



3 Courses

Generative AI: Introduction
and Applications

Generative AI: Prompt
Engineering Basics

Generative AI: Unleash Your
Project Management
Potential



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Alexandria L. Hancock

has successfully completed the online Specialization

Generative AI for Project Managers

Earners of this Specialization certificate have demonstrated their ability to differentiate between generative AI and discriminative AI, describe real-world generative uses, and identify and use popular generative AI models and tools, such as ChatGPT, Copilot, Gemini, and DALL-E for text, code, image, audio, and video generation. The individuals can explain generative AI prompt engineering concepts, provide examples, and apply prompt engineering techniques that create useful outcomes. Additionally, the Specialist holder can identify useful generative AI tools for project management, apply generative AI tools and techniques to support critical projects, and discuss ethical considerations when using generative AI to plan and execute projects and its impact on project management.

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