

# ALEXA PÉREZ GÓMEZ

WEB DEVELOPER

647 226 8439



ME@ALEXPEREZG.COM



LINKEDIN.COM/IN/ALEXA-PEREZG/



## SUMMARY OF QUALIFICATIONS:

- A responsible and dedicated person with a passion for learning and attention to detail, Alexa likes to achieve her goals by being consistent in her work, either on a team or individually, to meet the clients needs.

## SKILLS & STRENGTHS

- FAST LEARNER
- PROBLEM SOLVING
- RESEARCH
- ORGANIZATION SKILLS
- TECHNOLOGY
- CREATIVITY
- ATTENTION TO DETAIL

- COOMUNICATION SKILLS
- STRATEGY
- DATABASE MANAGEMENT
- CLIENT-FACING SKILLS
- VERSATILITY
- NATIVE SPANISH LANGUAGE
- PROFICIENT / FLUENT ENGLISH LANGUAGE

## COMPUTER SKILLS

## LANGUAGES:

- HTML, CSS, JavaScript, jQuery, PHP, MySQL, XML, ASP.NET (v7)

## SOFTWARE:

- Adobe Suite (Photoshop, Illustrator, Premiere, After Effects, InDesign), Visual Studio, PHP MyAdmin, PhpStorm, GitHub, WordPress, Jasmine.

## ACADEMIC EXPERIENCE

### Team Leader, *Temiskaming Hospital Website Project*.

- ASP.NET Project (MVC 4.5).
- Designed and developed two features (Doctor's Blog, Live Wait Times).
- Developed with my team project documentation, which included time sheets, requirements document, agendas.
- Presented project and features to colleagues.

### Team Leader, *The Brat Pack: Daycare System*.

- HTML/CSS, PHP Project.
- Developed and created two features (Contact Form, Pickup Scheduler).
- Designed Logo for project, color palette.
- Maintained project documentation, which included task lists.



## WORK EXPERIENCE

- January 2017 - August 2019

**TJPLAST OUT PATIENT*****Graphic Designer / Social Media Manager / Patient Coordinator***

Developed and maintained Social Media presence through publications, video filming and editing, pamphlets, advertising, visual communication.

Coordinated english speaking patients demonstrating high skills of customer service.

- September 2015 - January 2016

**GRUPO TRESS INTERNACIONAL*****Graphic Designer***

Created visual identity to executive rooms by designing logos, interior design, banners.

Generated visual design to internal campaings.

- August - December 2014

**UNIVERSIDAD IBEROAMERICANA CIUDAD DE MEXICO - TIJUANA*****Scholarship Trainee in the Design Department***

Designed promotional posters, flyers, school notebook cover design for Spring 2015.

- January 2013-

**FREELANCE*****Graphic Designer***

Label design, logo and identity design, presentation design, stationery design, invitations design, visual communication.



## EDUCATION

2019-

- WEB DEVELOPMENT (POST GRADUATE CERTIFICATE)

*Humber College Institute of Technology and Advanced Learning*

2012-2017

- BACHELORS DEGREE IN GRAPHIC DESIGN

*Universidad Iberoamericana Ciudad de México - Tijuana*



## HONOURS AND AWARDS

September 2017

- HONORABLE MENTION

*Highest GPA of the Graphic Design Bachelor's Degree Class of 2017*

Universidad Iberoamericana Ciudad de Mexico - Tijuana

December 2016

- “PETANQUERO COMIC”

*Comic Contest*

*3rd place*

Petanquero Restaurant

May 2014

- “EL GATO EN LA CAJA”

*Magazine Redesign Contest*

*1st place*

Accomplished during an Exchange program at Ibero Ciudad de Mexico