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The Memphis Book: The Story of a City: Its History, Its Culture, Its People and Potential

By Wesley Alan Wright

Wesley Alan Wright, United States, 2012. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. The Memphis Book is a love letter to a city you thought you knew. It is not a history book about rock and roll, the blues, BBQ, Elvis and FedEx. It is about much more. It shows us a city that survived the Yellow Fever (twice), sustains racial discord and hangs in the balance for new development and industry. With a few missteps along the way Memphis can still be a great city, but some proactive measures must be taken that acknowledge our past and present state with objectivity. We have leadership seemingly not well traveled (displayed ad infinitum via TV, editorials and more), provincial and unaware that the world has moved on and we have been passed by other metropolitan areas that are self sustaining, eco-friendly, commercially proactive and globally competitive. This book will highlight what is overlooked and offer remedies to what ails our city on the bluff. An excerpt: As people move in from other areas of the US (large portions in Midtown and in the outlying towns of Bartlett, Collierville and others)...



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Reviews

I actually started looking over this publication. It really is rally interesting throgh studying period. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Dana Hintz

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-- Elisa Reinger

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