



## Augmented: Life in the Smart Lane (Hardback)

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By Brett King

Marshall Cavendish International (Asia) Pte Ltd, Singapore, 2016. Hardback. Book Condition: New. 234 x 160 mm. Language: English . Brand New Book. The Internet and smartphone are just the latest in a 250 year long cycle of disruption that has continuously changed the way we live, the way we work and the way we interact. The coming Augmented Age, however, promises a level of disruption, behavioral shifts and changes that are unparalleled. While consumers today are camping outside of an Apple store waiting to be one of the first to score a new Apple Watch or iPhone, the next generation of wearables will be able to predict if we re likely to have a heart attack and recommend a course of action. We watch news of Google s self-driving cars, but don t likely realize this means progressive cities will have to ban human drives in the next decade because us humans are too risky. Following on from the Industrial or Machine Age, the Space Age and the Digital Age, the Augmented Age will be based on four key disruptive themes - Artificial Intelligence, Experience Design, Smart Infrastructure, and HealthTech. Historically the previous ages bought significant disruption and changes, but...



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*This book is definitely not straightforward to get started on studying but extremely exciting to read. It is really simplistic but shocks in the 50 percent of the ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding.*

-- **Ally Reichel**

*This publication is amazing. It is definitely basic but shocks in the fifty percent of your publication. You wont feel monotony at anytime of your own time (that's what catalogues are for concerning if you question me).*

-- **Prof. Kirk Cruickshank DDS**