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Public Enterprises: Economics and Management, Vol. II

By K.R. Gupta

Atlantic Publishers & Distributors (P) Ltd., 2011. Hardcover. Book Condition: New. India's sustained economic growth requires that all stakeholders, both in the public and the private sector, contribute their very best, so that there is overall development in the country. Public enterprises have a huge responsibility on them to excel in their fields and through their work to serve the national goal of socio-economic development. It should be their endeavour to maintain high standards so that these become best practices in the industry, setting benchmarks for other companies to emulate. Starting with a modest investment of ` 29 crore in 5 enterprises on the eve of the first Five Year Plan in 1956, enterprises in the public sector have steadily progressed to 246 in number with an investment of ` 5,29,95 crore till 29. This rapid growth of public enterprises has given rise to a number of debatable issues like the forms of organization, financing, price policy, governing boards, public accountability, goals and measurement of management, personnel management, financial management, industrial relations, efficiency and disinvestment. Public Enterprises: Economics and Management analyses these issues with a scientific outlook and provides suitable suggestions. Although references have been made about the experience of...



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Reviews

Basically no terms to clarify. It is actually written in basic terms rather than confusing. I found out this ebook from my dad and I suggested this book to find out.

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