Alexandre Gouveia Rodrigues

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Education

University of Toronto: BASc in Electrical and Computer Engineering

SEP 2018 - APR 2022

Hard Skills

• ARM Assembly, C, C++, CSS, French, Git, HTML, Java, JavaScript, MATLAB, PhotoScape, Portuguese, Spanish

Experience

FREELANCE WEB DEVELOPER

MAY 2020 - PRESENT

- Built an e-commerce website for the Hard Hat Café to help grow the business and improve customer service.
- Created and published a Google Chrome extension with the support of APIs to facilitate user tab management.
- Designed a portfolio website using HTML, CSS, JavaScript, and jQuery to introduce myself to recruiters.

FULL STACK DEVELOPER | GEOGRAPHICAL INFORMATION SYSTEM (GIS) TEAM JAN 2020 - APR 2020

- Coded a solution to the 'Travelling Salesman Problem' and optimized Dijkstra's Algorithm in C++ to develop and design a working application similar to Google Maps alongside two other students.
- Upgraded the app's Graphical User Interface by using the EzGL graphics library to enhance the user experience.
- Maintained a clear communication system with the team through the Git version control software and by presenting final reports to both technical supervisors and less technical clients throughout the term.

PROJECT MANAGER | ENGINEERING STRATEGIES AND PRACTICES

JAN 2019 - APR 2019

- Coordinated a team of 5 for the design of an optimal configuration of electric vehicle chargers using Microsoft Project to organize schedules, assign resources to tasks, and track overall progress.
- Presented the final design and delivered a written technical report to the company eCAMION.

Leadership and Community Roles

VICE-PRESIDENT | BRAZILIAN STUDENT ASSOCIATION (BRASA)

SEP 2018 - PRESENT

- Implemented marketing and advertising strategies that expanded the club's influence both locally and internationally and increased social media engagement on Instagram and Facebook by over 50%.
- Created partnerships with various clubs and negotiated with different businesses to secure both short-term and long-term sponsorships for our club events in Toronto.

ORIENTATION WEEK LEADER | FACULTY OF ENGINEERING

MAY 2020 - SEP 2020

• Led a group of 36 students throughout the Orientation Program in a virtual setting and introduced the incoming students to the University of Toronto's campus, values, traditions, and culture.

HOUSE PRESIDENT | ST. MICHAEL'S COLLEGE RESIDENCE COUNCIL

SEP 2019 - APR 2020

• Planned and hosted house events alongside the residence team for 200+ students to create a supportive and inclusive residence community that encouraged involvement and respect.

ELECTRICAL CLUB FINANCE DIRECTOR | UNIVERSITY OF TORONTO

SEP 2018 - APR 2019

• Assisted in the creation of a \$42 000 budget for the club and monitored an automated Excel sheet to control expenses during the 2018-2019 academic year.