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Leisure Services and Management

By ZUO JIAN

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 181 Publisher: Science Press Pub. Date :2010-5-1. Book draws on more well-known national hotel recreation departments on the basis of actual work experience. service and management of hotels involved in recreational sports . and fitness services. and sales management. service quality management. safety and health management. etc. a systematic exposition. The book is divided into nine chapters. including an overview of recreation operation and management. the hotel features recreational market. entertainment. leisure items. sports items. health and leisure business class project management. project management. outdoor activities. recreation department safety and health management. Recreation Department service quality management. sales management. etc. Recreation Department. This book is suitable as a vocational college teaching tourism management. are also available for employees in enterprises and institutions associated reference. Contents: Chapter I Overview of Recreation Management and Administration Section Leisure management overview of a hotel. recreational activities and development of secondary origin. the position of the Department of Hotel Leisure Leisure Section set up a project. recreation project to set the basic principles of two recreational projects set the main basis for...



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