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INTERNATIONAL TOURISM POLICY AND THE ROLE OF GOVERNMENTS IN TOURISM IN THE CONTEXT OF SUSTAINABILITY



GRIN Verlag Jan 2010, 2010. Taschenbuch. Book Condition: Neu. 216x149x15 mm. This item is printed on demand - Print on Demand Neuware - The aim of this essay is to show the relationship between politics and tourism and to discuss the issue of policy as a tool for tourism regulation in the context of sustainability. To reach this aim, an examination of literature surrounding the fields of tourism policy and planning will be undertaken. Different theories will be given and...

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