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More Statistical and Methodological Myths and Urban Legends

By -

Taylor Francis Ltd, United Kingdom, 2014. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book. This book provides an up-to-date review of commonly undertaken methodological and statistical practices that are based partially in sound scientific rationale and partially in unfounded lore. Some examples of these methodological urban legends are characterized by manuscript critiques such as: (a) your self-report measures suffer from common method bias ; (b) your item-to-subject ratios are too low ; (c) you can't generalize these findings to the real world ; or (d) your effect sizes are too low. What do these critiques mean, and what is their historical basis? More Statistical and Methodological Myths and Urban Legends catalogs several of these quirky practices and outlines proper research techniques. Topics covered include sample size requirements, missing data bias in correlation matrices, negative wording in survey research, and much more.



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It is easy in study safer to comprehend. It can be writter in basic phrases and never confusing. It is extremely difficult to leave it before concluding, once you begin to read the book.

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