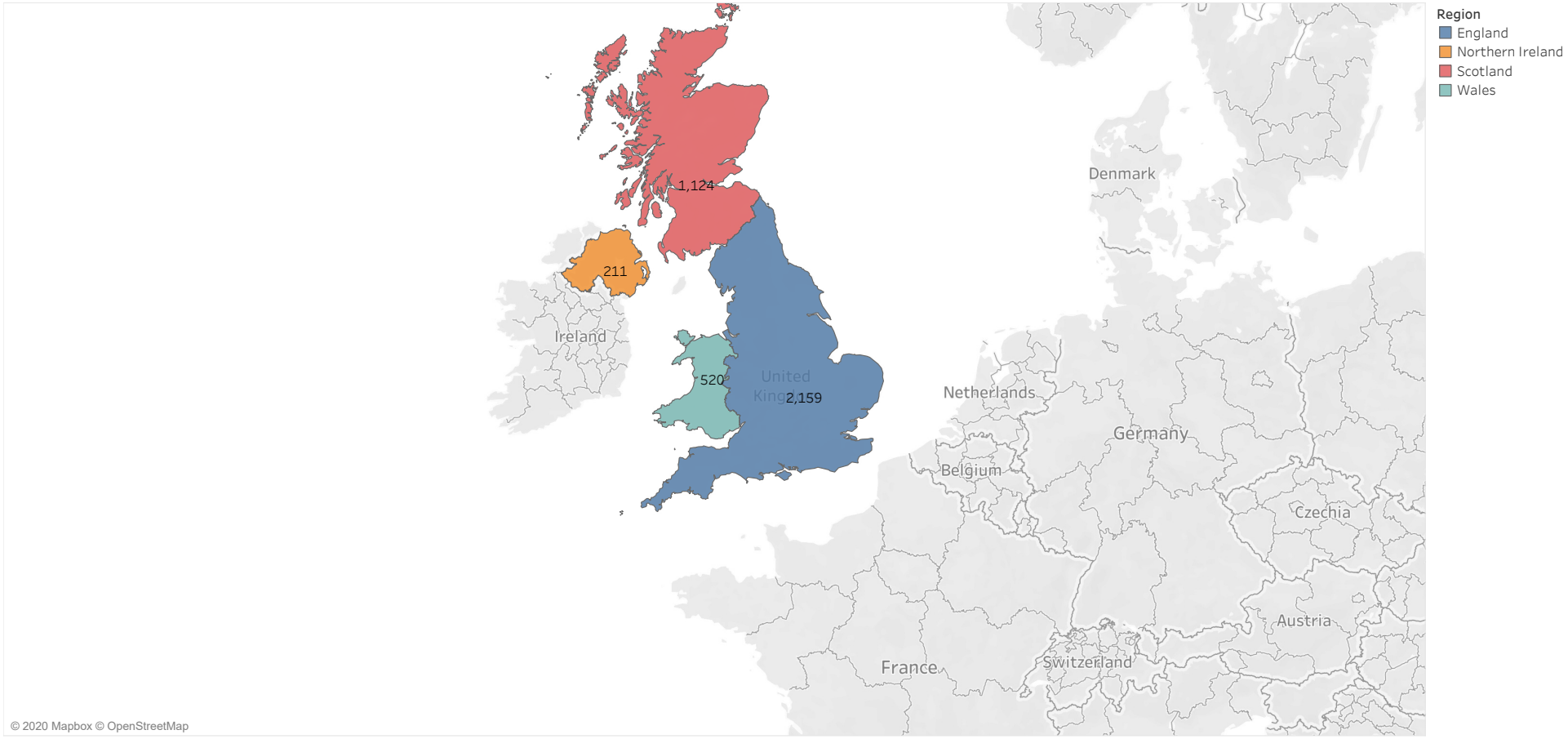
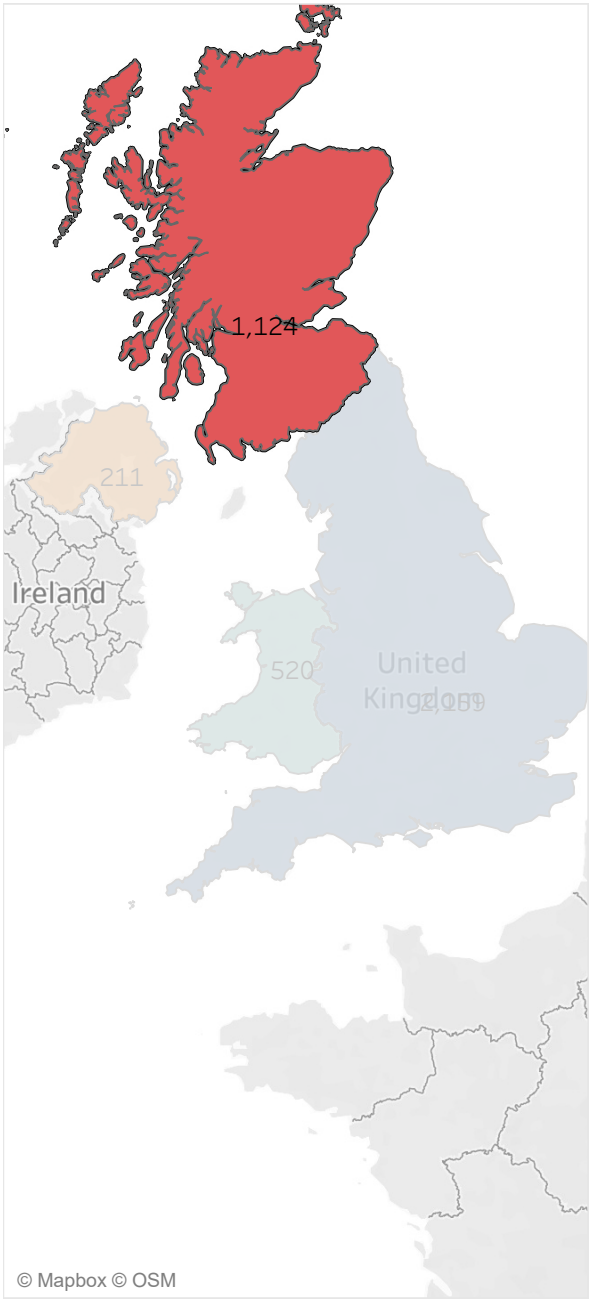
Map

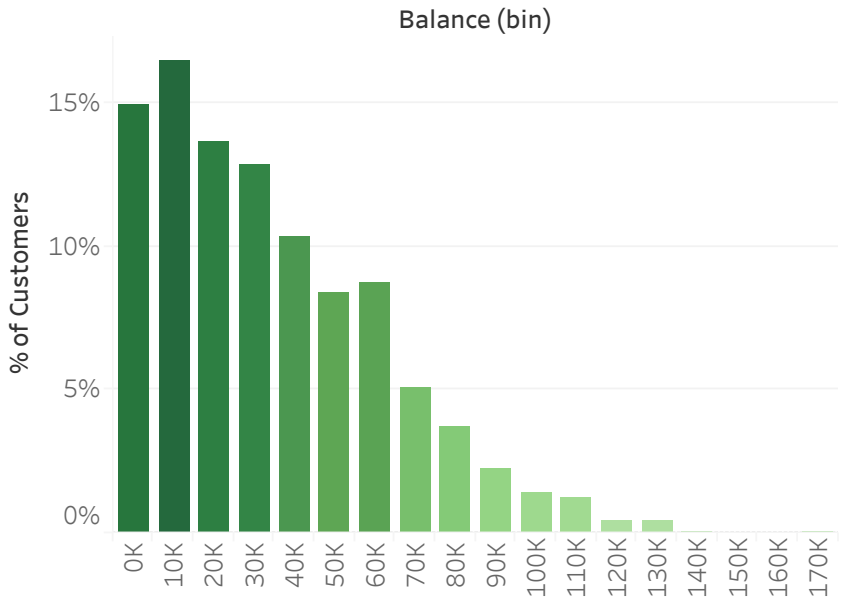


Map based on Longitude (generated) and Latitude (generated). Color shows details about Region. The marks are labeled by count of P1-UK-Bank-Customers.csv. The data is filtered on Action (Job Classification), Action (Gender) and Action (Balance (bin)). The Action (Job Classification) filter keeps 3 members. The Action (Gender) filter keeps 2 members. The Action (Balance (bin)) filter keeps 18 members.

Map



Distribution by balance

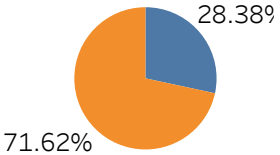


Region
- England
- Northern Ireland
- Scotland
- Wales

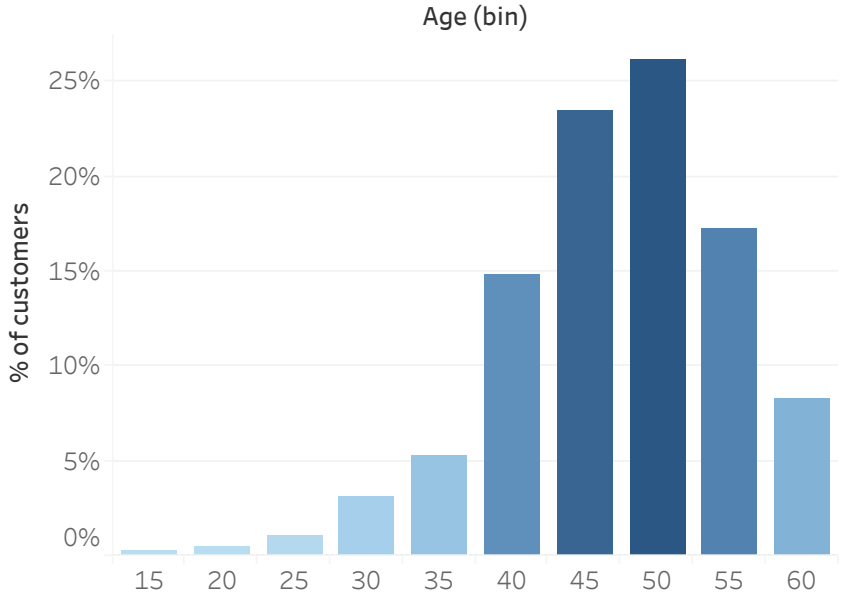
Balance Groups
10,000

Age groups
5

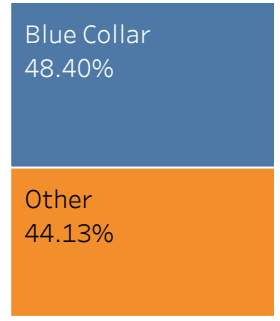
Gender



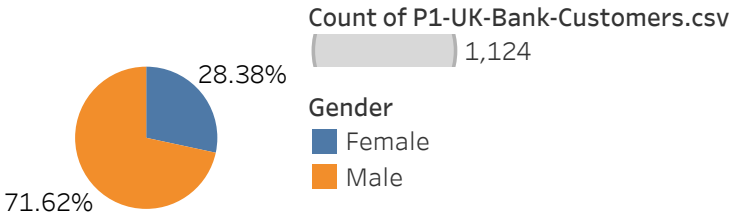
Age



Job classification

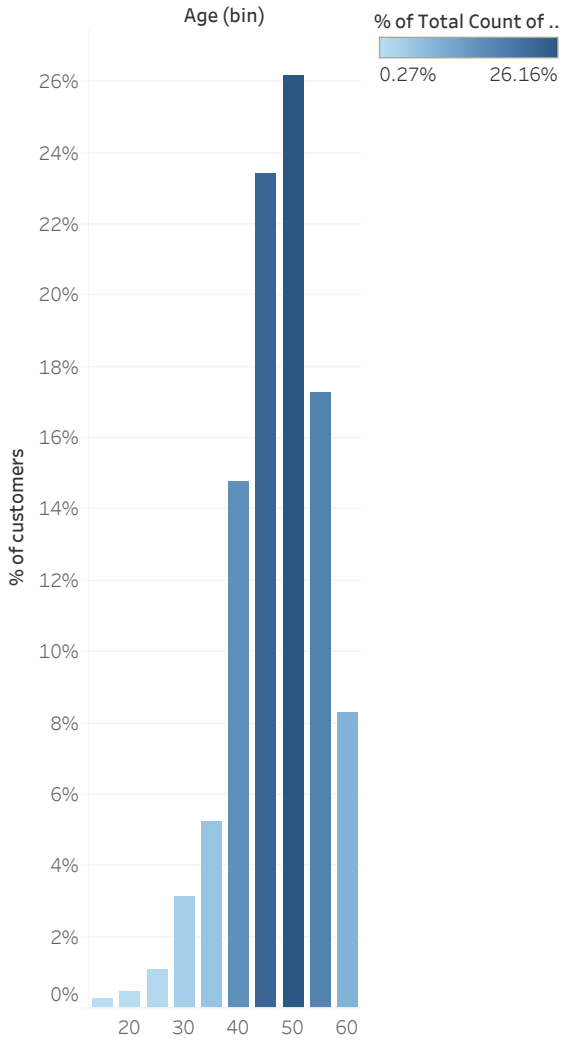


Gender



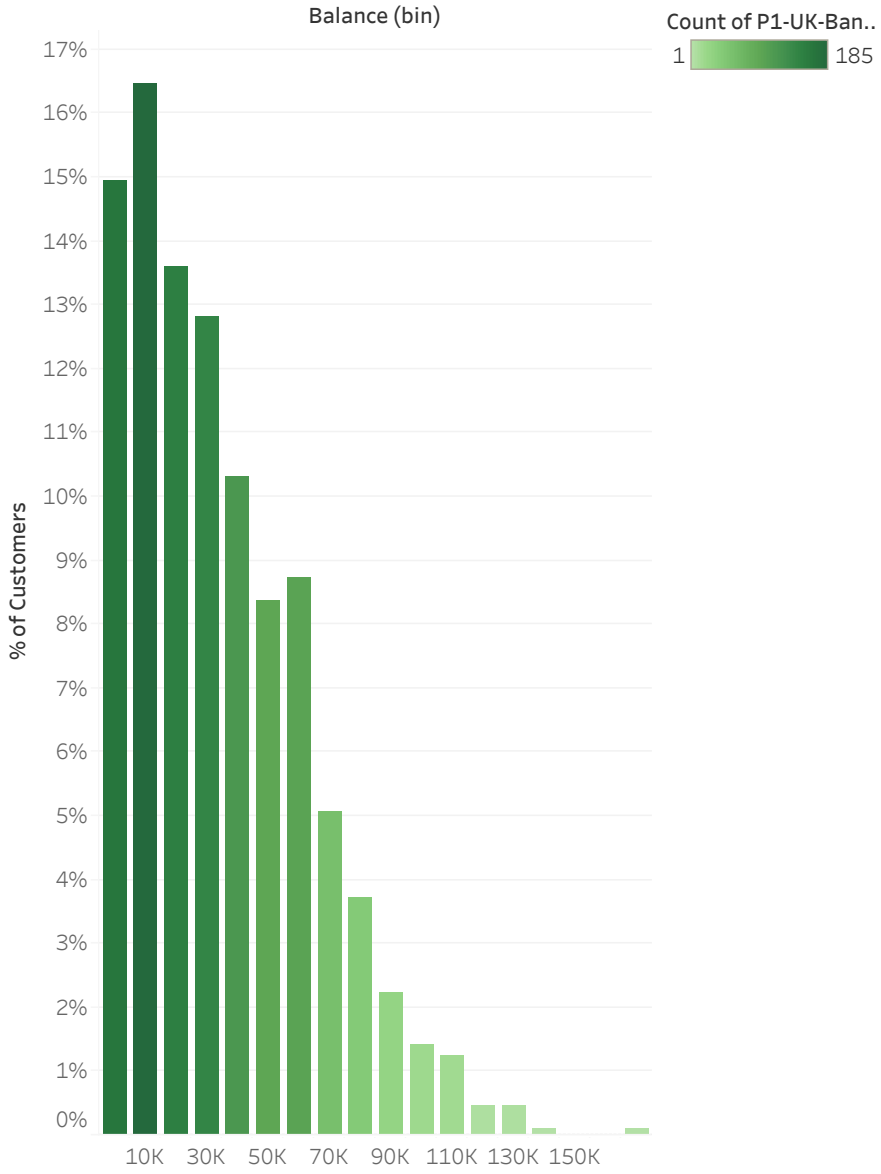
% of Total Count of P1-UK-Bank-Customers.csv. Color shows details about Gender. Size shows count of P1-UK-Bank-Customers.csv. The marks are labeled by % of Total Count of P1-UK-Bank-Customers.csv. The data is filtered on Action (Region), Action (Job Classification) and Action (Balance (bin)). The Action (Region) filter keeps 1 member. The Action (Job Classification) filter keeps 3 members. The Action (Balance (bin)) filter keeps 18 members.

Age



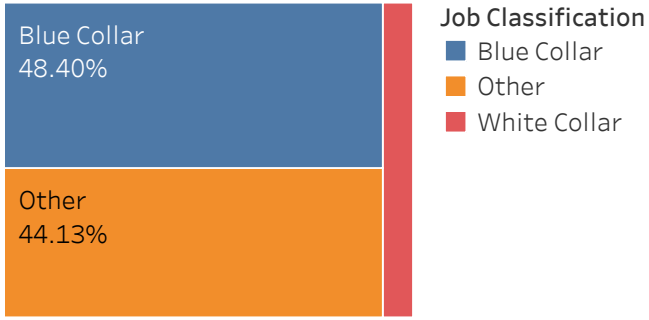
% of Total Count of P1-UK-Bank-Customers.csv for each Age (bin). Color shows % of Total Count of P1-UK-Bank-Customers.csv. The data is filtered on Action (Region), Action (Job Classification), Action (Gender) and Action (Balance (bin)). The Action (Region) filter keeps 1 member. The Action (Job Classification) filter keeps 3 members. The Action (Gender) filter keeps 2 members. The Action (Balance (bin)) filter keeps 18 members.

Distribution by balance



% of Total Count of P1-UK-Bank-Customers.csv for each Balance (bin). Color shows count of P1-UK-Bank-Customers.csv. The data is filtered on Action (Region), Action (Job Classification) and Action (Gender). The Action (Region) filter keeps 1 member. The Action (Job Classification) filter keeps 3 members. The Action (Gender) filter keeps 2 members.

Job classification

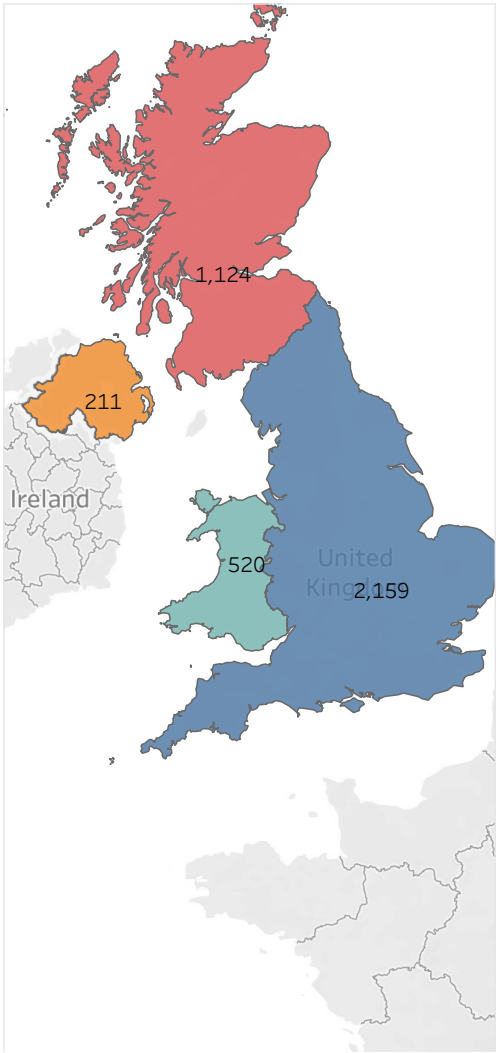


Job Classification and % of Total Count of P1-UK-Bank-Customers.csv. Color shows details about Job Classification. Size shows % of Total Count of P1-UK-Bank-Customers.csv. The marks are labeled by Job Classification and % of Total Count of P1-UK-Bank-Customers.csv. The data is filtered on Action (Region), Action (Gender) and Action (Balance (bin)). The Action (Region) filter keeps 1 member. The Action (Gender) filter keeps 2 members. The Action (Balance (bin)) filter keeps 18 members.

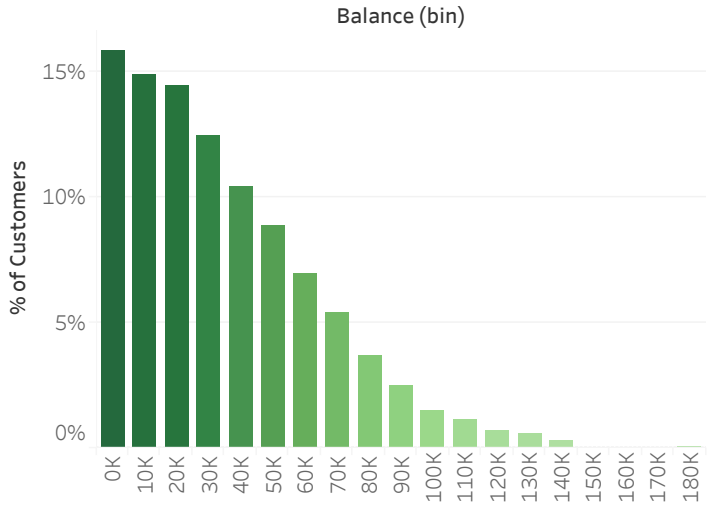
Story 1

This Bank's customer baseline	England is mostly represented by white collar workers (70%)	Customers in Scotland are in their late 40s and 50s and the predomination of ..

Map



Distribution by balance



Region
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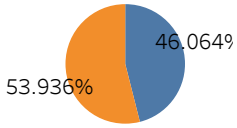
- Northern Ireland
- Scotland
- Wales

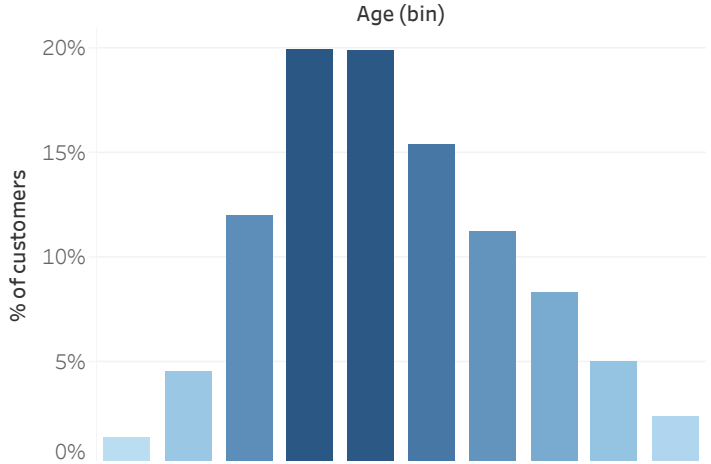
Balance Groups
10,000

Age groups
5

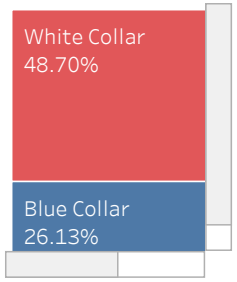
Gender



Age



Job classi-fication



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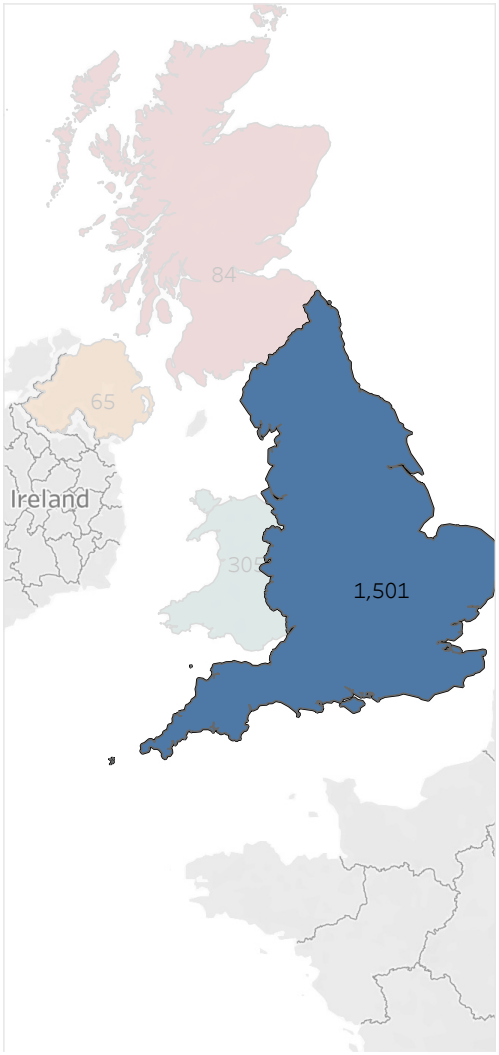

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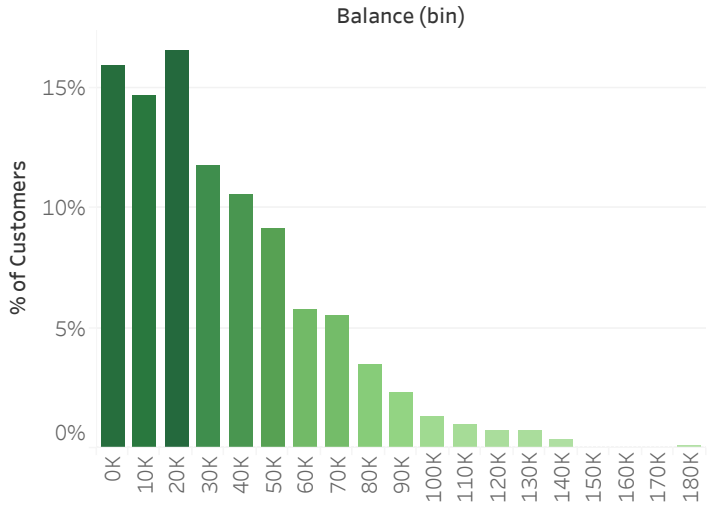

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Balance Groups
10,000

Age groups
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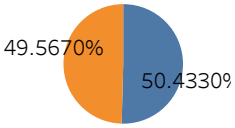
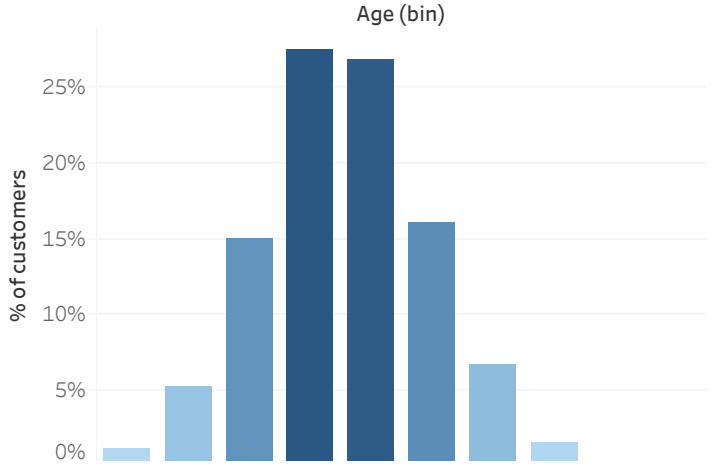
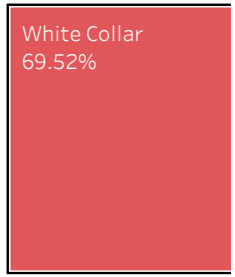
Gender



Age



Job classifi-cation



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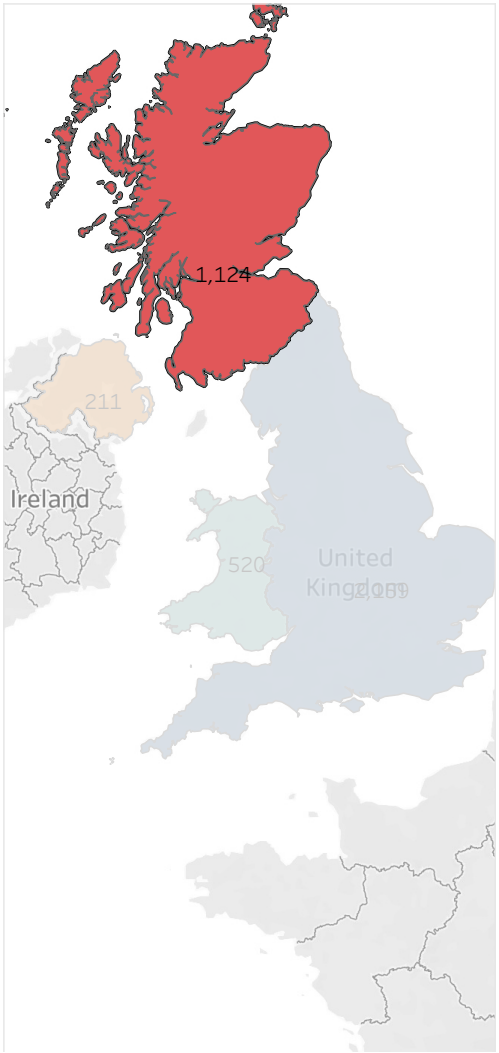
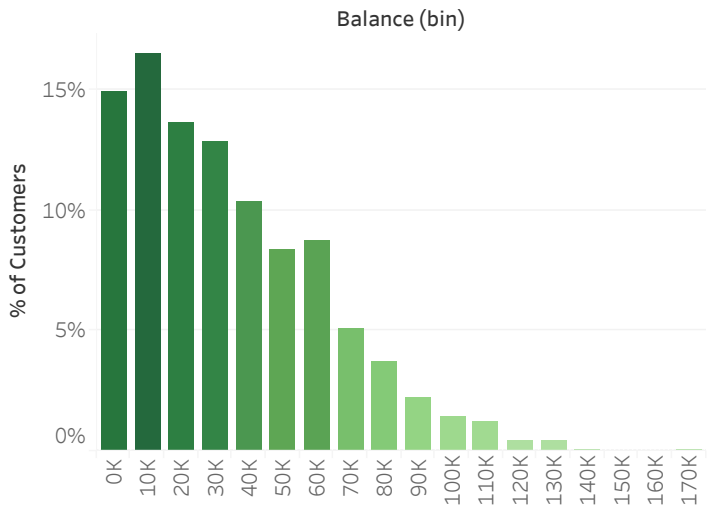


Distribution by balance



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Balance Groups
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Age groups
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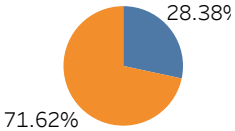
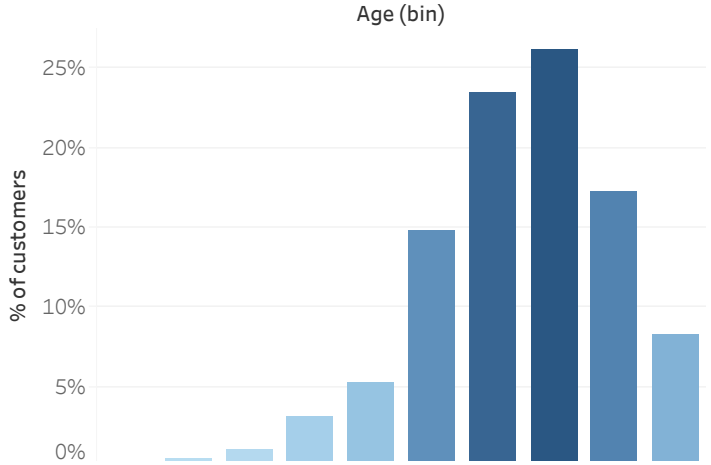
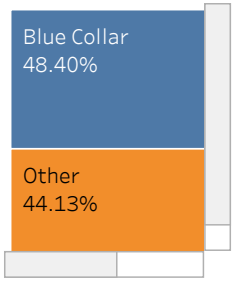
Gender



Age



Job classi-fication