



Higher Education in the Internet Age: Libraries Creating a Strategic Edge (Hardback)

By Patricia Senn Breivik, Gordon E. Gee

ABC-CLIO, United States, 2006. Hardback. Book Condition: New. 234 x 157 mm. Language: English . Brand New Book. This new work from Breivik and Gee addresses the unique challenges of today's information-overloaded culture while responding to the significant changes that have occurred on campuses during the past fifteen years. Chief among these changes are the pervasive use of the Internet, growing community engagement, distance education, the emphasis on more active learning, and the assessment of student learning outcomes. The work is enriched by a series of key-issue statements about topics that have emerged within today's wired society, and by vignettes highlighting best practices that have been extracted from interviews with leaders in education, business, and government. Far too often, presidents, academic vice presidents, and other campus leaders fail to take advantage of the contributions their campus libraries can make toward achieving institutional visions and priorities. In this age of information, libraries can and should be one of the primary strategic tools. By highlighting the extensive and successful use some campus leaders have made of library resources and personnel, the authors hope to inspire others to see their libraries strategically. Based on their 1989 award-winning book in the ACE...



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