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E-commerce and modern logistics

By CHEN JIAN BIN ZHU

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pages Number: 0 Publisher: China s economic Pub. Date :2008-07-01. In the information economy, e-commerce and logistics are the two concepts are interdependent. On the one hand, modern logistics and e-commerce implementation requires the support of most of the implementation of e-commerce logistics are inseparable; the other hand, socialization, specialization, globalization, economic development, making the show more electronic logistics, virtualization and networking features, e-commerce related technology in the modern logistics industry plays a key role. Based on this understanding, the contents of the book to build a system. The book seeks to easy to understand, do not pursue the theory in depth, focusing on the practical level of elaboration and guidance. The chapter ends with a practical case, echoes with the theoretical content to help readers in-depth understanding. Contents: Chapter I Section I of modern logistics infrastructure creation and development of the logistics concept of modern logistics systems and constitute Section III Section IV characteristics of modern logistics logistics section V, the classification of the status quo of China s modern logistics and e-Chapter Business and the...



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