EXPERT TEST

1. What does the context seems like?
2. How would you interact with this teaser?
3. How would you describe this scene?
4. How do you feel about the sound and music?
5. How would you describe the mood of the scene?
6. Would you watch the movie just based on this teaser?
7. What would you say about the movie just based on the teaser?
8. Is there anything that is unclear?

1. 1/3 users identified the context of the teaser

2. 3/3 users identified easily how to interact with the teaser, by clicking the characters

3. 3/3 users described the scene as being from a musical

4. 3/3 users liked the music in the teaser

5. 2/3 users described the mood as being "old black and white movies", 1 user described it as being romantic

6. 2/3 users would watch the movie just based on the teaser

7. first user said that she became interested in the movie

   second user said that the movie doesn't seems like his type

   third user thought the movie is a romantic musical

8. for one user it was unclear that this was a teaser