



College Mathematics for Business, Economics, Life Sciences and Social Sciences, Global Edition

By Raymond A. Barnett, Michael R. Ziegler, Karl E. Byleen

Pearson Education Limited, United Kingdom, 2014. Paperback. Book Condition: New. 13th Revised edition. 275 x 216 mm. Language: N/A. Brand New Book. For freshman/sophomore, 2 semester/2-3 quarter courses covering finite mathematics and/or calculus for students in business, economics, social sciences, or life sciences. Barnett/Ziegler/Byleen is designed to help students help themselves succeed in the course. This text offers more built-in guidance than any other on the market-with special emphasis on prerequisites skills-and a host of student-friendly features to help students catch up or learn on their own. The content is organized into three parts: (1) A Library of Elementary Functions (Chapters 1-2), (2) Finite Mathematics (Chapters 3-9), and (3) Calculus (Chapters 10-15). This program provides a better teaching and learning experience. Here's how: *Personalized learning with MyMathLab(R): the accompanying MyMathLab course provides online homework and learning tools that help students help themselves succeed. *More than 6,900 exercises in the text help you craft the perfect assignments for your students, with plenty of support for prerequisite skills. *Built-in guidance helps students help themselves learn course content. *Flexible coverage allows instructors to use this text in a way that suits their syllabus and teaching style.



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