

Myles Shear teaches himself more than he could have ever learned in a textbook

Myles Shear, manager of global superstar, Kygo among others artists, began breaking barriers at the age of 19. Each morning, he unfolds a crisp white t-shirt, throws on a pair of trendy sneakers and walks over to his in-house office surrounded by his plaques and trophies. Most parents tell their children that in order to be successful, you have to get good grades and get a college degree. Shear's parents were no different than most, urging their son to go study and hopefully come back and work for his father. A year and a half into Shear's colligate studies, he left school and his life changed forever. Shear, 25, is one of the most respected, not to mention youngest, music managers worldwide.

Growing up, school was never something Shear enjoyed or succeeded in. His outlet of success was in DJing his school's parties and forming bands with other common artists. Following high school, he had absolutely no clue what his life would entail, but the dreams of being a professional DJ were being sought-after. "I had to go to college there, I didn't want to. My whole family is very by the book, and I clearly wasn't that," said Shear as he was tapping his feet to a rhythm. A year went by at Flagler College, and Shear said he does not even remember what he was studying. He met many peers with similar interests and started a group called Nexus. He then decided he wanted to take his music to the next level and transfer to Full Sail University, a music-based college.

This move to Full Sail is when Shear began to notice things that differed him from his classmates. Shear was failing music theory classes and could barely play an instrument, so

maybe being a professional musician or DJ might not be his reality. Although he was not succeeding in school, he was succeeding online where he started a blog called EDM Sauce. Shear said, “I figured out a way to promote music.” His blog began before music industry used media outlets to promote their music, he was one of the first to promote music like this. EDM Sauce became the public’s #1 source for electronic dance music. It was in this moment that Shear realized he could do what he wanted unconventionally, without a degree.

Shear continued his blog, finding new up and coming artists through social media platforms such as Facebook, SoundCloud and YouTube. He began contacting artists, one after the other asking if he could help them, attempting to manage them. One Facebook message to Kyrre Gørvell-Dahl (Kygo) and Shear’s life was changed forever. Shear was still in college and Kygo was across the world living in Europe when the two began plotting new music and venues to play on Skype.

Ever since Kygo began releasing music in 2015, he soon became one of the fastest artists to reach one billion streams on Spotify. None of this could have happened without the constant support, hard work and creativity of his manager, Shear. Shear has formed an extremely strong and motivating team based out of his hometown, Miami. His right-hand man and assistant Mike Hoerner is inspired by Shear every day when he comes into work. Hoerner does not even look at it as going to work, but as a hobby because he absolutely loves what he is doing. Hoerner said, “Every day he [Shear] proves that being driven and passionate about your work and never taking no for an answer is more valuable than any school experience. He does not just want the projects he works on to be successful, he believes in them and stops at nothing until they are.” Shear’s

younger brother, Brett Shear also looks up to his brother on a daily basis. “He’s the hardest working and brings the best energy,” he said. From Shear’s releases of new music, two documentaries and several world tours he could not think of a better mentor. Shear is a huge inspiration to those in his life, but also so many kids trying to break into the music and management industry.

But for Shear, this is not enough he thinks this is just the beginning. Shear, alongside Kygo, just announced their record label in partnership with Sony Music Entertainment along with a management company titled Palm Tree Records and Palm Tree Management. Shear knows that the sky is the limit. “I’m sitting here today talking about how to get involved in film, how do we get involved in a record label. We need to be constantly evolving and take advantages of the opportunities in front of us.” According to Shear, he is building an empire. His hard work and extreme aspirations brought him to where he is today. What Shear has done for himself cannot physically be taught in a classroom. His journey was not easy or smooth, but he has brought himself the respect and recognition he deserves at such a young age.