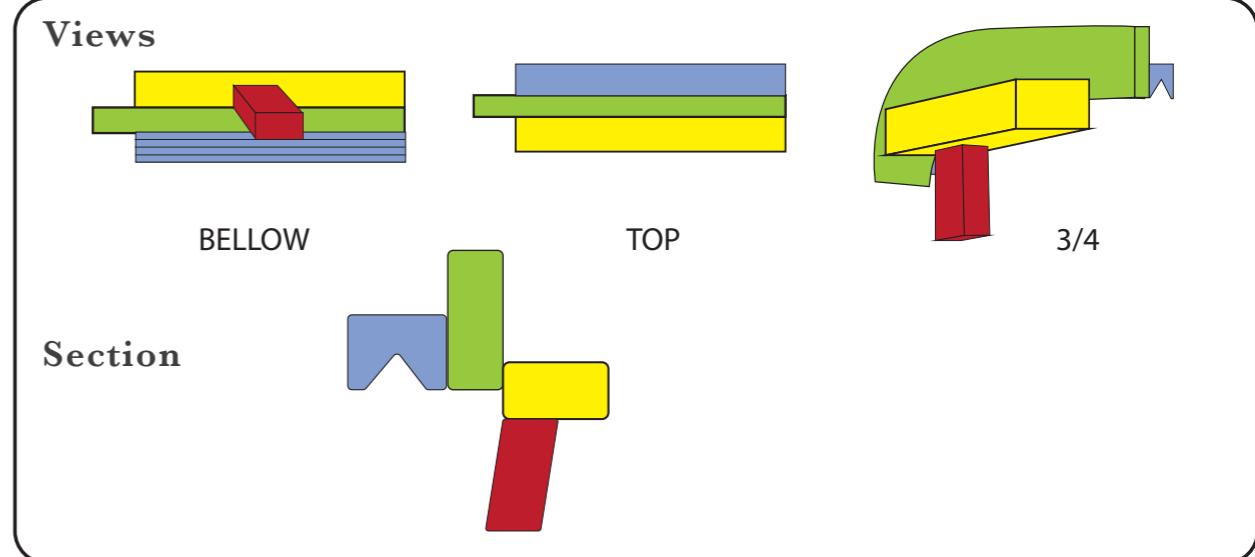
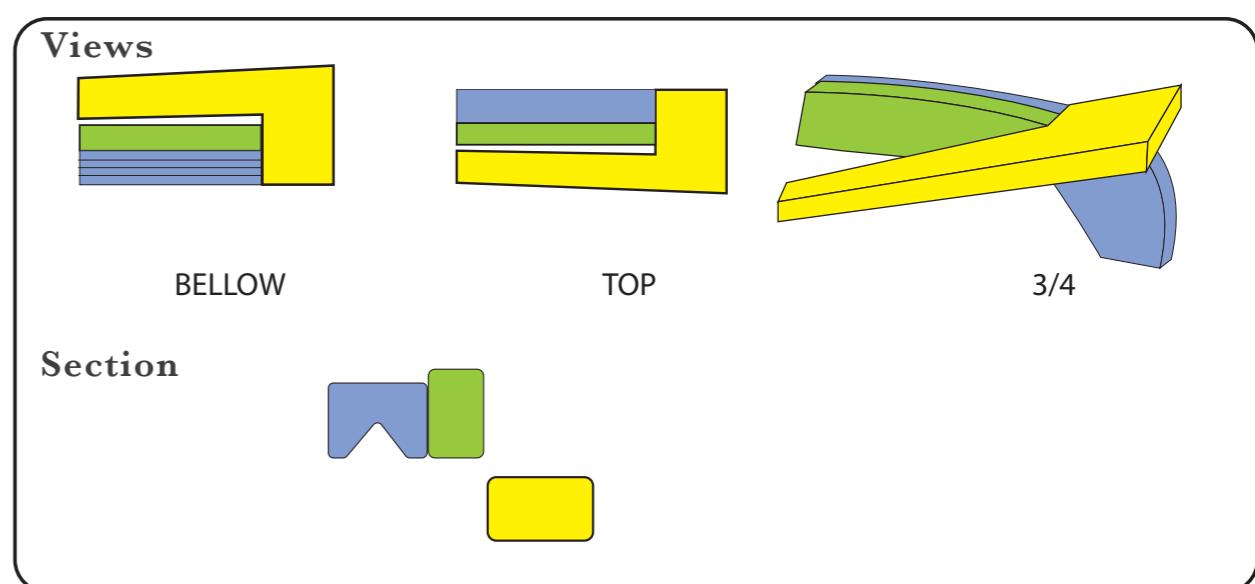
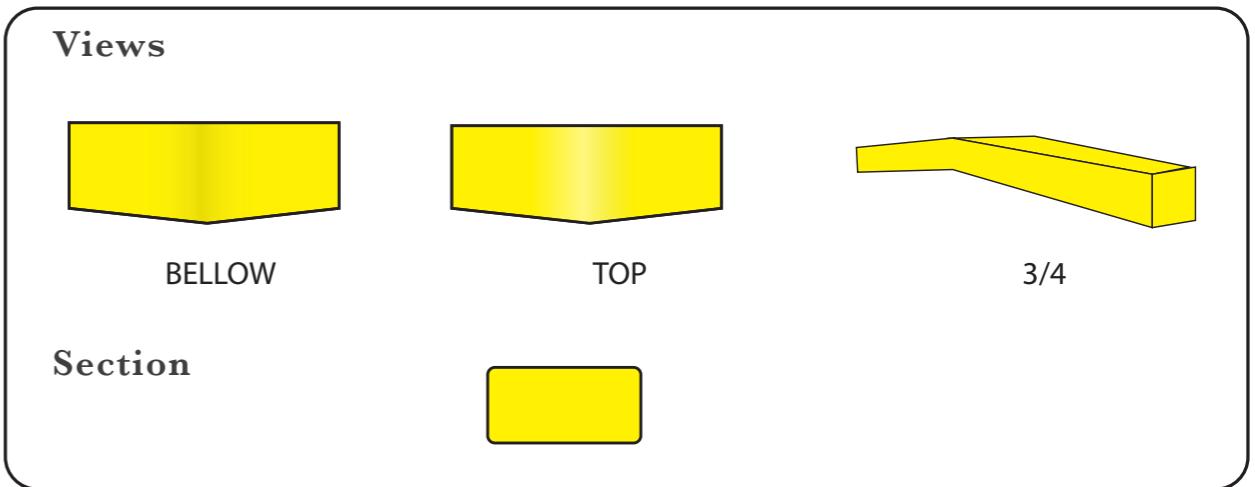
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DATE: 17/10/2016

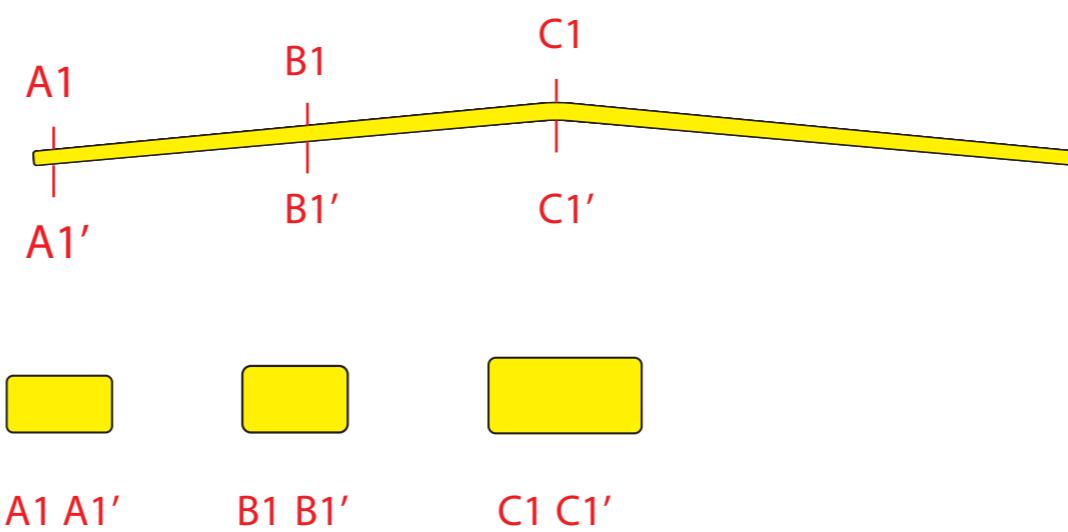
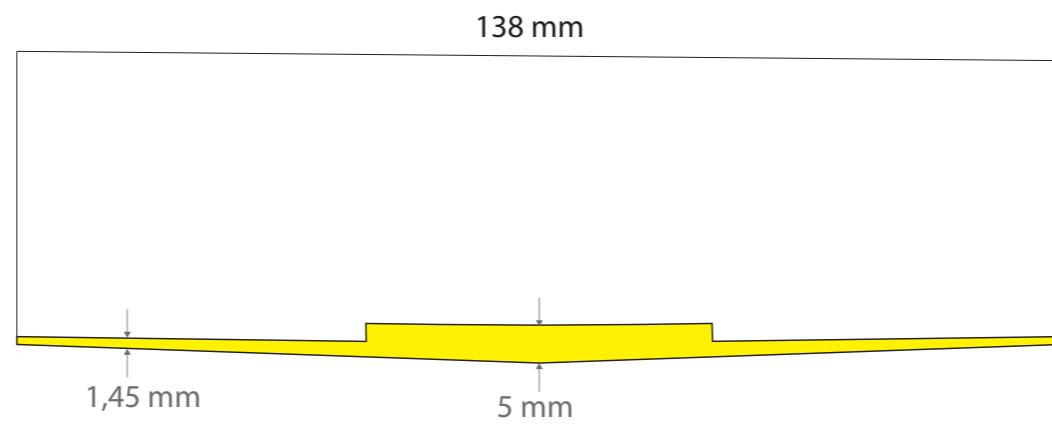


**Soldering the side of the bridge
and the end of the decoration:
They are stuck on the same level**



View of the bridge piece from the top

**AA'****BB'****CC'**



STEALER°



STEALER belongs to Muzik Creativ Label, based in Seoul and launched in 2014. The brand is proud to produce its entire collection in South Korea, handcrafted by high skilled professionals.

The main raw material used, steel, is the key of infinity shapes, thanks to its lightness and its beauty. Thereby, we target to offer you the best traditional handmade quality.

Through STEALER, we would like to show you a new vision of optic, from the frame to the packaging.

M U Z I K
C R E A T I V E
L A B E L

PIERRE SOULAGES

INSPIRED BY HIS BLACK PAINTINGS

&

PLAY WITH THE LIGHT AND MATERIALS



Color Rendering

STEAL BLACK

For the collaboratin, we imagine a caption. « Still » and « Steal » have the same pronunciation in english, so with « still black», we mean « Always black ».



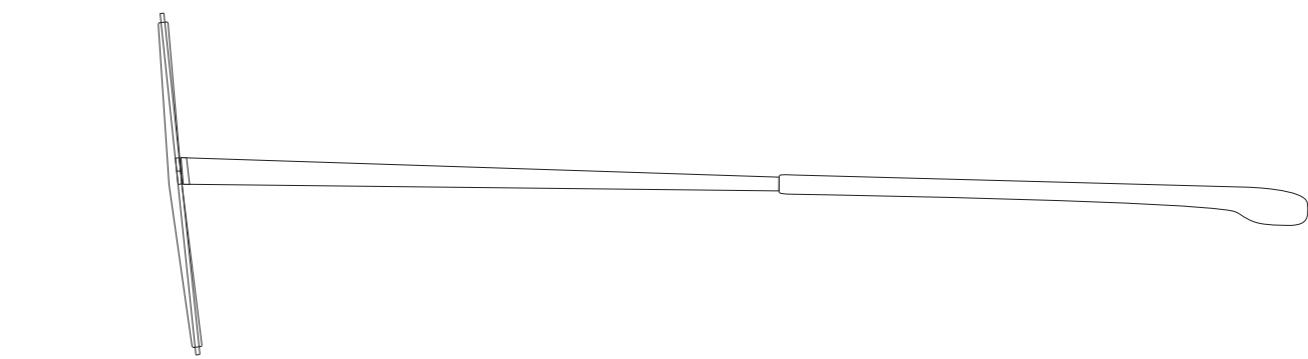
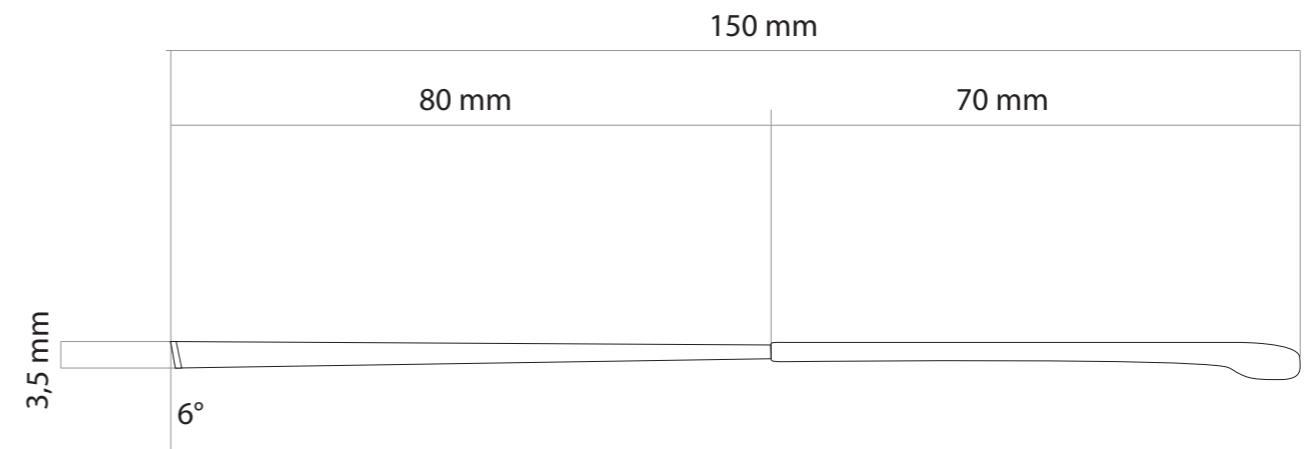
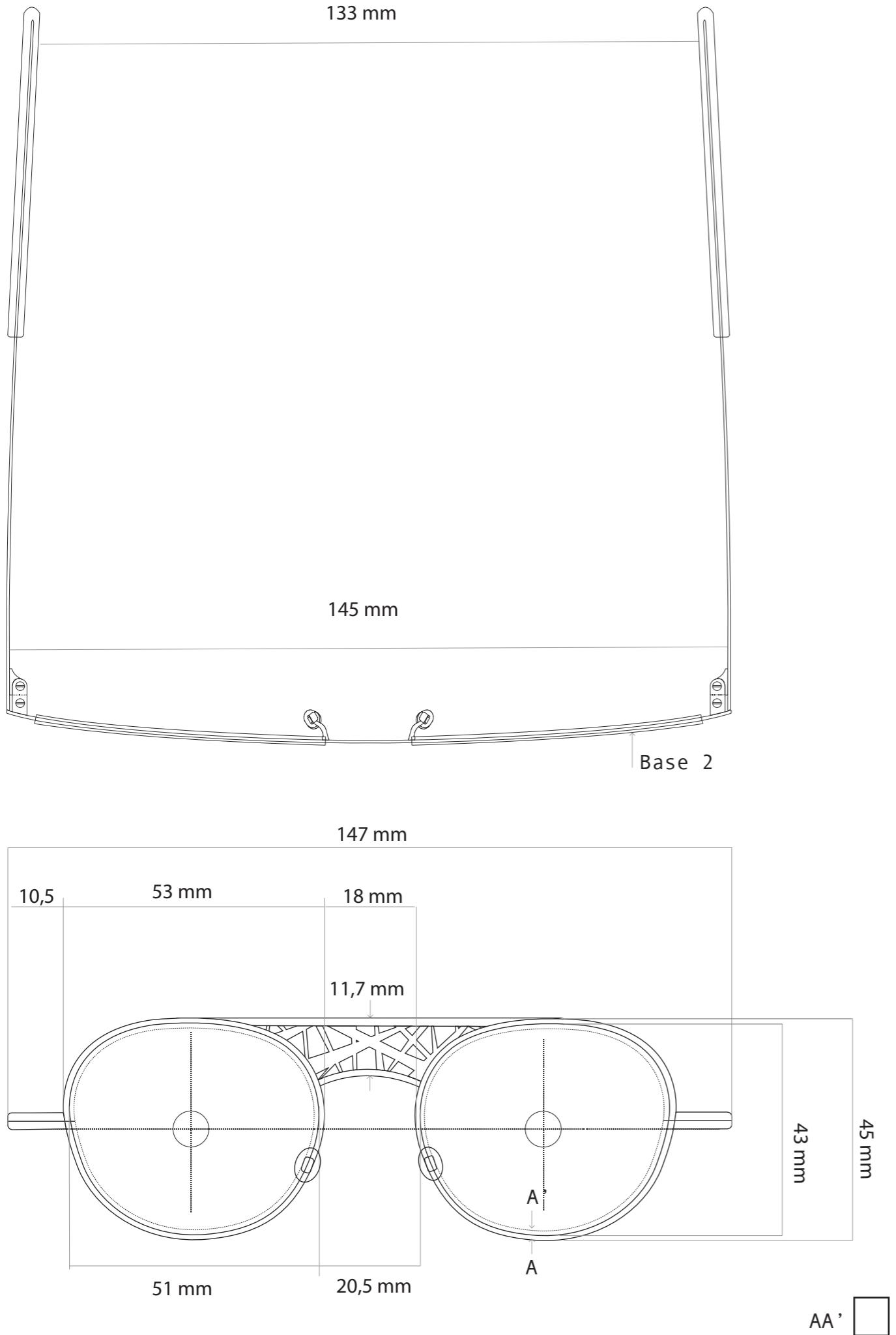
Watching Soulages' painting is always an unique experience.

The assertion of light on its paintings are remarkable in its immediacy, given that the work not only exalts a heightened sensory elegance, but a clearly anchored youthful appearance.

They are just the works of a retiring artist, but appear to have been made through the strength of accurate perception, thereby suggesting equivalence between the color black the truth of absence.

They are paintings that offer substance to the way we perceive light.





| Pierre Soulages' Collaboration | | |
|--------------------------------|----------------------------------|------------------|
| Model: 147 X 45 | Material: Spring Stainless Steel | |
| Mixte | Temple: 150 mm | Date: 01/06/2016 |
| Sunglasses | Boxing: 51 □ 20,5 | Base 2 |

Color Rendering

HOW

Like painting, steel is an ideal material to deal with new forms and shapes.

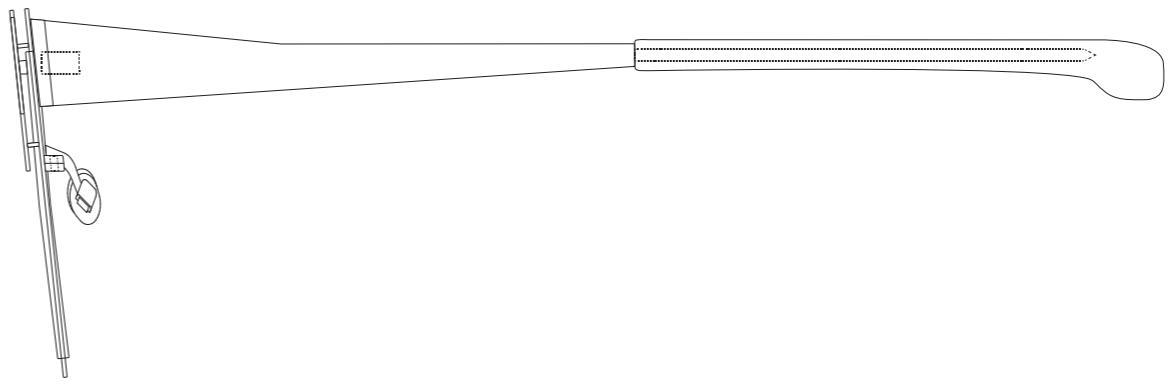
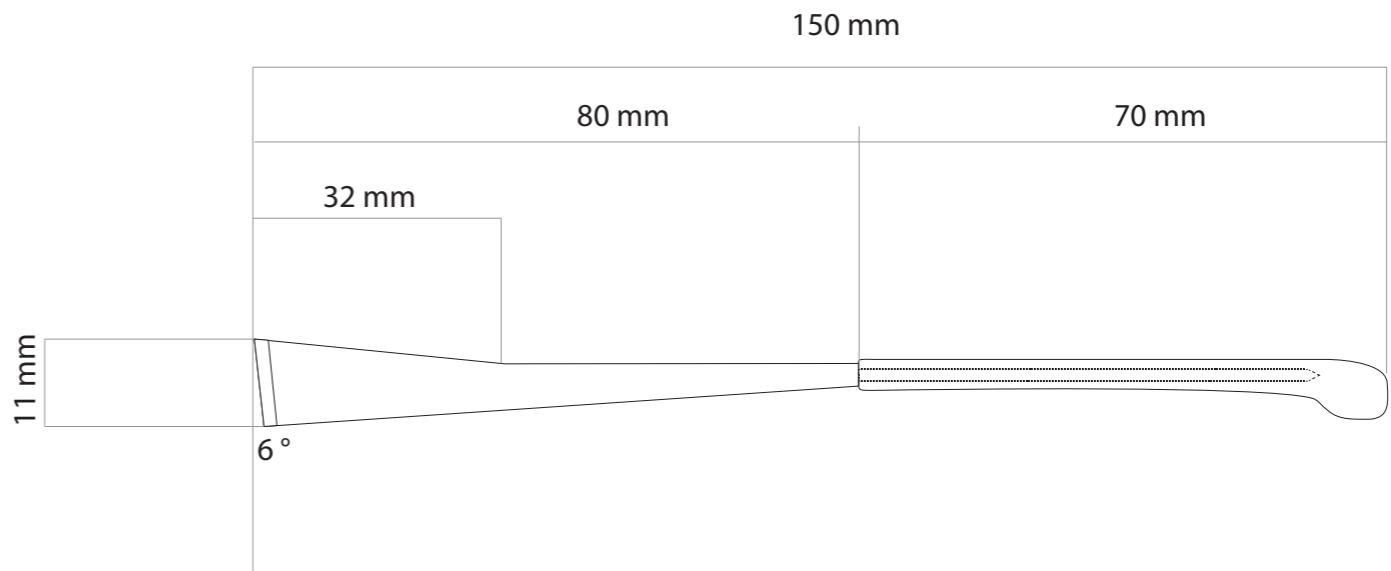
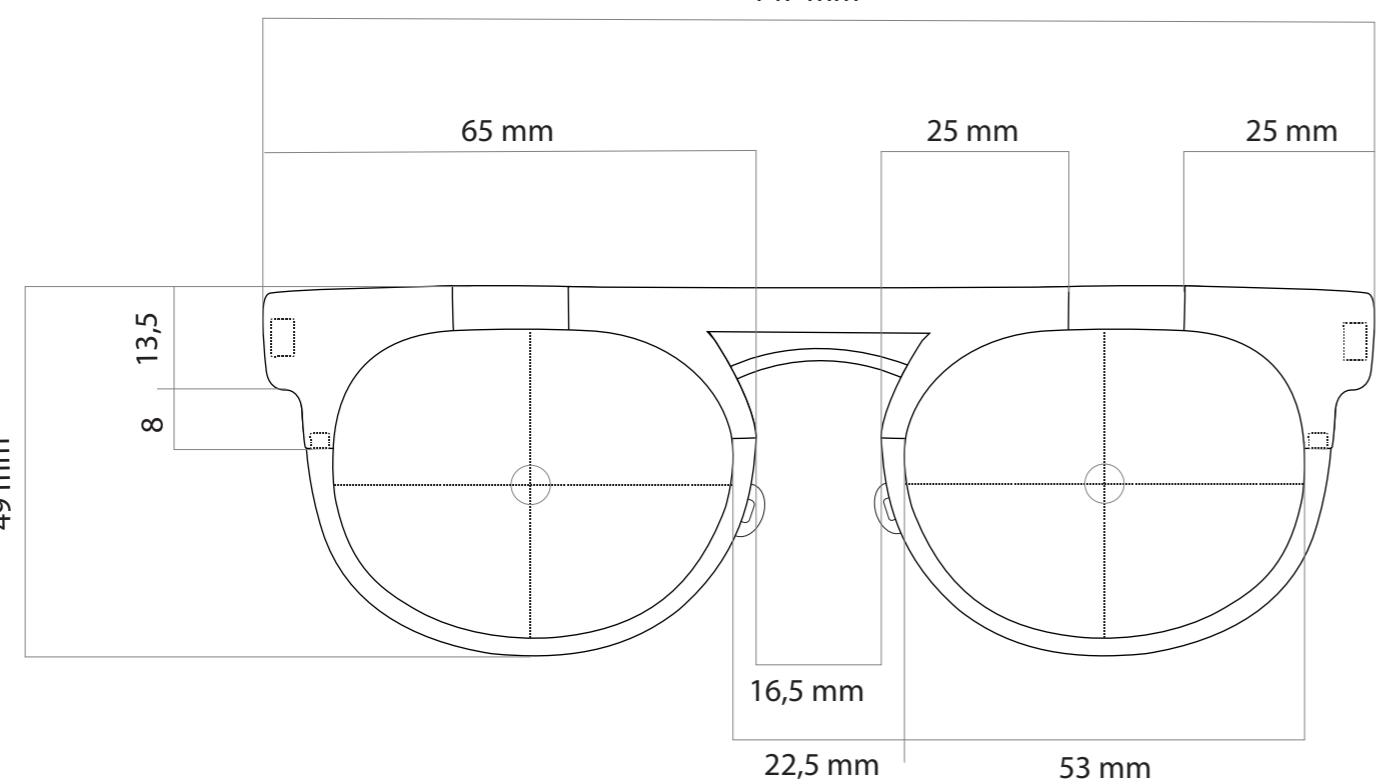
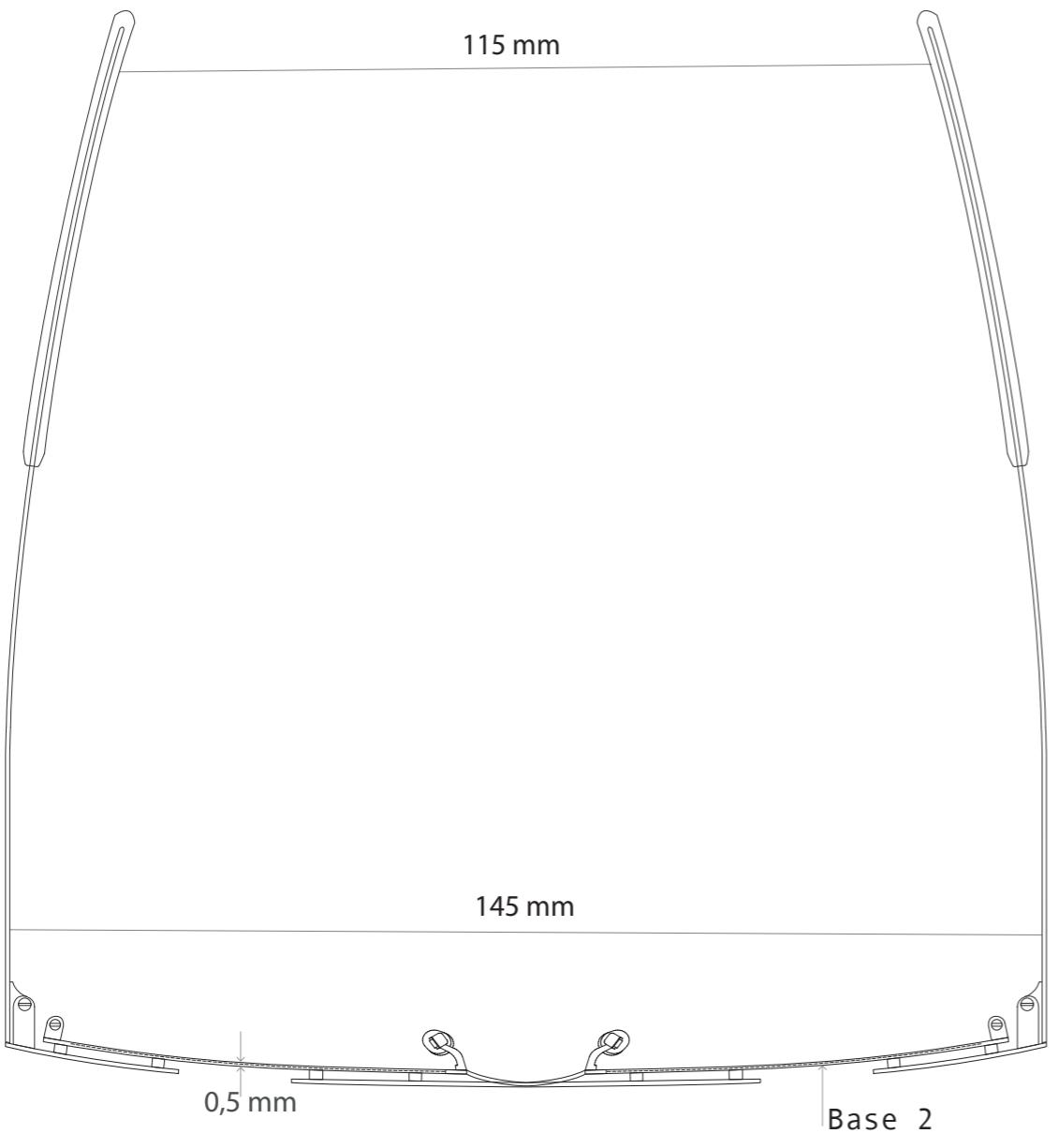
That's why we imagine a crossover between the artist and STEALER.
We change the canvas for frames, while keeping the same target: to capture
the light with black and to play with it.



WHY

Through four limited editions including one single original,
we would like to initiate younger generations to Abstract Art and to
let others discover the artist through another form of media.

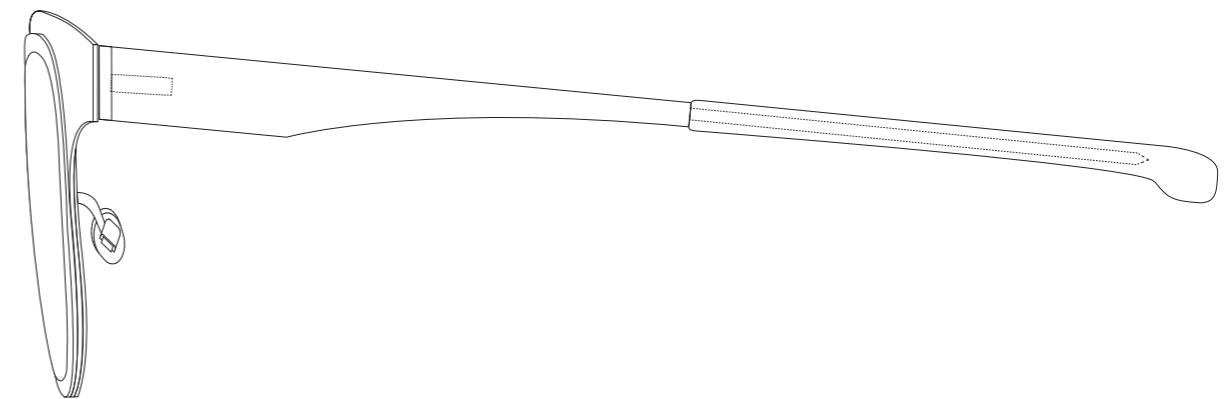
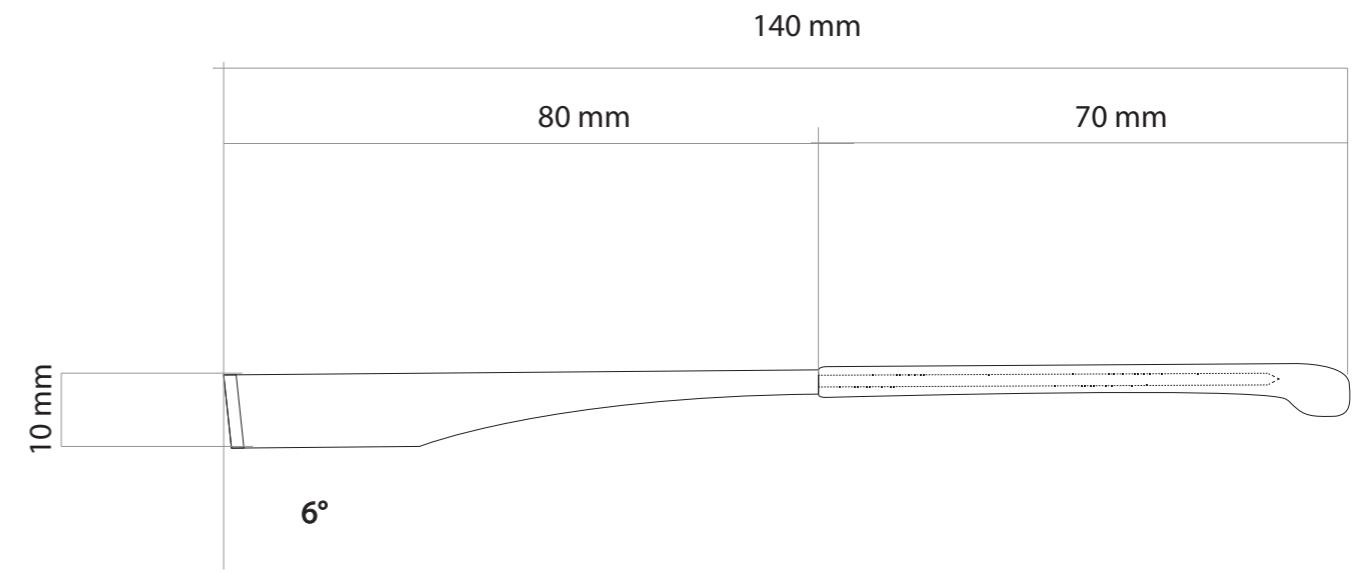
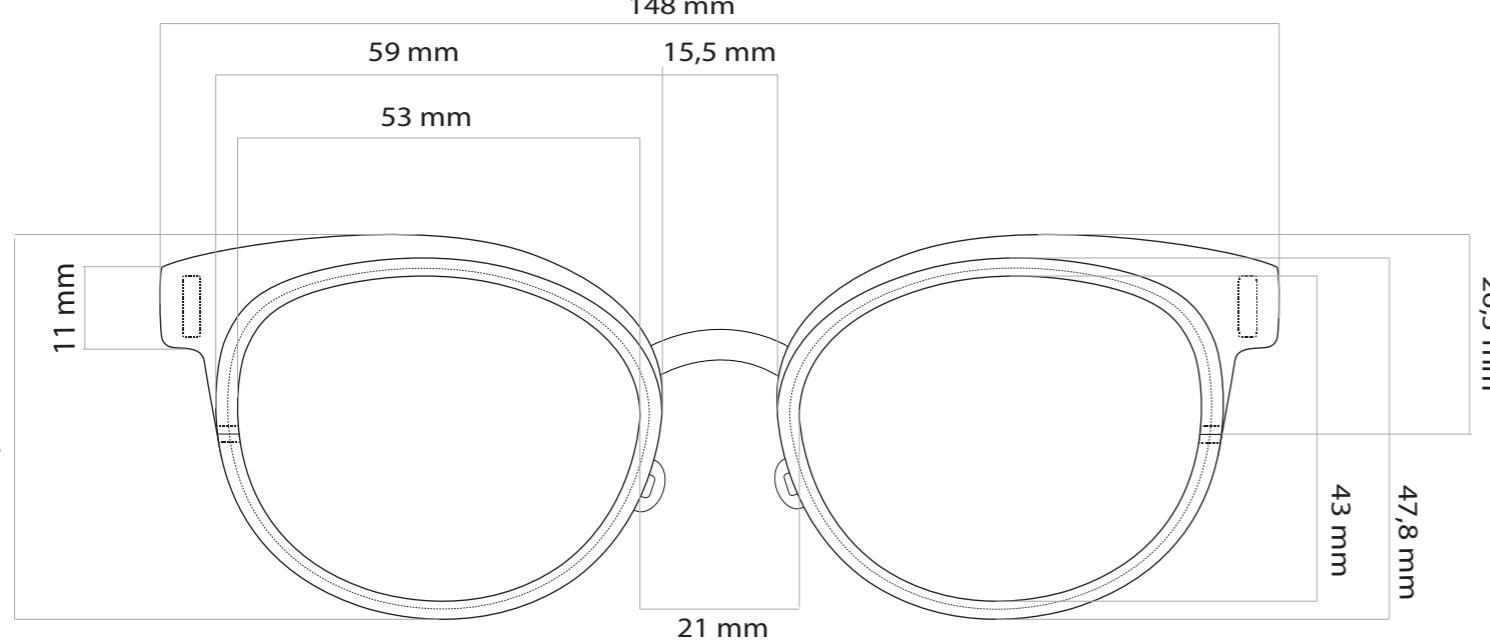
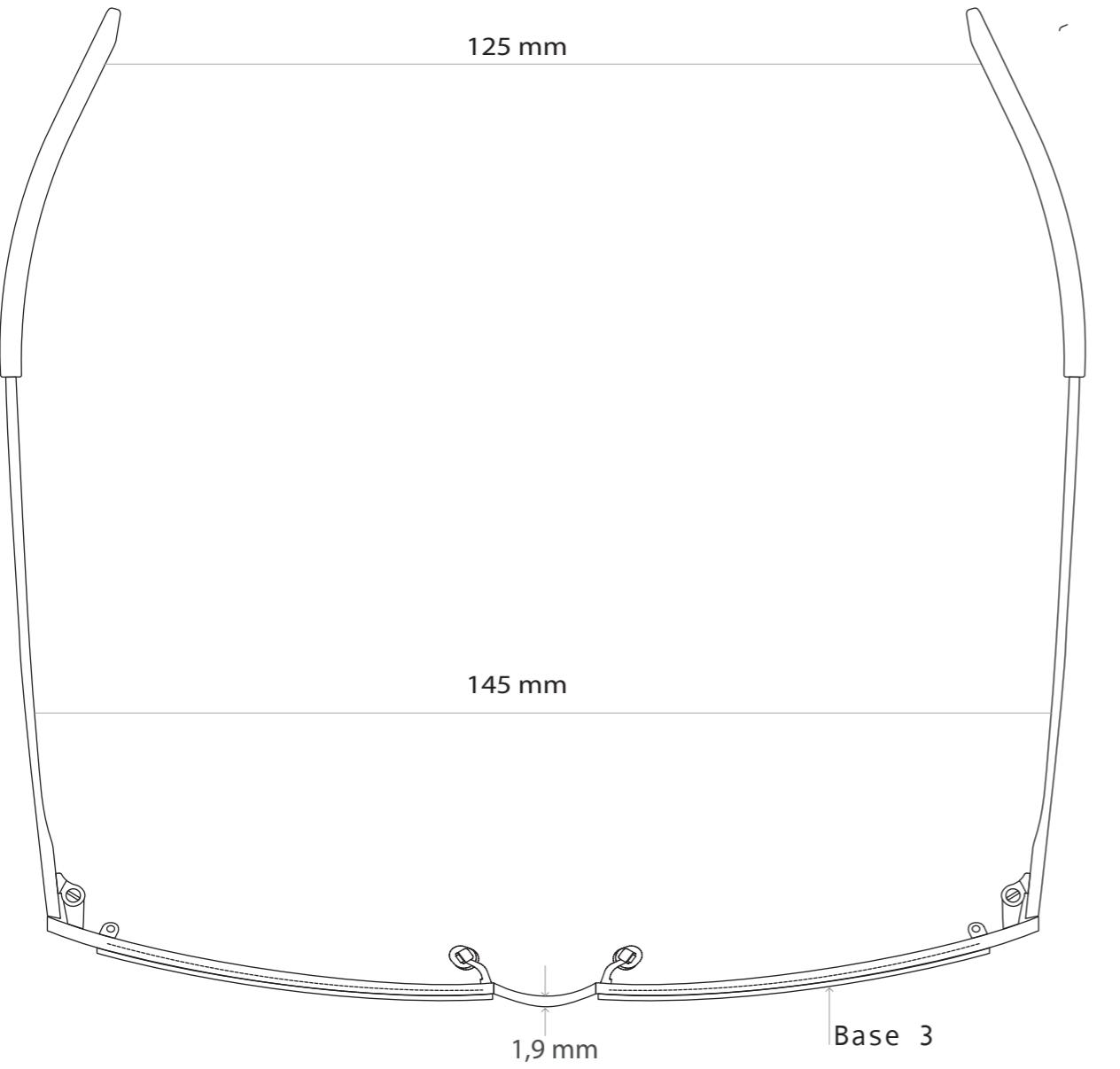




| Pierre Soulages' Collaboration | | |
|--------------------------------|----------------------------------|------------------|
| Model: 147 X 49 | Material: Spring Stainless Steel | |
| Mixte | Temple: 150 mm | Date: 02/06/2016 |
| Sunglasses | Boxing: 53 □ 22,5 | Base 2 |

Color Rendering





| Pierre Soulages' Collaboration | | |
|--------------------------------|--------------------|------------------|
| Model: 148 X 50,5 | Material: Titanium | |
| Mixte | Temple: 150 mm | Date: 03/06/2016 |
| Sunglasses | Boxing: 53 □ 21 | Base 3 |

AISHI OPTICS

FOR

Zoff

Eyewear has undergone continued evolution to give people clear vision and comfort.

Today it has one more very important mission.

It is to deliver joy that goes beyond functionality to as many people as possible.

That's exactly what Zoff has always tried to do—whether in pricing, services, quality or design.

Like clothing we want people to more readily have fun with eyewear—switching different pairs out depending on their mood on a particular day.

Zoff will respect the identity of each customer and find what their heart desires.

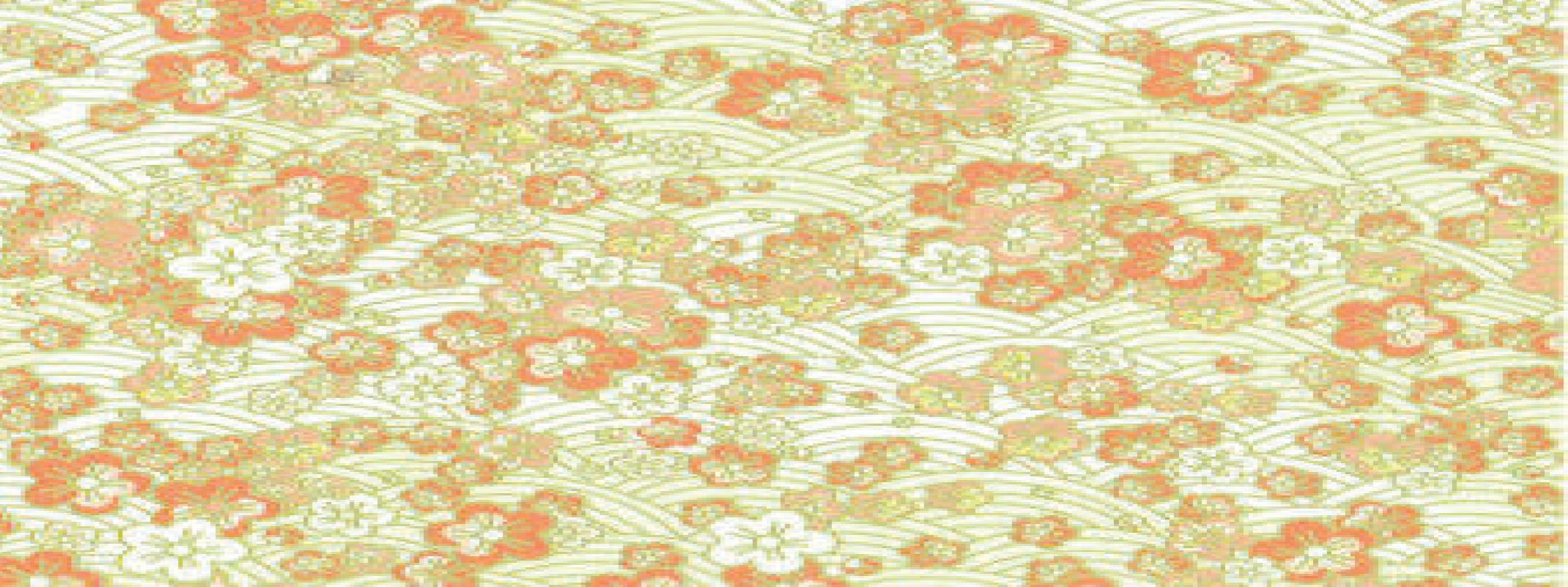


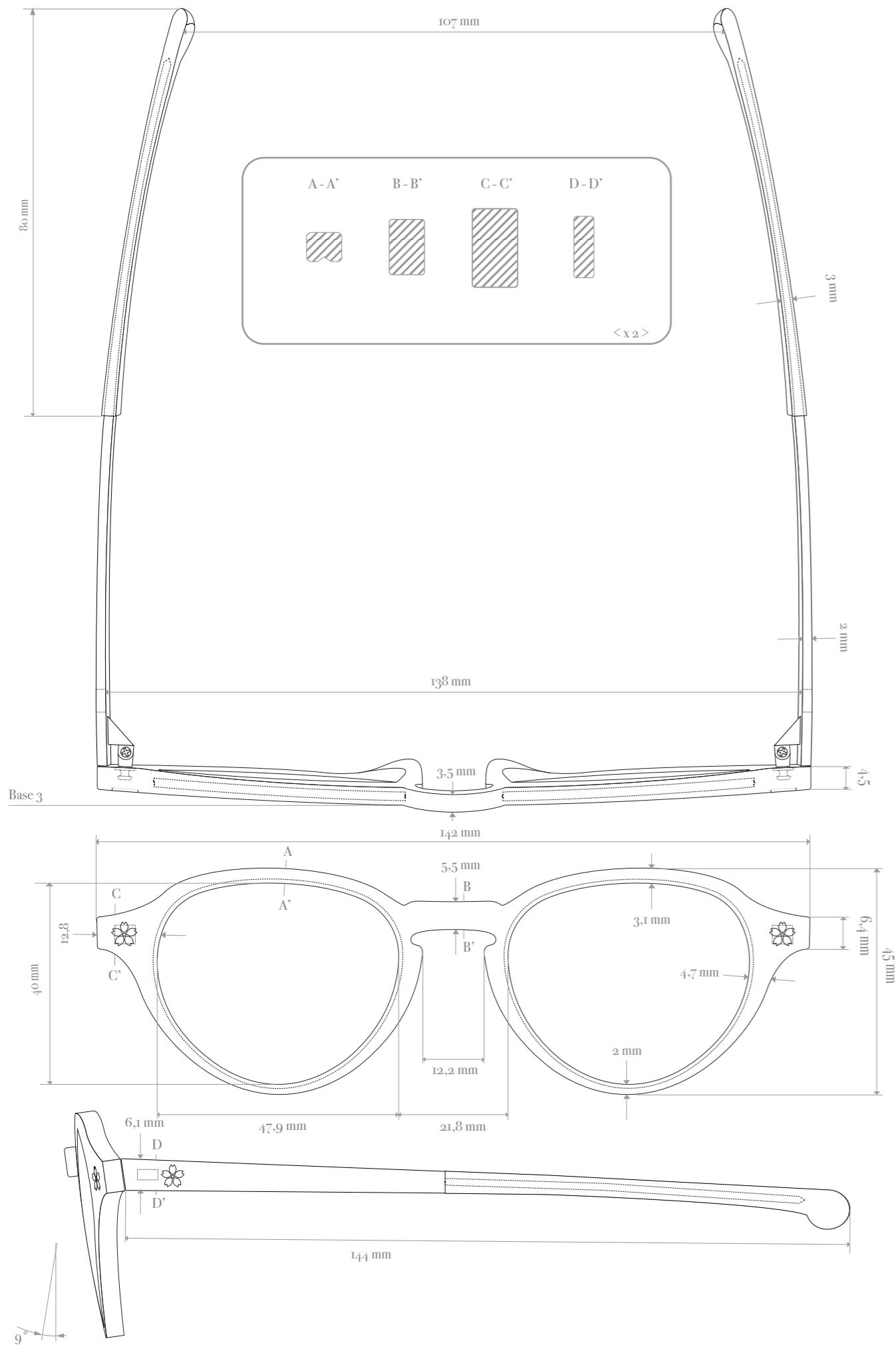
SAKURA

SPRING COLLECTION

-

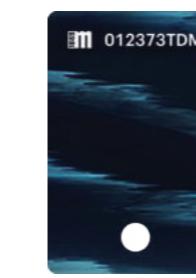
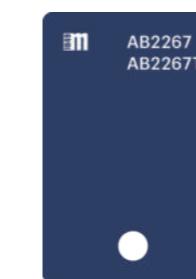
JAPAN INSPIRATION



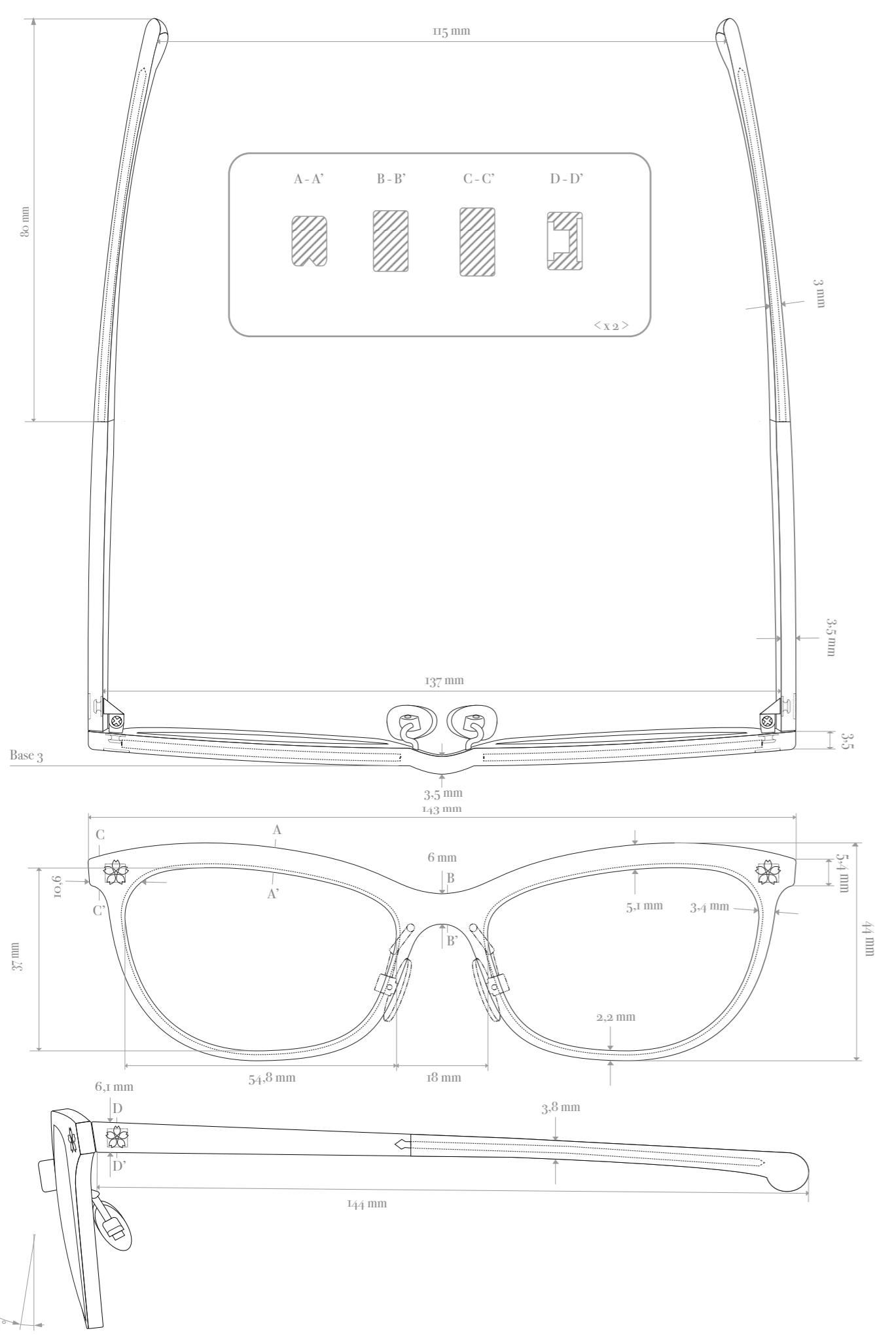


Model 2.12.02.2018

TR90 (face) Metal + Acetate (temple)

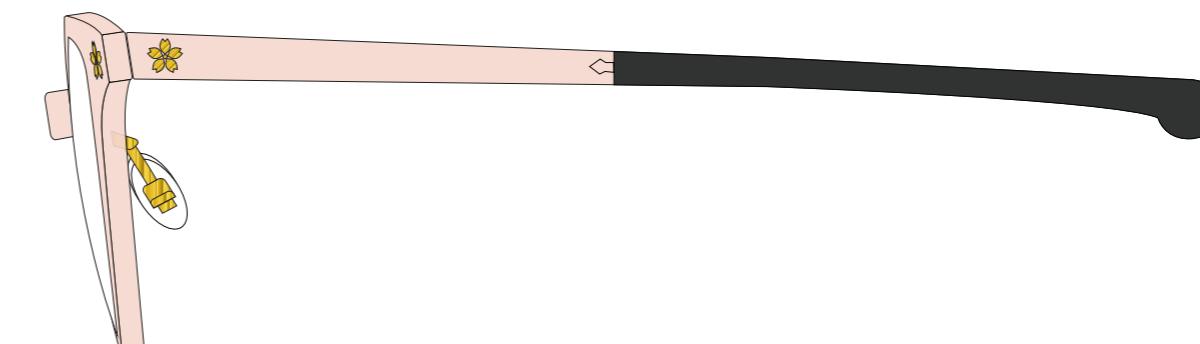
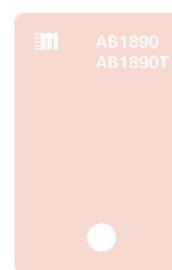
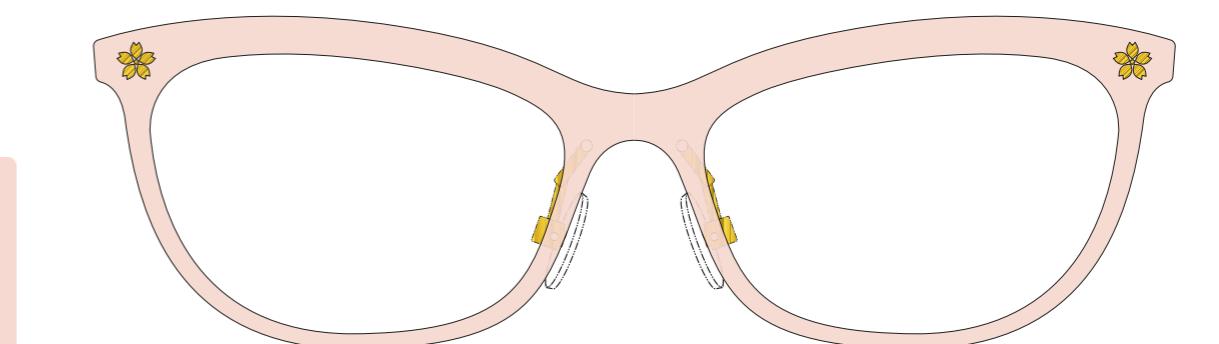
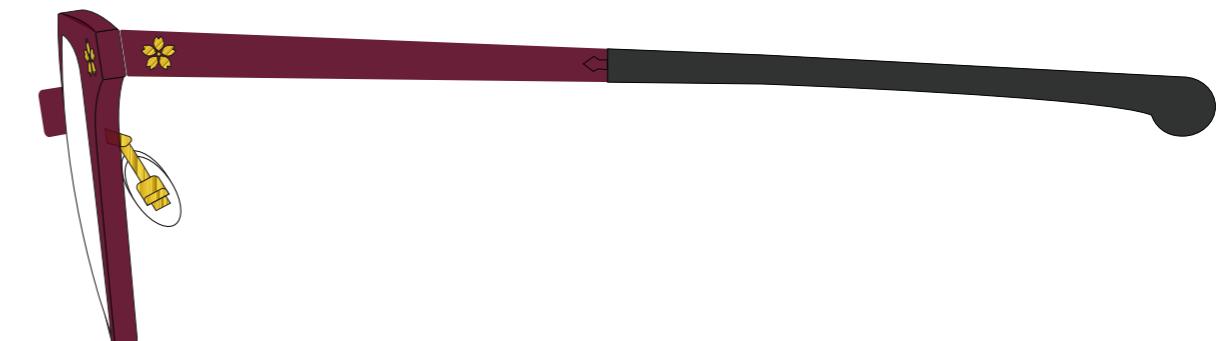
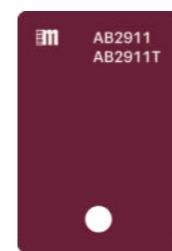


| | | | | | |
|---------------------------|--------------|--|------|---------------------------|------------------------|
| BRAND Zoff | PRODUCT LINE | RETAIL PRICE , | RANK | ROLLOUT DATE 2018. | APPROVAL |
| NO. Model 2.12.02.2018 | REVISION | MATERIAL TR90 (face) Metal + Acetate (temple) | | DRAWING DATE 2018.2.12 | DESIGNER L. SIBILLE |

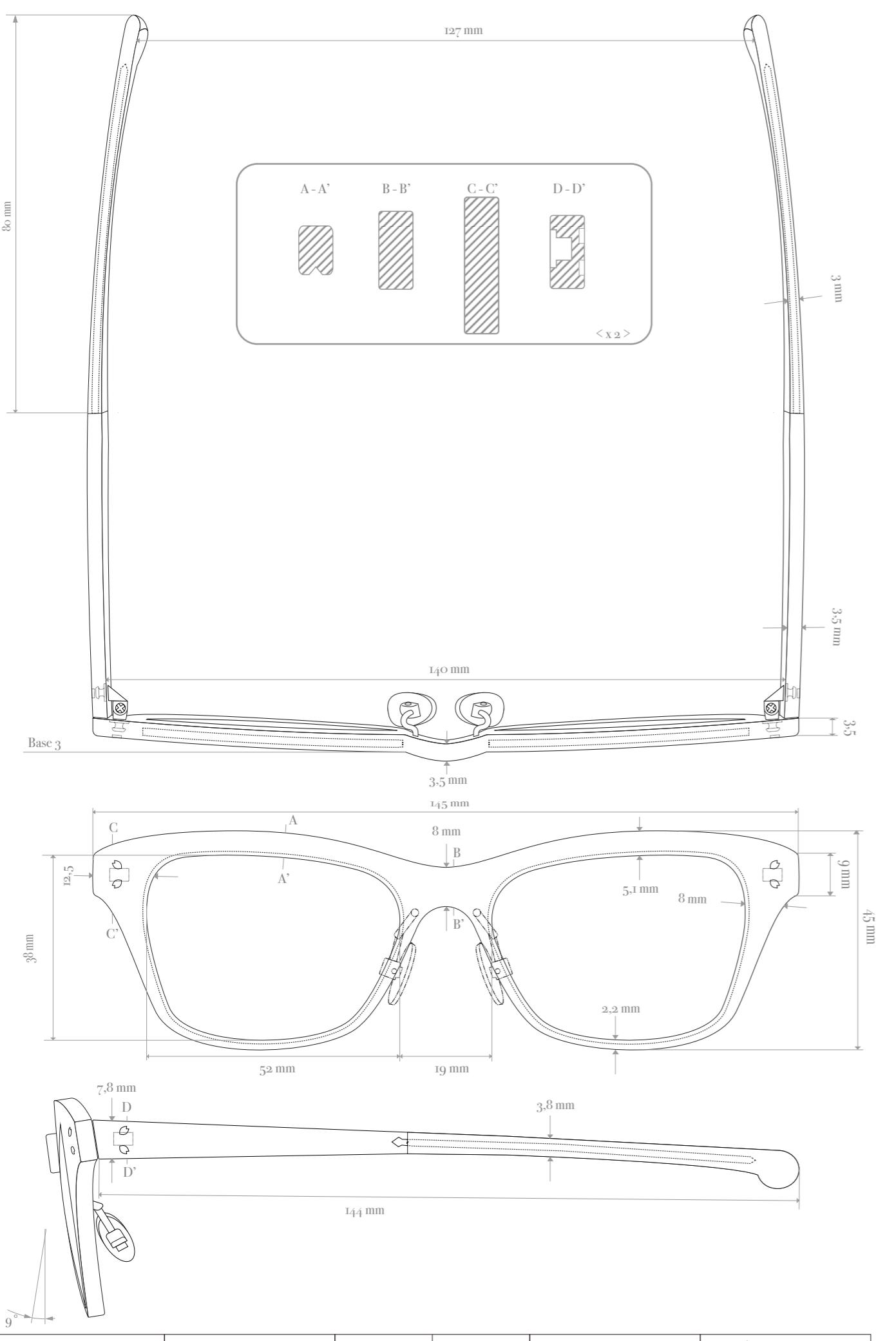


Model 1.12.02.2018

TR90 + rubber (side-piece)

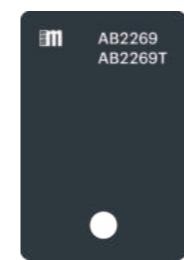


| BRAND | PRODUCT LINE | RETAIL PRICE | RANK | ROLLOUT DATE | APPROVAL |
|--------------------|--------------|----------------------------|------|--------------|------------|
| Zoff | | , | | 2018. | / |
| Model 1.12.02.2018 | REVISION | MATERIAL | | DRAWING DATE | DESIGNER |
| | | TR90 + rubber (side-piece) | | 2018.2.12 | L. SIBILLE |



Model 3.12.02.2018

TR90 + rubber (side-piece)



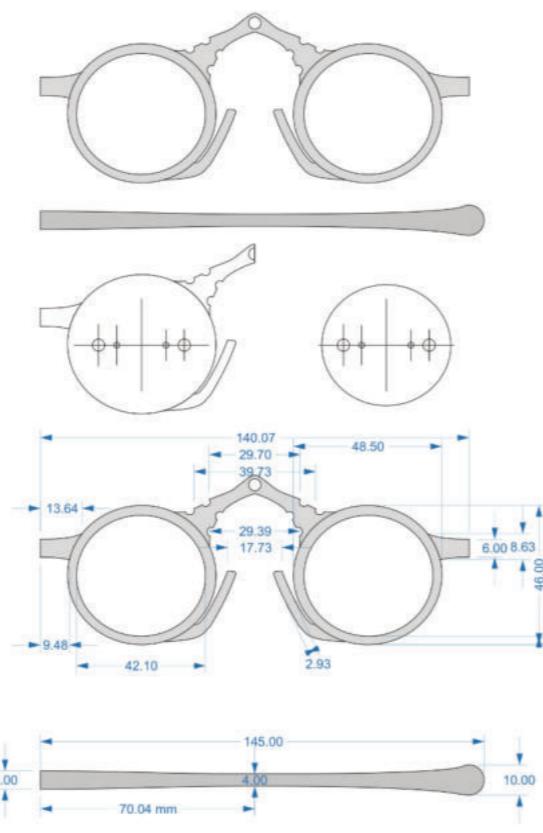
| BRAND | PRODUCT LINE | RETAIL PRICE | RANK | ROLLOUT DATE | APPROVAL |
|--------------------|--------------|----------------------------|------|--------------|------------|
| Zoff | | , | | 2018. | / |
| Model 3.12.02.2018 | REVISION | MATERIAL | | DRAWING DATE | DESIGNER |
| | | TR90 + rubber (side-piece) | | 2018.2.12 | L. SIBILLE |



OVER ART WORK

HANDCRAFTED BUFFLE HORN

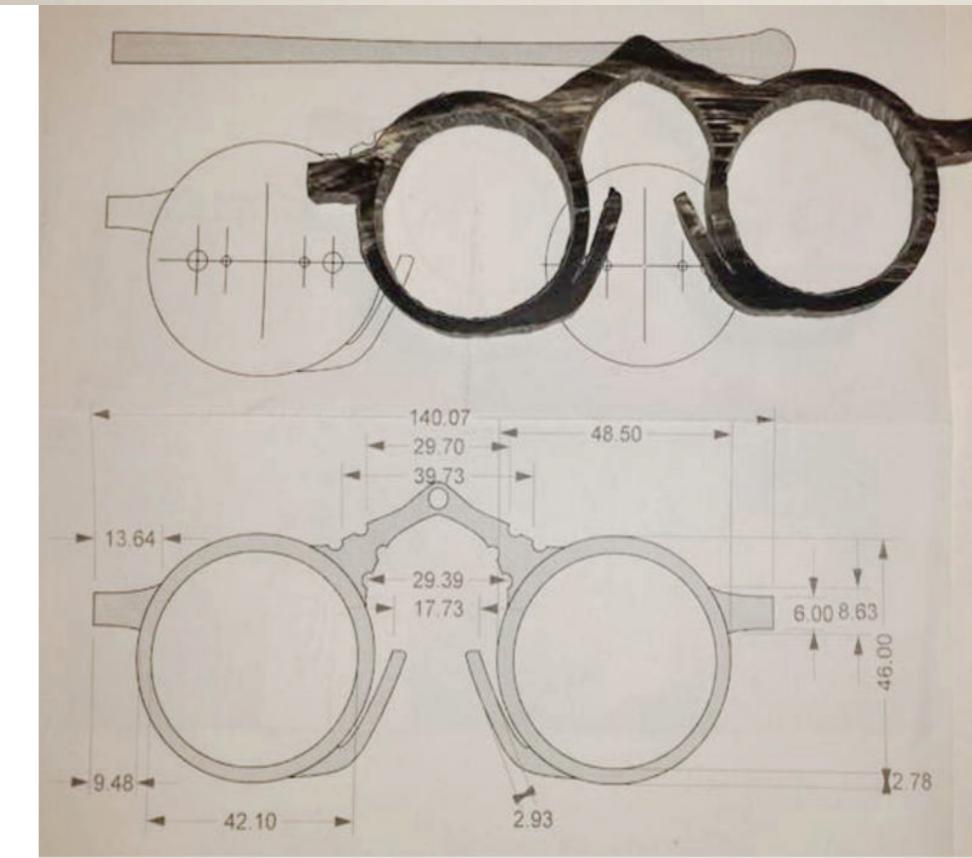
‘IL NOME DELLA ROSA’ INSPIRATION



Frame in horn exclusively handcrafted with saw and file.

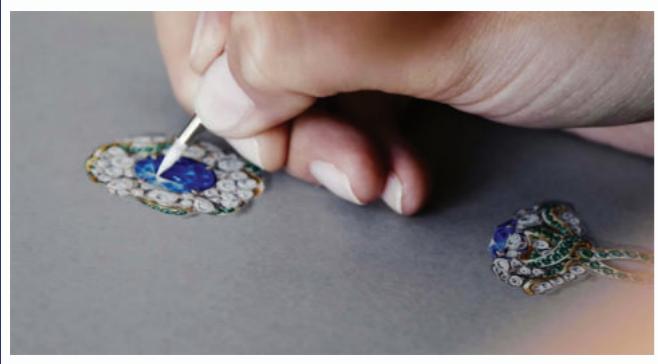
Renaissance inspiration.

Supervised by the M.O.F. (French Best Worker) Ghislain DUROY



VAN CLEEF AND ARPELS

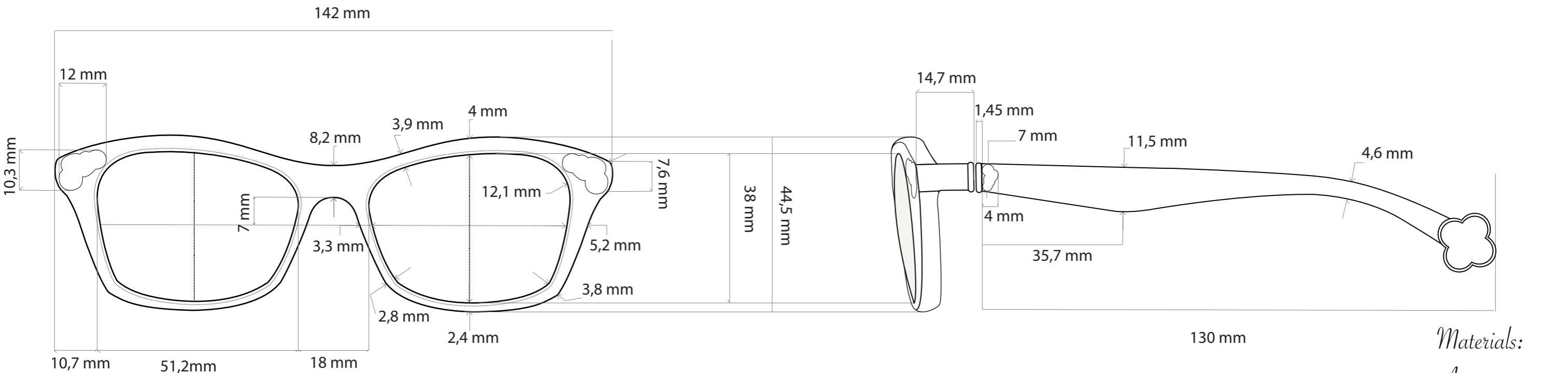
EYEWEAR MATCHING THE COMPLICATION WATCH



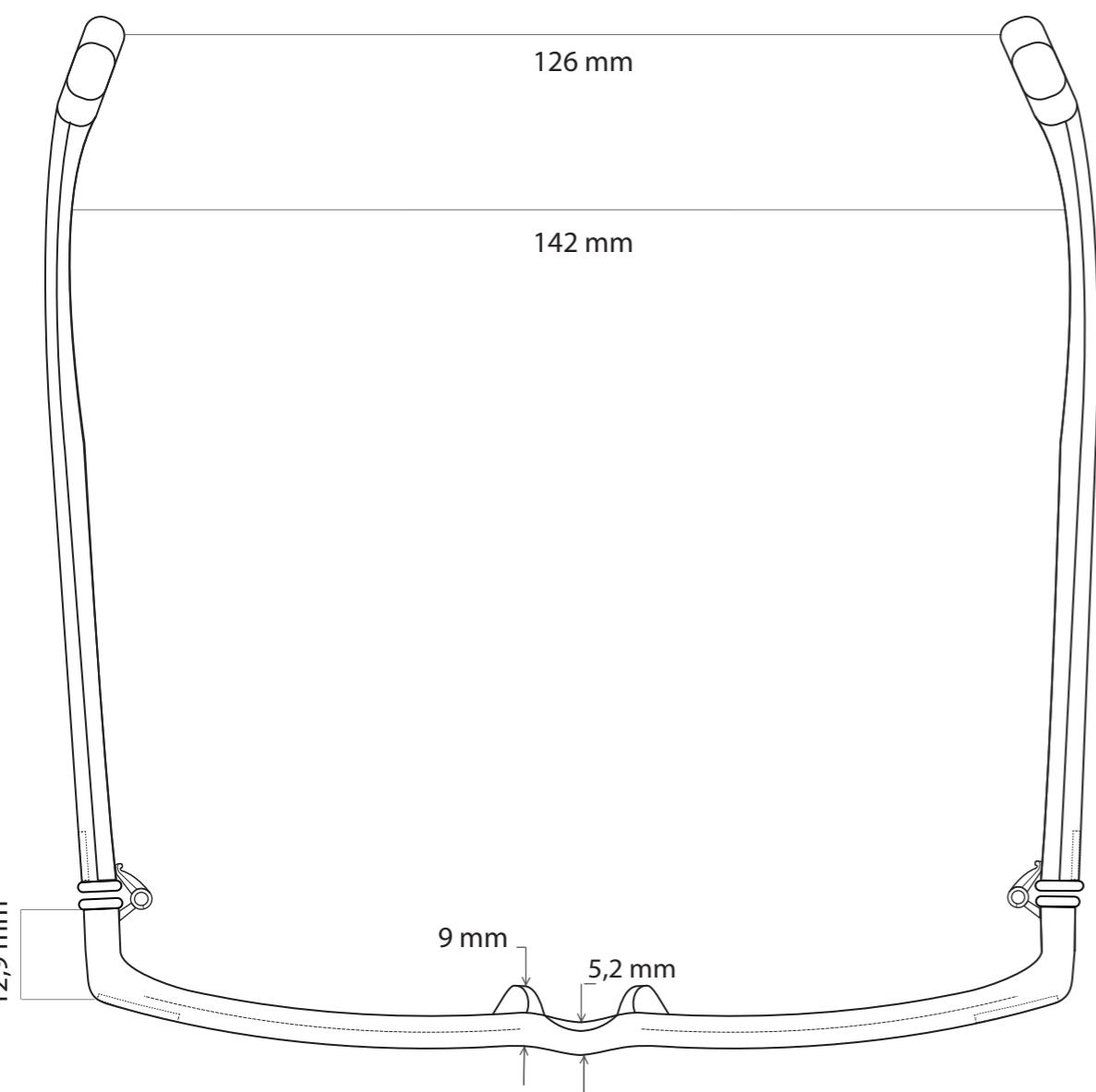
Van Cleef & Arpels

Depuis 1906, Van Cleef and Arpels est inspiré par l'Amour et le rêve. Chaque création témoigne de l'excellence d'un savoir-faire inégalé dans le domaine de la Haute joaillerie.

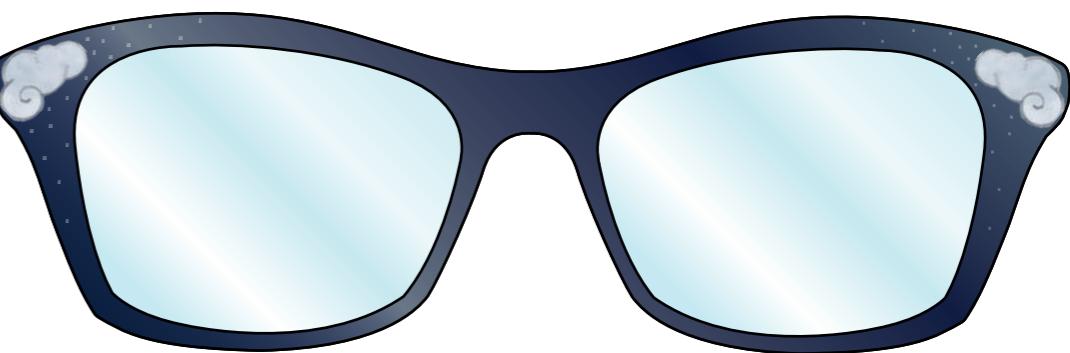
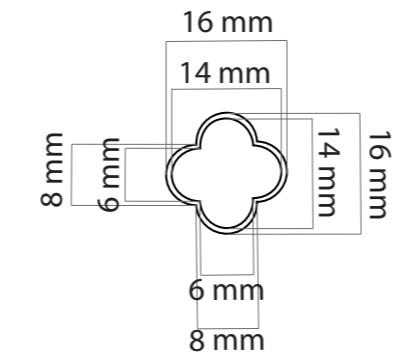




Materials:
Acetate
White Gold
Diamond
Mother of pearl




Van Cleef & Arpels



Lady Arpels Heures Filantes

SIBILLE Laura

Ce plan est notre propriété et ne peut être diffusé sans notre autorisation

BLC 2016

Design de Monture

Ech: 1/1

Type: Optique

Vues et côtes du coffret



CHRISTIAN ROTH

SPECIAL REQUEST FROM DITA EYEWEAR C.E.O.

POP POWER MODEL (2015)



SPIRIT TO KEEP:

- The Idea of a line of color between le lense and the rest of the frame
- The decoration at the end of the temples
- The «Pop chic» aspect

THINGS TO AVOID:

- Faded shades
- Disharmonious mix of colors (such as champagne/pink page 8)
- To much use of round geometries

NEW THINGS TO TRY:

- Line of flashy color thanks to a miror treatment on the lenses
- New concept of hinges
- Ponctual use of golden pieces instead of the use of to much colors
- Utilisation of rounded edges



DON'T FORGET:

Please check on the drawings and paintings of this work
I've sent to your office !



MY INSPIRATION



Objectif of this work:

Keep the spirit of Christian Roth's work

Inspiration of great creators from the 80' and 90' such as Maison Margiela or JPG, Yohji Yamamoto

Refined style

Harmony between the different colors

Christian Roth:

Inspiration of the 80' and 90' s Fashion

Intense use of vivid colors

Round forms

Old school style

Close to pop culture despite the top range products





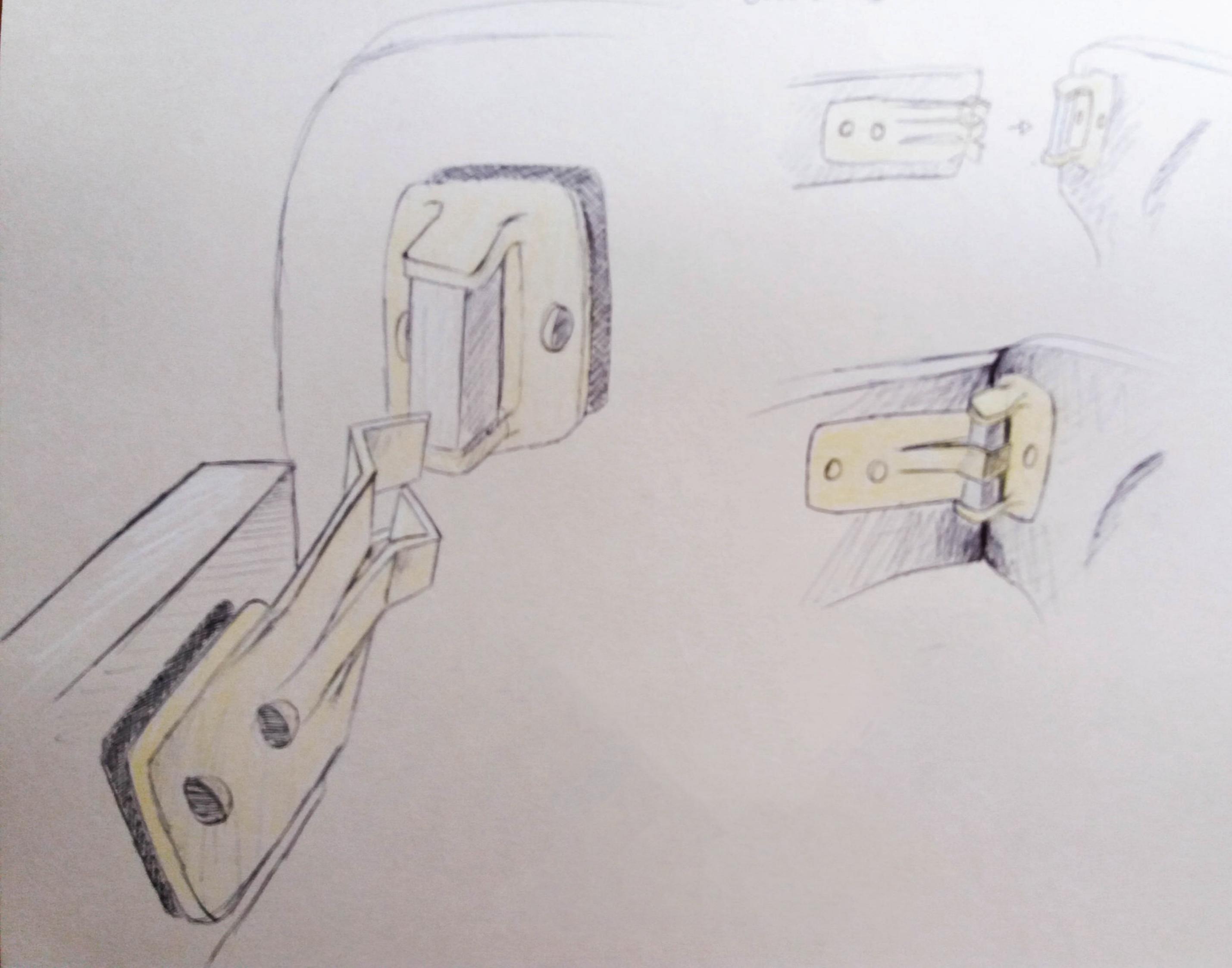
Lense:
Blue Flash
Grey 3 (85%)

2 models entirely drawn and paint by hand for the
relaunch of Chritian Roth new collection.

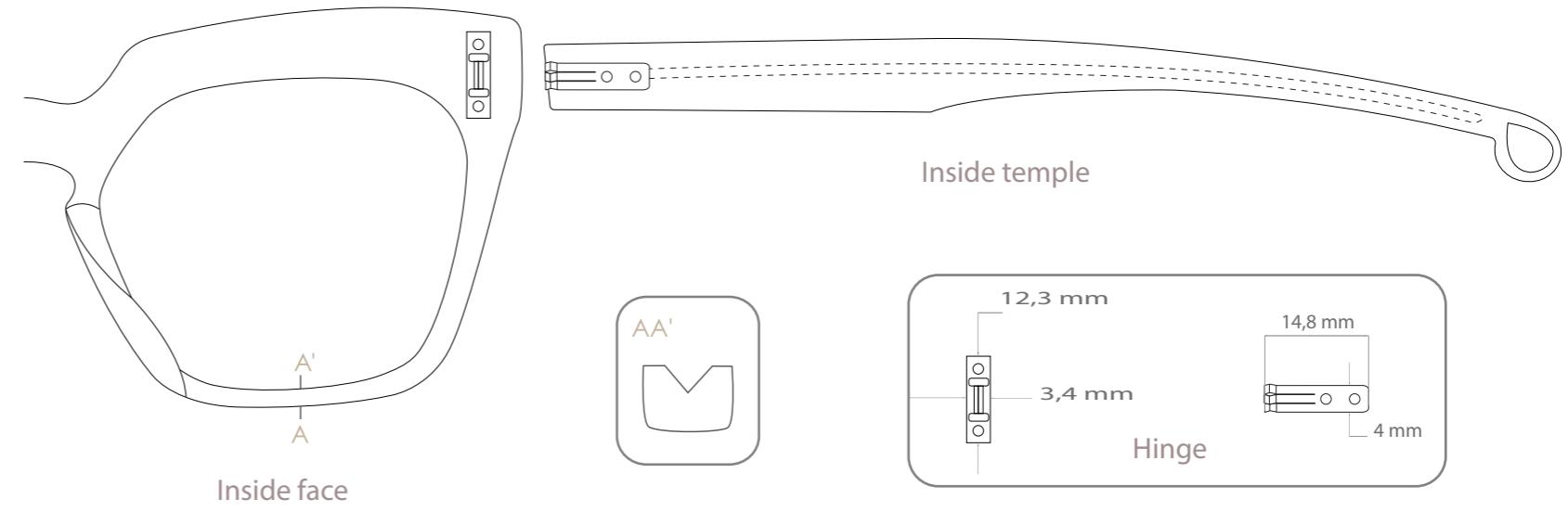
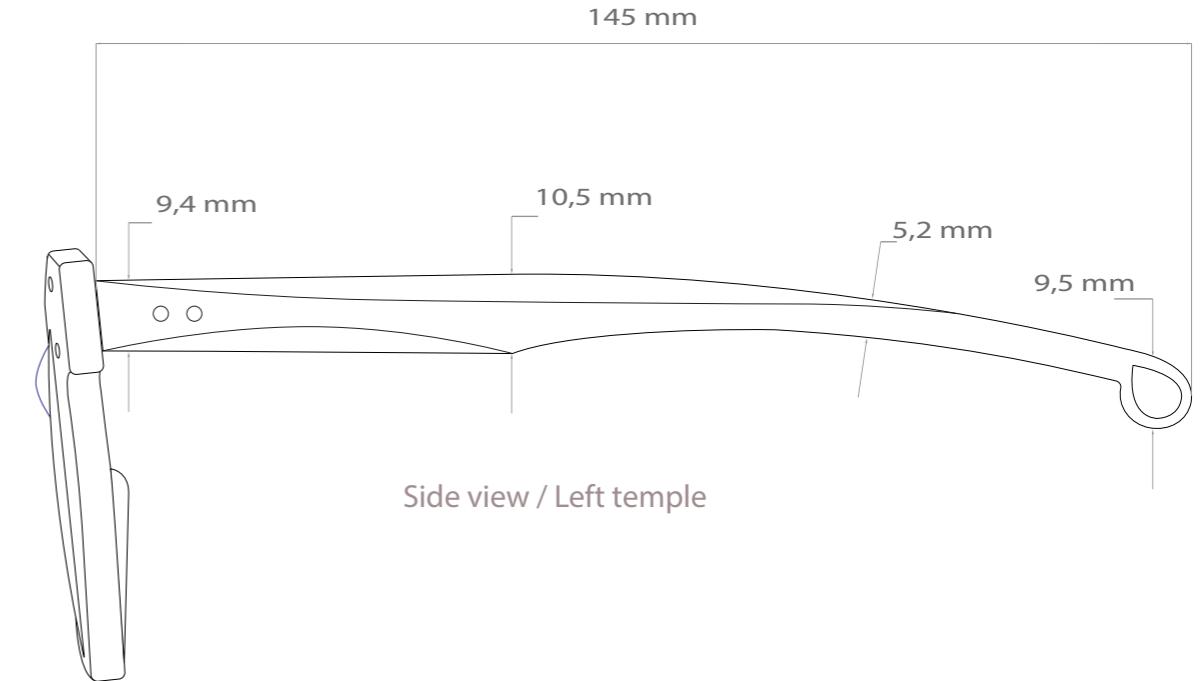
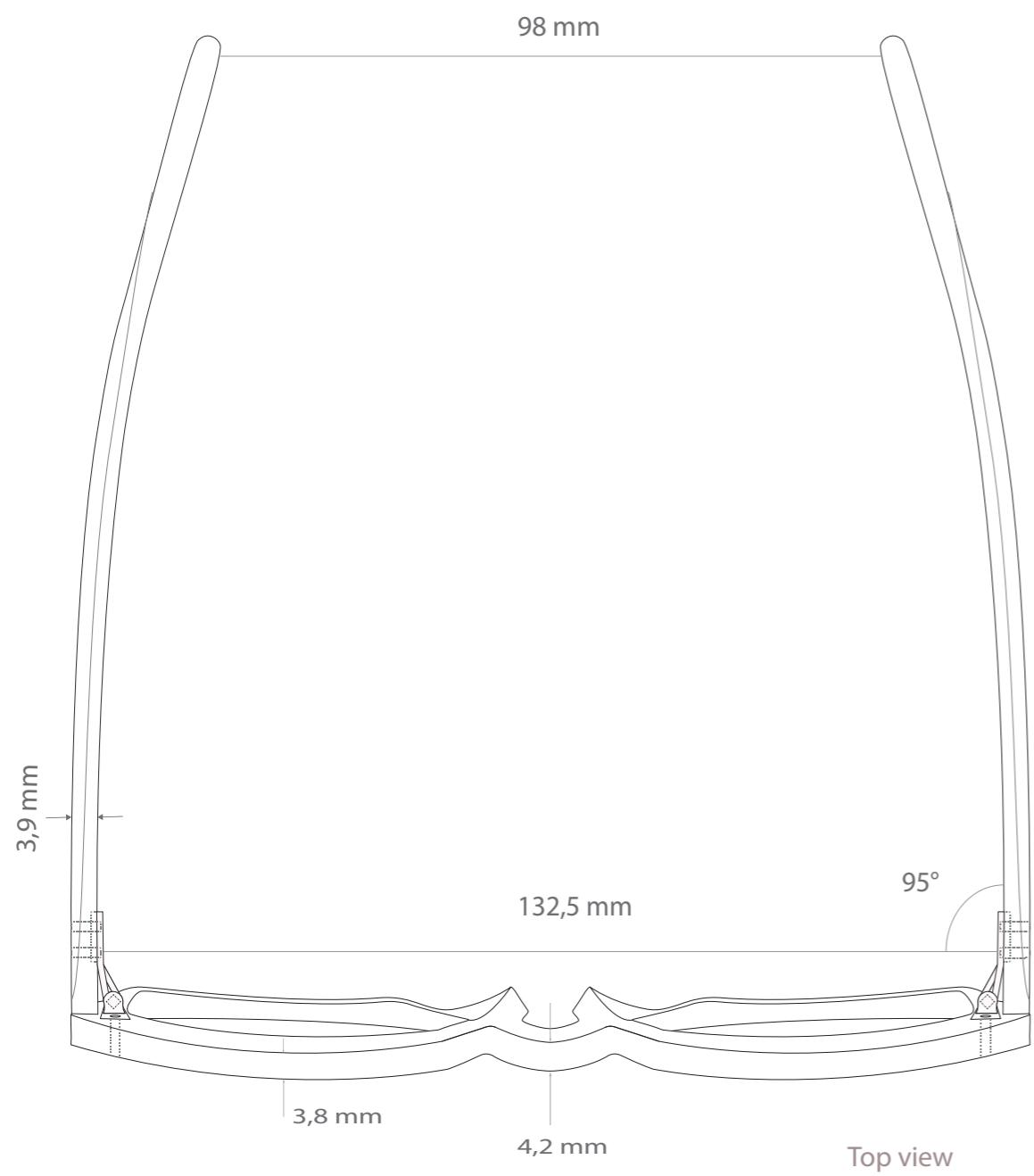
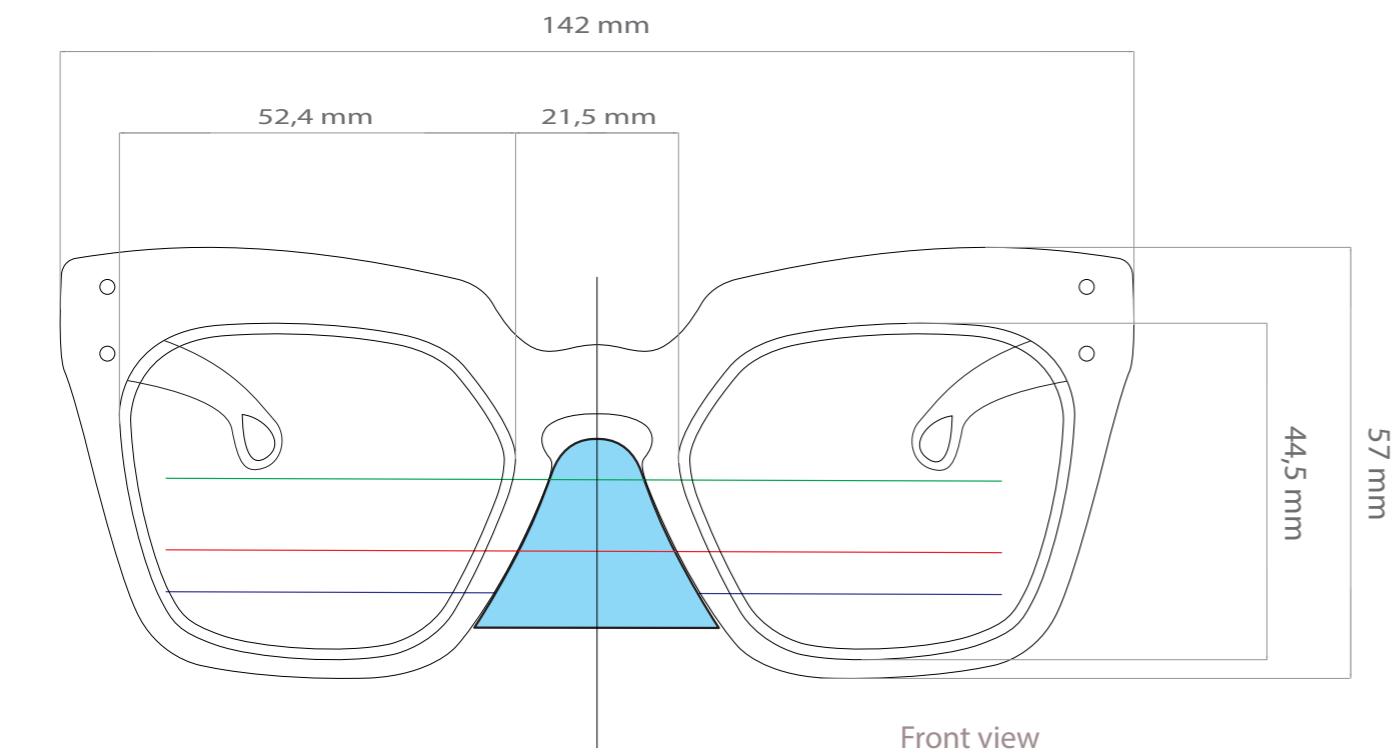
Thinking about new hinges system.



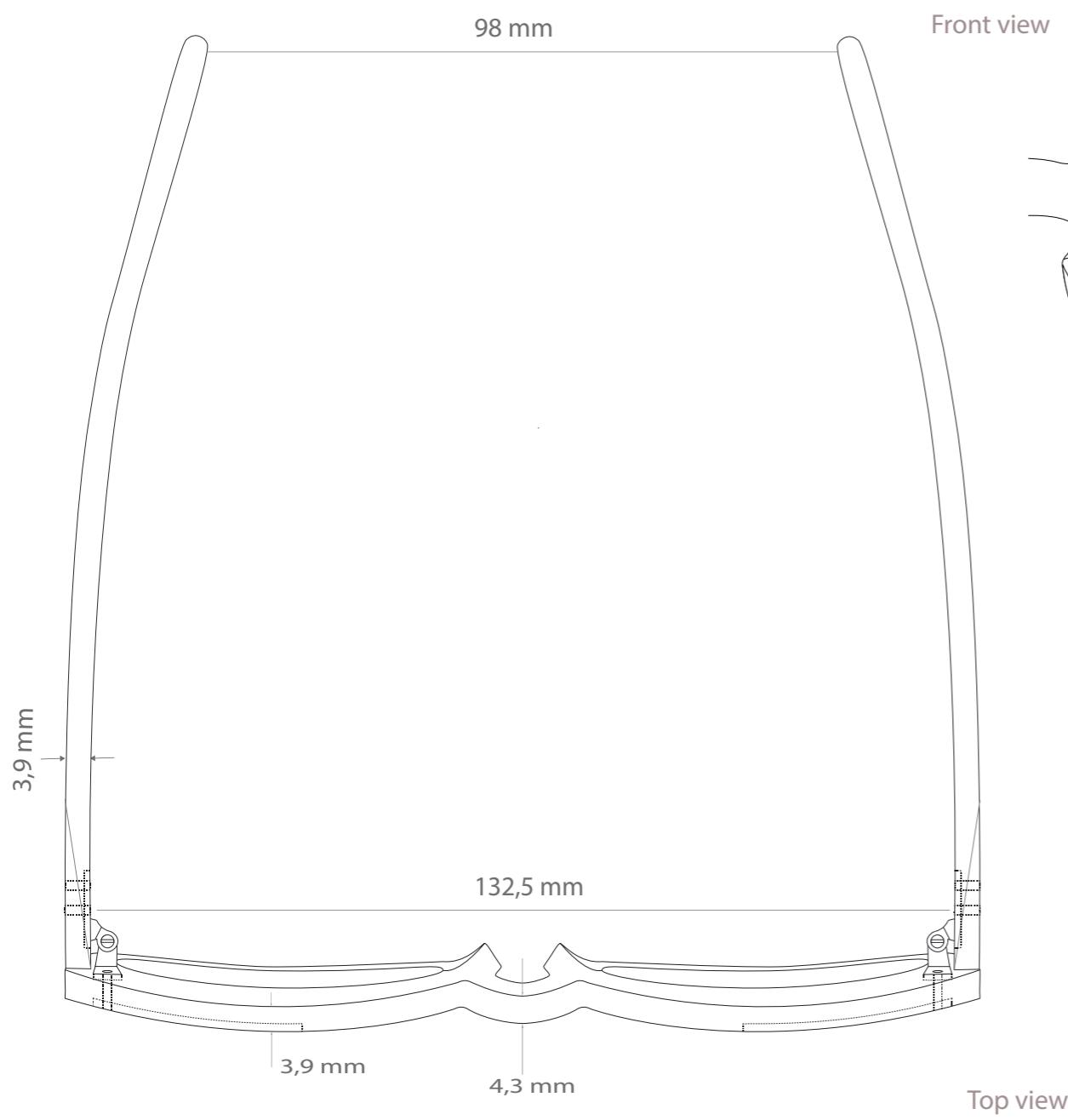
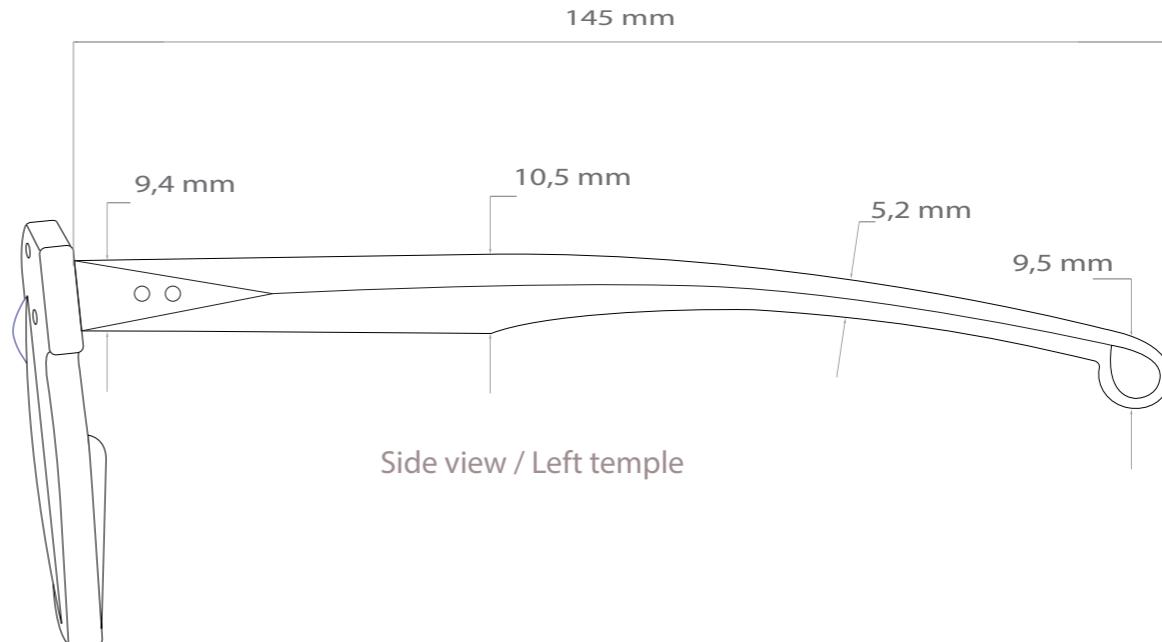
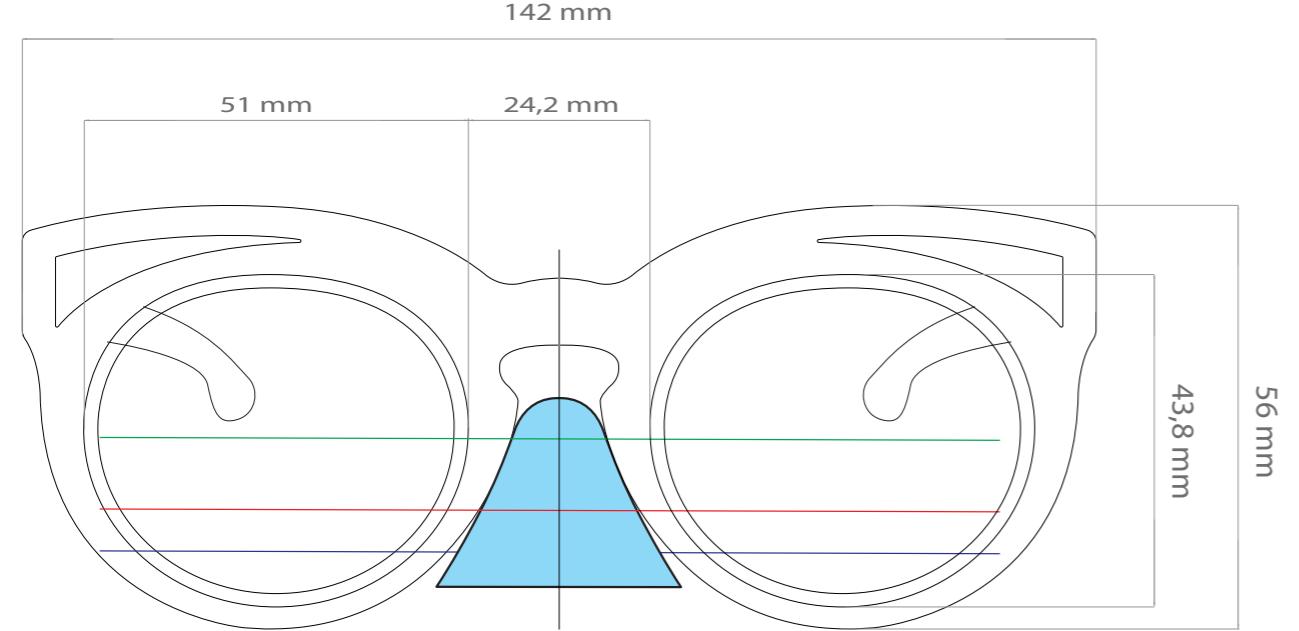
Sanna S
18.10.
FRANC



20
18
F



| | | |
|--------------------|---------------------|-------------------|
| CHRISTIAN ROTH | | |
| Model: Pop Power 3 | | Material: Acetate |
| Woman | Temple: 145 mm | Date: 24/10/2016 |
| Sunglasses | Boxing: 52,4 □ 21,5 | Base: 2 |



| | | |
|-------------------|-------------------|-------------------|
| CHRISTIAN ROTH | | |
| Model: Fly Girl 2 | | Material: Acetate |
| Woman | Temple: 145 mm | Date: 24/10/2016 |
| Sunglasses | Boxing: 51 □ 24,2 | Base: 1 |

20 YEARS

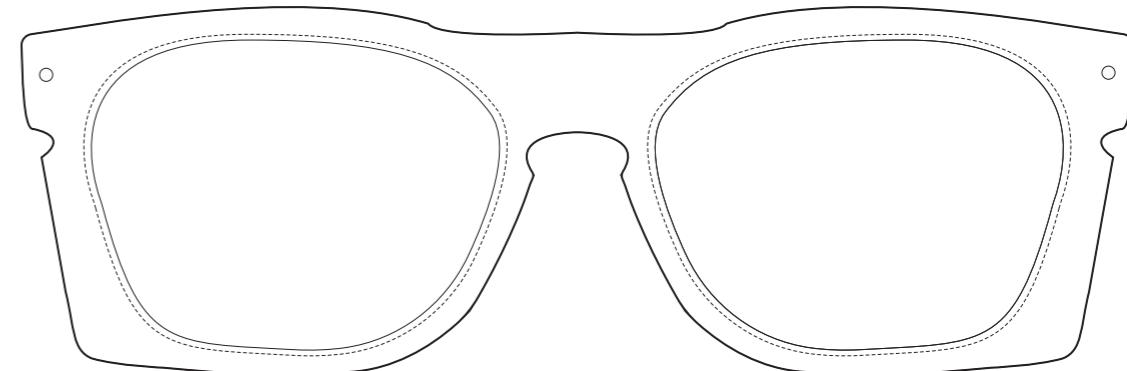
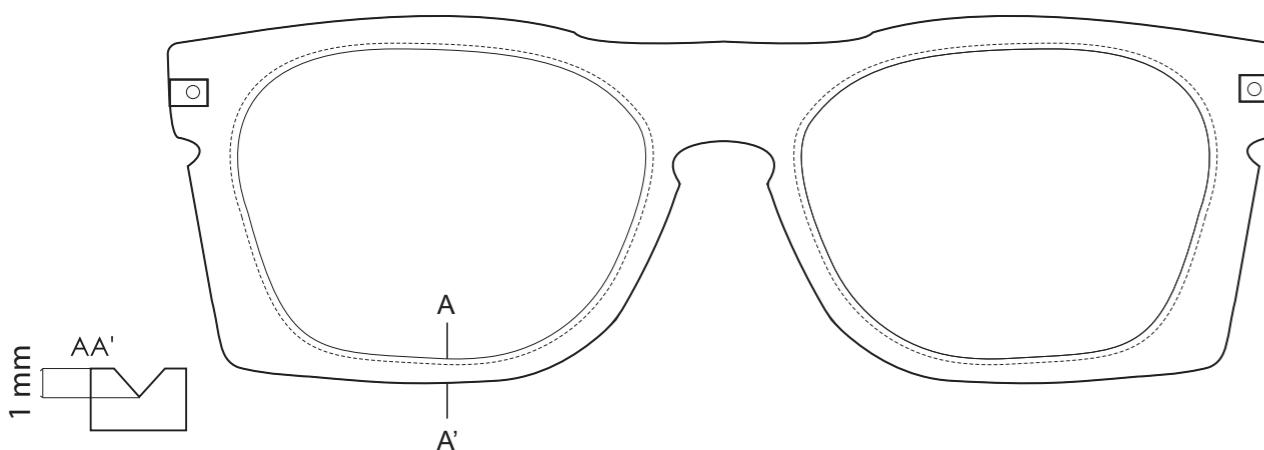
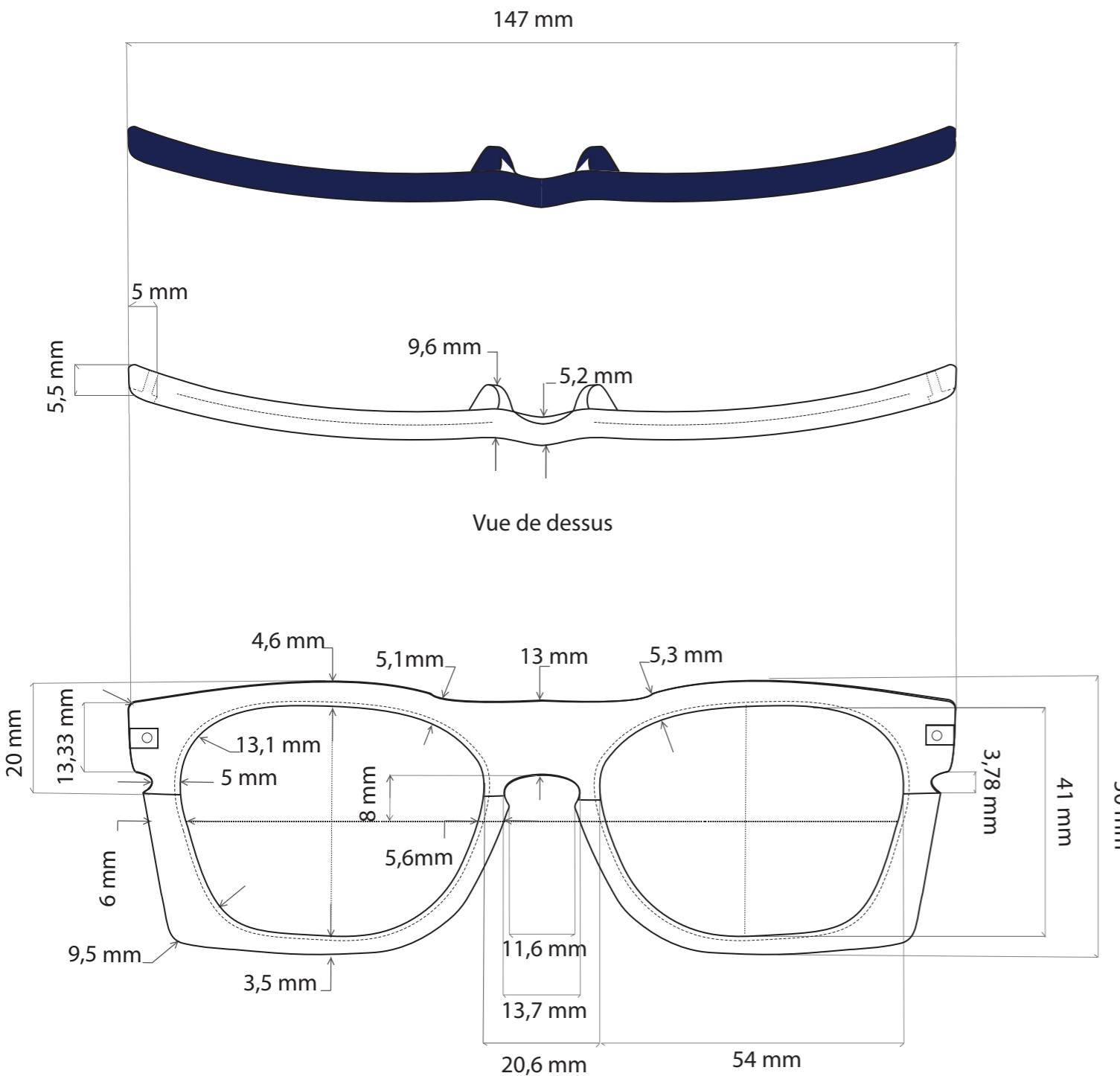
3D PRINTING FOR SPECIAL EVENT

Spécial 20 ans: La G.T.

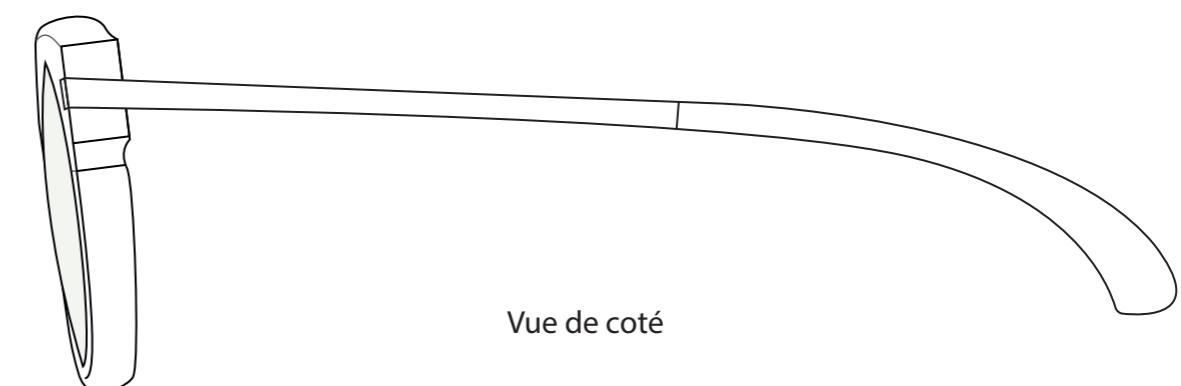
Coloris disponibles:

- Navy
- Red
- Green

SIBILLE Laura



Vue de derrière



Vue de coté

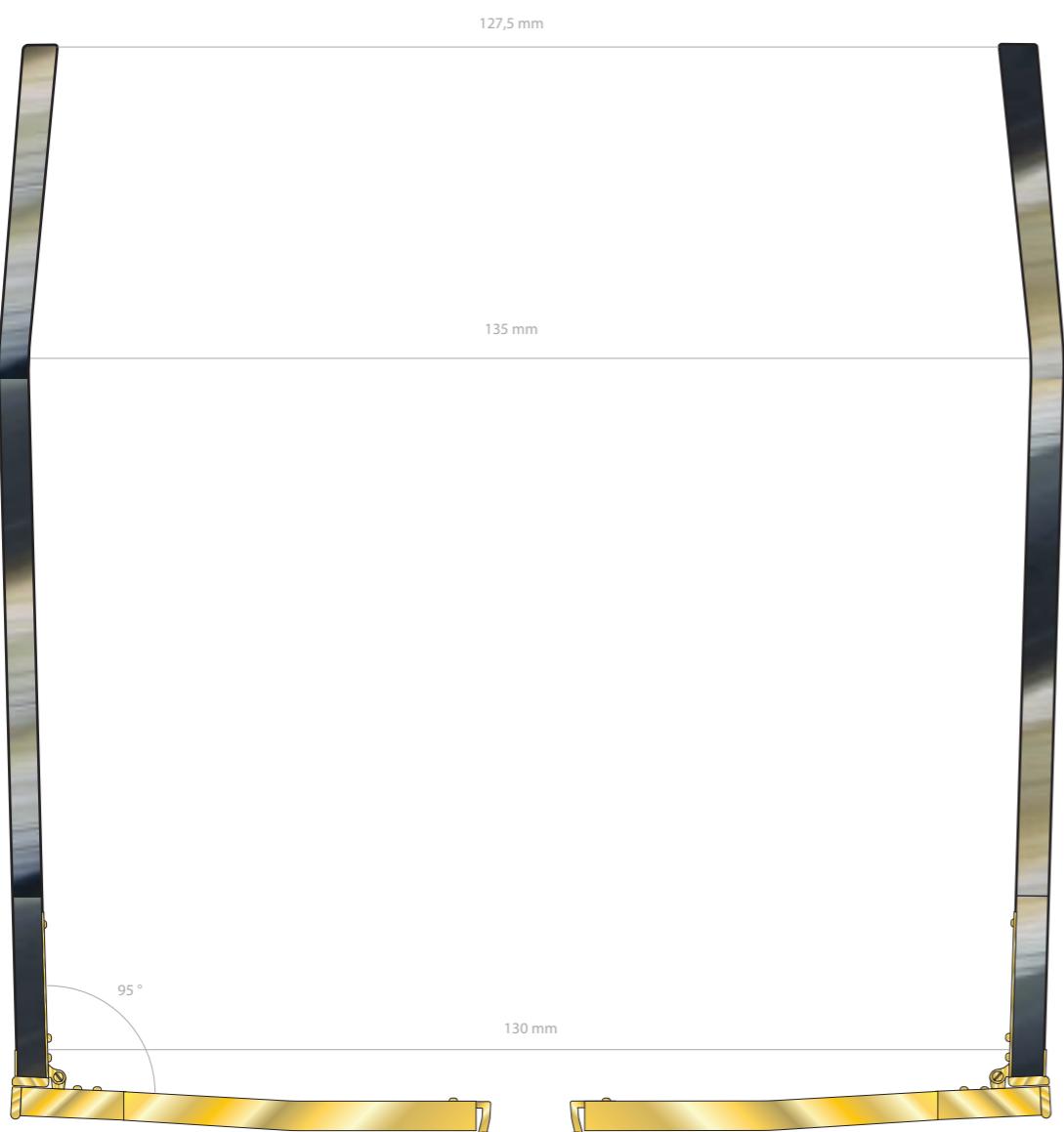
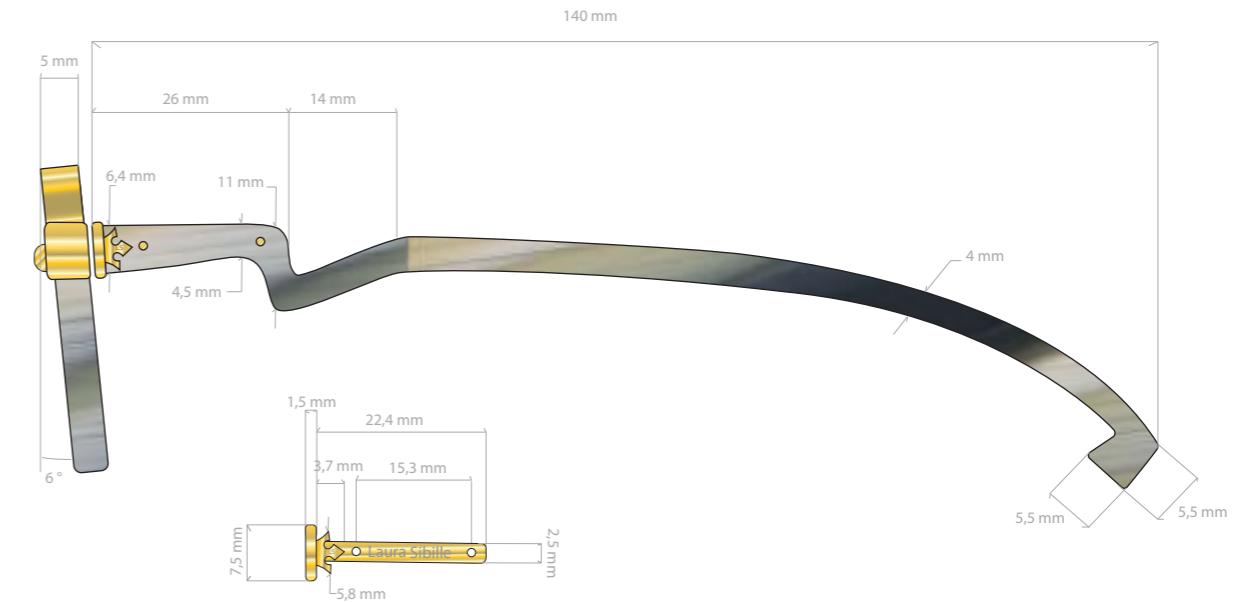
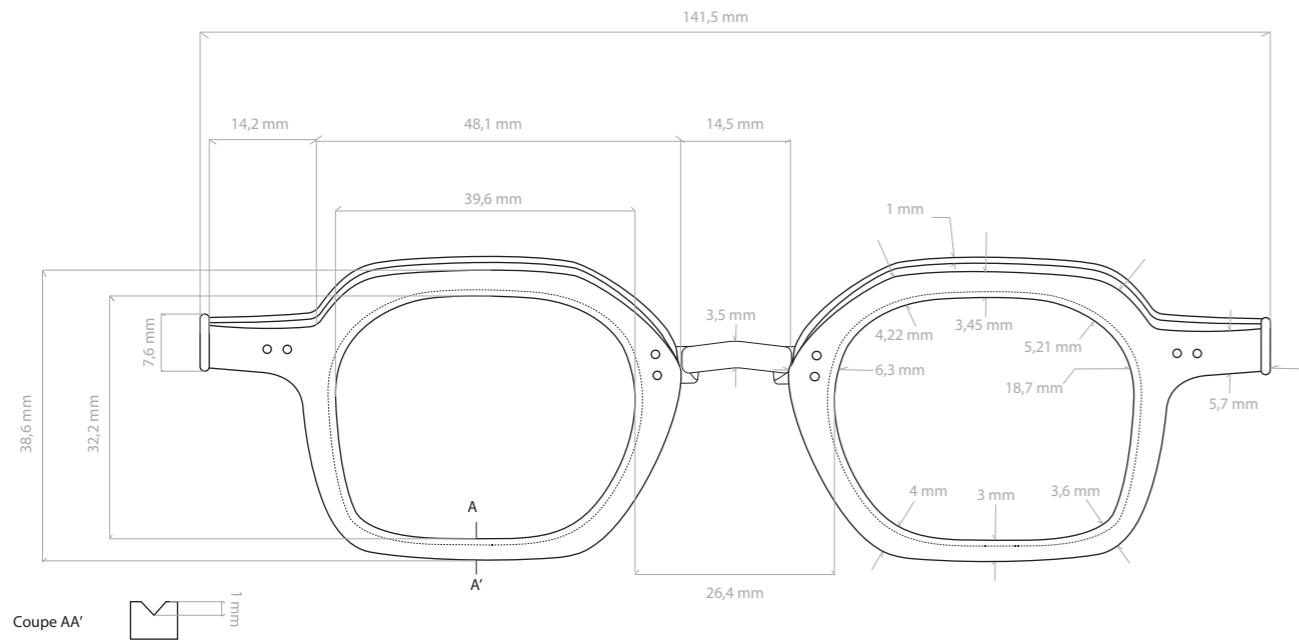
Matière en relief inspiré
du cuir épis de chez
LV
Profondeur des rainures
1,2 mm

Matière lisse



HORN & GOLD

SPECIAL DRAWING FOR THE M.O.F. MR. GHISLAIN DUROY



THANK YOU