



ALEX APOSTOLIDES

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AWARDS

Adobe Design Achievement Awards

2015 Packaging Design Semi-Finalist
2014 and 2015 IcoGrada-ADAA Mentorship Program

Outstanding Student Award

Rockland Community College

EDUCATION

BFA in Graphic Design

Purchase College
2013 - 2016
Magna Cum Laude

Associates in Graphic Design

Rockland Community College
2010 - 2013

SKILLS

Illustrator
InDesign
Photoshop
After Effects
Premiere Pro
Audition
HTML
CSS3
jQuery
Maya
Mudbox
Blender
Cinema 4D
Unity

CURRENTLY LEARNING

Programming Fundamentals
Javascript
Game Design
C#

RECOGNITION

Work featured on various galleries, websites,
blogs including but not limited to:

ART FORUM
ADAA SEMI-FINALISTS PAGE
EDELMAN
EDELMAN BERLAND
EDINBURGH FESTIVAL FRINGE
GIPHY
GAGA GALLERY
INTERACTIVE ADVERTISING BUREAU
L'ART HAUTE COUTURE
SAVANNAH GIF FESTIVAL
SERIOUSLYPR
THE YOUTH

EXPERIENCE

NowThis: Snapchat Discover

Motion Graphic Producer
January 2016 to Present

I worked primarily on the NowThis Snapchat Discover platform creating 3 to 5 stories a day using animation, illustration, and video editing skills. Before launch, my work was a part of a series that NowThis used to present to Snapchat during the pitching process. Upon successful partnership between the two companies, my work was also published as a part of the daily editions.

Freelance Design

Graphic, Web, Motion, Film
November 2013 to Present

I worked directly with both big and small businesses as well as non-profit organizations covering a broad range of deliverables including logos, illustrations, websites, infographics, motion graphics, and film editing. Clients include: Purchase College, Edelman Berland, NowThis Media, A Better Tuxedo, No Casino in Tuxedo, Progress Tuxedo, DIPG, MarketShare and Artwill Group.

Edinburgh Fringe: Bug Bite

Assistant Art Director, Animator, Designer
June 2015 to August 2015

Collaborated with colleagues to create animations and marketing materials for the solo theatre performance, Bug Bite. The animations were projected during the performance to enhance the viewer experience. Separate animations were used as promotional materials. Our art direction aided in receiving an official association with the Macmillan Cancer Support organization.

Edelman Berland

Design Internship
June 2014 to August 2014

As the only designer in the company, I would perform multiple disciplines such as motion graphics, print design, web design, web development, and presentation design for in-house colleagues and clients such as Facebook, Kahn Academy, and the NHL. These projects would get printed and distributed to Edelman Berland offices all over the world. Employment by Edelman continued through freelance projects.