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store management. teacher training course

By WEI HUI

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Publisher: China Economic Publishing House Pub. Date :2008-01-01. The book about the retail industry. the basics of modern supermarkets and development process and prospects were described supermarkets operating focus. such as resource management. transaction management. personnel management. content management and enterprise focus of supermarkets. such as system operations management. process docking management. business tracking and management. platform maintenance and upgrade management. etc. and finally made a proper business retail management skills and relevant retail regulatory requirements and this book is highly practical. and. for the majority of retail store management and related industry management into the training needs of members of the certification exam. Contents: Chapter 1. about 1.1 Retail Retail Retail Overview 1.1.1 Definition 1.1.2 Classification retail formats and retail end of the definition 1.1 1.2 .3 basic functions of retail development and changes in the retail environment. international retail development characteristics 1.2.1 1.2.2 Overview of China s retail industry in Chapter 2 to understand the development of modern supermarkets hypermarkets 2.1 Overview 2.1.1 Definition 2.1.2 large supermarkets organizational structure and functions of the store profitable supermarkets 2.1.3...


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