

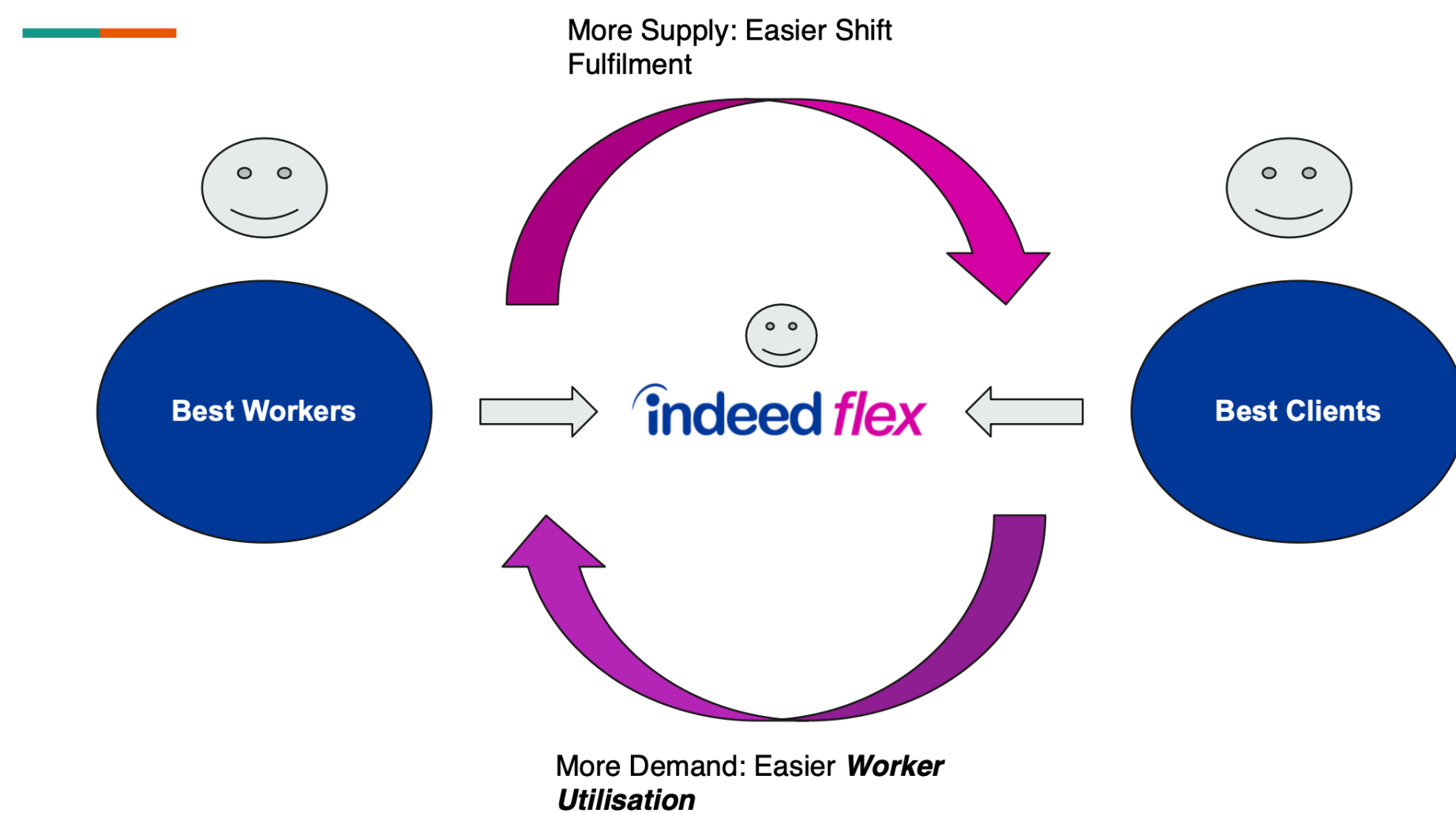
Worker Intelligence

Summary

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Worker Intelligence Platform: *IDEATION*

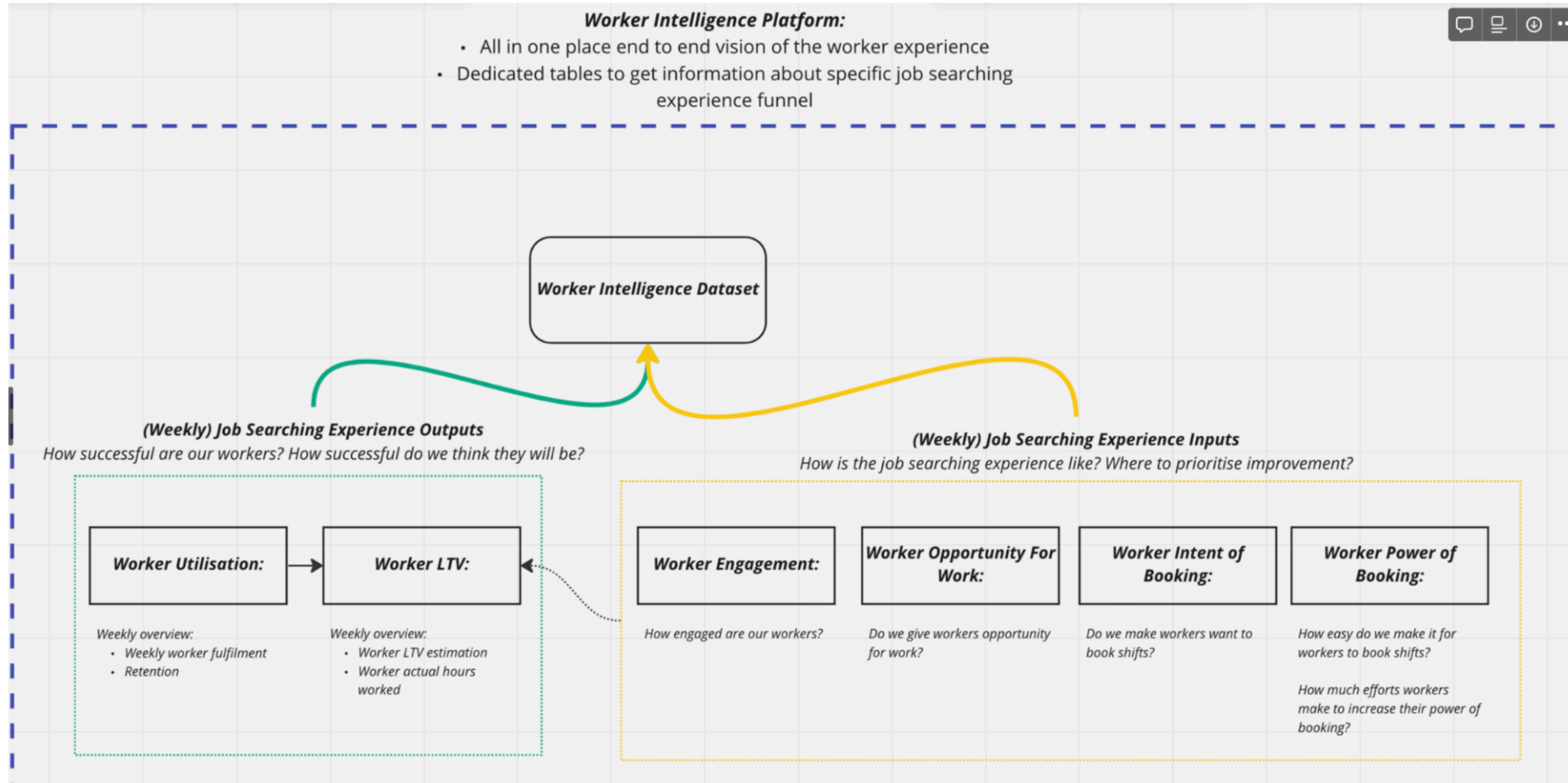
Context: IF Business model, and new focus on workers



— But who are our best workers? Do we know our workers?



Worker Intelligence Platform: PRODUCT ARCHITECTURE DESIGN

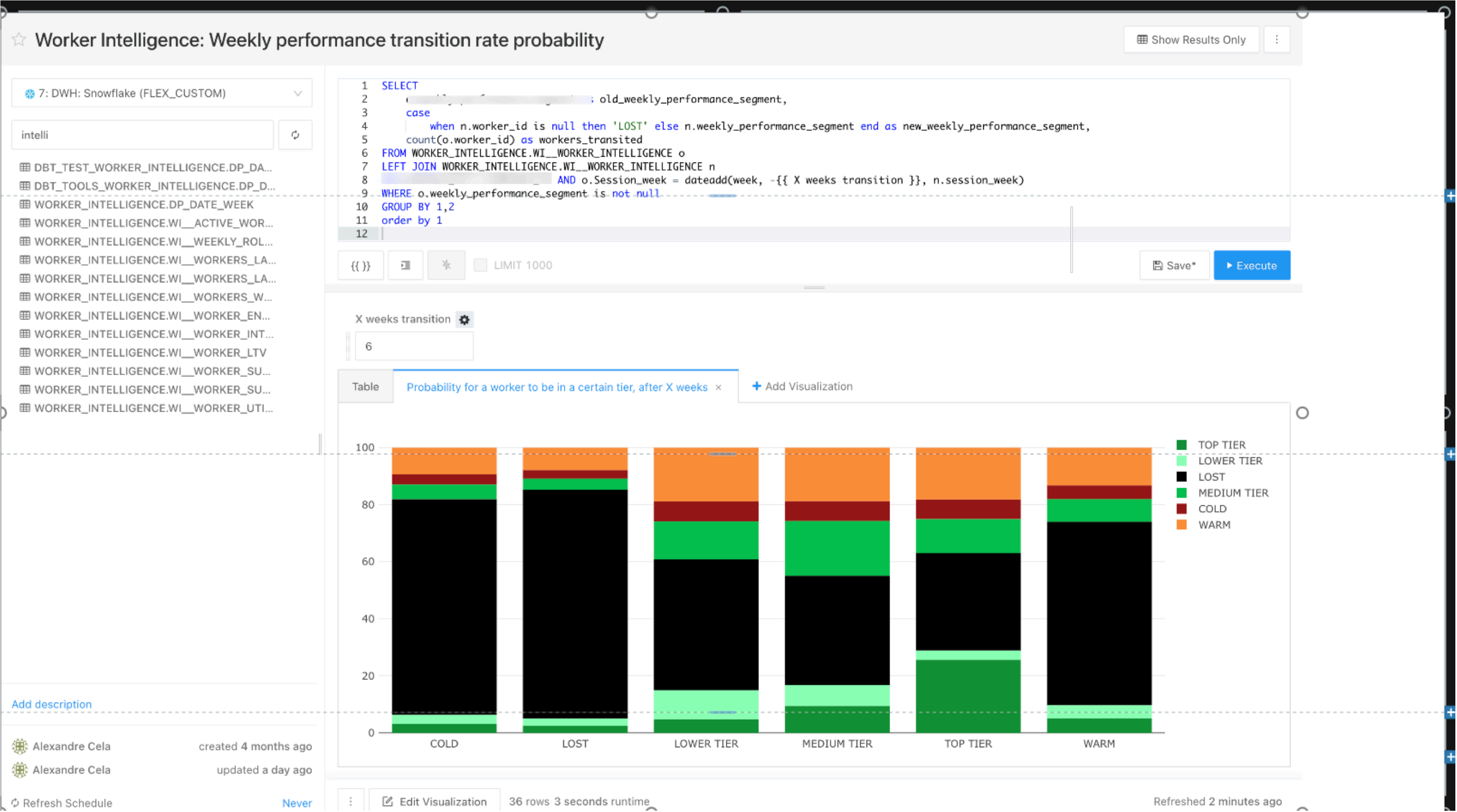


Worker Intelligence Platform: BUILDING & DEPLOYMENT, SQL + DBT + CI/CD

The screenshot displays the dbt CLI interface. At the top, the dbt logo is on the left, and navigation tabs for 'Develop', 'Deploy', and 'Documentation' are in the center. On the right, the project path 'Indeed Flex / indeedflex_snowflake' is shown. Below the navigation, a breadcrumb trail reads 'models > flex_custom > worker_intelligence > worker_outputs > WI__worker_intelligence.sql'. The main editor shows a SQL snippet starting with 'with worker_intelligence as ('. To the left of the editor is a 'Version Control' panel with a 'Push to remote' button. Below that is a 'File Explorer' panel showing a file tree. At the bottom of the editor, there are tabs for 'Preview', 'Compile', 'Build', 'Results', 'Compiled Code', and 'Lineage'. The 'Lineage' tab is active, displaying a complex graph of data dependencies between various models. The bottom status bar shows the command 'dbt build --select <model_name>' and a 'Ready' indicator.

Platform leveraging
50+ other models
created. Code
furnished in the
repository

Worker Intelligence Platform: output example: Fast tracked user 6 weeks segments retention baseline query

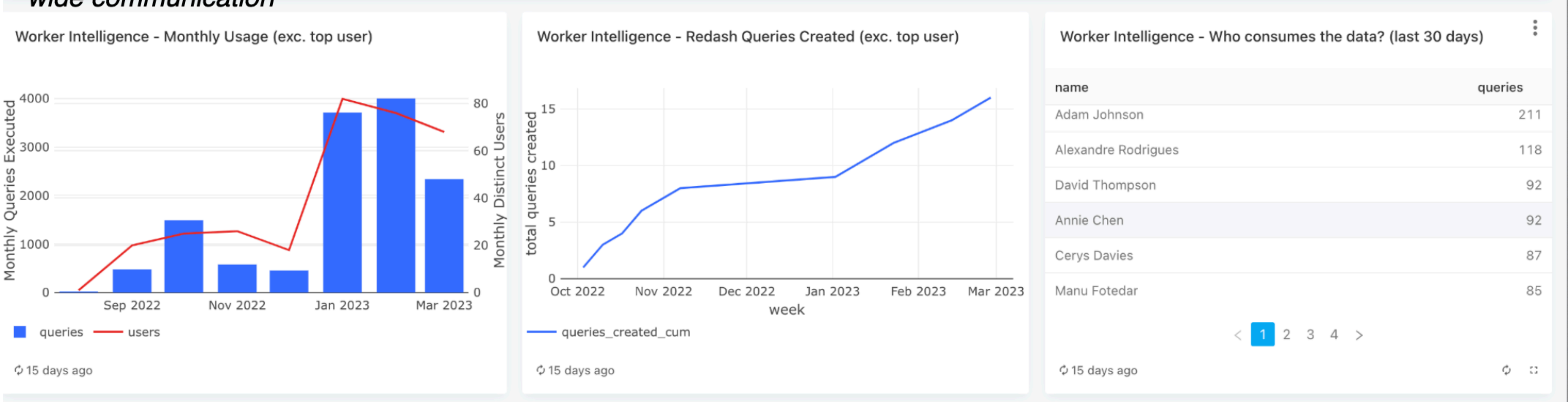


10 lines 3 seconds query. Instead of countless error prone joins leading to 500+ lines of query and at least 10 minutes to wait

*Supercharges data analysis,
supercharging decision making*

Worker Intelligence Platform: wide adoption: Even PMs with very basic SQL skills leverage it

The platform self service usage, by many stakeholders including SQL beginners, increases, and this with pending company wide communication



Actual value brought to the Company and internal stakeholders