



# Alexandru Popescu

## Email Marketing Specialist

Results-driven professional with a strong analytical mindset and a passion for financial markets and technology. Skilled in problem-solving, strategic decision-making, and adapting to dynamic environments.

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📍 Bucharest

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🌐 alexandru-popescu-portfolio.vercel.app

## EDUCATION

### Bachelor of Science

University Politehnica of Bucharest

10/2019 - 07/2023

#### Courses

- Algorithms & Complexity Theory
- Data Structures
- Parallel & Distributed programming
- Communication protocols
- Object-oriented programming
- Operating Systems
- Local networks

## WORK EXPERIENCE

### Email Marketing Specialist

Emia.com

04/2022 - Present

Bucharest

#### Achievements/Tasks

- Exceeded goals through effective prioritisation and consistent work ethic
- Engaged with customers to better understand needs and deliver excellent service
- Knowledge of spam regulations and compliance
- Knowledge of setting DNS - DKIM, DMARC, SPF
- Experience in email deliverability and inbox placement
- Proficient in configuring mail servers

### Independent Investor

Self-directed

02/2023 - Present

#### Achievements/Tasks

- Over 1 year of active investing experience in both the Romanian Stock Exchange (BVB) and U.S. stock markets
- Built and managed a diversified portfolio, consistently outperforming market benchmarks in the last year
- Analyze financial statements, earnings reports, and macroeconomic trends to identify undervalued stocks
- Strong understanding of trading platforms, order types, and market dynamics

## SKILLS

Python

HTML

Linux

CSS

Javascript

C

Django

React

Firebase

## PERSONAL PROJECTS

### Web Client

- Implemented a C application that communicates with a REST API represented by an online library. The application does operations such as registration, login, information about the books, display of them, adding a book to the library, access the library, deleting a book from the library, logout.

### Image Processing Software

- Implemented a C program that reads an image and applies various filters like Black&White, Fit to Square, Clustering filter, Convolutional and pooling layers.

### 2D Shooter Game

- Implemented a C++ 2D game using OpenGL that imitates the functionalities surviv.io. The game generates random enemies that you have to kill, obstacles(that you can collide with), a map, projectiles(also have collisions such as the enemy, all obstacles, and a fire rate). Once you reach the desired score you win.

### Mobile App - Curs Valutar Banci

- Developed *Curs Valutar Banci*, a mobile app delivering real-time Romanian bank exchange rates, notifications, and a currency calculator using React and Firebase. Built a backend with Python and FastAPI to scrape BNR rates, deployed on Google Cloud Run with Cron Jobs for automated updates. Published on Google Play Store.

### Stock Trading Platform

- Bachelor's degree paper, a fullstack fully working stock trading platform made in Django with real time prices and transactions of stocks.

## LANGUAGES

Romanian

Native or Bilingual Proficiency

English

Full Professional Proficiency

## INTERESTS

Stocks

Gaming

Sports

Learning