

Alexandre Zahrai | Web Developer

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[Portfolio](#) | [LinkedIn](#) | [GitHub](#)

TECHNOLOGIES, PROGRAMMING LANGUAGES & TOOLS:

HTML5 | CSS3 | JavaScript ES6 | React | WordPress | PHP | Git | SQL | WooCommerce | Advanced Custom Fields (ACF) | Tailwind | Node.js | npm | jQuery | Alpine.js | Figma | Shopify | Visual Studio Code

EXPERIENCE:

Web Developer | SKYCATCHFIRE | Jan. 2023 – Aug. 2023

- Collaborated with design and UI/UX teams to translate visual designs into functional WordPress themes, ensuring pixel-perfect implementations.
- Developed custom WordPress plugins, including WooCommerce extensions, to extend core functionality and meet specific client requirements, enhancing site performance and user engagement.
- Utilized PHP, JavaScript (mostly Alpine.js), Advanced Custom Fields (ACF) and Tailwind to build dynamic and interactive features, improving site interactivity and user engagement.
- Ensured cross-browser and cross-device compatibility by implementing responsive design principles and testing thoroughly across a wide range of devices, browsers and operating systems.
- Optimized website performance through code and asset optimization techniques, resulting in faster load times and improved user experience.
- Collaborated with clients to understand project objectives, gather requirements, and provide technical recommendations, leading to successful project outcomes.
- Conducted frequent code reviews and offered constructive feedback to team members, fostering a culture of code quality and continuous improvement.
- Worked with hosting platforms such as WP Engine and Pantheon to deploy and manage WordPress sites efficiently.

Junior Web Developer | Circa Creative Studios | Dec. 2021 – Jan. 2023

- Responsible for creating custom WordPress solutions using Divi Theme and Page Builder.
- Successfully developed and launched the official website for Bell's Brewery, known for its iconic Two Hearted and Oberon ales.
- Implemented SEO best practices into website development, enhancing search engine visibility.
- Managed the entire development lifecycle, ensuring cross-browser and cross-device compatibility.
- Collaborated directly with clients to understand goals and provide technical recommendations.

Independent Learning Phase | Dec. 2020 – Dec. 2021

- Deepened understanding of web development concepts through self-directed learning.
- Gained hands-on experience in JavaScript and expanded skills to include modern libraries like React.
- Explored advanced techniques in responsive design and CSS frameworks such as Tailwind CSS and Bootstrap.

EDUCATION:

BA, Major in Political Science, Minor in Comparative Religion | Western Michigan University | 2019