

Dr. J. Brian Tucker Personal Brand Style Guide

DR.

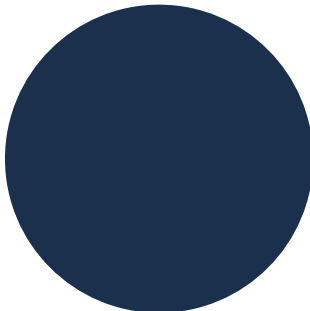
J. BRIAN TUCKER

DR.

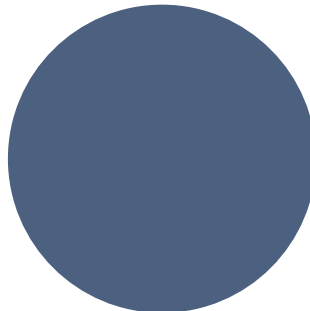
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DR.

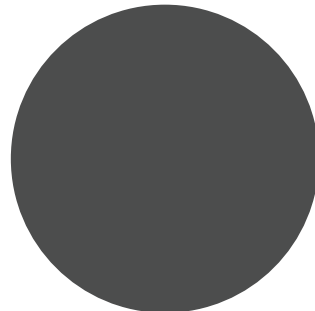
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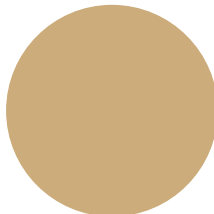
Deep Blue
HEX: #1f314d
RGB: 31.49.77



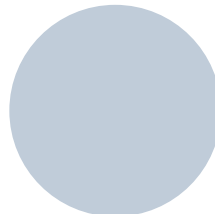
Medium Blue
HEX: #4d6180
RGB: 77.97.128



Medium Gray
HEX: #4d4d4d
RGB: 77.77.77



Gold
HEX: #cbab7a
RGB: 203.171.122



Ice Blue
HEX: #c0ccd8
RGB: 192.204.216

Web Elements

H1

- Montserrat, Bold, 80/96, #ffffff

H2

- Droid Serif, Bold, 38/42, #ffffff

H3

- Montserrat, Bold, 30/36, #1f314d

Body - Droid Serif, Regular, 16/26, Left align, #4d4d4d

Link - Droid Serif, Bold Italic, 16/26, #cbab7a

Divider - 2pt, solid, variable width & color



Image Treatment - 50% Fill Overlay #4d4d4d

INACTIVE

ACTIVE

Navigation - 18pt, #ffffff

Inactive - Montserrat Light

Active - Montserrat Extra Bold

SEND

Button - 3pt, solid, Montserrat Light