

# Sr. User Experience Engineer

# Alexandru GATEA

Experienced UX Engineer with more than a decade of experience in the design industry. For the past 8 years, I've excelled in web development and map styling, specializing in HTML, SCSS, and JavaScript.

I also have a strong background in performing UI tasks like wireframing and prototyping as well as leading technical teams.

## WORK EXPERIENCE

### Senior UI/UX Designer | Stromer

Sept 2023 - Dec 2023

Worked on UX research and creation of software features for the embedded screens of new bike models. Used my web development expertise to help on redefining website components.

### Senior User Experience Engineer | Telenav

May 2019 - June 2023

Main focus was working as an Automotive Map Designer, where I created and maintained navigation map styles for different car manufacturers, through a proprietary styling language, while successfully collaborating with teams across sites, specifically from US and China.

My exact role was to create complete map experiences for drivers, by creating map styles from scratch. The process included defining the map's entire user experience, creating UI elements, making adjustments for various screens, creating complex and engaging 3D animations in Blender and implementing the styles by writing styling code. Mastering this language led me on becoming a Technical Lead, offering support to not only to other fellow map designers but also to Project Managers, Developers, and Quality Assurance specialists.

Moreover, I was also involved in coding websites, working with HTML, SCSS and JS. The processes included creating UI elements, animating SVG graphics, creating custom icon fonts and adjusting the entire experience for mobile devices.



## CONTACT

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## EDUCATION

### Master's Degree

USAMV CJ, 2013 - 2015

### Bachelor's Degree

USAMV CJ, 2009 - 2013

**Spoken Languages:** RO, EN

## TECH STACK

### Web Development

HTML, SCSS, Javascript, Git

### UI / UX

Adobe Creative Suite (AI, PS, XD), Figma, IcoMoon, Blender.

## SOFT SKILLS

Great collaboration, loyalty, passionate communication and teaching, attention to smallest details, problem-solving mindset, adaptability, constant learner.

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## WORK EXPERIENCE

### UI/UX Developer & UI Tech Lead | Digital Republic

May 2015 - May 2019

Main focus was creating complete website experiences, from wireframes up to frontend implementation. I gained experience in working with HTML, SCSS and Javascript and mastered the art of creating my own SCSS frameworks.

My role also included: atomic design patterns, creating custom icon fonts, create brand identities, coordinate the entire UI team.

### Graphic Designer | Various ONGs

Oct 2010 - Mar 2015

Created the complete stack of advertising content for events like: Untold, TiMAF, James Blunt, Absolvire A-Z, OmniPass, Student Parties.



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