# The Art of Engagement: Bridging the Gap Between People and Possibilities

By Jim Haudan

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, The Art of Engagement: Bridging the Gap Between People and Possibilities, Jim Haudan, "Haudan's approach helps organizations bring strategies to life by engaging the hearts and minds of their people." -Marcus Buckingham, bestselling author of Go Put Your Strengths to Work Almost any business leader will admit that creating a strategy is far easier than executing it. That's because the majority of organizations don't know how to bridge the canyons that exist between executives, managers, and front-line employees. Most strategic initiatives fail when a company tries to execute strategy despite its people rather than through them. As CEO of consultancy Root Learning, Jim Haudan has more than twenty years experience helping businesses bridge these canyons and achieve their strategic goals. Here, he shares his secrets for driving this strategic execution. Refreshingly accessible, this important book presents executives, managers, and team leaders with a proven, effective way to communicate, empower, and motivate employees at every level of an organization. Through stories, illustrations, and insightful observations Haudan explores the concept of engagement in business--from the "roots of engagement" to the six reasons why so many workers rank themselves as disengaged to the...

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*-- Brian Bauch*